



Radio Arte

90/5 fm

WRTE

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# Goals & Principles

*To create and deliver high quality experiential learning opportunities.*

# Youth, Journalism & Digital Media





# Who Radio Arte Serves



# RADIO ARTE

@radioarte: reach audiences locally & globally

90/5fm

A LATINO PUBLIC RADIO STATION

## RTE Productions

*Arte's productions approach the issues that the young, local Latino's are forced to deal with daily.*



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# Radio Arte Shows

mix urban and latin alternative music spanning styles from RPM/electro to Indie hip hop, chicago house style.



**Armonia (Spanish)**  
Saturdays 7:30am  
[See more](#)



**Rock n Roll Wake Up Call**  
Saturdays 11am  
[See more](#)



**Studio 18**  
Fridays 5-6pm  
[See more](#)



**Urban Sessions**  
Tuesdays at 8pm  
[See more](#)



**Zona Musical**  
Saturdays 4pm  
[See more](#)



**Regional Extreme (Sp)**  
Saturdays 6-8pm  
[See more](#)



**Zona Tropical**  
Fridays and Saturdays at midnight  
[See more](#)



**Tejanismo Extreme (Sp)**  
Sundays at 2pm  
[See more](#)

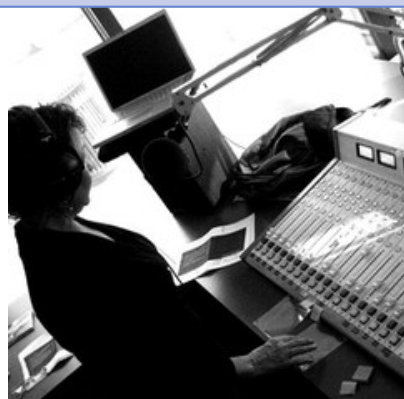
## Spotlight Show:



*Takes listeners on a journey through the many genres, regions and types of independently released*

## Spotlight Show:

*Beat Latino, hosted by Catalina Maria Johnson*



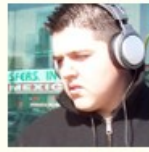
*Every hour a different facet of the extraordinary diversity of the Latino musical universe.*



**Retrospectivo (Spanish)**  
Weekdays at 1pm  
[See more](#)



**Nuestra Palabra Canto (Spanish)**  
Sundays at 9 am  
[See more](#)



**Freestyle Friday**  
Fridays at 7:30 pm  
[See more](#)



**Colada Sabatina (Spanish)**  
Saturdays 2-4 PM  
[See more](#)



**The Old School Show**  
Wednesdays at 8pm  
[See more](#)



**Hotmix DJs Saturday Night**  
Saturdays at 8pm  
[See more](#)



**Experiencia Musical (Spanish)**  
Sundays at 7pm  
[See more](#)



**Beat Latino (Bilingual)**  
Sundays at 10pm  
[See more](#)

# Broadcasting Signal Reach

90/5fm

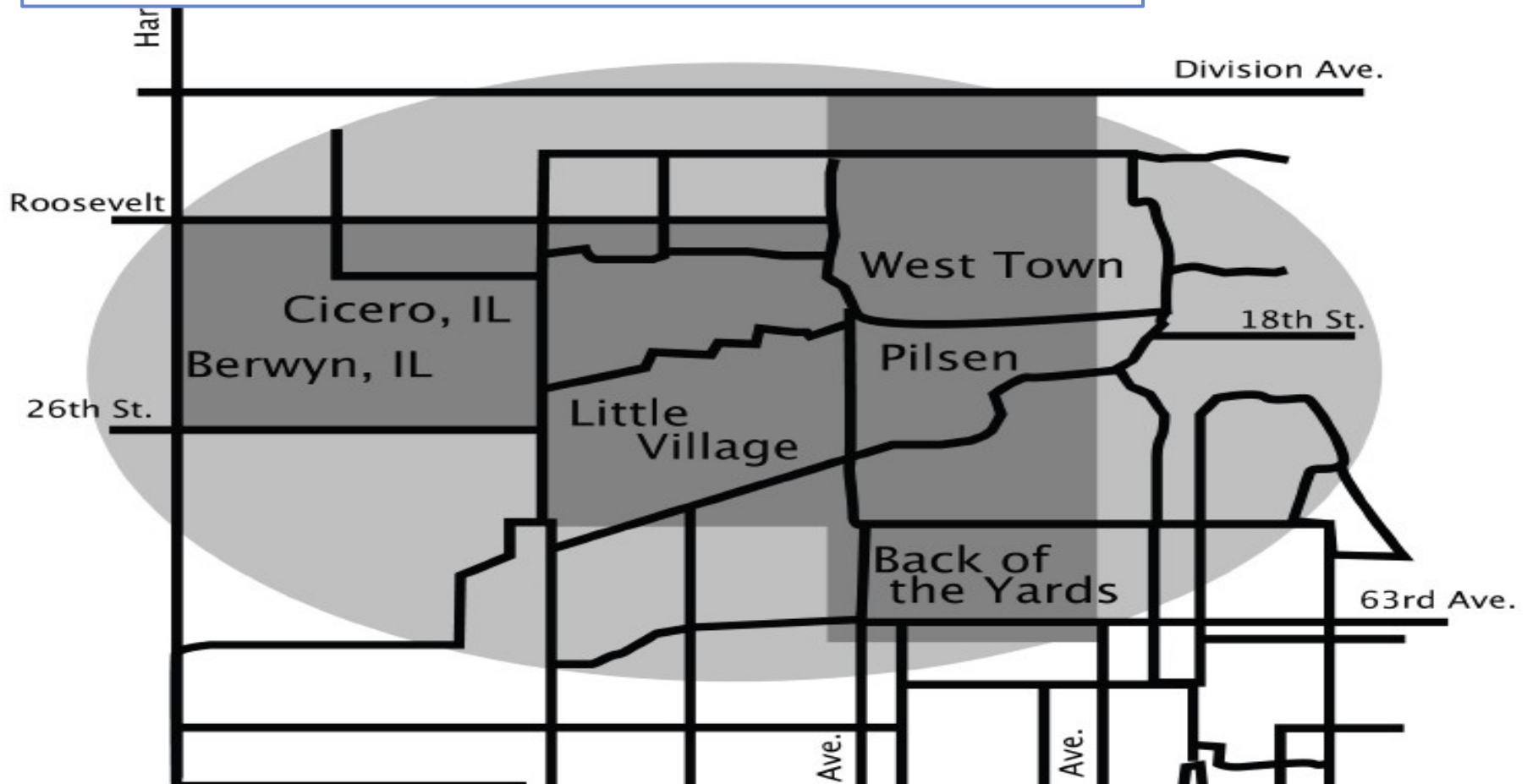
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# Communities We Impact



# Young, Engaged Audience!



**Listener's Median Age**

# Chicago's Latino neighborhoods are cited as the *least connected*

**\*According to a study of broadband and digital use across the city, authored by University of Illinois researcher Karen Mossberger.**

# LISTEN TO RADIO ARTE



FROM ANY PHONE



[Listen to WRTE 90.5FM Radio Arte on the Go!](#)

Call **773.896.9569** from any phone to start listening now.



*Each year, over 90 students are waitlisted due to lack of capacity.*

# Acclaim for Radio Arte



**STUDS  
TERKEL  
COMMUNITY  
MEDIA AWARDS**

**RADIO  
ARTE**

# Alumni Voices

**90/5fm**

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