



Chicago
Public
Library



YOUmedia

A Digital Library
Space for Teens

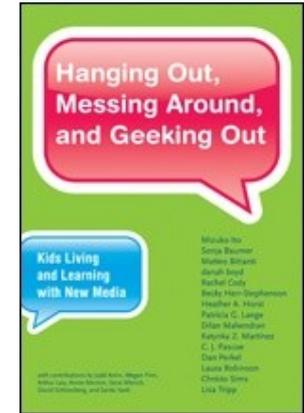
PARTNERS



HOMAGO

*Hanging Out, Messing Around, and Geeking Out:
Kids Living and Learning with New Media*
(Mimi Ito, et.al. 2010)

- 3-year ethnographic study, 2005-2008
- Two research questions:
 1. How are new media being taken up by youth practices and agendas?
 2. How do these practices change the dynamics of youth-adult negotiations over literacy, learning, and authoritative knowledge?



Genres of Participation

- Different forms of commitment to media engagement
- Different social and learning dynamics
- Youth may engage in multiple genres of participation

Friendship-Driven

- Local peers from school, sports, and other local, in-person activities
- Primary source of affiliation, friendships, and romantic partners
- Age-segregated, adults not welcome
- Facebook, MySpace
- 95% of all teens

Hanging Out

Interest-Driven

- Non-local interest-based groups mostly identified online
- Exploration and development of interests, hobbies and career aspirations
- Cross-age participation and interaction
- Fan fiction, gaming, pro-am
- 10-15% of all teens

Messing Around

Geeking Out



Hanging Out



Messing Around

- Pursuing topics of personal interest, self-directed, sense of agency
- Discovery, exploration, experimentation
- “Lurking” or observing anonymously lowers the barriers to entry with no risk of embarrassment



Geeking Out

- Intense, autonomous, frequent engagement
- Focused on gaining deep knowledge and expertise
- Highly social and engaged around communities of practice
- Adults participate, but status is recognized by ability not age



YOUmedia Workshops & Programs



a Mercy Mixtape SHARE

"FLORENS VOICE (BY FATIMAH & JABARI)"

STORE EMAIL TO FRIEND
 BECOME FAN DOWNLOAD
 VIDEO LYRICS FAN EXCLUSIVE

00:00 **Winner of the NOBEL PRIZE**

1. FLORENS VOICE (BY FATIMAH & JABARI)
2. "WHAT DOES IT MEAN?" BY THADDEUS TUKES
3. OWN ME (BY ZOI)
4. FOUR WOMEN MERCY MIH (BY AKENYA)
5. NUMBER LOUE (BY DEL MARIE)
6. YOU TELL ME BY DOMINIQUE
7. THOUGHTS OF THE MERCIFUL BY RAYMOND ABERCROMBIE & DJ SUCH N' SUCH
8. SENHOR D ORTEGA (BY FATIMAH)
9. MERCY (BY MR. DIVERSITY & NICO)
10. "FOR THE BETTER" BY SLICK G FEAT. A MERCY POETS

Powered by **ReverbNation**

STICK UP
ON 2-16-11

Gok
PARTY

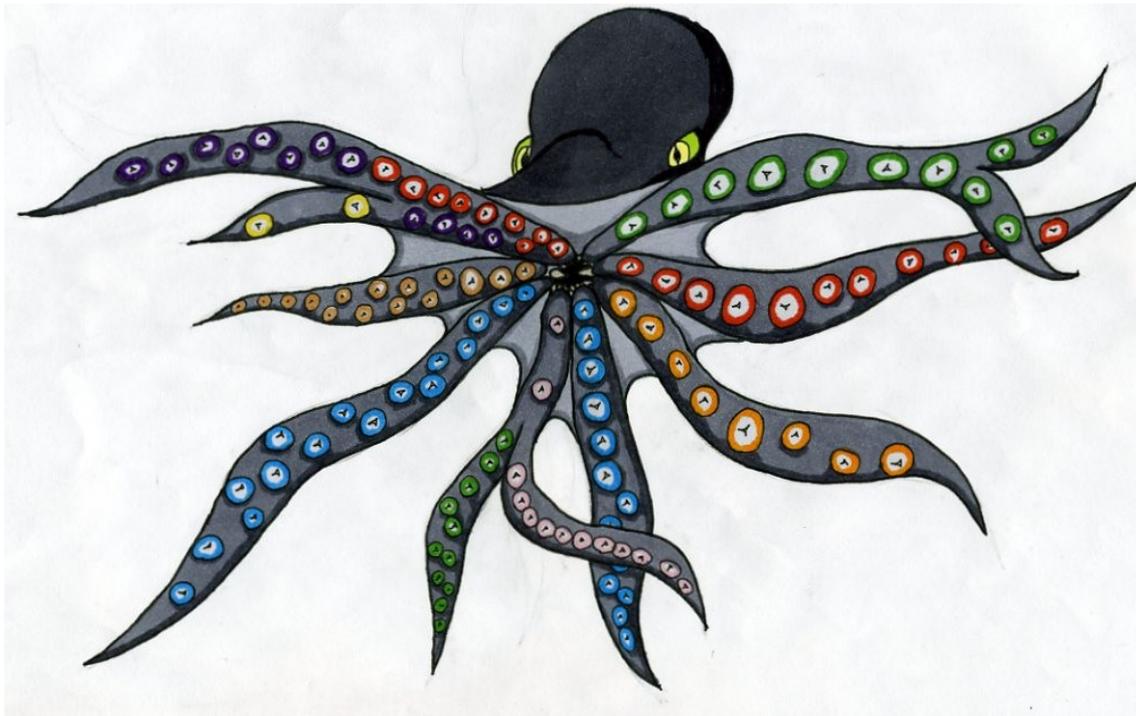
Digital Release

Featuring
 Jabari
 Radio Magic
 Jay
 Sarah
 Smash on Sight
 Jett
 LL's
 Alex Blocker
 Roy & Black
 Thaddeus

Harold Washington Library
 400 South State 7th Floor
 from: 6pm-8pm
 DJ Such N' Such

- Spoken Word
- Literary Magazine
- Music Production/Recording
- Graphic Design
- Photography
- Video
- Hacking/Web Design
- Radio
- Game Design
- Journalism

One Book One Chicago



From readers >>> to storytellers



the library of games



the library of games

harold washington library center
1st floor | 400 s. state st.
tuesdays 4-6pm
play + blog + podcast
w/ taylor



From players >>> to
creators

libraryofgames.org

@libraryofgames



Remix Social Network

Youth-facing

- Digital artifacts created in and outside of workshops
- Comments/critiques of work (self, peers, and mentors)
- Ability to see what others have done or are working on
- Virtual Currency

The screenshot displays the user profile for 'j-boi3' on the Remix Social Network. At the top, a navigation bar includes links for HOME, STORE, MUSIC, VIDEOS, GAMES, PHOTOS, DESIGNS, GROUPS, BLOGS, FRIENDS, FORUMS, and DEBATES. The user's profile features a profile picture of a person wearing sunglasses and a blue and white patterned shirt. Below the picture is a 'Tools' section with options: 'Connect with j-boi3!', 'j-boi3's blog', 'Deactivate User', and 'Start Trailing'. A status message indicates 'j-boi3 last logged in: 6 days Ago'. A green box shows the user's 'iRemix Account' with a 'Current Balance: 367YM\$\$'. To the right, the 'J Boi3's Music' section lists three tracks: 'The Mornig Post The nightmare' by Lifestylz, 'Body Talk' by Lifestylz ft. Mr. Porter, and 'FREE BEAT...COME AND GET IT' by LIFESTYLZ. Below the music is a 'Recent Photos' gallery with 12 images, each accompanied by the text 'by Sannya Start Trailing'.



Next Steps

- YOUmedia replication
 - Create YOUmedia toolkit
 - Expand YOUmedia to neighborhood libraries
 - Expand YOUmedia to non-library settings
- YOUmedia as hub of Chicago Learning Network
- Continued measurement, data visualization
 - Year One Snapshot Report



“When you’re in YOUmedia, you learn and you don’t even know it. You’re too busy having fun with your projects to realize they’re educational.”

~Mia