

# Community Development Survey

North First Street Association

Fall 2010

Introduction: Students and faculty in the Department of Urban & Regional Planning at the University of Illinois at Urbana-Champaign are working with the North First Street Association to conduct research on local resident usage of the businesses and services in the area and what residents would like to see in the area.

Step 1: Orient the respondent (must be 18 years or older) with the North First Street/University Avenue area. Review map and business directory with them to provide spatial/visual reference for respondent. Allow respondent to reference and view map and business directory as the survey is administered.

## Step 2: Questions

1. Do you go to any of the following businesses or other establishments located on or near First and University?

(Check those listed below.)

- |   |   |   |   |
|---|---|---|---|
| <input type="checkbox"/> Bethel AME Church                            | <input type="checkbox"/> Don Moyer Boys & Girls Club  | <input type="checkbox"/> Habitat Restore/Habitat Admin Office | <input type="checkbox"/> McCabe Brothers Tool Rental  |
| <input type="checkbox"/> Brian B. Knox Jewelry Designers & Goldsmiths | <input type="checkbox"/> Dr. Anita Pride              | <input type="checkbox"/> Jazzie Looks                         | <input type="checkbox"/> N. First Street Barber       |
| <input type="checkbox"/> Byer's Vacuum                                | <input type="checkbox"/> Ducky's Bridal & Formal Wear | <input type="checkbox"/> Kruegar Marketing & Associates       | <input type="checkbox"/> Police Station               |
| <input type="checkbox"/> Center for Women in Transition               | <input type="checkbox"/> Emerald City                 | <input type="checkbox"/> Land of Lincoln                      | <input type="checkbox"/> Record Swap                  |
| <input type="checkbox"/> Cattle Bank/Champaign History Museum         | <input type="checkbox"/> Empty Tomb                   | <input type="checkbox"/> Leonard's Pawnshop                   | <input type="checkbox"/> Rose & Taylor Barber         |
| <input type="checkbox"/> Corson Music                                 | <input type="checkbox"/> Farmer's Market              | <input type="checkbox"/> Le Shoppe: Vintage, buy-sell-trade   | <input type="checkbox"/> Salem Baptist Church         |
| <input type="checkbox"/> D's Appliance                                | <input type="checkbox"/> Furniture Warehouse          | <input type="checkbox"/> Locks of Glory                       | <input type="checkbox"/> Seventh Day Adventist Church |
| <input type="checkbox"/> Dallas & Company                             | <input type="checkbox"/> Go Retro                     | <input type="checkbox"/> Luyando Boxing                       | <input type="checkbox"/> St. Mary's Catholic Church   |
| <input type="checkbox"/> Dave & Harry Locksmiths                      | <input type="checkbox"/> GQ Hue Fine Menswear         | <input type="checkbox"/> Manzella's Italian Restaurant        | <input type="checkbox"/> Suits by Souljah             |

2. How often do you visit/frequent the North First Street area businesses? (Refer to Map; Check only one.)

- Always       Often       Sometimes       Rarely       I do not visit/frequent this area

3. Are there reasons why you do not visit/frequent these area businesses more often? (Please explain.)

4. What commercial areas currently cater to the African American community?

- If North First Street isn't mentioned, ask: Do you think North First Street caters to the African American community?  Yes    No   (Please explain.)

5. What types of businesses/services would you like to see in your neighborhood? (Please describe.)

6. What else would attract you to this area, besides businesses/services? (Please explain.)

7. What do you like about your neighborhood? (Please describe.)

8. Would you like to see any improvements in your neighborhood? (If so, please describe.)

9. One concern that we've heard is that basements flood in this neighborhood, is that an issue for you?

Yes  No If yes, how often is this an issue for you?

Every Week  Every Other Week  Once a Month  A Few Times  Once  Never  Other \_\_\_\_\_  
A Year A Year

10. Are you involved in any organizations in the community?  Yes  No (If yes, where are you involved? Please list.)

School \_\_\_\_\_  Neighborhood Organization \_\_\_\_\_

Church \_\_\_\_\_  Other \_\_\_\_\_

Community Groups \_\_\_\_\_

11. Do you rent or own your home?

Own  Rent

12. How long have you lived in this neighborhood?

\*Observational Notations:

13. Gender:  Female  Male

14. Race/Ethnicity:  White  Black/African American  Hispanic  Asian  Other \_\_\_\_\_

Conclusion: Thank you for participating. We will continue to work with the North First Street Association to gain a better understanding of the relationship between the area's commercial business sector and this neighborhood, and how that sector may better meet the needs of its neighborhood residents.

Step 3: On the neighborhood map, note the following: a check mark "√" for those interviewed, place an "X" on the homes who decline, and circle "O" the homes that a team needs to go back to.