

1.3 million students drop out of high school each year – one every 26 seconds.

- Over 50% of Latino, African American, and Native American students fail to complete high school on time.

- Within 2 generations, minorities will become the majority of America's population: With **50% of youth of color** dropping out of high school, will the minority be prepared to be the majority?



“Education is no longer just a pathway to opportunity and success; it is a prerequisite.”

The Economic & Social Impact

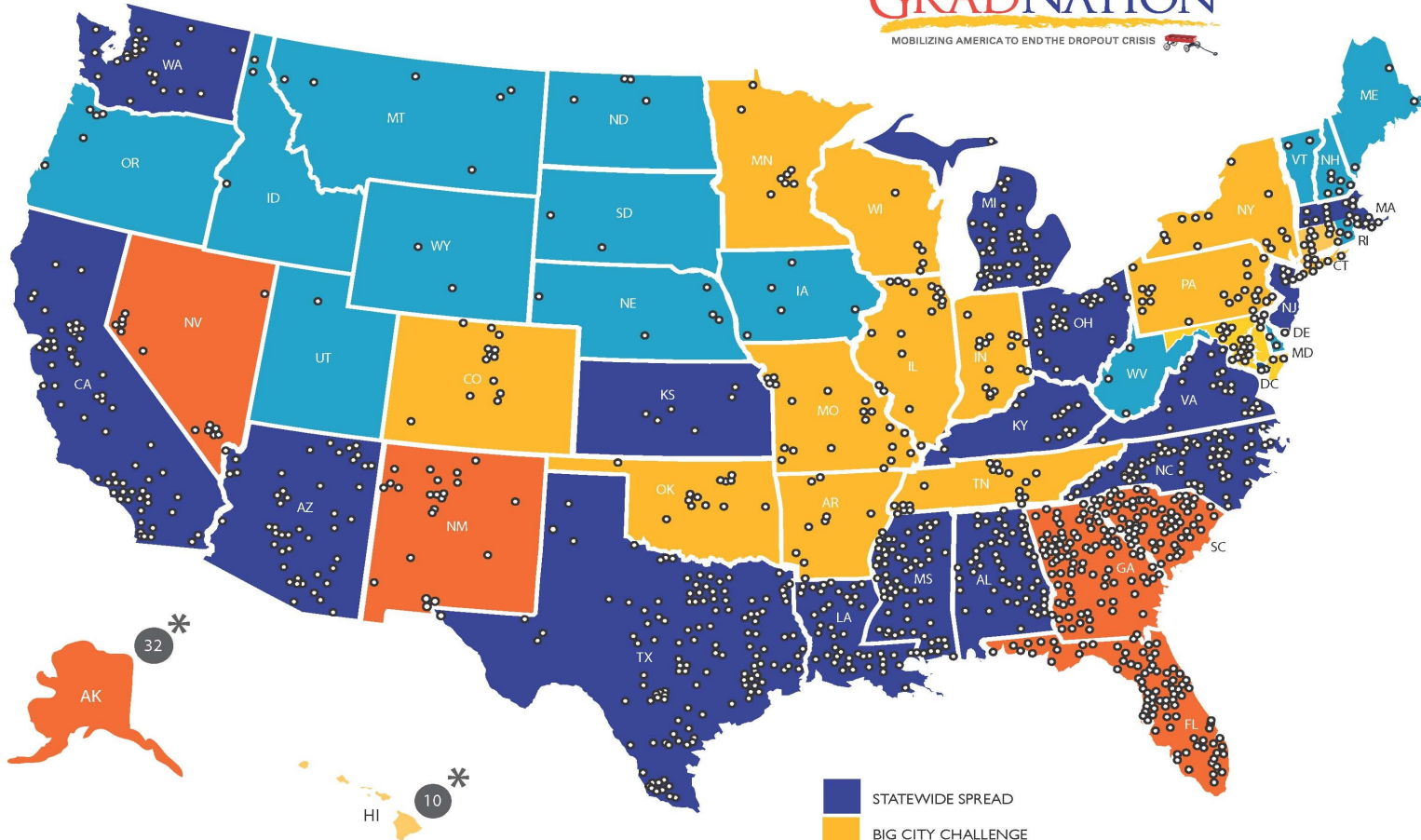
- **Dropouts from 2009 cost the economy \$335 billion in additional income over their lifetimes**

- Young people who dropout of school
- **Only 3% of 21st century jobs are** more likely to be single parents and have children at an earlier age, and have shorter life expectancy



We Know Where to

America's Lowest Performing High Schools



- STATEWIDE SPREAD
- BIG CITY CHALLENGE
- STATEWIDE CRISIS
- STATEWIDE OPPORTUNITY
(8 OR LESS LOW GRAD RATE HIGH SCHOOLS)
- * NUMBER OF LOW GRADUATION RATE HIGH SCHOOLS IN THE STATE



We Know What to Focus On

- We have highly reliable indicators to track as we seek to end this crisis:

Some can be tracked and reported on nationally:

- Pre-school enrollment
- Fourth grade reading scores
- Eighth grade math and science scores
- Youth service participation
- Out-of-school time participation
- Health care access
- Successful promotion from ninth grade

Some can only be measured locally:

- Attendance
- Behavior
- Course Performance



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The Youth Media
Workshop
engages at-
risk African-
American
youth with
media and
intergeneratio

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the Univers

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- Click to edit the outline text format

What is it?

Second Outline

Level

After-school program

- Third Outline

for African-American

students in public

schools

Fourth Outline

Level

- Fifth

Outline

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- Click to edit the outline text format

What is it?

Second Outline

Level

10-12 students

- Third Outline

first 4 years, JPM & Dr.

P taught students

directly

Outline

Level

Last two years, taught

Outline

teachers to

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- Click to edit the outline text format

What is it?

Second Outline

Level

Meets weekly at school October-May

Third Outline

Level

Field trips to Illinois

Fourth

Public Media, archives, libraries

Outline

Level

and university

Fifth

at the University of Illinois

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- Click to edit the outline text format

Teacher Training

Second Outline

Level

3-day summer

- Third Outline

Level

Institute at

- Fourth

Illinois Public

Level

Media

- Fifth

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- Click to edit the outline text format

School Teams

Second Outline

Level

2 teachers & 1 intern

- Third Outline

Mentored by Illinois

Public Media Staff

Outline

Indigenous scholar

(Dr. P) Fifth

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- Click to edit the outline text format

~~Equipment~~
~~Second Outline~~

Level
Use professional audio, video and editing equipment at first

~~Third Outline~~
~~Level~~
~~Fourth Outline~~
~~Level~~

Now use

~~Fifth Outline~~
~~Level~~
inexpensive

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- Click to edit the outline text format

Distribution
• ~~Second Outline~~
Level
Radio, TV,
- Third Outline
Internet,
Level

• Fourth Outline
CDs, DVDs &
• ~~Community~~
- Fifth Outline
screenings

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good?

- Click to edit the outline text format
- Second Outline Level

videos of youth outline youth. Level

- Fourth Outline Level

- Fifth

Outline

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- Click to edit the outline text format

- Self Family School Community

Self
Family
School
Communi
ty

Community
Holistic Approach

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Outline

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Video

Play Impact on Students

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Impact of Youth Media Workshop on Students



- Click to edit the outline release format
- second Outline Level positive relationships with their African-American peers
- fourth Outline Level Positive change in relationship between:

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ACADEMIC GOALS to edit the

Commun



Outline
Level

- Fifth

Outline

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ACADEMIC • GOALS to edit the
Media Proo



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Outline

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ACADEMIC GOALS to edit the outline text format

Critical



Ask follow-up questions

Critique various media

Edit their own media
community story

- Fifth

Outline

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Reflect on history and now

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ACADEMIC GOALS

to edit the outline text format

Independent and
Learn



Teach teammates skills you

Peer critique of interviews

Library and Internet research

Outline
Level

- Fifth

Outline

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SOCIAL/EMOTIONAL RELATIONAL COMMUNAL LEVEL edit the outline text format

RELATIONAL

Increase # of positive relationships



Level

Difficult to achieve academically if

11/15/10 peers label what you are doing as
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SOCIAL/EMOTIONAL

L/

RELATIONAL GOALS

Awareness of real
life uses of
project skills

- Click to edit the



LEVEL

– Fifth

Outline

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SOCIAL/EMOTIONAL RELATIONSHIP TECHNICAL EDIT
edit the outline text format

Create positive peer relationships



Outline Level

- Fifth

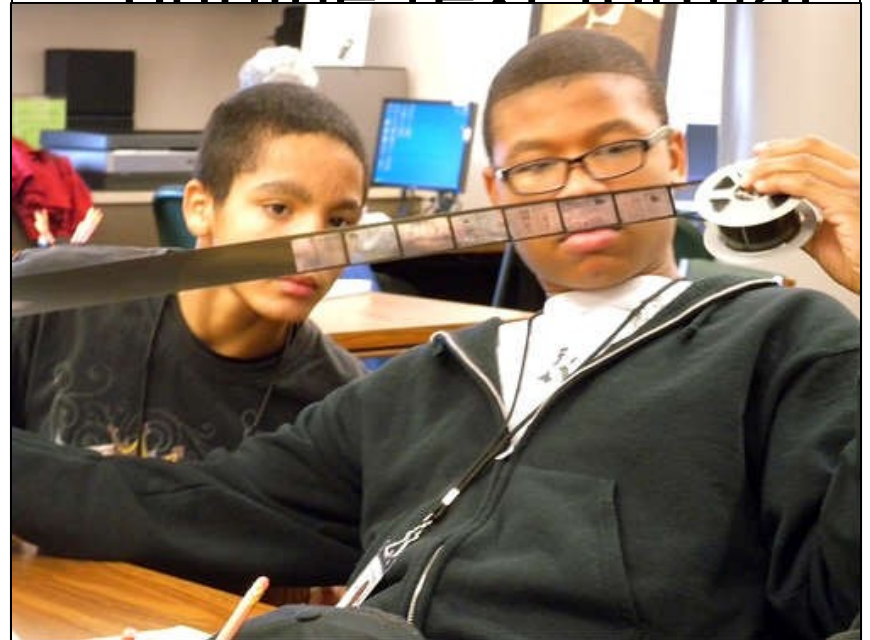
Outline

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- Click to edit the outline text format

COMMUNITY ENGAGEMENT GOALS

Build awareness
and usage of
community



Level

- Fifth

Outline

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resources

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- Click to edit the outline text format

COMMUNITY ENGAGEMENT GOALS

Collect meaningful narratives and indigenous knowledge to



Level
– Fifth
Outline

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video

Play impact on teachers

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Impact of Youth Media Workshop on Teachers



- Click to edit the New technical skills and ideas for using media in the classroom
- Second Outline
- Third Outline
- Level
- New level of engagement with community, university and public broadcasting
- Fourth Outline
- Level
- Fifth Outline

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Why WILL-TV? Why Public Broadcasting?

PBS brand is good. Sesame Street, Electric Company and Zoom taught me about media and community. Lost me in teen years. Opportunity to close gap with a station that gave me so

- Will



Illinois Public Media

[WILL radio.tv.online](http://WILL.radio.tv.online)



• Fourth Outline Level

– Fifth Outline

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Station Goals



Illinois Public Media
WILL radio.tv.online



- Marry our expertise as storytellers and community conveners with a community need
- Connect to new audiences and trusted community partners

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the University of Illinois



Illinois Public Media
WILL radio.tv.online

ation Goals



- Increase our perceived value in the community and at the university
 - Click to edit the outline text format in the Second Outline Level
 - Third Outline
- Attract new donors and move current donors into higher levels of giving

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Outline

Station Goals



Illinois Public Media
WILL radio.tv.online



- Click to edit the outline text format
- Create a second media toolkit for the public broadcasting system
- Third Outline
- Level 4 system
- Fourth
- Outreach grants and revenue
- other stations

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new to this work

MILLION

VOICE PROJECT

my voice. my aspirations.

Research Findings:

Public interest initiative focused on students' perceptions of their learning environments. More than 25,000 students, grades 6-12, surveyed since June, 2010.

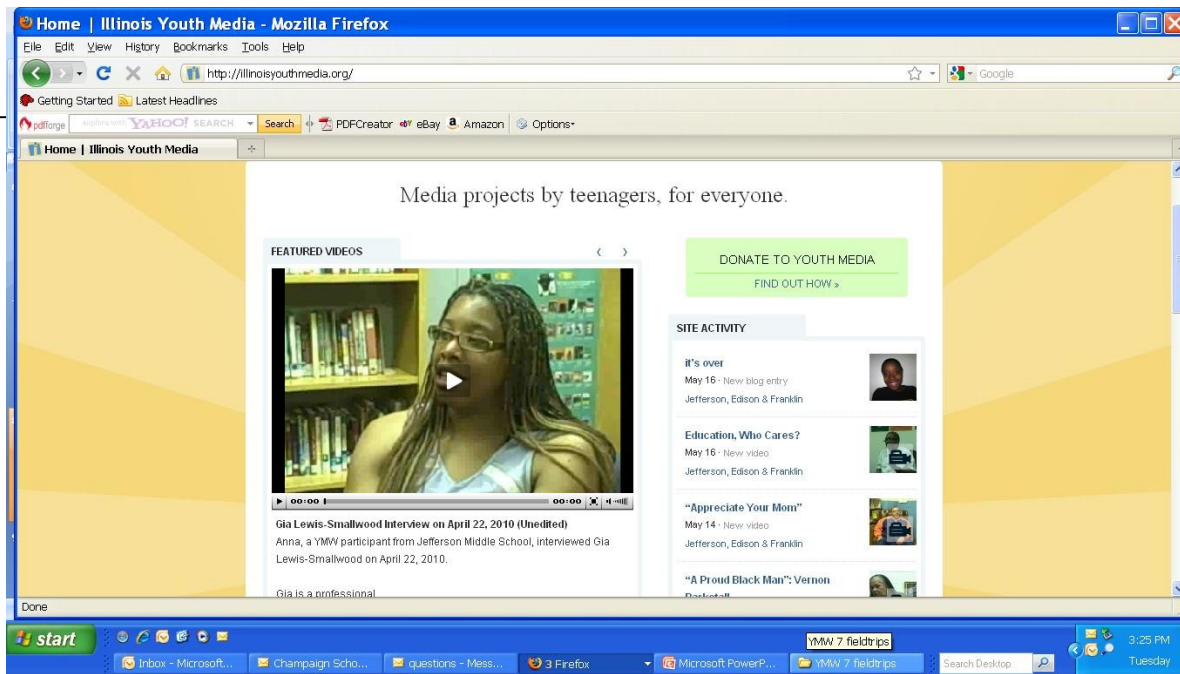
RELATIONSHIPS

Students desire to do well

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<http://illinoisyouthmedia.org>



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