

# **COMMUNITY PROPOSAL**

## **ABOUT WBML**

Almost 10 years ago, the sound of black music took residence in Champaign-Urbana. WBML....Where Black Music Lives....then began a tradition of providing the best music and public affairs programming for the African-American audience in East Central Illinois.

WBML is both a student and community volunteer run workshop within the African-American Cultural Program at the University of Illinois. Student and community dedication aids in maintaining a professional sound for all listeners.

WBML is a not for profit organization, utilizing all monies earned for the maintenance and improvement of the station.

## **INTRODUCTION**

In response to recent events involving local high schools students and individuals on campus, WBML began investigating the problem. After speaking with students, specifically those affiliated with the Urbana High School Afro-American Club, we found that such events most often occur due to the lack of constructive activities available to high school students in the twin cities area.

We therefore propose the establishment of on-going social events providing Champaign-Urbana's high school students with positive social opportunities. As such, we would like to begin our efforts by giving a Halloween party on November 1 at the Urbana Civic Center. The party would be open to high school students only, and they would need to show their school identification to gain admission. Members of WBML's staff have already volunteered to chaperon and police officers will also be present to insure the safety of the students.

## **AN OVERVIEW OF MONETARY NEED**

In trying to help the youth of the Champaign-Urbana community, WBML faces serious financial difficulty. The station does not have the resources to completely fund this event. There are cost associate with space rental, equipment rental, security and transportation. We are working diligently towards solutions to this problem. In particular, we are asking the support of local businesses, churches

and civic organizations to aid by offsetting these cost. Our expenses are as follows:

|                                      |                 |  |
|--------------------------------------|-----------------|--|
| Space Rental                         | \$ 80.00        |  |
| Equipment Rental                     | \$150.00        |  |
| Security<br>@ \$50.00/hr. for 4 hrs. | \$200.00        |  |
| <b>TOTAL</b>                         | <b>\$430.00</b> | For each event<br>(possibly Thanksgiving<br>and Christmas as well) |

In order to help facilitate our efforts, we are asking that members of your organization provide any monetary support possible.

### **ADVANTAGES OF THIS PROPOSAL**

Our intentions are to make the party affordable to the students by charging a minimal fee of \$2.00. We expect to generate a small profit which will be used to offset WBML's operational expenses as well as fund future social events.

While we understand that this and other events will not totally solve the problem, we feel that this proposal has three advantages:

1. It enables students to interact with positive role models.
2. It provides high school students with a positive social outlet.
3. Funds raised from this event will help WBML maintain the station, which serves the entire Champaign-Urbana community.

### **OBJECTIVES**

WBML is committed to making this event part of a program providing Champaign-Urbana's youth with positive social outlets . It is our hope to create an ongoing and beneficial program for the community at large, WBML and the high school students.