

Parkland CUBTOP meeting
February 8, 2010

In attendance:

Brandon Bowersox (Urbana), Melia Smith (CCNet), Lisa Bievenue (UIUC), Marsha Grove (Champaign PL), Josh King (IMC), Rev. Bogan (Black CofC), Sharon Irish (UIUC), Paul Adams (UIUC), Deb Lissak (Urbana PL), Bill DeJarnette (Urbana), Brian Bell (Parkland), Ray Mitchell (Volo), Maria Mobasseri (Parkland), Josh Birky (Parkland), Eddy Herrera (EDC), John Dimit (EDC), Mark Toalson (Champaign), Andy Rhodes, Kevin Jackson (Champaign), Fred Halenar (Champaign), Cecilia Gonzalez (Volo)

Phone call

Dan Meredith/James Loving, New America Foundation—on phone
Public private partnerships—one cohesive goal, but not looking for innovative ideas, instead promote low level adoption

In kind matches to leverage fed funds

Conservative goals—simple, straightforward pccs in already existing places; build sustainable programs there

Workforce development: how many jobs, how many retained, how many qualified for x profession

Partners already offering programs such as GED video, already have numbers through other programs—not using funding to create a new program, but ramp up pcc and adoption (expand one center and multiply by 5, eg)

Underserved not well understood: explain specific ways in which people are underserved, and address state: show adoption issues in community, even though Comcast and ATT here, but emphasize SES and survey data (cucitizenaccess.org, eg)

Really strong narratives: training reciprocal, so can become trainers

Bill asked about wireless, and how that really supports health care, with internet outreach, wireless overlay as part of SBA (Mobile tech lab, eg); James thinks better in PCC proposal; infrastructure proposal already links PCCs so maximize that with wireless

Leverage federal funds (not matched): include in narrative that the budget will leverage

At the table, roles—

UFL a key role—have statistics

52,000; 12,000/month out of 60 pcs...vulnerable populations; lots of teens

we have the audience; need capacity; staffed constantly (70 hours/week)

training components not in place—how to type, how to use mouse, how to resume

connect state employment agencies, Parkland, libraries

Can use laptops; buildings packed

Champaign—60 wifi users at once: also need help; same at Urbana

Bill deJarnette—health (medical outreach, Internet monitoring) and safety (wireless overlay in public works vehicles) and schools (wherever they live, they have access)

Brian Bell—DCEO on steroids: been doing this for one year with Parkland, 7 years with Urban League: track students

Path to higher education; pcc at unemployment center; WIA

Have 200 refurbished machines and give to 120 users (though no Internet); Brian is by himself; no one to maintain labs; initially no internet, though now have arrangement with ATT; Microsoft Elevate America fed-state-worknet centers (vouchers for Microsoft training)

Brian's labs at Joann Dorsey (4-12), unemployment center on Mattis (training), DMBGC (teens), Restoration Urban Ministries

Ray Mitchell—Volo in private-public partnership: will talk to Bill deJarnette

Maria Mobasseri—oversaw Brian's activities; wants to be in round 2; have statistics; have curriculum; have grants (WIA, DCEO, adult basic ed grants as match?); Maria can lead curriculum part

Josh—grantwriter at Parkland, Brian/Maria input, Josh can help write narrative, has other obligations, some items in can; bring down cost per participant

Andy Rhodes—Champaign, observing

Kevin Jackson (neighborhood services), Fred Halenar (infrastructure)—can we supersize a DCEO grant (Maria says no, max is 70?): are there other opps besides broadband

Kevin—concerned about northside opps, interest in one-stop-shop at youth centers, interest in enhancing centers, housing authority got new designation to limit section 8 vouchers—move people to self-sufficiency, key to support jobs, alternative education
How can we answer for the public, how broadband would enhance service to people who are in need?

John Dimit—job retention, creation; private industry; public schools? After-school hours use

Brandon—indirect and direct jobs: EDC's help for impact, small business development component; e-commerce; economic support to small businesses

Abdul/Brian installing pcs in barbershops/beauty salons: setting up Internet connections (Volo help)

Melia Smith—One Main, CCNet: economic development; private sector side—markets for jobs (grants fund training, but then there is no work); financial support for energy-efficiency; new lending model for banks to support

Marsha Grove—have 24/7 services: tutor.com—3rd party (free to users); resume software online, practice interview online; Douglass Branch—Project Next Generation, low income kids with tech work; school kids in libraries to do tech work not available in schools

Maria—pccs in schools, need tech support

Josh King—IMC computer training for self-motivated people; but branching in to basic computer support since Oct. 2009 (help desk and help night), moderate use; have a few computers in main space that get extremely heavy use and public wireless; pursuing funding and donation sources—expand lab

8 full-time staff with Americorps: several on outreach and tech support

Rev. Bogan—Black CofC—want unified jobs market site for UI, cities; cyberchurch will open doors to teach children, with programs to train (Adams, Wolske, Bell); human resource management—community needs to know non-academics involved; community doesn't know about these activities; need paper, toner, etc.; tap into systems already in place

Paul, Prairienet, Champaign Neighborhood Services, early TOP projects, DCEO

Ray Mitchell, seconded by Rev. Bogan: Make group whether grant comes through or not (Rev Bogan, Abdul, and Brian)

Deb Lissak: all agencies can offer their facilities and line items and that can serve as in-kind

Staff time counts as cash

Ended at 11:45 pm