

## Addendum F - Big Ten Data

During the mid-19<sup>th</sup> century, the federal government enacted a series of policies that granted federally controlled land to the states so that they might develop so called “land-grant” colleges. These new bastions of higher education were intended to help the growing American population better prepare themselves for the academic and technological challenges of the rapidly industrializing country. Land grant universities are not only at the core of our national education system, but they help define the Big Ten Conference and provide a common link amongst many of the schools. Of the soon to be 12 schools in the conference, only four, Indiana University, University of Iowa, University of Michigan and Northwestern University, are not land grant universities. Nevertheless, the shared history and common geography of the Big Ten schools warrants an analysis of demographics to examine how similar, or different, the communities where the schools are located can be. A comprehensive demographic listing can be found for each city and county where a Big Ten University is located at the end of this section. Since every cohort cannot be cross examined within the scope of this report, five key elements have been selected for analysis.

### **Enrollment**

University enrollment, defined as the number of undergraduate and graduate students, has some statistical outliers, but nine of the Big Ten’s 12 institutions have between 39,000 to 56,000 students. Northwestern University is known for its stringent admissions policies, which would explain why it only has 16,377 students. The University of Nebraska and the University of Iowa also fall outside of the norm with 24,100 and 30,328 students.

### **City Population**

When these universities were chartered in the mid-1800s, the cities that they were located in had a number of similarities. Many were state capitals, they all had enough available land for a new university and they were all relatively small when compared to the population centers that existed at the time. Now, these communities are radically different. Ohio State, Northwestern and Minnesota are all located in counties with over 1,000,000 residents. Five of the Big Ten cities have over 100,000 people living in them (six if you view Urbana-Champaign as a single municipality due to the fact that the university is located in both communities), while Columbus’ population exceeds three quarters of a million.

### **Percentage of Owner Occupied Housing**

Home ownership is typically low in cities or counties where one of the universities is a dominant and defining feature, that is to say the proverbial “college town”. This is because the student body, which is itself a large block of renters, comprises a significant amount of the population. This is particularly evident in East Lansing, West Lafayette, State College, Bloomington and Urbana, where home ownership rates are all below 36%. The homeownership rate in the United States is approximately 66% and every Big Ten city and county fails to reach that mark. The home ownership rate in cities is lower at 52.7%, which means that only Lincoln, Nebraska has an above average home ownership rate.

### **Percentage of Vacant Housing**

The recent economic recession, combined with the national subprime lending and foreclosure crisis has negatively impacted every local real estate market in the United States, albeit at different levels. Illinois, Ohio, Pennsylvania and Michigan were acutely affected by these trends, which may explain relatively high vacancy rates in Cook County, Columbus, Centre County and East Lansing. However, college towns are faring better than the rest of the nation in terms of foreclosures. This is because during times of higher unemployment, more people are inclined to return or stay in college rather than face a weak job market. Increased enrollment has a far greater economic impact in West Lafayette or Iowa City than it does in Cook County or the City of Columbus, yet no Big Ten community equals or exceeds the 14.4% vacant housing seen nationally.

### **Median Household Income**

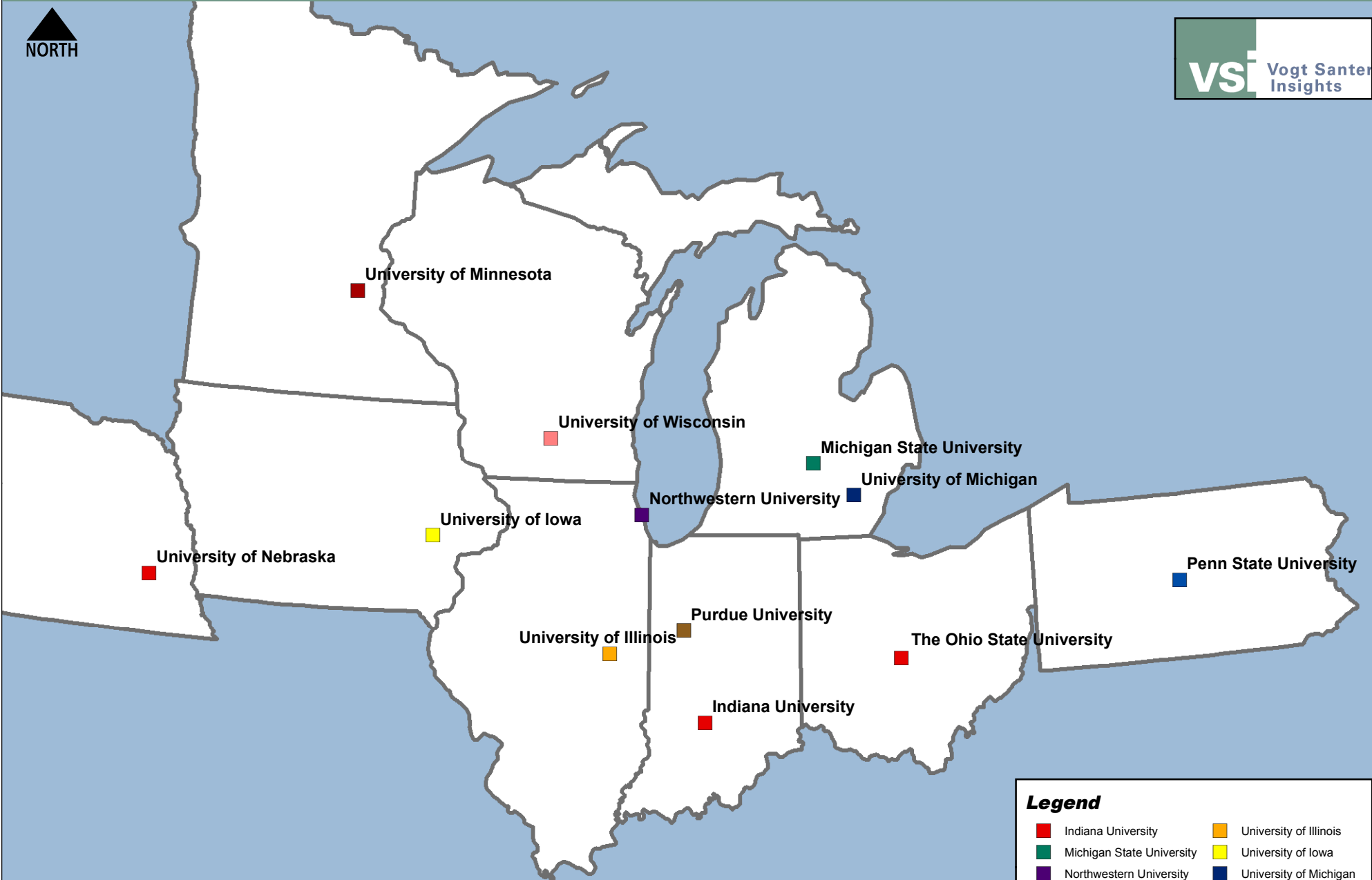
Despite some obviously geographic continuity, Median Household Incomes vary greatly throughout the Big Ten communities. Dane, Washtenaw and Hennepin Counties were the only three counties to have median incomes that exceeded \$60,000, closely followed by Cook County, Illinois at \$59,325. Evanston led all cities with a median household income of \$68,691 and Ann Arbor was the only other city to top \$60,000. Madison, Minneapolis, Columbus and Lincoln all were in the \$50,000 and up range, while State College brought up the rear with a median household income of \$27,524.

### **Median Home Value**

Evanston may be a Big Ten city, but it is also an exclusive suburb of Chicago, which helps it to be the only municipality in this analysis with a Median Home Value of over \$300,000. State College, Cook County and Dane County all have values over \$200,000, while Madison, Centre County, Iowa City, Johnson County, Hennepin County, Ann Arbor and Washtenaw County are over \$170,000. The rest of the Big Ten communities have Median Housing Values between \$115,000 and \$158,000. Columbus was the most affordable community with a Median Home Value of \$116,961.

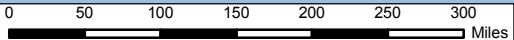
Place	Enrollment/ Population	Owner - Occupied	Vacant	Median Household Income	Median Home Value
<b>University of Illinois</b>	<b>41,495</b>				
<i>Urbana</i>	40,500	35.8%	10.2%	\$ 35,407	\$ 135,698
<i>Champaign</i>	73,324	42.9%	8.3%	\$ 41,470	\$ 134,025
<i>Champaign County</i>	195,711	52.2%	9.7%	\$ 48,197	\$ 139,396
<b>Indiana University</b>	<b>42,347</b>				
<i>Bloomington</i>	72,884	32.7%	11.8%	\$ 32,555	\$ 146,764
<i>Monroe County</i>	130,753	47.1%	12.3%	\$ 42,621	\$ 135,686
<b>University of Iowa</b>	<b>30,328</b>				
<i>Iowa City</i>	68,763	42.5%	5.8%	\$ 44,075	\$ 170,401
<i>Johnson County</i>	132,499	52.2%	6.9%	\$ 51,642	\$ 171,124
<b>University of Nebraska</b>	<b>24,100</b>				
<i>Lincoln</i>	246,398	54.0%	7.2%	\$ 53,903	\$ 128,160
<i>Lancaster County</i>	284,686	57.0%	7.0%	\$ 55,463	\$ 131,685
<b>University of Michigan</b>	<b>41,674</b>				
<i>Ann Arbor</i>	119,635	41.1%	6.3%	\$ 60,975	\$ 188,749
<i>Washtenaw County</i>	353,808	54.3%	7.9%	\$ 65,955	\$ 178,095
<b>Michigan State University</b>	<b>47,278</b>				
<i>East Lansing</i>	47,978	30.7%	11.0%	\$ 35,895	\$ 152,826
<i>Ingham County</i>	277,487	54.1%	9.6%	\$ 50,257	\$ 105,613
<b>University of Minnesota</b>	<b>51,721</b>				
<i>Minneapolis</i>	398,978	46.4%	6.6%	\$ 54,230	\$ 143,423
<i>Hennepin County</i>	1,168,999	61.9%	5.0%	\$ 69,260	\$ 184,256
<b>Northwestern University</b>	<b>16,377</b>				
<i>Evanston</i>	74,241	47.6%	7.6%	\$ 68,691	\$ 312,228
<i>Cook County</i>	5,346,233	51.2%	9.7%	\$ 59,325	\$ 200,855
<b>Ohio State University</b>	<b>55,014</b>				
<i>Columbus</i>	759,870	42.5%	13.0%	\$ 49,691	\$ 116,961
<i>Franklin County</i>	1,148,954	49.3%	11.8%	\$ 55,046	\$ 131,161
<b>Pennsylvania State University</b>	<b>44,832</b>				
<i>State College</i>	40,655	20.3%	6.8%	\$ 27,524	\$ 239,126
<i>Centre County</i>	146,264	53.7%	9.9%	\$ 46,974	\$ 176,092
<b>Purdue University</b>	<b>39,697</b>				
<i>West Lafayette</i>	31,716	30.3%	5.4%	\$ 32,221	\$ 157,964
<i>Tippecanoe County</i>	168,647	51.4%	7.7%	\$ 50,275	\$ 122,715
<b>University of Wisconsin</b>	<b>42,099</b>				
<i>Madison</i>	229,920	43.8%	6.8%	\$ 54,362	\$ 197,002
<i>Dane County</i>	495,191	53.6%	6.9%	\$ 62,968	\$ 213,057

# Big Ten Schools



**Legend**

	Indiana University		University of Illinois
	Michigan State University		University of Iowa
	Northwestern University		University of Michigan
	Penn State University		University of Minnesota
	Purdue University		University of Nebraska
	The Ohio State University		University of Wisconsin



1:8,035,220

2000 Total Population	114,021	2000 Median Household Income	\$46,431
2010 Total Population	119,635	2010 Median Household Income	\$60,975
2015 Total Population	120,486	2015 Median Household Income	\$68,666
2010-2015 Annual Rate	0.14%	2010-2015 Annual Rate	2.40%

### Housing Units by Occupancy Status and Tenure

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	47,217	100%	51,818	100%	53,318	100%
Occupied	45,692	96.8%	48,538	93.7%	49,048	92.0%
Owner	20,776	44.0%	21,303	41.1%	21,355	40.1%
Renter	24,916	52.8%	27,235	52.6%	27,693	51.9%
Vacant	1,519	3.2%	3,279	6.3%	4,270	8.0%

### Owner Occupied Housing Units by Value

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total	20,771	100%	21,303	100%	21,355	100%
<\$10,000	43	0.2%	64	0.3%	67	0.3%
\$10,000-\$14,999	18	0.1%	24	0.1%	21	0.1%
\$15,000-\$19,999	6	0.0%	13	0.1%	13	0.1%
\$20,000-\$24,999	50	0.2%	56	0.3%	51	0.2%
\$25,000-\$29,999	15	0.1%	41	0.2%	47	0.2%
\$30,000-\$34,999	53	0.3%	77	0.4%	67	0.3%
\$35,000-\$39,999	22	0.1%	75	0.4%	78	0.4%
\$40,000-\$49,999	71	0.3%	127	0.6%	133	0.6%
\$50,000-\$59,999	206	1.0%	219	1.0%	207	1.0%
\$60,000-\$69,999	313	1.5%	466	2.2%	395	1.8%
\$70,000-\$79,999	376	1.8%	499	2.3%	499	2.3%
\$80,000-\$89,999	456	2.2%	615	2.9%	610	2.9%
\$90,000-\$99,999	505	2.4%	571	2.7%	589	2.8%
\$100,000-\$124,999	1,518	7.3%	1,577	7.4%	1,546	7.2%
\$125,000-\$149,999	2,959	14.2%	1,905	8.9%	1,837	8.6%
\$150,000-\$174,999	3,387	16.3%	3,062	14.4%	2,625	12.3%
\$175,000-\$199,999	2,760	13.3%	2,292	10.8%	2,444	11.4%
\$200,000-\$249,999	3,211	15.5%	3,230	15.2%	3,340	15.6%
\$250,000-\$299,999	1,783	8.6%	2,324	10.9%	2,615	12.2%
\$300,000-\$399,999	1,611	7.8%	2,136	10.0%	2,178	10.2%
\$400,000-\$499,999	650	3.1%	872	4.1%	919	4.3%
\$500,000-\$749,999	538	2.6%	629	3.0%	638	3.0%
\$750,000-\$999,999	180	0.9%	366	1.7%	373	1.7%
\$1,000,000+	39	0.2%	63	0.3%	63	0.3%
Median Value	\$178,505		\$188,749		\$194,359	
Average Value	\$212,431		\$228,376		\$232,177	

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

## Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	1,519	100%
For Rent	661	43.5%
For Sale Only	206	13.6%
Rented/Sold, Unoccupied	201	13.3%
Seasonal/Recreational/Occasional Use	218	14.4%
For Migrant Workers	3	0.2%
Other Vacant	229	15.1%

## Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	20,776	100%
15-24	289	1.4%
25-34	2,534	12.2%
35-44	4,623	22.3%
45-54	5,564	26.8%
55-64	3,369	16.2%
65-74	2,383	11.5%
75-84	1,625	7.8%
85+	389	1.9%

## Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	20,776	100%
White Alone	18,121	87.2%
Black Alone	1,106	5.3%
American Indian Alone	34	0.2%
Asian Alone	1,186	5.7%
Pacific Islander Alone	6	0.0%
Some Other Race Alone	84	0.4%
Two or More Races	240	1.2%
Hispanic Origin	312	

## Census 2000 Housing Units in Structure and Occupancy

	Occupied Units	
	Number	Percent
Total	47,220	100%
1, Detached	19,992	42.3%
1, Attached	4,964	10.5%
2	2,193	4.6%
3 to 4	2,803	5.9%
5 to 9	6,726	14.2%
10 to 19	4,394	9.3%
20 to 49	2,533	5.4%
50 or More	3,498	7.4%
Mobile Home	117	0.2%
Other	0	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

### Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost

	Number	Percent
Total	18,509	100%
With Mortgage	13,816	74.6%
<\$200	11	0.1%
\$200-\$299	5	0.0%
\$300-\$399	57	0.3%
\$400-\$499	128	0.7%
\$500-\$599	196	1.1%
\$600-\$699	409	2.2%
\$700-\$799	562	3.0%
\$800-\$899	725	3.9%
\$900-\$999	970	5.2%
\$1000-\$1249	2,599	14.0%
\$1250-\$1499	2,639	14.3%
\$1500-\$1999	2,920	15.8%
\$2000-\$2499	1,311	7.1%
\$2500-\$2999	613	3.3%
\$3000+	671	3.6%
With no Mortgage	4,692	25.4%
Median Monthly Owner Costs for Units with Mortgage	\$1,368	
Average Monthly Owner Costs for Units with Mortgage	\$1,532	

### Census 2000 Specified Renter Occupied Housing Units by Contract Rent

	Number	Percent
Total	24,787	100%
Paying Cash Rent	24,431	98.56%
<\$100	345	1.4%
\$100-\$149	332	1.3%
\$150-\$199	182	0.7%
\$200-\$249	193	0.8%
\$250-\$299	224	0.9%
\$300-\$349	568	2.3%
\$350-\$399	1,129	4.6%
\$400-\$449	1,080	4.4%
\$450-\$499	965	3.9%
\$500-\$549	1,237	5.0%
\$550-\$599	1,637	6.6%
\$600-\$649	2,501	10.1%
\$650-\$699	1,997	8.1%
\$700-\$749	1,827	7.4%
\$750-\$799	1,747	7.0%
\$800-\$899	2,835	11.4%
\$900-\$999	2,139	8.6%
\$1000-\$1249	1,646	6.6%
\$1250-\$1499	844	3.4%
\$1500-\$1999	690	2.8%
\$2000+	314	1.3%
No Cash Rent	356	1.4%
Median Rent	\$696	
Average Rent	\$740	
Average Gross Rent (with Utilities)	\$799	

**Data Note:** Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.



2000 Total Population	69,250	2000 Median Household Income	\$25,579
2010 Total Population	72,884	2010 Median Household Income	\$32,555
2015 Total Population	75,770	2015 Median Household Income	\$40,905
2010-2015 Annual Rate	0.78%	2010-2015 Annual Rate	4.67%

### Housing Units by Occupancy Status and Tenure

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	28,372	100%	32,730	100%	35,104	100%
Occupied	26,450	93.2%	28,878	88.2%	30,358	86.5%
Owner	9,600	33.8%	10,695	32.7%	11,352	32.3%
Renter	16,850	59.4%	18,183	55.6%	19,006	54.1%
Vacant	1,895	6.7%	3,852	11.8%	4,746	13.5%

### Owner Occupied Housing Units by Value

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total	9,685	100%	10,695	100%	11,352	100%
<\$10,000	283	2.9%	272	2.5%	255	2.2%
\$10,000-\$14,999	100	1.0%	131	1.2%	135	1.2%
\$15,000-\$19,999	154	1.6%	142	1.3%	127	1.1%
\$20,000-\$24,999	61	0.6%	167	1.6%	147	1.3%
\$25,000-\$29,999	18	0.2%	95	0.9%	125	1.1%
\$30,000-\$34,999	47	0.5%	68	0.6%	80	0.7%
\$35,000-\$39,999	26	0.3%	76	0.7%	75	0.7%
\$40,000-\$49,999	167	1.7%	107	1.0%	121	1.1%
\$50,000-\$59,999	229	2.4%	238	2.2%	149	1.3%
\$60,000-\$69,999	378	3.9%	202	1.9%	206	1.8%
\$70,000-\$79,999	590	6.1%	228	2.1%	198	1.7%
\$80,000-\$89,999	878	9.1%	335	3.1%	230	2.0%
\$90,000-\$99,999	874	9.0%	340	3.2%	318	2.8%
\$100,000-\$124,999	1,672	17.3%	1,426	13.3%	1,155	10.2%
\$125,000-\$149,999	1,544	15.9%	1,746	16.3%	1,493	13.2%
\$150,000-\$174,999	788	8.1%	1,392	13.0%	1,524	13.4%
\$175,000-\$199,999	534	5.5%	863	8.1%	1,215	10.7%
\$200,000-\$249,999	627	6.5%	1,211	11.3%	1,421	12.5%
\$250,000-\$299,999	359	3.7%	741	6.9%	978	8.6%
\$300,000-\$399,999	196	2.0%	484	4.5%	781	6.9%
\$400,000-\$499,999	85	0.9%	193	1.8%	322	2.8%
\$500,000-\$749,999	36	0.4%	157	1.5%	185	1.6%
\$750,000-\$999,999	18	0.2%	37	0.3%	52	0.5%
\$1,000,000+	22	0.2%	43	0.4%	58	0.5%
Median Value	\$115,520		\$146,764		\$164,124	
Average Value	\$133,931		\$171,226		\$190,329	

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

## Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	1,895	100%
For Rent	1,122	59.2%
For Sale Only	247	13.0%
Rented/Sold, Unoccupied	147	7.8%
Seasonal/Recreational/Occasional Use	170	9.0%
For Migrant Workers	0	0.0%
Other Vacant	209	11.0%

## Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	9,600	100%
15-24	200	2.1%
25-34	1,059	11.0%
35-44	1,825	19.0%
45-54	2,142	22.3%
55-64	1,608	16.8%
65-74	1,421	14.8%
75-84	1,060	11.0%
85+	286	3.0%

## Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	9,600	100%
White Alone	9,108	94.9%
Black Alone	158	1.6%
American Indian Alone	22	0.2%
Asian Alone	202	2.1%
Pacific Islander Alone	0	0.0%
Some Other Race Alone	29	0.3%
Two or More Races	80	0.8%
Hispanic Origin	109	

## Census 2000 Housing Units in Structure and Occupancy

	Occupied Units	
	Number	Percent
Total	28,437	100%
1, Detached	11,023	38.8%
1, Attached	1,595	5.6%
2	1,146	4.0%
3 to 4	2,168	7.6%
5 to 9	3,924	13.8%
10 to 19	3,719	13.1%
20 to 49	1,637	5.8%
50 or More	2,230	7.8%
Mobile Home	977	3.4%
Other	17	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

## Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost

	Number	Percent
Total	8,272	100%
With Mortgage	5,639	68.2%
<\$200	29	0.4%
\$200-\$299	42	0.5%
\$300-\$399	129	1.6%
\$400-\$499	243	2.9%
\$500-\$599	359	4.3%
\$600-\$699	374	4.5%
\$700-\$799	596	7.2%
\$800-\$899	591	7.1%
\$900-\$999	523	6.3%
\$1000-\$1249	1,103	13.3%
\$1250-\$1499	562	6.8%
\$1500-\$1999	656	7.9%
\$2000-\$2499	271	3.3%
\$2500-\$2999	98	1.2%
\$3000+	64	0.8%
With no Mortgage	2,633	31.8%
Median Monthly Owner Costs for Units with Mortgage	\$987	
Average Monthly Owner Costs for Units with Mortgage	\$1,120	

## Census 2000 Specified Renter Occupied Housing Units by Contract Rent

	Number	Percent
Total	16,787	100%
Paying Cash Rent	16,413	97.77%
<\$100	318	1.9%
\$100-\$149	177	1.1%
\$150-\$199	248	1.5%
\$200-\$249	350	2.1%
\$250-\$299	616	3.7%
\$300-\$349	1,104	6.6%
\$350-\$399	1,841	11.0%
\$400-\$449	1,583	9.4%
\$450-\$499	2,233	13.3%
\$500-\$549	1,861	11.1%
\$550-\$599	1,507	9.0%
\$600-\$649	781	4.7%
\$650-\$699	991	5.9%
\$700-\$749	563	3.4%
\$750-\$799	545	3.2%
\$800-\$899	514	3.1%
\$900-\$999	284	1.7%
\$1000-\$1249	472	2.8%
\$1250-\$1499	116	0.7%
\$1500-\$1999	184	1.1%
\$2000+	123	0.7%
No Cash Rent	374	2.2%
Median Rent	\$494	
Average Rent	\$538	
Average Gross Rent (with Utilities)	\$619	

**Data Note:** Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

2000 Total Population	135,756	2000 Median Household Income	\$36,132
2010 Total Population	146,264	2010 Median Household Income	\$46,974
2015 Total Population	148,860	2015 Median Household Income	\$53,993
2010-2015 Annual Rate	0.35%	2010-2015 Annual Rate	2.82%

### Housing Units by Occupancy Status and Tenure

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	53,160	100%	59,642	100%	61,870	100%
Occupied	49,322	92.8%	53,733	90.1%	55,098	89.1%
Owner	29,678	55.8%	32,017	53.7%	32,858	53.1%
Renter	19,645	37.0%	21,716	36.4%	22,240	35.9%
Vacant	3,838	7.2%	5,909	9.9%	6,772	10.9%

### Owner Occupied Housing Units by Value

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total	29,673	100%	32,017	100%	32,858	100%
<\$10,000	681	2.3%	473	1.5%	396	1.2%
\$10,000-\$14,999	376	1.3%	138	0.4%	152	0.5%
\$15,000-\$19,999	423	1.4%	377	1.2%	166	0.5%
\$20,000-\$24,999	432	1.5%	218	0.7%	321	1.0%
\$25,000-\$29,999	390	1.3%	339	1.1%	181	0.6%
\$30,000-\$34,999	429	1.4%	254	0.8%	225	0.7%
\$35,000-\$39,999	364	1.2%	370	1.2%	214	0.7%
\$40,000-\$49,999	707	2.4%	558	1.7%	537	1.6%
\$50,000-\$59,999	856	2.9%	586	1.8%	536	1.6%
\$60,000-\$69,999	1,402	4.7%	481	1.5%	424	1.3%
\$70,000-\$79,999	1,874	6.3%	492	1.5%	395	1.2%
\$80,000-\$89,999	2,496	8.4%	500	1.6%	409	1.2%
\$90,000-\$99,999	2,779	9.4%	951	3.0%	416	1.3%
\$100,000-\$124,999	4,313	14.5%	2,394	7.5%	1,473	4.5%
\$125,000-\$149,999	3,820	12.9%	4,212	13.2%	2,184	6.6%
\$150,000-\$174,999	2,577	8.7%	3,549	11.1%	2,776	8.4%
\$175,000-\$199,999	1,753	5.9%	2,668	8.3%	2,997	9.1%
\$200,000-\$249,999	1,695	5.7%	4,762	14.9%	5,237	15.9%
\$250,000-\$299,999	956	3.2%	2,824	8.8%	4,513	13.7%
\$300,000-\$399,999	764	2.6%	3,292	10.3%	4,307	13.1%
\$400,000-\$499,999	306	1.0%	1,043	3.3%	2,320	7.1%
\$500,000-\$749,999	164	0.6%	1,092	3.4%	1,594	4.9%
\$750,000-\$999,999	15	0.1%	261	0.8%	707	2.2%
\$1,000,000+	101	0.3%	183	0.6%	378	1.2%
Median Value	\$109,434		\$176,092		\$225,081	
Average Value	\$131,414		\$213,638		\$266,502	

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

## Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	3,838	100%
For Rent	765	19.9%
For Sale Only	364	9.5%
Rented/Sold, Unoccupied	275	7.2%
Seasonal/Recreational/Occasional Use	1,536	40.0%
For Migrant Workers	0	0.0%
Other Vacant	898	23.4%

## Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	29,678	100%
15-24	358	1.2%
25-34	3,428	11.6%
35-44	6,843	23.1%
45-54	7,058	23.8%
55-64	4,933	16.6%
65-74	4,065	13.7%
75-84	2,417	8.1%
85+	576	1.9%

## Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	29,678	100%
White Alone	29,018	97.8%
Black Alone	152	0.5%
American Indian Alone	29	0.1%
Asian Alone	313	1.1%
Pacific Islander Alone	7	0.0%
Some Other Race Alone	37	0.1%
Two or More Races	122	0.4%
Hispanic Origin	151	

## Census 2000 Housing Units in Structure and Occupancy

	Occupied Units	
	Number	Percent
Total	53,160	100%
1, Detached	30,156	56.7%
1, Attached	2,862	5.4%
2	1,886	3.5%
3 to 4	2,046	3.8%
5 to 9	2,647	5.0%
10 to 19	2,978	5.6%
20 to 49	3,164	6.0%
50 or More	3,394	6.4%
Mobile Home	3,989	7.5%
Other	38	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

### Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost

	Number	Percent
Total	23,191	100%
With Mortgage	15,389	66.4%
<\$200	2	0.0%
\$200-\$299	56	0.2%
\$300-\$399	203	0.9%
\$400-\$499	495	2.1%
\$500-\$599	851	3.7%
\$600-\$699	1,163	5.0%
\$700-\$799	1,503	6.5%
\$800-\$899	1,500	6.5%
\$900-\$999	1,624	7.0%
\$1000-\$1249	3,085	13.3%
\$1250-\$1499	1,997	8.6%
\$1500-\$1999	1,773	7.6%
\$2000-\$2499	689	3.0%
\$2500-\$2999	256	1.1%
\$3000+	192	0.8%
With no Mortgage	7,802	33.6%
Median Monthly Owner Costs for Units with Mortgage	\$1,024	
Average Monthly Owner Costs for Units with Mortgage	\$1,141	

### Census 2000 Specified Renter Occupied Housing Units by Contract Rent

	Number	Percent
Total	19,332	100%
Paying Cash Rent	18,639	96.42%
<\$100	101	0.5%
\$100-\$149	175	0.9%
\$150-\$199	200	1.0%
\$200-\$249	612	3.2%
\$250-\$299	1,065	5.5%
\$300-\$349	1,537	8.0%
\$350-\$399	1,647	8.5%
\$400-\$449	1,480	7.7%
\$450-\$499	1,771	9.2%
\$500-\$549	2,025	10.5%
\$550-\$599	1,428	7.4%
\$600-\$649	1,547	8.0%
\$650-\$699	1,085	5.6%
\$700-\$749	668	3.5%
\$750-\$799	437	2.3%
\$800-\$899	937	4.8%
\$900-\$999	620	3.2%
\$1000-\$1249	569	2.9%
\$1250-\$1499	426	2.2%
\$1500-\$1999	242	1.3%
\$2000+	67	0.3%
No Cash Rent	693	3.6%
Median Rent	\$518	
Average Rent	\$562	
Average Gross Rent (with Utilities)	\$621	

**Data Note:** Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

2000 Total Population	179,667	2000 Median Household Income	\$37,940
2010 Total Population	195,296	2010 Median Household Income	\$48,197
2015 Total Population	198,711	2015 Median Household Income	\$55,087
2010-2015 Annual Rate	0.35%	2010-2015 Annual Rate	2.71%

### Housing Units by Occupancy Status and Tenure

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	75,279	100%	85,578	100%	89,544	100%
Occupied	70,596	93.8%	77,287	90.3%	79,327	88.6%
Owner	39,328	52.2%	42,474	49.6%	43,571	48.7%
Renter	31,268	41.5%	34,813	40.7%	35,756	39.9%
Vacant	4,683	6.2%	8,291	9.7%	10,217	11.4%

### Owner Occupied Housing Units by Value

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total	39,333	100%	42,474	100%	43,571	100%
<\$10,000	1,169	3.0%	908	2.1%	799	1.8%
\$10,000-\$14,999	518	1.3%	483	1.1%	380	0.9%
\$15,000-\$19,999	264	0.7%	508	1.2%	432	1.0%
\$20,000-\$24,999	384	1.0%	380	0.9%	429	1.0%
\$25,000-\$29,999	453	1.2%	233	0.5%	293	0.7%
\$30,000-\$34,999	531	1.3%	248	0.6%	219	0.5%
\$35,000-\$39,999	728	1.9%	360	0.8%	187	0.4%
\$40,000-\$49,999	1,827	4.6%	867	2.0%	632	1.5%
\$50,000-\$59,999	2,704	6.9%	1,058	2.5%	671	1.5%
\$60,000-\$69,999	3,731	9.5%	1,195	2.8%	917	2.1%
\$70,000-\$79,999	3,522	9.0%	1,546	3.6%	899	2.1%
\$80,000-\$89,999	3,395	8.6%	1,883	4.4%	1,164	2.7%
\$90,000-\$99,999	3,811	9.7%	2,638	6.2%	1,211	2.8%
\$100,000-\$124,999	5,616	14.3%	5,676	13.4%	5,370	12.3%
\$125,000-\$149,999	3,879	9.9%	5,651	13.3%	4,472	10.3%
\$150,000-\$174,999	2,472	6.3%	4,325	10.2%	5,116	11.7%
\$175,000-\$199,999	1,361	3.5%	3,222	7.6%	3,722	8.5%
\$200,000-\$249,999	1,232	3.1%	4,639	10.9%	6,318	14.5%
\$250,000-\$299,999	773	2.0%	2,430	5.7%	3,733	8.6%
\$300,000-\$399,999	558	1.4%	2,115	5.0%	2,954	6.8%
\$400,000-\$499,999	243	0.6%	1,069	2.5%	1,902	4.4%
\$500,000-\$749,999	105	0.3%	724	1.7%	1,113	2.6%
\$750,000-\$999,999	22	0.1%	203	0.5%	382	0.9%
\$1,000,000+	36	0.1%	113	0.3%	256	0.6%
Median Value	\$91,157		\$139,396		\$168,132	
Average Value	\$107,214		\$169,155		\$204,048	

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

## Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	4,683	100%
For Rent	2,306	49.2%
For Sale Only	653	13.9%
Rented/Sold, Unoccupied	297	6.3%
Seasonal/Recreational/Occasional Use	214	4.6%
For Migrant Workers	24	0.5%
Other Vacant	1,189	25.4%

## Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	39,328	100%
15-24	729	1.9%
25-34	5,045	12.8%
35-44	9,023	22.9%
45-54	9,306	23.7%
55-64	5,976	15.2%
65-74	4,969	12.6%
75-84	3,373	8.6%
85+	908	2.3%

## Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	39,328	100%
White Alone	35,589	90.5%
Black Alone	2,380	6.1%
American Indian Alone	73	0.2%
Asian Alone	842	2.1%
Pacific Islander Alone	10	0.0%
Some Other Race Alone	149	0.4%
Two or More Races	285	0.7%
Hispanic Origin	392	

## Census 2000 Housing Units in Structure and Occupancy

	Occupied Units	
	Number	Percent
Total	75,279	100%
1, Detached	40,840	54.3%
1, Attached	3,268	4.3%
2	2,614	3.5%
3 to 4	3,742	5.0%
5 to 9	5,434	7.2%
10 to 19	7,245	9.6%
20 to 49	4,660	6.2%
50 or More	3,104	4.1%
Mobile Home	4,361	5.8%
Other	11	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.



## Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost

	Number	Percent
Total	33,140	100%
With Mortgage	23,353	70.5%
<\$200	8	0.0%
\$200-\$299	46	0.1%
\$300-\$399	325	1.0%
\$400-\$499	957	2.9%
\$500-\$599	1,682	5.1%
\$600-\$699	2,694	8.1%
\$700-\$799	2,746	8.3%
\$800-\$899	2,547	7.7%
\$900-\$999	2,435	7.3%
\$1000-\$1249	4,288	12.9%
\$1250-\$1499	2,464	7.4%
\$1500-\$1999	1,932	5.8%
\$2000-\$2499	657	2.0%
\$2500-\$2999	370	1.1%
\$3000+	202	0.6%
With no Mortgage	9,787	29.5%
Median Monthly Owner Costs for Units with Mortgage	\$928	
Average Monthly Owner Costs for Units with Mortgage	\$1,044	

## Census 2000 Specified Renter Occupied Housing Units by Contract Rent

	Number	Percent
Total	31,088	100%
Paying Cash Rent	30,441	97.92
<\$100	487	1.6%
\$100-\$149	489	1.6%
\$150-\$199	469	1.5%
\$200-\$249	844	2.7%
\$250-\$299	1,452	4.7%
\$300-\$349	2,673	8.6%
\$350-\$399	3,942	12.7%
\$400-\$449	4,524	14.6%
\$450-\$499	3,780	12.2%
\$500-\$549	2,717	8.7%
\$550-\$599	1,852	6.0%
\$600-\$649	2,022	6.5%
\$650-\$699	1,105	3.6%
\$700-\$749	745	2.4%
\$750-\$799	724	2.3%
\$800-\$899	780	2.5%
\$900-\$999	573	1.8%
\$1000-\$1249	616	2.0%
\$1250-\$1499	208	0.7%
\$1500-\$1999	316	1.0%
\$2000+	123	0.4%
No Cash Rent	647	2.1%
Median Rent	\$455	
Average Rent	\$500	
Average Gross Rent (with Utilities)	\$594	

**Data Note:** Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

2000 Total Population	67,517	2000 Median Household Income	\$32,793
2010 Total Population	73,324	2010 Median Household Income	\$41,470
2015 Total Population	74,110	2015 Median Household Income	\$49,545
2010-2015 Annual Rate	0.21%	2010-2015 Annual Rate	3.62%

### Housing Units by Occupancy Status and Tenure

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	28,556	100%	31,573	100%	32,765	100%
Occupied	27,071	94.8%	28,966	91.7%	29,502	90.0%
Owner	12,823	44.9%	13,532	42.9%	13,709	41.8%
Renter	14,248	49.9%	15,434	48.9%	15,793	48.2%
Vacant	1,437	5.0%	2,608	8.3%	3,263	10.0%

### Owner Occupied Housing Units by Value

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total	12,806	100%	13,532	100%	13,709	100%
<\$10,000	143	1.1%	113	0.8%	104	0.8%
\$10,000-\$14,999	81	0.6%	60	0.4%	49	0.4%
\$15,000-\$19,999	44	0.3%	88	0.6%	68	0.5%
\$20,000-\$24,999	73	0.6%	63	0.5%	70	0.5%
\$25,000-\$29,999	104	0.8%	38	0.3%	46	0.3%
\$30,000-\$34,999	127	1.0%	51	0.4%	35	0.3%
\$35,000-\$39,999	275	2.1%	81	0.6%	39	0.3%
\$40,000-\$49,999	761	5.9%	220	1.6%	147	1.1%
\$50,000-\$59,999	1,069	8.3%	371	2.7%	168	1.2%
\$60,000-\$69,999	1,354	10.6%	510	3.8%	315	2.3%
\$70,000-\$79,999	1,266	9.9%	647	4.8%	365	2.7%
\$80,000-\$89,999	1,212	9.5%	761	5.6%	485	3.5%
\$90,000-\$99,999	1,398	10.9%	988	7.3%	500	3.6%
\$100,000-\$124,999	1,999	15.6%	2,051	15.2%	2,013	14.7%
\$125,000-\$149,999	1,128	8.8%	2,007	14.8%	1,565	11.4%
\$150,000-\$174,999	636	5.0%	1,438	10.6%	1,778	13.0%
\$175,000-\$199,999	309	2.4%	1,015	7.5%	1,237	9.0%
\$200,000-\$249,999	396	3.1%	1,252	9.2%	1,952	14.2%
\$250,000-\$299,999	171	1.3%	596	4.4%	980	7.1%
\$300,000-\$399,999	138	1.1%	636	4.7%	737	5.4%
\$400,000-\$499,999	43	0.3%	252	1.9%	543	4.0%
\$500,000-\$749,999	50	0.4%	169	1.2%	268	2.0%
\$750,000-\$999,999	14	0.1%	74	0.5%	134	1.0%
\$1,000,000+	13	0.1%	52	0.4%	110	0.8%
Median Value	\$89,117		\$134,025		\$162,444	
Average Value	\$104,514		\$164,666		\$201,026	

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

## Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	1,437	100%
For Rent	739	51.4%
For Sale Only	169	11.7%
Rented/Sold, Unoccupied	125	8.7%
Seasonal/Recreational/Occasional Use	56	3.9%
For Migrant Workers	1	0.1%
Other Vacant	348	24.2%

## Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	12,823	100%
15-24	225	1.8%
25-34	1,720	13.4%
35-44	2,858	22.3%
45-54	3,082	24.0%
55-64	1,823	14.2%
65-74	1,605	12.5%
75-84	1,189	9.3%
85+	320	2.5%

## Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	12,823	100%
White Alone	10,902	85.0%
Black Alone	1,380	10.8%
American Indian Alone	25	0.2%
Asian Alone	346	2.7%
Pacific Islander Alone	2	0.0%
Some Other Race Alone	71	0.6%
Two or More Races	96	0.8%
Hispanic Origin	168	

## Census 2000 Housing Units in Structure and Occupancy

	Occupied Units	
	Number	Percent
Total	28,527	100%
1, Detached	13,893	48.7%
1, Attached	1,148	4.0%
2	940	3.3%
3 to 4	1,330	4.7%
5 to 9	2,326	8.2%
10 to 19	4,193	14.7%
20 to 49	2,893	10.1%
50 or More	1,343	4.7%
Mobile Home	461	1.6%
Other	0	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

### Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost

	Number	Percent
Total	11,423	100%
With Mortgage	8,140	71.3%
<\$200	8	0.1%
\$200-\$299	19	0.2%
\$300-\$399	105	0.9%
\$400-\$499	365	3.2%
\$500-\$599	615	5.4%
\$600-\$699	1,051	9.2%
\$700-\$799	1,050	9.2%
\$800-\$899	928	8.1%
\$900-\$999	860	7.5%
\$1000-\$1249	1,460	12.8%
\$1250-\$1499	694	6.1%
\$1500-\$1999	623	5.5%
\$2000-\$2499	196	1.7%
\$2500-\$2999	93	0.8%
\$3000+	73	0.6%
With no Mortgage	3,283	28.7%
Median Monthly Owner Costs for Units with Mortgage	\$892	
Average Monthly Owner Costs for Units with Mortgage	\$1,010	

### Census 2000 Specified Renter Occupied Housing Units by Contract Rent

	Number	Percent
Total	14,221	100%
Paying Cash Rent	14,026	98.63%
<\$100	238	1.7%
\$100-\$149	179	1.3%
\$150-\$199	173	1.2%
\$200-\$249	273	1.9%
\$250-\$299	713	5.0%
\$300-\$349	1,511	10.6%
\$350-\$399	1,588	11.2%
\$400-\$449	1,822	12.8%
\$450-\$499	1,586	11.1%
\$500-\$549	1,193	8.4%
\$550-\$599	810	5.7%
\$600-\$649	1,089	7.7%
\$650-\$699	615	4.3%
\$700-\$749	419	2.9%
\$750-\$799	404	2.8%
\$800-\$899	510	3.6%
\$900-\$999	287	2.0%
\$1000-\$1249	368	2.6%
\$1250-\$1499	116	0.8%
\$1500-\$1999	133	0.9%
\$2000+	0	0.0%
No Cash Rent	195	1.4%
Median Rent	\$466	
Average Rent	\$510	
Average Gross Rent (with Utilities)	\$602	

**Data Note:** Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

2000 Total Population	711,609	2000 Median Household Income	\$38,094
2010 Total Population	759,870	2010 Median Household Income	\$49,691
2015 Total Population	785,519	2015 Median Household Income	\$56,622
2010-2015 Annual Rate	0.67%	2010-2015 Annual Rate	2.65%

### Housing Units by Occupancy Status and Tenure

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	327,240	100%	373,332	100%	391,486	100%
Occupied	301,594	92.2%	324,844	87.0%	336,768	86.0%
Owner	149,355	45.6%	158,627	42.5%	164,724	42.1%
Renter	152,239	46.5%	166,217	44.5%	172,044	43.9%
Vacant	25,399	7.8%	48,488	13.0%	54,718	14.0%

### Owner Occupied Housing Units by Value

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total	149,550	100%	158,627	100%	164,724	100%
<\$10,000	948	0.6%	950	0.6%	846	0.5%
\$10,000-\$14,999	643	0.4%	561	0.4%	587	0.4%
\$15,000-\$19,999	432	0.3%	700	0.4%	583	0.4%
\$20,000-\$24,999	509	0.3%	488	0.3%	589	0.4%
\$25,000-\$29,999	697	0.5%	460	0.3%	432	0.3%
\$30,000-\$34,999	1,252	0.8%	747	0.5%	547	0.3%
\$35,000-\$39,999	1,760	1.2%	1,010	0.6%	922	0.6%
\$40,000-\$49,999	5,855	3.9%	3,406	2.1%	2,998	1.8%
\$50,000-\$59,999	9,144	6.1%	5,473	3.5%	4,344	2.6%
\$60,000-\$69,999	12,641	8.5%	8,482	5.3%	6,221	3.8%
\$70,000-\$79,999	14,446	9.7%	10,932	6.9%	10,559	6.4%
\$80,000-\$89,999	15,147	10.1%	12,599	7.9%	10,338	6.3%
\$90,000-\$99,999	12,965	8.7%	12,388	7.8%	12,669	7.7%
\$100,000-\$124,999	24,766	16.6%	31,128	19.6%	31,395	19.1%
\$125,000-\$149,999	21,898	14.6%	20,288	12.8%	22,267	13.5%
\$150,000-\$174,999	11,549	7.7%	17,468	11.0%	16,508	10.0%
\$175,000-\$199,999	5,861	3.9%	10,358	6.5%	15,551	9.4%
\$200,000-\$249,999	4,356	2.9%	12,109	7.6%	14,435	8.8%
\$250,000-\$299,999	1,993	1.3%	3,356	2.1%	5,679	3.4%
\$300,000-\$399,999	1,628	1.1%	3,212	2.0%	3,580	2.2%
\$400,000-\$499,999	371	0.2%	1,125	0.7%	1,828	1.1%
\$500,000-\$749,999	335	0.2%	662	0.4%	855	0.5%
\$750,000-\$999,999	131	0.1%	355	0.2%	458	0.3%
\$1,000,000+	223	0.1%	371	0.2%	532	0.3%
Median Value	\$98,717		\$116,961		\$124,468	
Average Value	\$113,602		\$136,934		\$148,304	

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

## Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	25,399	100%
For Rent	13,622	53.6%
For Sale Only	3,058	12.0%
Rented/Sold, Unoccupied	2,100	8.3%
Seasonal/Recreational/Occasional Use	1,146	4.5%
For Migrant Workers	8	0.0%
Other Vacant	5,465	21.5%

## Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	149,355	100%
15-24	2,448	1.6%
25-34	26,012	17.4%
35-44	36,538	24.5%
45-54	32,963	22.1%
55-64	20,971	14.0%
65-74	17,242	11.5%
75-84	10,763	7.2%
85+	2,417	1.6%

## Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	149,355	100%
White Alone	117,453	78.6%
Black Alone	26,765	17.9%
American Indian Alone	286	0.2%
Asian Alone	2,700	1.8%
Pacific Islander Alone	29	0.0%
Some Other Race Alone	469	0.3%
Two or More Races	1,653	1.1%
Hispanic Origin	1,285	

## Census 2000 Housing Units in Structure and Occupancy

	Occupied Units	
	Number	Percent
Total	327,317	100%
1, Detached	154,902	47.3%
1, Attached	25,860	7.9%
2	16,950	5.2%
3 to 4	33,711	10.3%
5 to 9	39,245	12.0%
10 to 19	26,282	8.0%
20 to 49	13,343	4.1%
50 or More	14,344	4.4%
Mobile Home	2,616	0.8%
Other	64	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

## Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost

	Number	Percent
Total	135,127	100%
With Mortgage	107,525	79.6%
<\$200	74	0.1%
\$200-\$299	448	0.3%
\$300-\$399	1,625	1.2%
\$400-\$499	3,404	2.5%
\$500-\$599	6,026	4.5%
\$600-\$699	8,733	6.5%
\$700-\$799	11,737	8.7%
\$800-\$899	11,855	8.8%
\$900-\$999	11,766	8.7%
\$1000-\$1249	24,802	18.4%
\$1250-\$1499	13,780	10.2%
\$1500-\$1999	9,698	7.2%
\$2000-\$2499	2,198	1.6%
\$2500-\$2999	767	0.6%
\$3000+	611	0.5%
With no Mortgage	27,602	20.4%
Median Monthly Owner Costs for Units with Mortgage	\$984	
Average Monthly Owner Costs for Units with Mortgage	\$1,056	

## Census 2000 Specified Renter Occupied Housing Units by Contract Rent

	Number	Percent
Total	151,942	100%
Paying Cash Rent	149,097	98.13%
<\$100	4,241	2.8%
\$100-\$149	3,413	2.2%
\$150-\$199	2,301	1.5%
\$200-\$249	3,174	2.1%
\$250-\$299	4,787	3.2%
\$300-\$349	9,516	6.3%
\$350-\$399	14,247	9.4%
\$400-\$449	17,749	11.7%
\$450-\$499	19,161	12.6%
\$500-\$549	16,583	10.9%
\$550-\$599	14,315	9.4%
\$600-\$649	12,439	8.2%
\$650-\$699	8,077	5.3%
\$700-\$749	5,485	3.6%
\$750-\$799	3,244	2.1%
\$800-\$899	3,950	2.6%
\$900-\$999	1,937	1.3%
\$1000-\$1249	2,274	1.5%
\$1250-\$1499	907	0.6%
\$1500-\$1999	801	0.5%
\$2000+	496	0.3%
No Cash Rent	2,845	1.9%
Median Rent	\$489	
Average Rent	\$506	
Average Gross Rent (with Utilities)	\$605	

**Data Note:** Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

2000 Total Population	5,376,701	2000 Median Household Income	\$45,947
2010 Total Population	5,346,233	2010 Median Household Income	\$59,325
2015 Total Population	5,314,990	2015 Median Household Income	\$68,005
2010-2015 Annual Rate	-0.12%	2010-2015 Annual Rate	2.77%

### Housing Units by Occupancy Status and Tenure

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	2,096,106	100%	2,170,254	100%	2,188,813	100%
Occupied	1,974,167	94.2%	1,960,699	90.3%	1,949,018	89.0%
Owner	1,142,667	54.5%	1,111,280	51.2%	1,102,672	50.4%
Renter	831,500	39.7%	849,420	39.1%	846,347	38.7%
Vacant	121,939	5.8%	209,555	9.7%	239,795	11.0%

### Owner Occupied Housing Units by Value

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total	1,142,733	100%	1,111,280	100%	1,102,672	100%
<\$10,000	3,516	0.3%	3,395	0.3%	3,194	0.3%
\$10,000-\$14,999	3,621	0.3%	2,304	0.2%	1,641	0.1%
\$15,000-\$19,999	3,391	0.3%	3,622	0.3%	2,518	0.2%
\$20,000-\$24,999	2,921	0.3%	2,929	0.3%	3,084	0.3%
\$25,000-\$29,999	2,970	0.3%	3,365	0.3%	2,511	0.2%
\$30,000-\$34,999	3,201	0.3%	2,754	0.2%	3,031	0.3%
\$35,000-\$39,999	3,750	0.3%	3,015	0.3%	2,001	0.2%
\$40,000-\$49,999	10,620	0.9%	7,391	0.7%	6,201	0.6%
\$50,000-\$59,999	17,840	1.6%	10,247	0.9%	6,857	0.6%
\$60,000-\$69,999	28,286	2.5%	12,857	1.2%	10,258	0.9%
\$70,000-\$79,999	41,141	3.6%	17,725	1.6%	9,544	0.9%
\$80,000-\$89,999	59,965	5.2%	25,784	2.3%	16,585	1.5%
\$90,000-\$99,999	66,260	5.8%	36,967	3.3%	20,368	1.8%
\$100,000-\$124,999	139,625	12.2%	108,831	9.8%	89,259	8.1%
\$125,000-\$149,999	159,996	14.0%	111,516	10.0%	92,374	8.4%
\$150,000-\$174,999	140,491	12.3%	101,962	9.2%	105,960	9.6%
\$175,000-\$199,999	103,775	9.1%	97,989	8.8%	74,838	6.8%
\$200,000-\$249,999	125,361	11.0%	174,665	15.7%	172,436	15.6%
\$250,000-\$299,999	76,068	6.7%	95,465	8.6%	118,705	10.8%
\$300,000-\$399,999	70,063	6.1%	136,275	12.3%	137,992	12.5%
\$400,000-\$499,999	32,613	2.9%	51,625	4.6%	84,627	7.7%
\$500,000-\$749,999	27,834	2.4%	57,059	5.1%	72,280	6.6%
\$750,000-\$999,999	9,754	0.9%	25,991	2.3%	34,552	3.1%
\$1,000,000+	9,674	0.8%	17,547	1.6%	31,856	2.9%
Median Value	\$154,318		\$200,855		\$229,319	
Average Value	\$196,572		\$259,675		\$301,830	

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



## Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	121,939	100%
For Rent	46,615	38.2%
For Sale Only	15,867	13.0%
Rented/Sold, Unoccupied	13,813	11.3%
Seasonal/Recreational/Occasional Use	6,724	5.5%
For Migrant Workers	118	0.1%
Other Vacant	38,803	31.8%

## Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	1,142,667	100%
15-24	12,088	1.1%
25-34	140,851	12.3%
35-44	254,455	22.3%
45-54	256,051	22.4%
55-64	186,725	16.3%
65-74	153,342	13.4%
75-84	110,543	9.7%
85+	28,613	2.5%

## Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	1,142,667	100%
White Alone	825,375	72.2%
Black Alone	200,212	17.5%
American Indian Alone	1,920	0.2%
Asian Alone	42,341	3.7%
Pacific Islander Alone	246	0.0%
Some Other Race Alone	55,790	4.9%
Two or More Races	16,784	1.5%
Hispanic Origin	118,850	

## Census 2000 Housing Units in Structure and Occupancy

	Occupied Units	
	Number	Percent
Total	2,096,106	100%
1, Detached	830,395	39.6%
1, Attached	109,743	5.2%
2	244,016	11.6%
3 to 4	215,426	10.3%
5 to 9	192,496	9.2%
10 to 19	123,662	5.9%
20 to 49	132,804	6.3%
50 or More	231,791	11.1%
Mobile Home	15,370	0.7%
Other	403	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

### Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost

	Number	Percent
Total	816,524	100%
With Mortgage	573,459	70.2%
<\$200	158	0.0%
\$200-\$299	583	0.1%
\$300-\$399	2,555	0.3%
\$400-\$499	5,737	0.7%
\$500-\$599	11,109	1.4%
\$600-\$699	18,599	2.3%
\$700-\$799	26,160	3.2%
\$800-\$899	33,505	4.1%
\$900-\$999	40,522	5.0%
\$1000-\$1249	116,742	14.3%
\$1250-\$1499	105,247	12.9%
\$1500-\$1999	118,850	14.6%
\$2000-\$2499	46,853	5.7%
\$2500-\$2999	20,566	2.5%
\$3000+	26,275	3.2%
With no Mortgage	243,065	29.8%
Median Monthly Owner Costs for Units with Mortgage	\$1,324	
Average Monthly Owner Costs for Units with Mortgage	\$1,499	

### Census 2000 Specified Renter Occupied Housing Units by Contract Rent

	Number	Percent
Total	830,291	100%
Paying Cash Rent	811,368	97.72%
<\$100	21,433	2.6%
\$100-\$149	22,100	2.7%
\$150-\$199	13,309	1.6%
\$200-\$249	15,021	1.8%
\$250-\$299	16,804	2.0%
\$300-\$349	29,411	3.5%
\$350-\$399	39,314	4.7%
\$400-\$449	59,322	7.1%
\$450-\$499	65,070	7.8%
\$500-\$549	81,156	9.8%
\$550-\$599	67,218	8.1%
\$600-\$649	74,414	9.0%
\$650-\$699	58,304	7.0%
\$700-\$749	46,920	5.7%
\$750-\$799	35,936	4.3%
\$800-\$899	52,415	6.3%
\$900-\$999	32,962	4.0%
\$1000-\$1249	40,083	4.8%
\$1250-\$1499	18,236	2.2%
\$1500-\$1999	14,995	1.8%
\$2000+	6,949	0.8%
No Cash Rent	18,923	2.3%
Median Rent	\$582	
Average Rent	\$618	
Average Gross Rent (with Utilities)	\$697	

**Data Note:** Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

2000 Total Population	426,520	2000 Median Household Income	\$49,201
2010 Total Population	495,191	2010 Median Household Income	\$62,968
2015 Total Population	532,792	2015 Median Household Income	\$73,137
2010-2015 Annual Rate	1.47%	2010-2015 Annual Rate	3.04%

### Housing Units by Occupancy Status and Tenure

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	180,395	100%	218,281	100%	237,008	100%
Occupied	173,481	96.2%	203,111	93.1%	219,262	92.5%
Owner	99,893	55.4%	116,978	53.6%	126,637	53.4%
Renter	73,588	40.8%	86,133	39.5%	92,625	39.1%
Vacant	6,914	3.8%	15,170	6.9%	17,746	7.5%

### Owner Occupied Housing Units by Value

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total	99,921	100%	116,978	100%	126,637	100%
<\$10,000	517	0.5%	609	0.5%	554	0.4%
\$10,000-\$14,999	326	0.3%	316	0.3%	276	0.2%
\$15,000-\$19,999	340	0.3%	352	0.3%	308	0.2%
\$20,000-\$24,999	215	0.2%	360	0.3%	355	0.3%
\$25,000-\$29,999	184	0.2%	334	0.3%	333	0.3%
\$30,000-\$34,999	217	0.2%	318	0.3%	260	0.2%
\$35,000-\$39,999	120	0.1%	278	0.2%	307	0.2%
\$40,000-\$49,999	326	0.3%	462	0.4%	521	0.4%
\$50,000-\$59,999	495	0.5%	387	0.3%	423	0.3%
\$60,000-\$69,999	973	1.0%	441	0.4%	304	0.2%
\$70,000-\$79,999	1,758	1.8%	431	0.4%	431	0.3%
\$80,000-\$89,999	2,986	3.0%	817	0.7%	377	0.3%
\$90,000-\$99,999	4,654	4.7%	1,242	1.1%	541	0.4%
\$100,000-\$124,999	17,394	17.4%	4,063	3.5%	2,958	2.3%
\$125,000-\$149,999	22,560	22.6%	8,949	7.7%	3,923	3.1%
\$150,000-\$174,999	15,185	15.2%	16,604	14.2%	7,428	5.9%
\$175,000-\$199,999	10,011	10.0%	15,441	13.2%	15,503	12.2%
\$200,000-\$249,999	9,325	9.3%	27,131	23.2%	28,573	22.6%
\$250,000-\$299,999	5,306	5.3%	14,954	12.8%	24,733	19.5%
\$300,000-\$399,999	3,966	4.0%	12,871	11.0%	19,013	15.0%
\$400,000-\$499,999	1,564	1.6%	4,458	3.8%	9,986	7.9%
\$500,000-\$749,999	902	0.9%	4,502	3.8%	5,905	4.7%
\$750,000-\$999,999	273	0.3%	892	0.8%	2,230	1.8%
\$1,000,000+	326	0.3%	766	0.7%	1,395	1.1%
Median Value	\$146,561		\$213,057		\$249,901	
Average Value	\$172,430		\$247,073		\$292,027	

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

## Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	6,914	100%
For Rent	3,246	46.9%
For Sale Only	1,028	14.9%
Rented/Sold, Unoccupied	491	7.1%
Seasonal/Recreational/Occasional Use	1,056	15.3%
For Migrant Workers	5	0.1%
Other Vacant	1,088	15.7%

## Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	99,893	100%
15-24	772	0.8%
25-34	12,844	12.9%
35-44	26,096	26.1%
45-54	27,111	27.1%
55-64	14,838	14.9%
65-74	10,040	10.1%
75-84	6,599	6.6%
85+	1,595	1.6%

## Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	99,893	100%
White Alone	96,655	96.8%
Black Alone	1,042	1.0%
American Indian Alone	168	0.2%
Asian Alone	1,217	1.2%
Pacific Islander Alone	17	0.0%
Some Other Race Alone	312	0.3%
Two or More Races	482	0.5%
Hispanic Origin	991	

## Census 2000 Housing Units in Structure and Occupancy

	Occupied Units	
	Number	Percent
Total	180,395	100%
1, Detached	96,628	53.6%
1, Attached	9,273	5.1%
2	10,243	5.7%
3 to 4	11,795	6.5%
5 to 9	13,685	7.6%
10 to 19	12,177	6.8%
20 to 49	15,329	8.5%
50 or More	8,900	4.9%
Mobile Home	2,307	1.3%
Other	59	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

## Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost

	Number	Percent
Total	85,337	100%
With Mortgage	66,368	77.8%
<\$200	0	0.0%
\$200-\$299	24	0.0%
\$300-\$399	247	0.3%
\$400-\$499	557	0.7%
\$500-\$599	1,171	1.4%
\$600-\$699	2,034	2.4%
\$700-\$799	3,353	3.9%
\$800-\$899	4,294	5.0%
\$900-\$999	5,598	6.6%
\$1000-\$1249	15,518	18.2%
\$1250-\$1499	13,680	16.0%
\$1500-\$1999	12,524	14.7%
\$2000-\$2499	4,501	5.3%
\$2500-\$2999	1,532	1.8%
\$3000+	1,336	1.6%
With no Mortgage	18,969	22.2%
Median Monthly Owner Costs for Units with Mortgage	\$1,257	
Average Monthly Owner Costs for Units with Mortgage	\$1,367	

## Census 2000 Specified Renter Occupied Housing Units by Contract Rent

	Number	Percent
Total	72,707	100%
Paying Cash Rent	71,380	98.17%
<\$100	562	0.8%
\$100-\$149	578	0.8%
\$150-\$199	1,047	1.4%
\$200-\$249	810	1.1%
\$250-\$299	1,083	1.5%
\$300-\$349	2,060	2.8%
\$350-\$399	2,927	4.0%
\$400-\$449	4,212	5.8%
\$450-\$499	5,711	7.9%
\$500-\$549	7,797	10.7%
\$550-\$599	9,856	13.6%
\$600-\$649	8,283	11.4%
\$650-\$699	6,074	8.4%
\$700-\$749	5,035	6.9%
\$750-\$799	3,994	5.5%
\$800-\$899	4,892	6.7%
\$900-\$999	2,719	3.7%
\$1000-\$1249	2,112	2.9%
\$1250-\$1499	847	1.2%
\$1500-\$1999	680	0.9%
\$2000+	102	0.1%
No Cash Rent	1,327	1.8%
Median Rent	\$595	
Average Rent	\$616	
Average Gross Rent (with Utilities)	\$676	

**Data Note:** Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

2000 Total Population	46,525	2000 Median Household Income	\$28,254
2010 Total Population	47,978	2010 Median Household Income	\$35,895
2015 Total Population	47,998	2015 Median Household Income	\$45,000
2010-2015 Annual Rate	0.01%	2010-2015 Annual Rate	4.63%

### Housing Units by Occupancy Status and Tenure

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	15,321	100%	16,862	100%	17,248	100%
Occupied	14,390	93.9%	15,010	89.0%	15,038	87.2%
Owner	4,654	30.4%	5,180	30.7%	5,261	30.5%
Renter	9,736	63.5%	9,830	58.3%	9,778	56.7%
Vacant	931	6.1%	1,852	11.0%	2,209	12.8%

### Owner Occupied Housing Units by Value

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total	4,674	100%	5,180	100%	5,261	100%
<\$10,000	17	0.4%	40	0.8%	42	0.8%
\$10,000-\$14,999	2	0.0%	21	0.4%	22	0.4%
\$15,000-\$19,999	0	0.0%	25	0.5%	22	0.4%
\$20,000-\$24,999	3	0.1%	9	0.2%	15	0.3%
\$25,000-\$29,999	6	0.1%	7	0.1%	8	0.1%
\$30,000-\$34,999	0	0.0%	8	0.2%	7	0.1%
\$35,000-\$39,999	8	0.2%	12	0.2%	10	0.2%
\$40,000-\$49,999	6	0.1%	21	0.4%	23	0.4%
\$50,000-\$59,999	33	0.7%	37	0.7%	33	0.6%
\$60,000-\$69,999	109	2.3%	99	1.9%	89	1.7%
\$70,000-\$79,999	98	2.1%	120	2.3%	116	2.2%
\$80,000-\$89,999	128	2.7%	153	3.0%	154	2.9%
\$90,000-\$99,999	341	7.3%	254	4.9%	209	4.0%
\$100,000-\$124,999	866	18.5%	901	17.4%	912	17.3%
\$125,000-\$149,999	966	20.7%	812	15.7%	785	14.9%
\$150,000-\$174,999	653	14.0%	628	12.1%	653	12.4%
\$175,000-\$199,999	505	10.8%	625	12.1%	575	10.9%
\$200,000-\$249,999	396	8.5%	666	12.9%	749	14.2%
\$250,000-\$299,999	310	6.6%	324	6.3%	327	6.2%
\$300,000-\$399,999	119	2.5%	262	5.1%	316	6.0%
\$400,000-\$499,999	58	1.2%	73	1.4%	102	1.9%
\$500,000-\$749,999	51	1.1%	59	1.1%	67	1.3%
\$750,000-\$999,999	1	0.0%	23	0.4%	23	0.4%
\$1,000,000+	1	0.0%	1	0.0%	1	0.0%
Median Value	\$143,672		\$152,826		\$157,006	
Average Value	\$164,084		\$176,014		\$181,593	

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

## Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	931	100%
For Rent	655	70.4%
For Sale Only	53	5.6%
Rented/Sold, Unoccupied	44	4.7%
Seasonal/Recreational/Occasional Use	53	5.7%
For Migrant Workers	0	0.0%
Other Vacant	126	13.5%

## Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	4,654	100%
15-24	106	2.3%
25-34	385	8.3%
35-44	814	17.5%
45-54	1,312	28.2%
55-64	885	19.0%
65-74	578	12.4%
75-84	440	9.4%
85+	135	2.9%

## Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	4,654	100%
White Alone	4,255	91.4%
Black Alone	167	3.6%
American Indian Alone	7	0.1%
Asian Alone	152	3.3%
Pacific Islander Alone	3	0.1%
Some Other Race Alone	14	0.3%
Two or More Races	56	1.2%
Hispanic Origin	65	

## Census 2000 Housing Units in Structure and Occupancy

	Occupied Units	
	Number	Percent
Total	15,299	100%
1, Detached	5,306	34.7%
1, Attached	899	5.9%
2	385	2.5%
3 to 4	481	3.1%
5 to 9	1,359	8.9%
10 to 19	3,441	22.5%
20 to 49	1,629	10.7%
50 or More	1,759	11.5%
Mobile Home	29	0.2%
Other	10	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

### Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost

	Number	Percent
Total	4,213	100%
With Mortgage	2,939	69.8%
<\$200	0	0.0%
\$200-\$299	0	0.0%
\$300-\$399	2	0.0%
\$400-\$499	26	0.6%
\$500-\$599	58	1.4%
\$600-\$699	121	2.9%
\$700-\$799	156	3.7%
\$800-\$899	199	4.7%
\$900-\$999	289	6.9%
\$1000-\$1249	659	15.6%
\$1250-\$1499	549	13.0%
\$1500-\$1999	509	12.1%
\$2000-\$2499	211	5.0%
\$2500-\$2999	65	1.5%
\$3000+	94	2.2%
With no Mortgage	1,274	30.2%
Median Monthly Owner Costs for Units with Mortgage	\$1,234	
Average Monthly Owner Costs for Units with Mortgage	\$1,375	

### Census 2000 Specified Renter Occupied Housing Units by Contract Rent

	Number	Percent
Total	9,702	100%
Paying Cash Rent	9,624	99.20
<\$100	52	0.5%
\$100-\$149	61	0.6%
\$150-\$199	124	1.3%
\$200-\$249	224	2.3%
\$250-\$299	220	2.3%
\$300-\$349	337	3.5%
\$350-\$399	341	3.5%
\$400-\$449	1,648	17.0%
\$450-\$499	1,249	12.9%
\$500-\$549	964	9.9%
\$550-\$599	526	5.4%
\$600-\$649	632	6.5%
\$650-\$699	568	5.9%
\$700-\$749	439	4.5%
\$750-\$799	432	4.5%
\$800-\$899	282	2.9%
\$900-\$999	299	3.1%
\$1000-\$1249	425	4.4%
\$1250-\$1499	311	3.2%
\$1500-\$1999	269	2.8%
\$2000+	219	2.3%
No Cash Rent	78	0.8%
Median Rent	\$529	
Average Rent	\$653	
Average Gross Rent (with Utilities)	\$704	

**Data Note:** Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.



2000 Total Population	74,239	2000 Median Household Income	\$56,027
2010 Total Population	74,241	2010 Median Household Income	\$68,691
2015 Total Population	74,076	2015 Median Household Income	\$84,941
2010-2015 Annual Rate	-0.04%	2010-2015 Annual Rate	4.34%

### Housing Units by Occupancy Status and Tenure

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	30,817	100%	31,785	100%	32,097	100%
Occupied	29,651	96.2%	29,379	92.4%	29,331	91.4%
Owner	15,612	50.7%	15,130	47.6%	15,002	46.7%
Renter	14,039	45.6%	14,249	44.8%	14,329	44.6%
Vacant	1,166	3.8%	2,406	7.6%	2,766	8.6%

### Owner Occupied Housing Units by Value

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total	15,611	100%	15,130	100%	15,002	100%
<\$10,000	17	0.1%	20	0.1%	19	0.1%
\$10,000-\$14,999	0	0.0%	6	0.0%	5	0.0%
\$15,000-\$19,999	0	0.0%	0	0.0%	2	0.0%
\$20,000-\$24,999	14	0.1%	0	0.0%	0	0.0%
\$25,000-\$29,999	0	0.0%	14	0.1%	4	0.0%
\$30,000-\$34,999	16	0.1%	8	0.1%	12	0.1%
\$35,000-\$39,999	17	0.1%	3	0.0%	6	0.0%
\$40,000-\$49,999	40	0.3%	43	0.3%	21	0.1%
\$50,000-\$59,999	137	0.9%	55	0.4%	38	0.3%
\$60,000-\$69,999	133	0.9%	94	0.6%	59	0.4%
\$70,000-\$79,999	213	1.4%	137	0.9%	65	0.4%
\$80,000-\$89,999	222	1.4%	132	0.9%	123	0.8%
\$90,000-\$99,999	480	3.1%	201	1.3%	105	0.7%
\$100,000-\$124,999	1,154	7.4%	590	3.9%	481	3.2%
\$125,000-\$149,999	1,269	8.1%	919	6.1%	612	4.1%
\$150,000-\$174,999	1,484	9.5%	840	5.6%	851	5.7%
\$175,000-\$199,999	1,361	8.7%	809	5.3%	595	4.0%
\$200,000-\$249,999	2,114	13.5%	1,945	12.9%	1,601	10.7%
\$250,000-\$299,999	1,504	9.6%	1,440	9.5%	1,396	9.3%
\$300,000-\$399,999	2,157	13.8%	2,527	16.7%	2,305	15.4%
\$400,000-\$499,999	1,378	8.8%	1,524	10.1%	1,777	11.8%
\$500,000-\$749,999	1,286	8.2%	2,173	14.4%	2,457	16.4%
\$750,000-\$999,999	400	2.6%	1,118	7.4%	1,440	9.6%
\$1,000,000+	215	1.4%	532	3.5%	1,028	6.9%
Median Value	\$229,529		\$312,228		\$365,336	
Average Value	\$293,859		\$392,516		\$456,763	

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

## Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	1,166	100%
For Rent	461	39.5%
For Sale Only	184	15.8%
Rented/Sold, Unoccupied	105	9.0%
Seasonal/Recreational/Occasional Use	136	11.7%
For Migrant Workers	0	0.0%
Other Vacant	280	24.0%

## Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	15,612	100%
15-24	111	0.7%
25-34	1,873	12.0%
35-44	3,514	22.5%
45-54	3,865	24.8%
55-64	2,732	17.5%
65-74	1,795	11.5%
75-84	1,282	8.2%
85+	440	2.8%

## Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	15,612	100%
White Alone	12,267	78.6%
Black Alone	2,540	16.3%
American Indian Alone	20	0.1%
Asian Alone	398	2.5%
Pacific Islander Alone	3	0.0%
Some Other Race Alone	176	1.1%
Two or More Races	208	1.3%
Hispanic Origin	431	

## Census 2000 Housing Units in Structure and Occupancy

	Occupied Units	
	Number	Percent
Total	30,817	100%
1, Detached	9,799	31.8%
1, Attached	1,519	4.9%
2	2,880	9.3%
3 to 4	1,700	5.5%
5 to 9	2,606	8.5%
10 to 19	3,149	10.2%
20 to 49	5,558	18.0%
50 or More	3,578	11.6%
Mobile Home	28	0.1%
Other	0	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

### Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost

	Number	Percent
Total	9,597	100%
With Mortgage	7,096	73.9%
<\$200	0	0.0%
\$200-\$299	0	0.0%
\$300-\$399	4	0.0%
\$400-\$499	31	0.3%
\$500-\$599	40	0.4%
\$600-\$699	55	0.6%
\$700-\$799	32	0.3%
\$800-\$899	115	1.2%
\$900-\$999	206	2.1%
\$1000-\$1249	724	7.5%
\$1250-\$1499	901	9.4%
\$1500-\$1999	1,627	17.0%
\$2000-\$2499	1,091	11.4%
\$2500-\$2999	887	9.2%
\$3000+	1,383	14.4%
With no Mortgage	2,501	26.1%
Median Monthly Owner Costs for Units with Mortgage	\$1,943	
Average Monthly Owner Costs for Units with Mortgage	\$2,241	

### Census 2000 Specified Renter Occupied Housing Units by Contract Rent

	Number	Percent
Total	14,029	100%
Paying Cash Rent	13,691	97.59
<\$100	141	1.0%
\$100-\$149	183	1.3%
\$150-\$199	171	1.2%
\$200-\$249	88	0.6%
\$250-\$299	99	0.7%
\$300-\$349	176	1.3%
\$350-\$399	97	0.7%
\$400-\$449	181	1.3%
\$450-\$499	290	2.1%
\$500-\$549	639	4.6%
\$550-\$599	535	3.8%
\$600-\$649	961	6.9%
\$650-\$699	888	6.3%
\$700-\$749	978	7.0%
\$750-\$799	1,147	8.2%
\$800-\$899	2,108	15.0%
\$900-\$999	1,255	8.9%
\$1000-\$1249	1,717	12.2%
\$1250-\$1499	972	6.9%
\$1500-\$1999	697	5.0%
\$2000+	368	2.6%
No Cash Rent	338	2.4%
Median Rent	\$813	
Average Rent	\$875	
Average Gross Rent (with Utilities)	\$930	

**Data Note:** Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

2000 Total Population	1,068,968	2000 Median Household Income	\$42,976
2010 Total Population	1,148,954	2010 Median Household Income	\$55,046
2015 Total Population	1,190,942	2015 Median Household Income	\$61,867
2010-2015 Annual Rate	0.72%	2010-2015 Annual Rate	2.36%

### Housing Units by Occupancy Status and Tenure

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	471,012	100%	538,052	100%	564,609	100%
Occupied	438,774	93.2%	474,721	88.2%	493,172	87.3%
Owner	249,630	53.0%	265,122	49.3%	276,128	48.9%
Renter	189,143	40.2%	209,599	39.0%	217,044	38.4%
Vacant	32,238	6.8%	63,331	11.8%	71,437	12.7%

### Owner Occupied Housing Units by Value

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total	249,610	100%	265,122	100%	276,128	100%
<\$10,000	1,431	0.6%	1,474	0.6%	1,333	0.5%
\$10,000-\$14,999	964	0.4%	879	0.3%	937	0.3%
\$15,000-\$19,999	730	0.3%	1,127	0.4%	965	0.3%
\$20,000-\$24,999	836	0.3%	828	0.3%	1,016	0.4%
\$25,000-\$29,999	973	0.4%	741	0.3%	697	0.3%
\$30,000-\$34,999	1,551	0.6%	1,051	0.4%	801	0.3%
\$35,000-\$39,999	2,081	0.8%	1,283	0.5%	1,267	0.5%
\$40,000-\$49,999	6,712	2.7%	4,012	1.5%	3,614	1.3%
\$50,000-\$59,999	10,750	4.3%	6,379	2.4%	5,124	1.9%
\$60,000-\$69,999	15,612	6.3%	10,098	3.8%	7,416	2.7%
\$70,000-\$79,999	19,395	7.8%	13,596	5.1%	12,961	4.7%
\$80,000-\$89,999	22,184	8.9%	16,949	6.4%	13,394	4.9%
\$90,000-\$99,999	20,338	8.1%	17,859	6.7%	17,641	6.4%
\$100,000-\$124,999	38,887	15.6%	48,378	18.2%	48,171	17.4%
\$125,000-\$149,999	35,170	14.1%	32,084	12.1%	35,331	12.8%
\$150,000-\$174,999	22,862	9.2%	28,546	10.8%	27,001	9.8%
\$175,000-\$199,999	14,226	5.7%	19,949	7.5%	27,356	9.9%
\$200,000-\$249,999	14,957	6.0%	28,755	10.8%	31,828	11.5%
\$250,000-\$299,999	7,892	3.2%	10,167	3.8%	14,225	5.2%
\$300,000-\$399,999	6,546	2.6%	11,637	4.4%	11,838	4.3%
\$400,000-\$499,999	2,255	0.9%	4,270	1.6%	6,783	2.5%
\$500,000-\$749,999	1,994	0.8%	2,830	1.1%	3,454	1.3%
\$750,000-\$999,999	529	0.2%	1,286	0.5%	1,644	0.6%
\$1,000,000+	738	0.3%	944	0.4%	1,331	0.5%
Median Value	\$113,661		\$131,161		\$141,081	
Average Value	\$138,024		\$162,459		\$174,512	

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

## Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	32,238	100%
For Rent	16,878	52.4%
For Sale Only	4,390	13.6%
Rented/Sold, Unoccupied	2,682	8.3%
Seasonal/Recreational/Occasional Use	1,832	5.7%
For Migrant Workers	15	0.0%
Other Vacant	6,441	20.0%

## Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	249,630	100%
15-24	3,207	1.3%
25-34	37,881	15.2%
35-44	61,935	24.8%
45-54	58,878	23.6%
55-64	36,904	14.8%
65-74	29,174	11.7%
75-84	17,816	7.1%
85+	3,836	1.5%

## Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	249,630	100%
White Alone	212,431	85.1%
Black Alone	29,498	11.8%
American Indian Alone	438	0.2%
Asian Alone	4,310	1.7%
Pacific Islander Alone	43	0.0%
Some Other Race Alone	632	0.3%
Two or More Races	2,279	0.9%
Hispanic Origin	1,965	

## Census 2000 Housing Units in Structure and Occupancy

	Occupied Units	
	Number	Percent
Total	471,012	100%
1, Detached	255,734	54.3%
1, Attached	33,764	7.2%
2	21,061	4.5%
3 to 4	41,978	8.9%
5 to 9	47,657	10.1%
10 to 19	30,956	6.6%
20 to 49	16,754	3.6%
50 or More	18,071	3.8%
Mobile Home	4,953	1.1%
Other	86	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

## Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost

	Number	Percent
Total	227,403	100%
With Mortgage	179,368	78.9%
<\$200	97	0.0%
\$200-\$299	546	0.2%
\$300-\$399	2,097	0.9%
\$400-\$499	4,516	2.0%
\$500-\$599	7,884	3.5%
\$600-\$699	11,576	5.1%
\$700-\$799	16,128	7.1%
\$800-\$899	17,182	7.6%
\$900-\$999	17,610	7.7%
\$1000-\$1249	39,229	17.3%
\$1250-\$1499	25,142	11.1%
\$1500-\$1999	23,352	10.3%
\$2000-\$2499	7,606	3.3%
\$2500-\$2999	3,167	1.4%
\$3000+	3,238	1.4%
With no Mortgage	48,035	21.1%
Median Monthly Owner Costs for Units with Mortgage	\$1,077	
Average Monthly Owner Costs for Units with Mortgage	\$1,202	

## Census 2000 Specified Renter Occupied Housing Units by Contract Rent

	Number	Percent
Total	188,816	100%
Paying Cash Rent	184,794	97.87%
<\$100	4,914	2.6%
\$100-\$149	3,935	2.1%
\$150-\$199	2,788	1.5%
\$200-\$249	3,833	2.0%
\$250-\$299	5,618	3.0%
\$300-\$349	11,274	6.0%
\$350-\$399	17,416	9.2%
\$400-\$449	21,162	11.2%
\$450-\$499	23,528	12.5%
\$500-\$549	20,047	10.6%
\$550-\$599	17,360	9.2%
\$600-\$649	15,801	8.4%
\$650-\$699	10,593	5.6%
\$700-\$749	6,940	3.7%
\$750-\$799	4,637	2.5%
\$800-\$899	5,815	3.1%
\$900-\$999	2,741	1.5%
\$1000-\$1249	3,041	1.6%
\$1250-\$1499	1,291	0.7%
\$1500-\$1999	1,278	0.7%
\$2000+	784	0.4%
No Cash Rent	4,022	2.1%
Median Rent	\$496	
Average Rent	\$519	
Average Gross Rent (with Utilities)	\$620	

**Data Note:** Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

2000 Total Population	1,116,191	2000 Median Household Income	\$51,869
2010 Total Population	1,168,999	2010 Median Household Income	\$69,260
2015 Total Population	1,195,705	2015 Median Household Income	\$81,086
2010-2015 Annual Rate	0.45%	2010-2015 Annual Rate	3.20%

### Housing Units by Occupancy Status and Tenure

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	468,820	100%	509,043	100%	525,632	100%
Occupied	456,125	97.3%	483,409	95.0%	495,834	94.3%
Owner	301,790	64.4%	315,059	61.9%	322,996	61.4%
Renter	154,335	32.9%	168,350	33.1%	172,838	32.9%
Vacant	12,695	2.7%	25,634	5.0%	29,798	5.7%

### Owner Occupied Housing Units by Value

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total	301,832	100%	315,059	100%	322,996	100%
<\$10,000	548	0.2%	448	0.1%	429	0.1%
\$10,000-\$14,999	327	0.1%	272	0.1%	195	0.1%
\$15,000-\$19,999	283	0.1%	334	0.1%	288	0.1%
\$20,000-\$24,999	277	0.1%	243	0.1%	246	0.1%
\$25,000-\$29,999	396	0.1%	316	0.1%	242	0.1%
\$30,000-\$34,999	555	0.2%	290	0.1%	253	0.1%
\$35,000-\$39,999	928	0.3%	412	0.1%	235	0.1%
\$40,000-\$49,999	2,690	0.9%	1,258	0.4%	906	0.3%
\$50,000-\$59,999	5,257	1.7%	2,929	0.9%	1,685	0.5%
\$60,000-\$69,999	7,138	2.4%	3,229	1.0%	2,600	0.8%
\$70,000-\$79,999	10,244	3.4%	5,464	1.7%	2,787	0.9%
\$80,000-\$89,999	14,631	4.8%	6,174	2.0%	5,081	1.6%
\$90,000-\$99,999	19,195	6.4%	8,199	2.6%	5,951	1.8%
\$100,000-\$124,999	53,034	17.6%	31,067	9.9%	21,353	6.6%
\$125,000-\$149,999	55,057	18.2%	45,080	14.3%	34,358	10.6%
\$150,000-\$174,999	35,936	11.9%	38,747	12.3%	39,089	12.1%
\$175,000-\$199,999	22,743	7.5%	35,296	11.2%	32,902	10.2%
\$200,000-\$249,999	26,134	8.7%	44,482	14.1%	52,230	16.2%
\$250,000-\$299,999	15,958	5.3%	28,358	9.0%	36,052	11.2%
\$300,000-\$399,999	15,333	5.1%	29,856	9.5%	38,320	11.9%
\$400,000-\$499,999	6,369	2.1%	11,246	3.6%	15,998	5.0%
\$500,000-\$749,999	5,325	1.8%	12,339	3.9%	16,759	5.2%
\$750,000-\$999,999	1,797	0.6%	5,471	1.7%	9,172	2.8%
\$1,000,000+	1,680	0.6%	3,549	1.1%	5,865	1.8%
Median Value	\$141,081		\$184,256		\$212,347	
Average Value	\$178,686		\$238,216		\$276,484	

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

## Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	12,695	100%
For Rent	4,250	33.5%
For Sale Only	1,474	11.6%
Rented/Sold, Unoccupied	1,573	12.4%
Seasonal/Recreational/Occasional Use	2,491	19.6%
For Migrant Workers	13	0.1%
Other Vacant	2,894	22.8%

## Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	301,790	100%
15-24	3,380	1.1%
25-34	44,563	14.8%
35-44	79,040	26.2%
45-54	74,036	24.5%
55-64	42,671	14.1%
65-74	30,672	10.2%
75-84	22,083	7.3%
85+	5,346	1.8%

## Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	301,790	100%
White Alone	278,409	92.3%
Black Alone	10,843	3.6%
American Indian Alone	1,090	0.4%
Asian Alone	7,306	2.4%
Pacific Islander Alone	57	0.0%
Some Other Race Alone	1,568	0.5%
Two or More Races	2,518	0.8%
Hispanic Origin	3,605	

## Census 2000 Housing Units in Structure and Occupancy

	Occupied Units	
	Number	Percent
Total	468,820	100%
1, Detached	263,772	56.3%
1, Attached	33,653	7.2%
2	21,989	4.7%
3 to 4	12,318	2.6%
5 to 9	12,641	2.7%
10 to 19	27,565	5.9%
20 to 49	36,147	7.7%
50 or More	59,117	12.6%
Mobile Home	1,551	0.3%
Other	69	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.



### Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost

	Number	Percent
Total	263,251	100%
With Mortgage	210,531	80.0%
<\$200	48	0.0%
\$200-\$299	329	0.1%
\$300-\$399	1,440	0.5%
\$400-\$499	3,674	1.4%
\$500-\$599	6,470	2.5%
\$600-\$699	10,519	4.0%
\$700-\$799	14,568	5.5%
\$800-\$899	18,776	7.1%
\$900-\$999	19,565	7.4%
\$1000-\$1249	44,955	17.1%
\$1250-\$1499	31,503	12.0%
\$1500-\$1999	31,530	12.0%
\$2000-\$2499	13,567	5.2%
\$2500-\$2999	5,948	2.3%
\$3000+	7,641	2.9%
With no Mortgage	52,720	20.0%
Median Monthly Owner Costs for Units with Mortgage	\$1,166	
Average Monthly Owner Costs for Units with Mortgage	\$1,348	

### Census 2000 Specified Renter Occupied Housing Units by Contract Rent

	Number	Percent
Total	153,921	100%
Paying Cash Rent	150,974	98.09
<\$100	2,787	1.8%
\$100-\$149	3,141	2.0%
\$150-\$199	4,415	2.9%
\$200-\$249	2,930	1.9%
\$250-\$299	3,062	2.0%
\$300-\$349	3,782	2.5%
\$350-\$399	4,771	3.1%
\$400-\$449	7,974	5.2%
\$450-\$499	11,151	7.2%
\$500-\$549	13,598	8.8%
\$550-\$599	14,070	9.1%
\$600-\$649	12,990	8.4%
\$650-\$699	12,172	7.9%
\$700-\$749	10,144	6.6%
\$750-\$799	9,917	6.4%
\$800-\$899	12,754	8.3%
\$900-\$999	7,911	5.1%
\$1000-\$1249	8,022	5.2%
\$1250-\$1499	2,783	1.8%
\$1500-\$1999	1,811	1.2%
\$2000+	790	0.5%
No Cash Rent	2,947	1.9%
Median Rent	\$615	
Average Rent	\$635	
Average Gross Rent (with Utilities)	\$683	

**Data Note:** Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

2000 Total Population	279,316	2000 Median Household Income	\$40,807
2010 Total Population	277,487	2010 Median Household Income	\$50,257
2015 Total Population	275,681	2015 Median Household Income	\$56,457
2010-2015 Annual Rate	-0.13%	2010-2015 Annual Rate	2.35%

### Housing Units by Occupancy Status and Tenure

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	115,054	100%	120,564	100%	122,225	100%
Occupied	108,592	94.4%	108,985	90.4%	108,559	88.8%
Owner	65,985	57.4%	65,240	54.1%	65,013	53.2%
Renter	42,607	37.0%	43,745	36.3%	43,546	35.6%
Vacant	6,463	5.6%	11,579	9.6%	13,666	11.2%

### Owner Occupied Housing Units by Value

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total	65,968	100%	65,240	100%	65,013	100%
<\$10,000	1,171	1.8%	1,081	1.7%	1,115	1.7%
\$10,000-\$14,999	518	0.8%	447	0.7%	396	0.6%
\$15,000-\$19,999	540	0.8%	551	0.8%	508	0.8%
\$20,000-\$24,999	583	0.9%	524	0.8%	512	0.8%
\$25,000-\$29,999	637	1.0%	593	0.9%	537	0.8%
\$30,000-\$34,999	1,101	1.7%	674	1.0%	646	1.0%
\$35,000-\$39,999	1,352	2.0%	1,009	1.5%	853	1.3%
\$40,000-\$49,999	2,985	4.5%	2,588	4.0%	2,519	3.9%
\$50,000-\$59,999	3,509	5.3%	3,337	5.1%	2,975	4.6%
\$60,000-\$69,999	4,921	7.5%	3,523	5.4%	3,404	5.2%
\$70,000-\$79,999	5,880	8.9%	4,475	6.9%	3,929	6.0%
\$80,000-\$89,999	5,648	8.6%	5,984	9.2%	5,656	8.7%
\$90,000-\$99,999	5,394	8.2%	5,712	8.8%	5,218	8.0%
\$100,000-\$124,999	8,323	12.6%	9,452	14.5%	10,426	16.0%
\$125,000-\$149,999	7,861	11.9%	6,494	10.0%	6,560	10.1%
\$150,000-\$174,999	4,957	7.5%	4,634	7.1%	4,835	7.4%
\$175,000-\$199,999	3,505	5.3%	4,232	6.5%	3,943	6.1%
\$200,000-\$249,999	3,244	4.9%	4,541	7.0%	5,050	7.8%
\$250,000-\$299,999	1,750	2.7%	2,135	3.3%	2,137	3.3%
\$300,000-\$399,999	1,192	1.8%	1,912	2.9%	2,233	3.4%
\$400,000-\$499,999	419	0.6%	640	1.0%	791	1.2%
\$500,000-\$749,999	359	0.5%	426	0.7%	487	0.7%
\$750,000-\$999,999	48	0.1%	216	0.3%	210	0.3%
\$1,000,000+	72	0.1%	60	0.1%	73	0.1%
Median Value	\$97,674		\$105,613		\$110,163	
Average Value	\$119,341		\$132,181		\$137,031	

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

## Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	6,463	100%
For Rent	2,861	44.3%
For Sale Only	1,055	16.3%
Rented/Sold, Unoccupied	581	9.0%
Seasonal/Recreational/Occasional Use	519	8.0%
For Migrant Workers	15	0.2%
Other Vacant	1,432	22.2%

## Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	65,985	100%
15-24	1,295	2.0%
25-34	9,112	13.8%
35-44	15,451	23.4%
45-54	16,842	25.5%
55-64	10,111	15.3%
65-74	7,156	10.8%
75-84	4,789	7.3%
85+	1,230	1.9%

## Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	65,985	100%
White Alone	58,519	88.7%
Black Alone	4,371	6.6%
American Indian Alone	251	0.4%
Asian Alone	1,012	1.5%
Pacific Islander Alone	18	0.0%
Some Other Race Alone	988	1.5%
Two or More Races	826	1.3%
Hispanic Origin	2,298	

## Census 2000 Housing Units in Structure and Occupancy

	Occupied Units	
	Number	Percent
Total	115,054	100%
1, Detached	70,378	61.2%
1, Attached	5,387	4.7%
2	3,950	3.4%
3 to 4	3,400	3.0%
5 to 9	6,473	5.6%
10 to 19	11,214	9.7%
20 to 49	5,041	4.4%
50 or More	5,241	4.6%
Mobile Home	3,896	3.4%
Other	75	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

### Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost

	Number	Percent
Total	56,283	100%
With Mortgage	42,359	75.3%
<\$200	15	0.0%
\$200-\$299	152	0.3%
\$300-\$399	675	1.2%
\$400-\$499	2,036	3.6%
\$500-\$599	3,346	5.9%
\$600-\$699	4,549	8.1%
\$700-\$799	4,475	8.0%
\$800-\$899	4,780	8.5%
\$900-\$999	3,991	7.1%
\$1000-\$1249	7,369	13.1%
\$1250-\$1499	4,447	7.9%
\$1500-\$1999	4,181	7.4%
\$2000-\$2499	1,418	2.5%
\$2500-\$2999	495	0.9%
\$3000+	431	0.8%
With no Mortgage	13,924	24.7%
Median Monthly Owner Costs for Units with Mortgage	\$929	
Average Monthly Owner Costs for Units with Mortgage	\$1,055	

### Census 2000 Specified Renter Occupied Housing Units by Contract Rent

	Number	Percent
Total	42,371	100%
Paying Cash Rent	41,497	97.94%
<\$100	514	1.2%
\$100-\$149	1,032	2.4%
\$150-\$199	840	2.0%
\$200-\$249	1,010	2.4%
\$250-\$299	1,283	3.0%
\$300-\$349	2,400	5.7%
\$350-\$399	3,692	8.7%
\$400-\$449	5,268	12.4%
\$450-\$499	6,062	14.3%
\$500-\$549	4,679	11.0%
\$550-\$599	3,606	8.5%
\$600-\$649	2,757	6.5%
\$650-\$699	2,107	5.0%
\$700-\$749	1,709	4.0%
\$750-\$799	1,272	3.0%
\$800-\$899	906	2.1%
\$900-\$999	626	1.5%
\$1000-\$1249	826	1.9%
\$1250-\$1499	368	0.9%
\$1500-\$1999	306	0.7%
\$2000+	234	0.6%
No Cash Rent	874	2.1%
Median Rent	\$489	
Average Rent	\$523	
Average Gross Rent (with Utilities)	\$588	

**Data Note:** Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

2000 Total Population	62,219	2000 Median Household Income	\$35,152
2010 Total Population	68,763	2010 Median Household Income	\$44,075
2015 Total Population	73,006	2015 Median Household Income	\$53,194
2010-2015 Annual Rate	1.20%	2010-2015 Annual Rate	3.83%

### Housing Units by Occupancy Status and Tenure

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	26,083	100%	29,558	100%	31,801	100%
Occupied	25,202	96.6%	27,845	94.2%	29,804	93.7%
Owner	11,864	45.5%	12,550	42.5%	13,329	41.9%
Renter	13,338	51.1%	15,294	51.7%	16,475	51.8%
Vacant	825	3.2%	1,714	5.8%	1,996	6.3%

### Owner Occupied Housing Units by Value

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total	11,876	100%	12,550	100%	13,329	100%
<\$10,000	195	1.6%	167	1.3%	154	1.2%
\$10,000-\$14,999	145	1.2%	105	0.8%	74	0.6%
\$15,000-\$19,999	125	1.1%	173	1.4%	103	0.8%
\$20,000-\$24,999	150	1.3%	180	1.4%	172	1.3%
\$25,000-\$29,999	105	0.9%	157	1.3%	132	1.0%
\$30,000-\$34,999	67	0.6%	154	1.2%	143	1.1%
\$35,000-\$39,999	99	0.8%	136	1.1%	129	1.0%
\$40,000-\$49,999	102	0.9%	263	2.1%	243	1.8%
\$50,000-\$59,999	182	1.5%	203	1.6%	197	1.5%
\$60,000-\$69,999	294	2.5%	175	1.4%	197	1.5%
\$70,000-\$79,999	449	3.8%	105	0.8%	148	1.1%
\$80,000-\$89,999	776	6.5%	255	2.0%	102	0.8%
\$90,000-\$99,999	1,101	9.3%	246	2.0%	166	1.2%
\$100,000-\$124,999	2,502	21.1%	1,247	9.9%	736	5.5%
\$125,000-\$149,999	2,055	17.3%	1,244	9.9%	1,042	7.8%
\$150,000-\$174,999	1,072	9.0%	1,794	14.3%	1,291	9.7%
\$175,000-\$199,999	759	6.4%	1,346	10.7%	1,556	11.7%
\$200,000-\$249,999	803	6.8%	2,308	18.4%	2,496	18.7%
\$250,000-\$299,999	473	4.0%	718	5.7%	1,835	13.8%
\$300,000-\$399,999	250	2.1%	968	7.7%	1,038	7.8%
\$400,000-\$499,999	76	0.6%	302	2.4%	887	6.7%
\$500,000-\$749,999	89	0.7%	207	1.7%	327	2.5%
\$750,000-\$999,999	3	0.0%	71	0.6%	116	0.9%
\$1,000,000+	6	0.1%	24	0.2%	47	0.3%
Median Value	\$121,473		\$170,401		\$201,613	
Average Value	\$137,538		\$189,626		\$225,882	

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

## Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	825	100%
For Rent	297	36.0%
For Sale Only	261	31.6%
Rented/Sold, Unoccupied	70	8.5%
Seasonal/Recreational/Occasional Use	54	6.6%
For Migrant Workers	1	0.1%
Other Vacant	142	17.2%

## Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	11,864	100%
15-24	299	2.5%
25-34	1,609	13.6%
35-44	2,627	22.1%
45-54	3,250	27.4%
55-64	1,718	14.5%
65-74	1,261	10.6%
75-84	839	7.1%
85+	261	2.2%

## Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	11,864	100%
White Alone	11,246	94.8%
Black Alone	131	1.1%
American Indian Alone	24	0.2%
Asian Alone	316	2.7%
Pacific Islander Alone	4	0.0%
Some Other Race Alone	59	0.5%
Two or More Races	85	0.7%
Hispanic Origin	156	

## Census 2000 Housing Units in Structure and Occupancy

	Occupied Units	
	Number	Percent
Total	26,084	100%
1, Detached	11,194	42.9%
1, Attached	1,412	5.4%
2	1,446	5.5%
3 to 4	1,371	5.3%
5 to 9	2,796	10.7%
10 to 19	3,555	13.6%
20 to 49	2,082	8.0%
50 or More	993	3.8%
Mobile Home	1,230	4.7%
Other	7	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

### Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost

	Number	Percent
Total	9,813	100%
With Mortgage	7,245	73.8%
<\$200	8	0.1%
\$200-\$299	33	0.3%
\$300-\$399	52	0.5%
\$400-\$499	107	1.1%
\$500-\$599	184	1.9%
\$600-\$699	362	3.7%
\$700-\$799	621	6.3%
\$800-\$899	661	6.7%
\$900-\$999	788	8.0%
\$1000-\$1249	1,706	17.4%
\$1250-\$1499	1,170	11.9%
\$1500-\$1999	970	9.9%
\$2000-\$2499	300	3.1%
\$2500-\$2999	160	1.6%
\$3000+	124	1.3%
With no Mortgage	2,568	26.2%
Median Monthly Owner Costs for Units with Mortgage	\$1,118	
Average Monthly Owner Costs for Units with Mortgage	\$1,233	

### Census 2000 Specified Renter Occupied Housing Units by Contract Rent

	Number	Percent
Total	13,263	100%
Paying Cash Rent	13,000	98.02%
<\$100	183	1.4%
\$100-\$149	114	0.9%
\$150-\$199	241	1.8%
\$200-\$249	342	2.6%
\$250-\$299	558	4.2%
\$300-\$349	622	4.7%
\$350-\$399	1,177	8.9%
\$400-\$449	1,372	10.3%
\$450-\$499	1,711	12.9%
\$500-\$549	1,297	9.8%
\$550-\$599	1,211	9.1%
\$600-\$649	854	6.4%
\$650-\$699	567	4.3%
\$700-\$749	604	4.6%
\$750-\$799	346	2.6%
\$800-\$899	650	4.9%
\$900-\$999	425	3.2%
\$1000-\$1249	472	3.6%
\$1250-\$1499	132	1.0%
\$1500-\$1999	98	0.7%
\$2000+	23	0.2%
No Cash Rent	263	2.0%
Median Rent	\$507	
Average Rent	\$548	
Average Gross Rent (with Utilities)	\$626	

**Data Note:** Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

2000 Total Population	111,006	2000 Median Household Income	\$40,059
2010 Total Population	132,499	2010 Median Household Income	\$51,642
2015 Total Population	145,232	2015 Median Household Income	\$59,343
2010-2015 Annual Rate	1.85%	2010-2015 Annual Rate	2.82%

### Housing Units by Occupancy Status and Tenure

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	45,832	100%	57,297	100%	63,795	100%
Occupied	44,080	96.2%	53,324	93.1%	58,841	92.2%
Owner	24,967	54.5%	29,919	52.2%	33,171	52.0%
Renter	19,113	41.7%	23,405	40.8%	25,670	40.2%
Vacant	1,751	3.8%	3,973	6.9%	4,954	7.8%

### Owner Occupied Housing Units by Value

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total	24,986	100%	29,919	100%	33,171	100%
<\$10,000	556	2.2%	579	1.9%	575	1.7%
\$10,000-\$14,999	401	1.6%	348	1.2%	268	0.8%
\$15,000-\$19,999	289	1.2%	547	1.8%	342	1.0%
\$20,000-\$24,999	352	1.4%	491	1.6%	522	1.6%
\$25,000-\$29,999	286	1.1%	411	1.4%	377	1.1%
\$30,000-\$34,999	223	0.9%	413	1.4%	400	1.2%
\$35,000-\$39,999	275	1.1%	406	1.4%	365	1.1%
\$40,000-\$49,999	281	1.1%	926	3.1%	754	2.3%
\$50,000-\$59,999	502	2.0%	593	2.0%	708	2.1%
\$60,000-\$69,999	742	3.0%	478	1.6%	601	1.8%
\$70,000-\$79,999	892	3.6%	338	1.1%	416	1.3%
\$80,000-\$89,999	1,483	5.9%	731	2.4%	316	1.0%
\$90,000-\$99,999	1,984	7.9%	629	2.1%	514	1.5%
\$100,000-\$124,999	4,452	17.8%	2,700	9.0%	1,902	5.7%
\$125,000-\$149,999	3,778	15.1%	2,426	8.1%	2,386	7.2%
\$150,000-\$174,999	2,198	8.8%	3,483	11.6%	2,618	7.9%
\$175,000-\$199,999	1,636	6.5%	2,703	9.0%	3,148	9.5%
\$200,000-\$249,999	1,800	7.2%	5,093	17.0%	5,316	16.0%
\$250,000-\$299,999	1,288	5.2%	1,735	5.8%	4,255	12.8%
\$300,000-\$399,999	833	3.3%	2,549	8.5%	2,743	8.3%
\$400,000-\$499,999	319	1.3%	1,025	3.4%	2,519	7.6%
\$500,000-\$749,999	292	1.2%	849	2.8%	1,278	3.9%
\$750,000-\$999,999	20	0.1%	253	0.8%	431	1.3%
\$1,000,000+	104	0.4%	212	0.7%	416	1.3%
Median Value	\$123,737		\$171,124		\$203,508	
Average Value	\$149,068		\$201,348		\$240,976	

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



## Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	1,751	100%
For Rent	564	32.2%
For Sale Only	481	27.5%
Rented/Sold, Unoccupied	130	7.4%
Seasonal/Recreational/Occasional Use	163	9.3%
For Migrant Workers	1	0.1%
Other Vacant	412	23.5%

## Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	24,967	100%
15-24	643	2.6%
25-34	3,861	15.5%
35-44	6,137	24.6%
45-54	6,555	26.3%
55-64	3,478	13.9%
65-74	2,387	9.6%
75-84	1,508	6.0%
85+	398	1.6%

## Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	24,967	100%
White Alone	23,970	96.0%
Black Alone	213	0.9%
American Indian Alone	36	0.1%
Asian Alone	477	1.9%
Pacific Islander Alone	6	0.0%
Some Other Race Alone	110	0.4%
Two or More Races	155	0.6%
Hispanic Origin	296	

## Census 2000 Housing Units in Structure and Occupancy

	Occupied Units	
	Number	Percent
Total	45,832	100%
1, Detached	22,437	49.0%
1, Attached	3,015	6.6%
2	2,028	4.4%
3 to 4	2,150	4.7%
5 to 9	4,028	8.8%
10 to 19	5,086	11.1%
20 to 49	2,661	5.8%
50 or More	1,231	2.7%
Mobile Home	3,189	7.0%
Other	7	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

### Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost

	Number	Percent
Total	18,853	100%
With Mortgage	14,419	76.5%
<\$200	8	0.0%
\$200-\$299	36	0.2%
\$300-\$399	134	0.7%
\$400-\$499	232	1.2%
\$500-\$599	462	2.5%
\$600-\$699	689	3.7%
\$700-\$799	1,107	5.9%
\$800-\$899	1,394	7.4%
\$900-\$999	1,456	7.7%
\$1000-\$1249	3,192	16.9%
\$1250-\$1499	2,210	11.7%
\$1500-\$1999	2,065	11.0%
\$2000-\$2499	902	4.8%
\$2500-\$2999	330	1.8%
\$3000+	202	1.1%
With no Mortgage	4,434	23.5%
Median Monthly Owner Costs for Units with Mortgage	\$1,132	
Average Monthly Owner Costs for Units with Mortgage	\$1,255	

### Census 2000 Specified Renter Occupied Housing Units by Contract Rent

	Number	Percent
Total	18,682	100%
Paying Cash Rent	18,187	97.35%
<\$100	244	1.3%
\$100-\$149	134	0.7%
\$150-\$199	329	1.8%
\$200-\$249	459	2.5%
\$250-\$299	737	3.9%
\$300-\$349	890	4.8%
\$350-\$399	1,682	9.0%
\$400-\$449	2,225	11.9%
\$450-\$499	2,476	13.3%
\$500-\$549	2,267	12.1%
\$550-\$599	1,584	8.5%
\$600-\$649	1,191	6.4%
\$650-\$699	755	4.0%
\$700-\$749	678	3.6%
\$750-\$799	455	2.4%
\$800-\$899	744	4.0%
\$900-\$999	515	2.8%
\$1000-\$1249	516	2.8%
\$1250-\$1499	169	0.9%
\$1500-\$1999	100	0.5%
\$2000+	37	0.2%
No Cash Rent	495	2.6%
Median Rent	\$498	
Average Rent	\$532	
Average Gross Rent (with Utilities)	\$613	

**Data Note:** Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

2000 Total Population	250,287	2000 Median Household Income	\$41,925
2010 Total Population	284,868	2010 Median Household Income	\$55,463
2015 Total Population	303,693	2015 Median Household Income	\$62,114
2010-2015 Annual Rate	1.29%	2010-2015 Annual Rate	2.29%

### Housing Units by Occupancy Status and Tenure

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	104,216	100%	122,252	100%	131,954	100%
Occupied	99,186	95.2%	113,640	93.0%	121,658	92.2%
Owner	59,989	57.6%	69,694	57.0%	75,103	56.9%
Renter	39,197	37.6%	43,946	35.9%	46,555	35.3%
Vacant	5,030	4.8%	8,612	7.0%	10,296	7.8%

### Owner Occupied Housing Units by Value

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total	59,966	100%	69,694	100%	75,103	100%
<\$10,000	715	1.2%	1,047	1.5%	1,031	1.4%
\$10,000-\$14,999	292	0.5%	294	0.4%	332	0.4%
\$15,000-\$19,999	241	0.4%	504	0.7%	365	0.5%
\$20,000-\$24,999	263	0.4%	420	0.6%	445	0.6%
\$25,000-\$29,999	227	0.4%	297	0.4%	359	0.5%
\$30,000-\$34,999	176	0.3%	398	0.6%	309	0.4%
\$35,000-\$39,999	435	0.7%	670	1.0%	397	0.5%
\$40,000-\$49,999	1,055	1.8%	613	0.9%	848	1.1%
\$50,000-\$59,999	1,712	2.9%	1,273	1.8%	868	1.2%
\$60,000-\$69,999	3,083	5.1%	1,594	2.3%	1,298	1.7%
\$70,000-\$79,999	4,847	8.1%	2,665	3.8%	1,675	2.2%
\$80,000-\$89,999	6,989	11.7%	2,759	4.0%	2,499	3.3%
\$90,000-\$99,999	7,734	12.9%	4,982	7.1%	2,618	3.5%
\$100,000-\$124,999	10,875	18.1%	14,188	20.4%	12,128	16.1%
\$125,000-\$149,999	7,393	12.3%	11,754	16.9%	13,449	17.9%
\$150,000-\$174,999	4,351	7.3%	7,234	10.4%	10,332	13.8%
\$175,000-\$199,999	3,028	5.0%	5,930	8.5%	6,860	9.1%
\$200,000-\$249,999	3,253	5.4%	5,103	7.3%	7,557	10.1%
\$250,000-\$299,999	1,499	2.5%	3,001	4.3%	4,431	5.9%
\$300,000-\$399,999	1,128	1.9%	3,058	4.4%	4,001	5.3%
\$400,000-\$499,999	358	0.6%	998	1.4%	1,829	2.4%
\$500,000-\$749,999	208	0.3%	568	0.8%	960	1.3%
\$750,000-\$999,999	56	0.1%	218	0.3%	292	0.4%
\$1,000,000+	49	0.1%	126	0.2%	220	0.3%
Median Value	\$105,091		\$131,685		\$148,012	
Average Value	\$125,653		\$156,084		\$176,679	

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

## Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	5,030	100%
For Rent	2,570	51.1%
For Sale Only	757	15.0%
Rented/Sold, Unoccupied	448	8.9%
Seasonal/Recreational/Occasional Use	303	6.0%
For Migrant Workers	0	0.0%
Other Vacant	952	18.9%

## Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	59,989	100%
15-24	967	1.6%
25-34	8,354	13.9%
35-44	14,325	23.9%
45-54	14,631	24.4%
55-64	8,623	14.4%
65-74	6,891	11.5%
75-84	4,915	8.2%
85+	1,284	2.1%

## Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	59,989	100%
White Alone	57,688	96.2%
Black Alone	591	1.0%
American Indian Alone	125	0.2%
Asian Alone	890	1.5%
Pacific Islander Alone	10	0.0%
Some Other Race Alone	356	0.6%
Two or More Races	329	0.5%
Hispanic Origin	838	

## Census 2000 Housing Units in Structure and Occupancy

	Occupied Units	
	Number	Percent
Total	104,216	100%
1, Detached	62,678	60.1%
1, Attached	5,740	5.5%
2	4,736	4.5%
3 to 4	3,651	3.5%
5 to 9	5,736	5.5%
10 to 19	7,879	7.6%
20 to 49	6,980	6.7%
50 or More	4,100	3.9%
Mobile Home	2,698	2.6%
Other	18	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

## Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost

	Number	Percent
Total	52,148	100%
With Mortgage	38,453	73.7%
<\$200	9	0.0%
\$200-\$299	67	0.1%
\$300-\$399	355	0.7%
\$400-\$499	855	1.6%
\$500-\$599	2,302	4.4%
\$600-\$699	3,286	6.3%
\$700-\$799	4,331	8.3%
\$800-\$899	4,744	9.1%
\$900-\$999	4,205	8.1%
\$1000-\$1249	7,873	15.1%
\$1250-\$1499	4,786	9.2%
\$1500-\$1999	3,563	6.8%
\$2000-\$2499	1,201	2.3%
\$2500-\$2999	472	0.9%
\$3000+	405	0.8%
With no Mortgage	13,695	26.3%
Median Monthly Owner Costs for Units with Mortgage	\$978	
Average Monthly Owner Costs for Units with Mortgage	\$1,093	

## Census 2000 Specified Renter Occupied Housing Units by Contract Rent

	Number	Percent
Total	38,936	100%
Paying Cash Rent	38,288	98.34
<\$100	513	1.3%
\$100-\$149	775	2.0%
\$150-\$199	671	1.7%
\$200-\$249	1,056	2.7%
\$250-\$299	2,175	5.6%
\$300-\$349	4,322	11.1%
\$350-\$399	4,058	10.4%
\$400-\$449	4,970	12.8%
\$450-\$499	4,807	12.3%
\$500-\$549	3,614	9.3%
\$550-\$599	2,947	7.6%
\$600-\$649	2,247	5.8%
\$650-\$699	1,824	4.7%
\$700-\$749	990	2.5%
\$750-\$799	774	2.0%
\$800-\$899	977	2.5%
\$900-\$999	475	1.2%
\$1000-\$1249	382	1.0%
\$1250-\$1499	160	0.4%
\$1500-\$1999	262	0.7%
\$2000+	289	0.7%
No Cash Rent	648	1.7%
Median Rent	\$456	
Average Rent	\$489	
Average Gross Rent (with Utilities)	\$559	

**Data Note:** Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

2000 Total Population	225,578	2000 Median Household Income	\$40,671
2010 Total Population	246,398	2010 Median Household Income	\$53,903
2015 Total Population	259,827	2015 Median Household Income	\$60,605
2010-2015 Annual Rate	1.07%	2010-2015 Annual Rate	2.37%

### Housing Units by Occupancy Status and Tenure

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	95,198	100%	107,800	100%	115,247	100%
Occupied	90,484	95.0%	100,025	92.8%	106,016	92.0%
Owner	52,529	55.2%	58,205	54.0%	61,921	53.7%
Renter	37,955	39.9%	41,820	38.8%	44,096	38.3%
Vacant	4,680	4.9%	7,776	7.2%	9,231	8.0%

### Owner Occupied Housing Units by Value

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total	52,506	100%	58,205	100%	61,921	100%
<\$10,000	667	1.3%	900	1.5%	869	1.4%
\$10,000-\$14,999	288	0.5%	268	0.5%	290	0.5%
\$15,000-\$19,999	222	0.4%	477	0.8%	339	0.5%
\$20,000-\$24,999	231	0.4%	357	0.6%	398	0.6%
\$25,000-\$29,999	205	0.4%	240	0.4%	297	0.5%
\$30,000-\$34,999	126	0.2%	331	0.6%	247	0.4%
\$35,000-\$39,999	375	0.7%	473	0.8%	314	0.5%
\$40,000-\$49,999	923	1.8%	451	0.8%	583	0.9%
\$50,000-\$59,999	1,523	2.9%	1,054	1.8%	660	1.1%
\$60,000-\$69,999	2,895	5.5%	1,337	2.3%	1,066	1.7%
\$70,000-\$79,999	4,466	8.5%	2,353	4.0%	1,394	2.3%
\$80,000-\$89,999	6,418	12.2%	2,485	4.3%	2,161	3.5%
\$90,000-\$99,999	7,173	13.7%	4,433	7.6%	2,324	3.8%
\$100,000-\$124,999	10,027	19.1%	12,626	21.7%	10,633	17.2%
\$125,000-\$149,999	6,572	12.5%	10,428	17.9%	11,780	19.0%
\$150,000-\$174,999	3,473	6.6%	6,243	10.7%	9,007	14.5%
\$175,000-\$199,999	2,388	4.5%	4,823	8.3%	5,812	9.4%
\$200,000-\$249,999	2,297	4.4%	3,819	6.6%	5,930	9.6%
\$250,000-\$299,999	1,074	2.0%	2,005	3.4%	3,203	5.2%
\$300,000-\$399,999	718	1.4%	1,974	3.4%	2,608	4.2%
\$400,000-\$499,999	230	0.4%	574	1.0%	1,134	1.8%
\$500,000-\$749,999	152	0.3%	345	0.6%	563	0.9%
\$750,000-\$999,999	18	0.0%	135	0.2%	181	0.3%
\$1,000,000+	47	0.1%	75	0.1%	130	0.2%
Median Value	\$101,850		\$128,160		\$144,920	
Average Value	\$119,885		\$147,643		\$167,487	

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

## Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	4,680	100%
For Rent	2,500	53.4%
For Sale Only	669	14.3%
Rented/Sold, Unoccupied	403	8.6%
Seasonal/Recreational/Occasional Use	266	5.7%
For Migrant Workers	0	0.0%
Other Vacant	841	18.0%

## Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	52,529	100%
15-24	895	1.7%
25-34	7,569	14.4%
35-44	12,379	23.6%
45-54	12,568	23.9%
55-64	7,405	14.1%
65-74	6,077	11.6%
75-84	4,449	8.5%
85+	1,187	2.3%

## Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	52,529	100%
White Alone	50,325	95.8%
Black Alone	577	1.1%
American Indian Alone	114	0.2%
Asian Alone	863	1.6%
Pacific Islander Alone	10	0.0%
Some Other Race Alone	339	0.6%
Two or More Races	302	0.6%
Hispanic Origin	797	

## Census 2000 Housing Units in Structure and Occupancy

	Occupied Units	
	Number	Percent
Total	95,199	100%
1, Detached	54,597	57.3%
1, Attached	5,578	5.9%
2	4,657	4.9%
3 to 4	3,557	3.7%
5 to 9	5,648	5.9%
10 to 19	7,806	8.2%
20 to 49	6,920	7.3%
50 or More	4,091	4.3%
Mobile Home	2,338	2.5%
Other	7	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

## Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost

	Number	Percent
Total	47,116	100%
With Mortgage	34,780	73.8%
<\$200	9	0.0%
\$200-\$299	67	0.1%
\$300-\$399	326	0.7%
\$400-\$499	781	1.7%
\$500-\$599	2,113	4.5%
\$600-\$699	3,044	6.5%
\$700-\$799	4,036	8.6%
\$800-\$899	4,346	9.2%
\$900-\$999	3,853	8.2%
\$1000-\$1249	7,177	15.2%
\$1250-\$1499	4,216	8.9%
\$1500-\$1999	3,057	6.5%
\$2000-\$2499	1,027	2.2%
\$2500-\$2999	387	0.8%
\$3000+	342	0.7%
With no Mortgage	12,336	26.2%
Median Monthly Owner Costs for Units with Mortgage	\$969	
Average Monthly Owner Costs for Units with Mortgage	\$1,081	

## Census 2000 Specified Renter Occupied Housing Units by Contract Rent

	Number	Percent
Total	37,937	100%
Paying Cash Rent	37,384	98.54
<\$100	505	1.3%
\$100-\$149	753	2.0%
\$150-\$199	640	1.7%
\$200-\$249	1,003	2.6%
\$250-\$299	2,101	5.5%
\$300-\$349	4,192	11.0%
\$350-\$399	3,970	10.5%
\$400-\$449	4,888	12.9%
\$450-\$499	4,729	12.5%
\$500-\$549	3,504	9.2%
\$550-\$599	2,894	7.6%
\$600-\$649	2,167	5.7%
\$650-\$699	1,800	4.7%
\$700-\$749	964	2.5%
\$750-\$799	743	2.0%
\$800-\$899	962	2.5%
\$900-\$999	475	1.3%
\$1000-\$1249	382	1.0%
\$1250-\$1499	160	0.4%
\$1500-\$1999	262	0.7%
\$2000+	289	0.8%
No Cash Rent	554	1.5%
Median Rent	\$457	
Average Rent	\$490	
Average Gross Rent (with Utilities)	\$559	

**Data Note:** Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.



2000 Total Population	207,857	2000 Median Household Income	\$41,908
2010 Total Population	229,920	2010 Median Household Income	\$54,362
2015 Total Population	242,788	2015 Median Household Income	\$63,469
2010-2015 Annual Rate	1.10%	2010-2015 Annual Rate	3.15%

### Housing Units by Occupancy Status and Tenure

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	92,320	100%	107,326	100%	114,840	100%
Occupied	88,948	96.3%	100,016	93.2%	106,365	92.6%
Owner	42,261	45.8%	47,027	43.8%	49,728	43.3%
Renter	46,688	50.6%	52,989	49.4%	56,637	49.3%
Vacant	3,423	3.7%	7,310	6.8%	8,475	7.4%

### Owner Occupied Housing Units by Value

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total	42,254	100%	47,027	100%	49,728	100%
<\$10,000	255	0.6%	275	0.6%	246	0.5%
\$10,000-\$14,999	161	0.4%	142	0.3%	120	0.2%
\$15,000-\$19,999	117	0.3%	163	0.3%	137	0.3%
\$20,000-\$24,999	97	0.2%	136	0.3%	152	0.3%
\$25,000-\$29,999	88	0.2%	111	0.2%	122	0.2%
\$30,000-\$34,999	106	0.2%	117	0.2%	85	0.2%
\$35,000-\$39,999	22	0.1%	116	0.2%	112	0.2%
\$40,000-\$49,999	162	0.4%	215	0.5%	218	0.4%
\$50,000-\$59,999	247	0.6%	101	0.2%	183	0.4%
\$60,000-\$69,999	492	1.2%	205	0.4%	78	0.2%
\$70,000-\$79,999	880	2.1%	207	0.4%	193	0.4%
\$80,000-\$89,999	1,653	3.9%	387	0.8%	175	0.4%
\$90,000-\$99,999	2,727	6.5%	591	1.3%	248	0.5%
\$100,000-\$124,999	9,144	21.6%	1,991	4.2%	1,421	2.9%
\$125,000-\$149,999	10,146	24.0%	4,713	10.0%	1,918	3.9%
\$150,000-\$174,999	5,861	13.9%	8,093	17.2%	3,846	7.7%
\$175,000-\$199,999	3,638	8.6%	6,762	14.4%	7,411	14.9%
\$200,000-\$249,999	2,943	7.0%	10,699	22.8%	12,003	24.1%
\$250,000-\$299,999	1,677	4.0%	5,239	11.1%	9,432	19.0%
\$300,000-\$399,999	1,133	2.7%	3,911	8.3%	6,231	12.5%
\$400,000-\$499,999	403	1.0%	1,295	2.8%	2,957	5.9%
\$500,000-\$749,999	225	0.5%	1,187	2.5%	1,610	3.2%
\$750,000-\$999,999	18	0.0%	230	0.5%	569	1.1%
\$1,000,000+	60	0.1%	142	0.3%	261	0.5%
Median Value	\$137,262		\$197,002		\$234,154	
Average Value	\$154,386		\$223,887		\$264,864	

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

## Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	3,423	100%
For Rent	1,939	56.6%
For Sale Only	341	10.0%
Rented/Sold, Unoccupied	225	6.6%
Seasonal/Recreational/Occasional Use	321	9.4%
For Migrant Workers	0	0.0%
Other Vacant	597	17.4%

## Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	42,261	100%
15-24	345	0.8%
25-34	5,500	13.0%
35-44	9,928	23.5%
45-54	11,520	27.3%
55-64	6,349	15.0%
65-74	4,604	10.9%
75-84	3,251	7.7%
85+	763	1.8%

## Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	42,261	100%
White Alone	40,120	94.9%
Black Alone	768	1.8%
American Indian Alone	75	0.2%
Asian Alone	838	2.0%
Pacific Islander Alone	8	0.0%
Some Other Race Alone	181	0.4%
Two or More Races	271	0.6%
Hispanic Origin	580	

## Census 2000 Housing Units in Structure and Occupancy

	Occupied Units	
	Number	Percent
Total	92,264	100%
1, Detached	40,180	43.5%
1, Attached	4,209	4.6%
2	5,832	6.3%
3 to 4	7,886	8.5%
5 to 9	8,683	9.4%
10 to 19	7,783	8.4%
20 to 49	9,331	10.1%
50 or More	7,427	8.0%
Mobile Home	905	1.0%
Other	29	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

### Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost

	Number	Percent
Total	36,953	100%
With Mortgage	27,690	74.9%
<\$200	0	0.0%
\$200-\$299	17	0.0%
\$300-\$399	82	0.2%
\$400-\$499	234	0.6%
\$500-\$599	521	1.4%
\$600-\$699	932	2.5%
\$700-\$799	1,619	4.4%
\$800-\$899	1,957	5.3%
\$900-\$999	2,674	7.2%
\$1000-\$1249	6,730	18.2%
\$1250-\$1499	5,578	15.1%
\$1500-\$1999	4,704	12.7%
\$2000-\$2499	1,683	4.6%
\$2500-\$2999	631	1.7%
\$3000+	329	0.9%
With no Mortgage	9,263	25.1%
Median Monthly Owner Costs for Units with Mortgage	\$1,216	
Average Monthly Owner Costs for Units with Mortgage	\$1,310	

### Census 2000 Specified Renter Occupied Housing Units by Contract Rent

	Number	Percent
Total	46,584	100%
Paying Cash Rent	45,969	98.68
<\$100	372	0.8%
\$100-\$149	387	0.8%
\$150-\$199	692	1.5%
\$200-\$249	532	1.1%
\$250-\$299	739	1.6%
\$300-\$349	1,524	3.3%
\$350-\$399	2,124	4.6%
\$400-\$449	2,824	6.1%
\$450-\$499	3,414	7.3%
\$500-\$549	4,366	9.4%
\$550-\$599	6,091	13.1%
\$600-\$649	5,117	11.0%
\$650-\$699	3,645	7.8%
\$700-\$749	3,385	7.3%
\$750-\$799	2,532	5.4%
\$800-\$899	3,225	6.9%
\$900-\$999	1,903	4.1%
\$1000-\$1249	1,723	3.7%
\$1250-\$1499	679	1.5%
\$1500-\$1999	638	1.4%
\$2000+	58	0.1%
No Cash Rent	615	1.3%
Median Rent	\$599	
Average Rent	\$627	
Average Gross Rent (with Utilities)	\$682	

**Data Note:** Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

2000 Total Population	382,616	2000 Median Household Income	\$38,172
2010 Total Population	398,978	2010 Median Household Income	\$54,230
2015 Total Population	405,938	2015 Median Household Income	\$64,243
2010-2015 Annual Rate	0.35%	2010-2015 Annual Rate	3.45%

### Housing Units by Occupancy Status and Tenure

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	168,605	100%	182,007	100%	187,586	100%
Occupied	162,351	96.3%	169,964	93.4%	173,529	92.5%
Owner	83,407	49.5%	84,436	46.4%	85,588	45.6%
Renter	78,944	46.8%	85,528	47.0%	87,941	46.9%
Vacant	6,254	3.7%	12,043	6.6%	14,057	7.5%

### Owner Occupied Housing Units by Value

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total	83,421	100%	84,436	100%	85,588	100%
<\$10,000	110	0.1%	79	0.1%	69	0.1%
\$10,000-\$14,999	124	0.1%	79	0.1%	60	0.1%
\$15,000-\$19,999	91	0.1%	129	0.2%	116	0.1%
\$20,000-\$24,999	150	0.2%	60	0.1%	70	0.1%
\$25,000-\$29,999	233	0.3%	134	0.2%	83	0.1%
\$30,000-\$34,999	349	0.4%	151	0.2%	111	0.1%
\$35,000-\$39,999	585	0.7%	226	0.3%	127	0.1%
\$40,000-\$49,999	1,850	2.2%	743	0.9%	514	0.6%
\$50,000-\$59,999	3,466	4.2%	1,892	2.2%	1,046	1.2%
\$60,000-\$69,999	4,777	5.7%	2,082	2.5%	1,658	1.9%
\$70,000-\$79,999	6,164	7.4%	3,490	4.1%	1,808	2.1%
\$80,000-\$89,999	7,886	9.5%	3,977	4.7%	3,142	3.7%
\$90,000-\$99,999	7,666	9.2%	4,831	5.7%	3,745	4.4%
\$100,000-\$124,999	15,078	18.1%	14,605	17.3%	11,248	13.1%
\$125,000-\$149,999	11,789	14.1%	13,217	15.7%	13,912	16.3%
\$150,000-\$174,999	7,173	8.6%	9,238	10.9%	10,927	12.8%
\$175,000-\$199,999	4,408	5.3%	7,221	8.6%	7,629	8.9%
\$200,000-\$249,999	4,427	5.3%	8,410	10.0%	10,222	11.9%
\$250,000-\$299,999	2,334	2.8%	4,721	5.6%	6,457	7.5%
\$300,000-\$399,999	2,347	2.8%	4,318	5.1%	5,818	6.8%
\$400,000-\$499,999	1,084	1.3%	1,617	1.9%	2,237	2.6%
\$500,000-\$749,999	829	1.0%	1,902	2.3%	2,434	2.8%
\$750,000-\$999,999	231	0.3%	802	0.9%	1,296	1.5%
\$1,000,000+	271	0.3%	512	0.6%	859	1.0%
Median Value	\$113,695		\$143,423		\$161,634	
Average Value	\$141,540		\$185,100		\$212,579	

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

## Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	6,254	100%
For Rent	2,277	36.4%
For Sale Only	593	9.5%
Rented/Sold, Unoccupied	645	10.3%
Seasonal/Recreational/Occasional Use	780	12.5%
For Migrant Workers	2	0.0%
Other Vacant	1,957	31.3%

## Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	83,407	100%
15-24	1,403	1.7%
25-34	15,530	18.6%
35-44	21,209	25.4%
45-54	19,521	23.4%
55-64	9,928	11.9%
65-74	7,011	8.4%
75-84	6,523	7.8%
85+	2,283	2.7%

## Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	83,407	100%
White Alone	70,822	84.9%
Black Alone	7,433	8.9%
American Indian Alone	659	0.8%
Asian Alone	2,231	2.7%
Pacific Islander Alone	18	0.0%
Some Other Race Alone	921	1.1%
Two or More Races	1,324	1.6%
Hispanic Origin	1,884	

## Census 2000 Housing Units in Structure and Occupancy

	Occupied Units	
	Number	Percent
Total	168,623	100%
1, Detached	76,422	45.3%
1, Attached	5,489	3.3%
2	18,590	11.0%
3 to 4	8,231	4.9%
5 to 9	6,562	3.9%
10 to 19	14,536	8.6%
20 to 49	15,715	9.3%
50 or More	22,737	13.5%
Mobile Home	319	0.2%
Other	22	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

## Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost

	Number	Percent
Total	69,008	100%
With Mortgage	54,379	78.8%
<\$200	34	0.0%
\$200-\$299	125	0.2%
\$300-\$399	593	0.9%
\$400-\$499	1,661	2.4%
\$500-\$599	2,940	4.3%
\$600-\$699	5,260	7.6%
\$700-\$799	6,202	9.0%
\$800-\$899	6,948	10.1%
\$900-\$999	6,045	8.8%
\$1000-\$1249	10,696	15.5%
\$1250-\$1499	5,736	8.3%
\$1500-\$1999	4,688	6.8%
\$2000-\$2499	1,561	2.3%
\$2500-\$2999	749	1.1%
\$3000+	1,141	1.7%
With no Mortgage	14,629	21.2%
Median Monthly Owner Costs for Units with Mortgage	\$957	
Average Monthly Owner Costs for Units with Mortgage	\$1,109	

## Census 2000 Specified Renter Occupied Housing Units by Contract Rent

	Number	Percent
Total	78,860	100%
Paying Cash Rent	77,565	98.36%
<\$100	2,197	2.8%
\$100-\$149	2,020	2.6%
\$150-\$199	3,092	3.9%
\$200-\$249	2,058	2.6%
\$250-\$299	2,156	2.7%
\$300-\$349	2,917	3.7%
\$350-\$399	3,893	4.9%
\$400-\$449	6,296	8.0%
\$450-\$499	8,131	10.3%
\$500-\$549	8,351	10.6%
\$550-\$599	7,803	9.9%
\$600-\$649	5,951	7.5%
\$650-\$699	5,212	6.6%
\$700-\$749	3,559	4.5%
\$750-\$799	3,164	4.0%
\$800-\$899	4,002	5.1%
\$900-\$999	2,455	3.1%
\$1000-\$1249	2,364	3.0%
\$1250-\$1499	1,033	1.3%
\$1500-\$1999	697	0.9%
\$2000+	214	0.3%
No Cash Rent	1,295	1.6%
Median Rent	\$536	
Average Rent	\$553	
Average Gross Rent (with Utilities)	\$601	

**Data Note:** Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

2000 Total Population	120,566	2000 Median Household Income	\$33,514
2010 Total Population	130,753	2010 Median Household Income	\$42,621
2015 Total Population	136,277	2015 Median Household Income	\$49,163
2010-2015 Annual Rate	0.83%	2010-2015 Annual Rate	2.90%

### Housing Units by Occupancy Status and Tenure

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	50,847	100%	59,565	100%	63,778	100%
Occupied	46,899	92.2%	52,255	87.7%	54,881	86.1%
Owner	25,317	49.8%	28,059	47.1%	29,470	46.2%
Renter	21,582	42.4%	24,196	40.6%	25,411	39.8%
Vacant	3,948	7.8%	7,310	12.3%	8,897	13.9%

### Owner Occupied Housing Units by Value

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total	25,299	100%	28,059	100%	29,470	100%
<\$10,000	668	2.6%	708	2.5%	655	2.2%
\$10,000-\$14,999	360	1.4%	418	1.5%	404	1.4%
\$15,000-\$19,999	370	1.5%	454	1.6%	402	1.4%
\$20,000-\$24,999	308	1.2%	392	1.4%	389	1.3%
\$25,000-\$29,999	163	0.6%	464	1.7%	380	1.3%
\$30,000-\$34,999	274	1.1%	466	1.7%	415	1.4%
\$35,000-\$39,999	144	0.6%	505	1.8%	426	1.4%
\$40,000-\$49,999	490	1.9%	567	2.0%	746	2.5%
\$50,000-\$59,999	701	2.8%	754	2.7%	580	2.0%
\$60,000-\$69,999	1,202	4.8%	669	2.4%	649	2.2%
\$70,000-\$79,999	1,974	7.8%	755	2.7%	615	2.1%
\$80,000-\$89,999	2,585	10.2%	1,086	3.9%	670	2.3%
\$90,000-\$99,999	2,208	8.7%	1,090	3.9%	990	3.4%
\$100,000-\$124,999	4,002	15.8%	3,943	14.1%	3,388	11.5%
\$125,000-\$149,999	3,553	14.0%	4,113	14.7%	3,807	12.9%
\$150,000-\$174,999	2,073	8.2%	3,203	11.4%	3,618	12.3%
\$175,000-\$199,999	1,144	4.5%	2,019	7.2%	2,841	9.6%
\$200,000-\$249,999	1,317	5.2%	2,766	9.9%	3,287	11.2%
\$250,000-\$299,999	836	3.3%	1,498	5.3%	2,125	7.2%
\$300,000-\$399,999	577	2.3%	1,106	3.9%	1,610	5.5%
\$400,000-\$499,999	161	0.6%	595	2.1%	796	2.7%
\$500,000-\$749,999	96	0.4%	305	1.1%	428	1.5%
\$750,000-\$999,999	51	0.2%	98	0.3%	133	0.5%
\$1,000,000+	41	0.2%	84	0.3%	115	0.4%
Median Value	\$107,509		\$135,686		\$151,510	
Average Value	\$126,607		\$157,317		\$175,346	

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

## Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	3,948	100%
For Rent	1,575	39.9%
For Sale Only	584	14.8%
Rented/Sold, Unoccupied	307	7.8%
Seasonal/Recreational/Occasional Use	958	24.3%
For Migrant Workers	0	0.0%
Other Vacant	524	13.3%

## Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	25,317	100%
15-24	463	1.8%
25-34	3,177	12.5%
35-44	5,675	22.4%
45-54	6,125	24.2%
55-64	4,182	16.5%
65-74	3,228	12.8%
75-84	1,981	7.8%
85+	485	1.9%

## Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	25,317	100%
White Alone	24,450	96.6%
Black Alone	282	1.1%
American Indian Alone	50	0.2%
Asian Alone	290	1.1%
Pacific Islander Alone	3	0.0%
Some Other Race Alone	63	0.2%
Two or More Races	179	0.7%
Hispanic Origin	190	

## Census 2000 Housing Units in Structure and Occupancy

	Occupied Units	
	Number	Percent
Total	50,846	100%
1, Detached	26,541	52.2%
1, Attached	2,330	4.6%
2	1,924	3.8%
3 to 4	2,832	5.6%
5 to 9	4,747	9.3%
10 to 19	4,241	8.3%
20 to 49	1,882	3.7%
50 or More	2,515	4.9%
Mobile Home	3,814	7.5%
Other	20	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.



### Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost

	Number	Percent
Total	19,750	100%
With Mortgage	14,447	73.1%
<\$200	29	0.1%
\$200-\$299	141	0.7%
\$300-\$399	339	1.7%
\$400-\$499	731	3.7%
\$500-\$599	1,096	5.5%
\$600-\$699	1,139	5.8%
\$700-\$799	1,677	8.5%
\$800-\$899	1,749	8.9%
\$900-\$999	1,528	7.7%
\$1000-\$1249	2,678	13.6%
\$1250-\$1499	1,336	6.8%
\$1500-\$1999	1,307	6.6%
\$2000-\$2499	447	2.3%
\$2500-\$2999	157	0.8%
\$3000+	93	0.5%
With no Mortgage	5,303	26.9%
Median Monthly Owner Costs for Units with Mortgage	\$921	
Average Monthly Owner Costs for Units with Mortgage	\$1,028	

### Census 2000 Specified Renter Occupied Housing Units by Contract Rent

	Number	Percent
Total	21,394	100%
Paying Cash Rent	20,740	96.94
<\$100	408	1.9%
\$100-\$149	235	1.1%
\$150-\$199	341	1.6%
\$200-\$249	517	2.4%
\$250-\$299	822	3.8%
\$300-\$349	1,339	6.3%
\$350-\$399	2,346	11.0%
\$400-\$449	2,177	10.2%
\$450-\$499	2,892	13.5%
\$500-\$549	2,299	10.7%
\$550-\$599	1,841	8.6%
\$600-\$649	968	4.5%
\$650-\$699	1,216	5.7%
\$700-\$749	773	3.6%
\$750-\$799	633	3.0%
\$800-\$899	594	2.8%
\$900-\$999	354	1.7%
\$1000-\$1249	527	2.5%
\$1250-\$1499	122	0.6%
\$1500-\$1999	194	0.9%
\$2000+	142	0.7%
No Cash Rent	654	3.1%
Median Rent	\$488	
Average Rent	\$526	
Average Gross Rent (with Utilities)	\$612	

**Data Note:** Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

2000 Total Population	38,420	2000 Median Household Income	\$21,038
2010 Total Population	40,655	2010 Median Household Income	\$27,524
2015 Total Population	40,779	2015 Median Household Income	\$32,153
2010-2015 Annual Rate	0.06%	2010-2015 Annual Rate	3.16%

### Housing Units by Occupancy Status and Tenure

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	12,488	100%	13,391	100%	13,682	100%
Occupied	12,024	96.3%	12,474	93.2%	12,595	92.1%
Owner	2,743	22.0%	2,717	20.3%	2,707	19.8%
Renter	9,281	74.3%	9,757	72.9%	9,888	72.3%
Vacant	464	3.7%	917	6.8%	1,087	7.9%

### Owner Occupied Housing Units by Value

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total	2,736	100%	2,717	100%	2,707	100%
<\$10,000	44	1.6%	29	1.1%	26	1.0%
\$10,000-\$14,999	0	0.0%	9	0.3%	11	0.4%
\$15,000-\$19,999	18	0.7%	6	0.2%	8	0.3%
\$20,000-\$24,999	5	0.2%	2	0.1%	4	0.1%
\$25,000-\$29,999	23	0.8%	16	0.6%	2	0.1%
\$30,000-\$34,999	16	0.6%	6	0.2%	9	0.3%
\$35,000-\$39,999	0	0.0%	4	0.1%	9	0.3%
\$40,000-\$49,999	15	0.5%	24	0.9%	31	1.1%
\$50,000-\$59,999	65	2.4%	11	0.4%	9	0.3%
\$60,000-\$69,999	100	3.7%	5	0.2%	3	0.1%
\$70,000-\$79,999	104	3.8%	8	0.3%	4	0.1%
\$80,000-\$89,999	116	4.2%	33	1.2%	20	0.7%
\$90,000-\$99,999	86	3.1%	54	2.0%	20	0.7%
\$100,000-\$124,999	276	10.1%	130	4.8%	81	3.0%
\$125,000-\$149,999	552	20.2%	170	6.3%	115	4.2%
\$150,000-\$174,999	476	17.4%	161	5.9%	153	5.7%
\$175,000-\$199,999	261	9.5%	167	6.1%	158	5.8%
\$200,000-\$249,999	324	11.8%	669	24.6%	272	10.0%
\$250,000-\$299,999	115	4.2%	453	16.7%	571	21.1%
\$300,000-\$399,999	124	4.5%	517	19.0%	651	24.0%
\$400,000-\$499,999	16	0.6%	114	4.2%	340	12.6%
\$500,000-\$749,999	0	0.0%	123	4.5%	192	7.1%
\$750,000-\$999,999	0	0.0%	6	0.2%	18	0.7%
\$1,000,000+	0	0.0%	0	0.0%	0	0.0%
Median Value	\$147,645		\$239,126		\$286,646	
Average Value	\$155,973		\$256,418		\$303,437	

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

## Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	464	100%
For Rent	278	59.9%
For Sale Only	21	4.5%
Rented/Sold, Unoccupied	32	6.9%
Seasonal/Recreational/Occasional Use	85	18.3%
For Migrant Workers	0	0.0%
Other Vacant	48	10.3%

## Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	2,743	100%
15-24	62	2.3%
25-34	264	9.6%
35-44	466	17.0%
45-54	606	22.1%
55-64	438	16.0%
65-74	465	17.0%
75-84	341	12.4%
85+	101	3.7%

## Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	2,743	100%
White Alone	2,610	95.2%
Black Alone	30	1.1%
American Indian Alone	3	0.1%
Asian Alone	72	2.6%
Pacific Islander Alone	0	0.0%
Some Other Race Alone	6	0.2%
Two or More Races	22	0.8%
Hispanic Origin	31	

## Census 2000 Housing Units in Structure and Occupancy

	Occupied Units	
	Number	Percent
Total	12,488	100%
1, Detached	2,784	22.3%
1, Attached	948	7.6%
2	502	4.0%
3 to 4	640	5.1%
5 to 9	1,099	8.8%
10 to 19	1,285	10.3%
20 to 49	2,318	18.6%
50 or More	2,855	22.9%
Mobile Home	47	0.4%
Other	10	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

### Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost

	Number	Percent
Total	2,295	100%
With Mortgage	1,470	64.1%
<\$200	0	0.0%
\$200-\$299	0	0.0%
\$300-\$399	0	0.0%
\$400-\$499	19	0.8%
\$500-\$599	30	1.3%
\$600-\$699	117	5.1%
\$700-\$799	107	4.7%
\$800-\$899	81	3.5%
\$900-\$999	100	4.4%
\$1000-\$1249	312	13.6%
\$1250-\$1499	251	10.9%
\$1500-\$1999	232	10.1%
\$2000-\$2499	165	7.2%
\$2500-\$2999	25	1.1%
\$3000+	31	1.4%
With no Mortgage	825	35.9%
Median Monthly Owner Costs for Units with Mortgage	\$1,225	
Average Monthly Owner Costs for Units with Mortgage	\$1,345	

### Census 2000 Specified Renter Occupied Housing Units by Contract Rent

	Number	Percent
Total	9,275	100%
Paying Cash Rent	9,188	99.06%
<\$100	12	0.1%
\$100-\$149	6	0.1%
\$150-\$199	37	0.4%
\$200-\$249	218	2.4%
\$250-\$299	498	5.4%
\$300-\$349	528	5.7%
\$350-\$399	601	6.5%
\$400-\$449	566	6.1%
\$450-\$499	937	10.1%
\$500-\$549	995	10.7%
\$550-\$599	768	8.3%
\$600-\$649	809	8.7%
\$650-\$699	659	7.1%
\$700-\$749	318	3.4%
\$750-\$799	282	3.0%
\$800-\$899	467	5.0%
\$900-\$999	497	5.4%
\$1000-\$1249	481	5.2%
\$1250-\$1499	249	2.7%
\$1500-\$1999	235	2.5%
\$2000+	25	0.3%
No Cash Rent	87	0.9%
Median Rent	\$563	
Average Rent	\$627	
Average Gross Rent (with Utilities)	\$669	

**Data Note:** Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

2000 Total Population	148,950	2000 Median Household Income	\$38,678
2010 Total Population	168,647	2010 Median Household Income	\$50,275
2015 Total Population	179,882	2015 Median Household Income	\$57,377
2010-2015 Annual Rate	1.30%	2010-2015 Annual Rate	2.68%

### Housing Units by Occupancy Status and Tenure

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	58,340	100%	69,481	100%	75,612	100%
Occupied	55,223	94.7%	64,117	92.3%	68,972	91.2%
Owner	30,890	52.9%	35,698	51.4%	38,459	50.9%
Renter	24,333	41.7%	28,419	40.9%	30,513	40.4%
Vacant	3,117	5.3%	5,364	7.7%	6,640	8.8%

### Owner Occupied Housing Units by Value

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total	30,880	100%	35,698	100%	38,459	100%
<\$10,000	398	1.3%	472	1.3%	445	1.2%
\$10,000-\$14,999	366	1.2%	313	0.9%	336	0.9%
\$15,000-\$19,999	261	0.8%	452	1.3%	435	1.1%
\$20,000-\$24,999	243	0.8%	353	1.0%	355	0.9%
\$25,000-\$29,999	184	0.6%	358	1.0%	360	0.9%
\$30,000-\$34,999	249	0.8%	372	1.0%	381	1.0%
\$35,000-\$39,999	210	0.7%	353	1.0%	367	1.0%
\$40,000-\$49,999	424	1.4%	846	2.4%	758	2.0%
\$50,000-\$59,999	656	2.1%	659	1.8%	729	1.9%
\$60,000-\$69,999	1,414	4.6%	806	2.3%	774	2.0%
\$70,000-\$79,999	2,747	8.9%	1,065	3.0%	985	2.6%
\$80,000-\$89,999	3,340	10.8%	2,151	6.0%	1,514	3.9%
\$90,000-\$99,999	2,692	8.7%	2,493	7.0%	2,397	6.2%
\$100,000-\$124,999	5,561	18.0%	7,877	22.1%	7,390	19.2%
\$125,000-\$149,999	4,316	14.0%	4,850	13.6%	6,188	16.1%
\$150,000-\$174,999	2,537	8.2%	4,018	11.3%	4,598	12.0%
\$175,000-\$199,999	1,315	4.3%	2,532	7.1%	3,280	8.5%
\$200,000-\$249,999	1,895	6.1%	2,791	7.8%	3,107	8.1%
\$250,000-\$299,999	857	2.8%	961	2.7%	1,433	3.7%
\$300,000-\$399,999	759	2.5%	1,144	3.2%	1,427	3.7%
\$400,000-\$499,999	270	0.9%	403	1.1%	601	1.6%
\$500,000-\$749,999	99	0.3%	310	0.9%	458	1.2%
\$750,000-\$999,999	45	0.1%	59	0.2%	60	0.2%
\$1,000,000+	44	0.1%	62	0.2%	83	0.2%
Median Value	\$110,147		\$122,715		\$133,098	
Average Value	\$129,967		\$144,568		\$155,033	

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

## Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	3,117	100%
For Rent	1,450	46.5%
For Sale Only	499	16.0%
Rented/Sold, Unoccupied	332	10.7%
Seasonal/Recreational/Occasional Use	164	5.3%
For Migrant Workers	3	0.1%
Other Vacant	669	21.5%

## Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	30,890	100%
15-24	636	2.1%
25-34	4,366	14.1%
35-44	7,052	22.8%
45-54	7,293	23.6%
55-64	4,804	15.6%
65-74	3,589	11.6%
75-84	2,494	8.1%
85+	656	2.1%

## Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	30,890	100%
White Alone	29,672	96.1%
Black Alone	302	1.0%
American Indian Alone	61	0.2%
Asian Alone	404	1.3%
Pacific Islander Alone	4	0.0%
Some Other Race Alone	269	0.9%
Two or More Races	178	0.6%
Hispanic Origin	608	

## Census 2000 Housing Units in Structure and Occupancy

	Occupied Units	
	Number	Percent
Total	58,340	100%
1, Detached	34,212	58.6%
1, Attached	1,416	2.4%
2	2,649	4.5%
3 to 4	3,215	5.5%
5 to 9	4,155	7.1%
10 to 19	5,213	8.9%
20 to 49	2,983	5.1%
50 or More	1,914	3.3%
Mobile Home	2,568	4.4%
Other	16	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

### Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost

	Number	Percent
Total	26,986	100%
With Mortgage	20,092	74.5%
<\$200	7	0.0%
\$200-\$299	100	0.4%
\$300-\$399	426	1.6%
\$400-\$499	752	2.8%
\$500-\$599	1,354	5.0%
\$600-\$699	1,798	6.7%
\$700-\$799	2,138	7.9%
\$800-\$899	2,348	8.7%
\$900-\$999	2,109	7.8%
\$1000-\$1249	3,977	14.7%
\$1250-\$1499	2,050	7.6%
\$1500-\$1999	2,056	7.6%
\$2000-\$2499	563	2.1%
\$2500-\$2999	248	0.9%
\$3000+	167	0.6%
With no Mortgage	6,895	25.5%
Median Monthly Owner Costs for Units with Mortgage	\$953	
Average Monthly Owner Costs for Units with Mortgage	\$1,057	

### Census 2000 Specified Renter Occupied Housing Units by Contract Rent

	Number	Percent
Total	24,157	100%
Paying Cash Rent	23,516	97.35%
<\$100	501	2.1%
\$100-\$149	339	1.4%
\$150-\$199	488	2.0%
\$200-\$249	480	2.0%
\$250-\$299	1,010	4.2%
\$300-\$349	1,418	5.9%
\$350-\$399	1,776	7.4%
\$400-\$449	2,756	11.4%
\$450-\$499	2,978	12.3%
\$500-\$549	3,207	13.3%
\$550-\$599	1,993	8.2%
\$600-\$649	1,982	8.2%
\$650-\$699	1,581	6.5%
\$700-\$749	630	2.6%
\$750-\$799	446	1.8%
\$800-\$899	622	2.6%
\$900-\$999	418	1.7%
\$1000-\$1249	576	2.4%
\$1250-\$1499	187	0.8%
\$1500-\$1999	98	0.4%
\$2000+	31	0.1%
No Cash Rent	641	2.7%
Median Rent	\$500	
Average Rent	\$513	
Average Gross Rent (with Utilities)	\$592	

**Data Note:** Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

2000 Total Population	36,395	2000 Median Household Income	\$28,479
2010 Total Population	40,500	2010 Median Household Income	\$35,407
2015 Total Population	40,848	2015 Median Household Income	\$43,030
2010-2015 Annual Rate	0.17%	2010-2015 Annual Rate	3.98%

### Housing Units by Occupancy Status and Tenure

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	15,311	100%	17,062	100%	17,763	100%
Occupied	14,327	93.6%	15,322	89.8%	15,622	87.9%
Owner	5,468	35.7%	5,870	34.4%	5,983	33.7%
Renter	8,859	57.9%	9,452	55.4%	9,640	54.3%
Vacant	936	6.1%	1,740	10.2%	2,141	12.1%

### Owner Occupied Housing Units by Value

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total	5,475	100%	5,870	100%	5,983	100%
<\$10,000	52	1.0%	42	0.7%	36	0.6%
\$10,000-\$14,999	54	1.0%	22	0.4%	17	0.3%
\$15,000-\$19,999	12	0.2%	52	0.9%	36	0.6%
\$20,000-\$24,999	32	0.6%	33	0.6%	41	0.7%
\$25,000-\$29,999	38	0.7%	8	0.1%	21	0.4%
\$30,000-\$34,999	70	1.3%	20	0.3%	7	0.1%
\$35,000-\$39,999	65	1.2%	30	0.5%	13	0.2%
\$40,000-\$49,999	275	5.0%	91	1.6%	70	1.2%
\$50,000-\$59,999	445	8.1%	111	1.9%	77	1.3%
\$60,000-\$69,999	624	11.4%	170	2.9%	98	1.6%
\$70,000-\$79,999	558	10.2%	239	4.1%	131	2.2%
\$80,000-\$89,999	528	9.6%	314	5.3%	189	3.2%
\$90,000-\$99,999	560	10.2%	461	7.9%	192	3.2%
\$100,000-\$124,999	826	15.1%	958	16.3%	895	15.0%
\$125,000-\$149,999	557	10.2%	895	15.3%	771	12.9%
\$150,000-\$174,999	341	6.2%	644	11.0%	807	13.5%
\$175,000-\$199,999	179	3.3%	467	8.0%	556	9.3%
\$200,000-\$249,999	99	1.8%	653	11.1%	893	14.9%
\$250,000-\$299,999	50	0.9%	321	5.5%	520	8.7%
\$300,000-\$399,999	46	0.8%	154	2.6%	332	5.5%
\$400,000-\$499,999	45	0.8%	67	1.1%	130	2.2%
\$500,000-\$749,999	17	0.3%	77	1.3%	82	1.4%
\$750,000-\$999,999	0	0.0%	32	0.5%	53	0.9%
\$1,000,000+	0	0.0%	7	0.1%	14	0.2%
Median Value	\$89,688		\$135,698		\$162,283	
Average Value	\$103,475		\$160,299		\$190,118	

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

November 15, 2010

Made with ESRI Business Analyst



## Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	936	100%
For Rent	653	69.8%
For Sale Only	79	8.4%
Rented/Sold, Unoccupied	46	4.9%
Seasonal/Recreational/Occasional Use	49	5.2%
For Migrant Workers	2	0.2%
Other Vacant	107	11.5%

## Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	5,468	100%
15-24	96	1.8%
25-34	591	10.8%
35-44	1,050	19.2%
45-54	1,311	24.0%
55-64	852	15.6%
65-74	794	14.5%
75-84	602	11.0%
85+	172	3.1%

## Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	5,468	100%
White Alone	4,715	86.2%
Black Alone	493	9.0%
American Indian Alone	8	0.1%
Asian Alone	178	3.3%
Pacific Islander Alone	2	0.0%
Some Other Race Alone	23	0.4%
Two or More Races	49	0.9%
Hispanic Origin	67	

## Census 2000 Housing Units in Structure and Occupancy

	Occupied Units	
	Number	Percent
Total	15,263	100%
1, Detached	6,376	41.8%
1, Attached	549	3.6%
2	724	4.7%
3 to 4	1,013	6.6%
5 to 9	1,595	10.5%
10 to 19	2,199	14.4%
20 to 49	1,342	8.8%
50 or More	1,250	8.2%
Mobile Home	206	1.3%
Other	8	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

### Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost

	Number	Percent
Total	4,868	100%
With Mortgage	3,201	65.8%
<\$200	0	0.0%
\$200-\$299	6	0.1%
\$300-\$399	51	1.0%
\$400-\$499	173	3.5%
\$500-\$599	280	5.8%
\$600-\$699	456	9.4%
\$700-\$799	390	8.0%
\$800-\$899	385	7.9%
\$900-\$999	321	6.6%
\$1000-\$1249	568	11.7%
\$1250-\$1499	301	6.2%
\$1500-\$1999	168	3.4%
\$2000-\$2499	54	1.1%
\$2500-\$2999	34	0.7%
\$3000+	16	0.3%
With no Mortgage	1,666	34.2%
Median Monthly Owner Costs for Units with Mortgage	\$864	
Average Monthly Owner Costs for Units with Mortgage	\$957	

### Census 2000 Specified Renter Occupied Housing Units by Contract Rent

	Number	Percent
Total	8,825	100%
Paying Cash Rent	8,713	98.73%
<\$100	152	1.7%
\$100-\$149	175	2.0%
\$150-\$199	42	0.5%
\$200-\$249	197	2.2%
\$250-\$299	246	2.8%
\$300-\$349	531	6.0%
\$350-\$399	1,170	13.3%
\$400-\$449	1,532	17.4%
\$450-\$499	1,269	14.4%
\$500-\$549	917	10.4%
\$550-\$599	480	5.4%
\$600-\$649	569	6.4%
\$650-\$699	346	3.9%
\$700-\$749	236	2.7%
\$750-\$799	155	1.8%
\$800-\$899	185	2.1%
\$900-\$999	148	1.7%
\$1000-\$1249	175	2.0%
\$1250-\$1499	77	0.9%
\$1500-\$1999	71	0.8%
\$2000+	41	0.5%
No Cash Rent	112	1.3%
Median Rent	\$462	
Average Rent	\$506	
Average Gross Rent (with Utilities)	\$589	

**Data Note:** Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

2000 Total Population	322,892	2000 Median Household Income	\$52,226
2010 Total Population	353,808	2010 Median Household Income	\$65,955
2015 Total Population	361,737	2015 Median Household Income	\$74,561
2010-2015 Annual Rate	0.44%	2010-2015 Annual Rate	2.48%

### Housing Units by Occupancy Status and Tenure

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	131,068	100%	150,595	100%	157,345	100%
Occupied	125,326	95.6%	138,715	92.1%	142,181	90.4%
Owner	74,829	57.1%	81,809	54.3%	84,047	53.4%
Renter	50,497	38.5%	56,906	37.8%	58,134	36.9%
Vacant	5,742	4.4%	11,880	7.9%	15,164	9.6%

### Owner Occupied Housing Units by Value

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total	74,845	100%	81,809	100%	84,047	100%
<\$10,000	622	0.8%	756	0.9%	778	0.9%
\$10,000-\$14,999	394	0.5%	484	0.6%	447	0.5%
\$15,000-\$19,999	408	0.5%	629	0.8%	630	0.7%
\$20,000-\$24,999	590	0.8%	580	0.7%	599	0.7%
\$25,000-\$29,999	542	0.7%	791	1.0%	791	0.9%
\$30,000-\$34,999	505	0.7%	988	1.2%	892	1.1%
\$35,000-\$39,999	410	0.5%	881	1.1%	926	1.1%
\$40,000-\$49,999	1,055	1.4%	1,338	1.6%	1,416	1.7%
\$50,000-\$59,999	1,396	1.9%	1,570	1.9%	1,588	1.9%
\$60,000-\$69,999	1,687	2.3%	2,528	3.1%	2,240	2.7%
\$70,000-\$79,999	1,866	2.5%	2,511	3.1%	2,585	3.1%
\$80,000-\$89,999	2,572	3.4%	3,248	4.0%	3,184	3.8%
\$90,000-\$99,999	2,555	3.4%	2,835	3.5%	2,998	3.6%
\$100,000-\$124,999	6,254	8.4%	6,288	7.7%	6,399	7.6%
\$125,000-\$149,999	9,106	12.2%	5,740	7.0%	5,952	7.1%
\$150,000-\$174,999	9,288	12.4%	8,844	10.8%	7,850	9.3%
\$175,000-\$199,999	7,731	10.3%	7,218	8.8%	7,752	9.2%
\$200,000-\$249,999	10,500	14.0%	11,144	13.6%	11,794	14.0%
\$250,000-\$299,999	6,391	8.5%	7,964	9.7%	9,329	11.1%
\$300,000-\$399,999	5,989	8.0%	7,781	9.5%	7,997	9.5%
\$400,000-\$499,999	2,519	3.4%	3,620	4.4%	3,717	4.4%
\$500,000-\$749,999	1,634	2.2%	2,457	3.0%	2,529	3.0%
\$750,000-\$999,999	453	0.6%	1,166	1.4%	1,195	1.4%
\$1,000,000+	379	0.5%	448	0.5%	459	0.5%
Median Value	\$170,082		\$178,095		\$183,864	
Average Value	\$201,293		\$215,359		\$218,016	

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

## Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	5,742	100%
For Rent	2,202	38.3%
For Sale Only	844	14.7%
Rented/Sold, Unoccupied	629	11.0%
Seasonal/Recreational/Occasional Use	1,114	19.4%
For Migrant Workers	19	0.3%
Other Vacant	934	16.3%

## Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	74,829	100%
15-24	1,000	1.3%
25-34	10,237	13.7%
35-44	18,755	25.1%
45-54	19,960	26.7%
55-64	11,736	15.7%
65-74	7,435	9.9%
75-84	4,650	6.2%
85+	1,057	1.4%

## Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	74,829	100%
White Alone	65,720	87.8%
Black Alone	5,493	7.3%
American Indian Alone	181	0.2%
Asian Alone	2,372	3.2%
Pacific Islander Alone	18	0.0%
Some Other Race Alone	261	0.3%
Two or More Races	784	1.0%
Hispanic Origin	934	

## Census 2000 Housing Units in Structure and Occupancy

	Occupied Units	
	Number	Percent
Total	131,068	100%
1, Detached	71,199	54.3%
1, Attached	8,794	6.7%
2	4,039	3.1%
3 to 4	5,969	4.6%
5 to 9	13,330	10.2%
10 to 19	10,843	8.3%
20 to 49	5,373	4.1%
50 or More	5,943	4.5%
Mobile Home	5,538	4.2%
Other	40	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

### Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost

	Number	Percent
Total	60,729	100%
With Mortgage	46,754	77.0%
<\$200	38	0.1%
\$200-\$299	57	0.1%
\$300-\$399	235	0.4%
\$400-\$499	649	1.1%
\$500-\$599	986	1.6%
\$600-\$699	1,632	2.7%
\$700-\$799	2,251	3.7%
\$800-\$899	3,089	5.1%
\$900-\$999	3,091	5.1%
\$1000-\$1249	8,742	14.4%
\$1250-\$1499	8,146	13.4%
\$1500-\$1999	9,861	16.2%
\$2000-\$2499	4,051	6.7%
\$2500-\$2999	1,798	3.0%
\$3000+	2,129	3.5%
With no Mortgage	13,975	23.0%
Median Monthly Owner Costs for Units with Mortgage	\$1,330	
Average Monthly Owner Costs for Units with Mortgage	\$1,483	

### Census 2000 Specified Renter Occupied Housing Units by Contract Rent

	Number	Percent
Total	49,947	100%
Paying Cash Rent	48,888	97.88%
<\$100	853	1.7%
\$100-\$149	858	1.7%
\$150-\$199	553	1.1%
\$200-\$249	610	1.2%
\$250-\$299	731	1.5%
\$300-\$349	1,218	2.4%
\$350-\$399	2,040	4.1%
\$400-\$449	2,956	5.9%
\$450-\$499	3,319	6.6%
\$500-\$549	3,952	7.9%
\$550-\$599	3,869	7.7%
\$600-\$649	5,256	10.5%
\$650-\$699	4,271	8.6%
\$700-\$749	3,316	6.6%
\$750-\$799	2,679	5.4%
\$800-\$899	4,568	9.1%
\$900-\$999	3,221	6.4%
\$1000-\$1249	2,337	4.7%
\$1250-\$1499	962	1.9%
\$1500-\$1999	918	1.8%
\$2000+	401	0.8%
No Cash Rent	1,059	2.1%
Median Rent	\$633	
Average Rent	\$665	
Average Gross Rent (with Utilities)	\$731	

**Data Note:** Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

2000 Total Population	28,778	2000 Median Household Income	\$24,946
2010 Total Population	31,716	2010 Median Household Income	\$32,221
2015 Total Population	33,648	2015 Median Household Income	\$42,281
2010-2015 Annual Rate	1.19%	2010-2015 Annual Rate	5.58%

### Housing Units by Occupancy Status and Tenure

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	10,819	100%	12,676	100%	13,827	100%
Occupied	10,462	96.7%	11,988	94.6%	12,939	93.6%
Owner	3,420	31.6%	3,842	30.3%	4,103	29.7%
Renter	7,042	65.1%	8,147	64.3%	8,837	63.9%
Vacant	347	3.2%	687	5.4%	887	6.4%

### Owner Occupied Housing Units by Value

	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total	3,477	100%	3,842	100%	4,103	100%
<\$10,000	3	0.1%	5	0.1%	6	0.1%
\$10,000-\$14,999	3	0.1%	3	0.1%	4	0.1%
\$15,000-\$19,999	0	0.0%	4	0.1%	4	0.1%
\$20,000-\$24,999	10	0.3%	5	0.1%	5	0.1%
\$25,000-\$29,999	6	0.2%	10	0.3%	9	0.2%
\$30,000-\$34,999	0	0.0%	10	0.3%	11	0.3%
\$35,000-\$39,999	0	0.0%	2	0.0%	7	0.2%
\$40,000-\$49,999	19	0.5%	21	0.6%	16	0.4%
\$50,000-\$59,999	8	0.2%	17	0.4%	20	0.5%
\$60,000-\$69,999	8	0.2%	8	0.2%	15	0.4%
\$70,000-\$79,999	36	1.0%	9	0.2%	12	0.3%
\$80,000-\$89,999	110	3.2%	32	0.8%	22	0.5%
\$90,000-\$99,999	226	6.5%	74	1.9%	50	1.2%
\$100,000-\$124,999	823	23.7%	850	22.1%	663	16.1%
\$125,000-\$149,999	729	21.0%	674	17.5%	774	18.9%
\$150,000-\$174,999	529	15.2%	620	16.1%	666	16.2%
\$175,000-\$199,999	300	8.6%	485	12.6%	535	13.0%
\$200,000-\$249,999	375	10.8%	570	14.8%	616	15.0%
\$250,000-\$299,999	120	3.4%	167	4.4%	281	6.8%
\$300,000-\$399,999	106	3.0%	157	4.1%	217	5.3%
\$400,000-\$499,999	40	1.1%	57	1.5%	85	2.1%
\$500,000-\$749,999	18	0.5%	49	1.3%	70	1.7%
\$750,000-\$999,999	8	0.2%	11	0.3%	12	0.3%
\$1,000,000+	1	0.0%	3	0.1%	5	0.1%
Median Value	\$141,701		\$157,964		\$166,310	
Average Value	\$161,595		\$180,227		\$192,666	

**Data Note:** Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

## Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	347	100%
For Rent	170	49.0%
For Sale Only	49	14.2%
Rented/Sold, Unoccupied	34	9.9%
Seasonal/Recreational/Occasional Use	20	5.8%
For Migrant Workers	0	0.0%
Other Vacant	73	21.0%

## Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	3,420	100%
15-24	68	2.0%
25-34	233	6.8%
35-44	683	20.0%
45-54	871	25.5%
55-64	579	16.9%
65-74	465	13.6%
75-84	382	11.2%
85+	138	4.0%

## Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Owner Occupied Units	
	Number	Percent
Total	3,420	100%
White Alone	3,145	92.0%
Black Alone	31	0.9%
American Indian Alone	4	0.1%
Asian Alone	213	6.2%
Pacific Islander Alone	0	0.0%
Some Other Race Alone	9	0.3%
Two or More Races	17	0.5%
Hispanic Origin	37	

## Census 2000 Housing Units in Structure and Occupancy

	Occupied Units	
	Number	Percent
Total	10,830	100%
1, Detached	4,040	37.3%
1, Attached	254	2.3%
2	298	2.8%
3 to 4	599	5.5%
5 to 9	1,380	12.7%
10 to 19	1,967	18.2%
20 to 49	1,409	13.0%
50 or More	843	7.8%
Mobile Home	39	0.4%
Other	0	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.

## Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost

	Number	Percent
Total	3,305	100%
With Mortgage	2,214	67.0%
<\$200	0	0.0%
\$200-\$299	0	0.0%
\$300-\$399	23	0.7%
\$400-\$499	29	0.9%
\$500-\$599	26	0.8%
\$600-\$699	155	4.7%
\$700-\$799	107	3.2%
\$800-\$899	119	3.6%
\$900-\$999	180	5.4%
\$1000-\$1249	576	17.4%
\$1250-\$1499	352	10.6%
\$1500-\$1999	443	13.4%
\$2000-\$2499	95	2.9%
\$2500-\$2999	42	1.3%
\$3000+	68	2.1%
With no Mortgage	1,091	33.0%
Median Monthly Owner Costs for Units with Mortgage	\$1,203	
Average Monthly Owner Costs for Units with Mortgage	\$1,314	

## Census 2000 Specified Renter Occupied Housing Units by Contract Rent

	Number	Percent
Total	6,995	100%
Paying Cash Rent	6,901	98.66%
<\$100	80	1.1%
\$100-\$149	41	0.6%
\$150-\$199	80	1.1%
\$200-\$249	137	2.0%
\$250-\$299	419	6.0%
\$300-\$349	504	7.2%
\$350-\$399	396	5.7%
\$400-\$449	403	5.8%
\$450-\$499	624	8.9%
\$500-\$549	888	12.7%
\$550-\$599	396	5.7%
\$600-\$649	628	9.0%
\$650-\$699	597	8.5%
\$700-\$749	194	2.8%
\$750-\$799	200	2.9%
\$800-\$899	362	5.2%
\$900-\$999	299	4.3%
\$1000-\$1249	449	6.4%
\$1250-\$1499	166	2.4%
\$1500-\$1999	24	0.3%
\$2000+	17	0.2%
No Cash Rent	94	1.3%
Median Rent	\$543	
Average Rent	\$593	
Average Gross Rent (with Utilities)	\$665	

**Data Note:** Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.



	placeply
<b>Population Summary</b>	
2000 Total Population	114,021
2000 Group Quarters	12,349
2010 Total Population	119,635
2015 Total Population	120,486
2010-2015 Annual Rate	0.14%
<b>Household Summary</b>	
2000 Households	45,692
2000 Average Household Size	2.23
2010 Households	48,538
2010 Average Household Size	2.21
2015 Households	49,048
2015 Average Household Size	2.20
2010-2015 Annual Rate	0.21%
2000 Families	21,749
2000 Average Family Size	2.90
2010 Families	22,269
2010 Average Family Size	2.91
2015 Families	22,185
2015 Average Family Size	2.91
2010-2015 Annual Rate	-0.08%
<b>Housing Unit Summary</b>	
2000 Housing Units	47,217
Owner Occupied Housing Units	44.0%
Renter Occupied Housing Units	52.8%
Vacant Housing Units	3.2%
2010 Housing Units	51,818
Owner Occupied Housing Units	41.1%
Renter Occupied Housing Units	52.6%
Vacant Housing Units	6.3%
2015 Housing Units	53,318
Owner Occupied Housing Units	40.1%
Renter Occupied Housing Units	51.9%
Vacant Housing Units	8.0%
<b>Median Household Income</b>	
2000	\$46,431
2010	\$60,975
2015	\$68,666
<b>Median Home Value</b>	
2000	\$178,505
2010	\$188,749
2015	\$194,359
<b>Per Capita Income</b>	
2000	\$26,542
2010	\$32,393
2015	\$37,709
<b>Median Age</b>	
2000	28.2
2010	28.3
2015	28.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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<b>2000 Households by Income</b>	
Household Income Base	45,727
<\$15,000	15.9%
\$15,000 - \$24,999	11.4%
\$25,000 - \$34,999	10.7%
\$35,000 - \$49,999	15.0%
\$50,000 - \$74,999	17.6%
\$75,000 - \$99,999	11.0%
\$100,000 - \$149,999	11.2%
\$150,000 - \$199,999	3.6%
\$200,000+	3.7%
Average Household Income	\$64,783
<b>2010 Households by Income</b>	
Household Income Base	48,539
<\$15,000	14.1%
\$15,000 - \$24,999	9.1%
\$25,000 - \$34,999	7.7%
\$35,000 - \$49,999	13.5%
\$50,000 - \$74,999	19.6%
\$75,000 - \$99,999	12.8%
\$100,000 - \$149,999	13.4%
\$150,000 - \$199,999	4.9%
\$200,000+	5.0%
Average Household Income	\$76,175
<b>2015 Households by Income</b>	
Household Income Base	49,047
<\$15,000	11.7%
\$15,000 - \$24,999	6.8%
\$25,000 - \$34,999	6.2%
\$35,000 - \$49,999	10.3%
\$50,000 - \$74,999	20.4%
\$75,000 - \$99,999	13.7%
\$100,000 - \$149,999	18.0%
\$150,000 - \$199,999	6.5%
\$200,000+	6.4%
Average Household Income	\$88,506
<b>2000 Owner Occupied Housing Units by Value</b>	
Total	20,770
<\$50,000	1.3%
\$50,000 - \$99,999	8.9%
\$100,000 - \$149,999	21.6%
\$150,000 - \$199,999	29.6%
\$200,000 - \$299,999	24.0%
\$300,000 - \$499,999	10.9%
\$500,000 - \$999,999	3.5%
\$1,000,000 +	0.2%
Average Home Value	\$212,438
<b>2000 Specified Renter Occupied Housing Units by Contract Rent</b>	
Total	24,788
With Cash Rent	98.6%
No Cash Rent	1.4%
Median Rent	\$696
Average Rent	\$740

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Population by Age</b>	
Total	114,019
0 - 4	5.0%
5 - 9	4.6%
10 - 14	4.5%
15 - 24	29.4%
25 - 34	18.2%
35 - 44	12.9%
45 - 54	11.3%
55 - 64	6.1%
65 - 74	4.1%
75 - 84	2.8%
85 +	1.0%
18 +	83.3%
<b>2010 Population by Age</b>	
Total	119,638
0 - 4	4.8%
5 - 9	4.1%
10 - 14	4.0%
15 - 24	30.6%
25 - 34	16.1%
35 - 44	11.4%
45 - 54	11.1%
55 - 64	9.1%
65 - 74	4.5%
75 - 84	2.9%
85 +	1.4%
18 +	84.7%
<b>2015 Population by Age</b>	
Total	120,485
0 - 4	4.8%
5 - 9	4.1%
10 - 14	3.8%
15 - 24	29.9%
25 - 34	17.6%
35 - 44	10.1%
45 - 54	10.5%
55 - 64	9.0%
65 - 74	5.8%
75 - 84	2.8%
85 +	1.5%
18 +	85.0%
<b>2000 Population by Sex</b>	
Males	49.4%
Females	50.6%
<b>2010 Population by Sex</b>	
Males	49.9%
Females	50.1%
<b>2015 Population by Sex</b>	
Males	49.9%
Females	50.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Population by Race/Ethnicity</b>	
Total	114,021
White Alone	74.8%
Black Alone	8.7%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	11.9%
Some Other Race Alone	1.2%
Two or More Races	3.0%
Hispanic Origin	3.4%
Diversity Index	45.7
<b>2010 Population by Race/Ethnicity</b>	
Total	119,635
White Alone	70.0%
Black Alone	8.6%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	16.3%
Some Other Race Alone	1.4%
Two or More Races	3.5%
Hispanic Origin	4.3%
Diversity Index	52.0
<b>2015 Population by Race/Ethnicity</b>	
Total	120,486
White Alone	68.1%
Black Alone	8.2%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	18.4%
Some Other Race Alone	1.5%
Two or More Races	3.6%
Hispanic Origin	4.7%
Diversity Index	54.1
<b>2010 Population 3+ by School Enrollment</b>	
Total	110,518
Enrolled in Nursery/Preschool	1.6%
Enrolled in Kindergarten	0.9%
Enrolled in Grade 1-8	7.5%
Enrolled in Grade 9-12	3.4%
Enrolled in College	23.3%
Enrolled in Grad/Prof School	10.1%
Not Enrolled in School	53.1%
<b>2010 Population 25+ by Educational Attainment</b>	
Total	67,607
Less Than 9th Grade	0.9%
9th to 12th Grade, No Diploma	2.2%
High School Graduate	8.2%
Some College, No Degree	11.4%
Associate Degree	4.0%
Bachelor's Degree	29.3%
Graduate/Professional Degree	44.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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<b>2010 Population 15+ by Marital Status</b>	
Total	104,265
Never Married	53.7%
Married	35.8%
Widowed	2.9%
Divorced	7.6%
<b>2000 Population 16+ by Employment Status</b>	
Total	97,049
In Labor Force	65.9%
Civilian Employed	63.1%
Civilian Unemployed	2.8%
In Armed Forces	0.0%
Not In Labor Force	34.1%
<b>2010 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	88.1%
Civilian Unemployed	11.9%
<b>2015 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	90.3%
Civilian Unemployed	9.7%
<b>2000 Females 16+ by Employment Status and Age of Children</b>	
Total	49,476
Own Children < 6 Only	6.6%
Employed/in Armed Forces	3.7%
Unemployed	0.1%
Not in Labor Force	2.7%
Own Children <6 and 6-17 Only	3.6%
Employed/in Armed Forces	2.0%
Unemployed	0.1%
Not in Labor Force	1.4%
Own Children 6-17 Only	10.8%
Employed/in Armed Forces	8.0%
Unemployed	0.3%
Not in Labor Force	2.5%
No Own Children < 18	79.1%
Employed/in Armed Forces	45.4%
Unemployed	2.0%
Not in Labor Force	31.7%
<b>2010 Employed Population 16+ by Industry</b>	
Total	52,880
Agriculture/Mining	0.2%
Construction	1.3%
Manufacturing	5.7%
Wholesale Trade	1.1%
Retail Trade	7.7%
Transportation/Utilities	1.6%
Information	3.0%
Finance/Insurance/Real Estate	3.3%
Services	74.0%
Public Administration	2.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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<b>2010 Employed Population 16+ by Occupation</b>	
Total	52,884
White Collar	81.3%
Management/Business/Financial	13.3%
Professional	51.1%
Sales	7.6%
Administrative Support	9.3%
Services	13.4%
Blue Collar	5.2%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	1.0%
Installation/Maintenance/Repair	1.1%
Production	1.3%
Transportation/Material Moving	1.6%
<b>2000 Workers 16+ by Means of Transportation to Work</b>	
Total	60,129
Drove Alone - Car, Truck, or Van	62.6%
Carpooled - Car, Truck, or Van	7.8%
Public Transportation	6.5%
Walked	15.8%
Other Means	2.8%
Worked at Home	4.4%
<b>2000 Workers 16+ by Travel Time to Work</b>	
Total	60,129
Did not Work at Home	95.6%
Less than 5 minutes	3.6%
5 to 9 minutes	14.9%
10 to 19 minutes	43.7%
20 to 24 minutes	11.1%
25 to 34 minutes	9.7%
35 to 44 minutes	4.0%
45 to 59 minutes	5.3%
60 to 89 minutes	2.6%
90 or more minutes	0.7%
Worked at Home	4.4%
Average Travel Time to Work (in min)	18.8
<b>2000 Households by Vehicles Available</b>	
Total	45,692
None	9.5%
1	44.5%
2	35.7%
3	7.2%
4	1.8%
5+	1.3%
Average Number of Vehicles Available	1.5

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Households by Type</b>	
Total	45,692
Family Households	47.6%
Married-couple Family	37.9%
With Related Children	17.8%
Other Family (No Spouse)	9.7%
With Related Children	6.0%
Nonfamily Households	52.4%
Householder Living Alone	35.4%
Householder Not Living Alone	17.0%
Households with Related Children	23.8%
Households with Persons 65+	14.4%
<b>2000 Households by Size</b>	
Total	45,692
1 Person Household	35.4%
2 Person Household	33.9%
3 Person Household	13.9%
4 Person Household	10.6%
5 Person Household	3.9%
6 Person Household	1.4%
7 + Person Household	0.9%
<b>2000 Households by Year Householder Moved In</b>	
Total	45,691
Moved in 1999 to March 2000	32.5%
Moved in 1995 to 1998	30.3%
Moved in 1990 to 1994	12.3%
Moved in 1980 to 1989	11.9%
Moved in 1970 to 1979	6.9%
Moved in 1969 or Earlier	6.1%
Median Year Householder Moved In	1996
<b>2000 Housing Units by Units in Structure</b>	
Total	47,220
1, Detached	42.3%
1, Attached	10.5%
2	4.6%
3 or 4	5.9%
5 to 9	14.2%
10 to 19	9.3%
20 +	12.8%
Mobile Home	0.2%
Other	0.0%
<b>2000 Housing Units by Year Structure Built</b>	
Total	47,219
1999 to March 2000	0.9%
1995 to 1998	3.4%
1990 to 1994	5.0%
1980 to 1989	10.3%
1970 to 1979	19.7%
1969 or Earlier	60.8%
Median Year Structure Built	1965

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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		placeply
<b>Top 3 Tapestry Segments</b>		
	1.	Metropolitans
	2.	Dorms to Diplomas
	3.	In Style
<b>2010 Consumer Spending</b>		
Apparel & Services: Total \$		\$95,475,954
Average Spent		\$1,967.03
Spending Potential Index		82
Computers & Accessories: Total \$		\$13,034,633
Average Spent		\$268.54
Spending Potential Index		122
Education: Total \$		\$80,026,294
Average Spent		\$1,648.73
Spending Potential Index		135
Entertainment/Recreation: Total \$		\$172,620,034
Average Spent		\$3,556.37
Spending Potential Index		110
Food at Home: Total \$		\$239,448,078
Average Spent		\$4,933.18
Spending Potential Index		110
Food Away from Home: Total \$		\$179,864,723
Average Spent		\$3,705.63
Spending Potential Index		115
Health Care: Total \$		\$178,586,552
Average Spent		\$3,679.30
Spending Potential Index		99
HH Furnishings & Equipment: Total \$		\$96,450,082
Average Spent		\$1,987.09
Spending Potential Index		97
Investments: Total \$		\$83,934,865
Average Spent		\$1,729.25
Spending Potential Index		99
Retail Goods: Total \$		\$1,249,905,684
Average Spent		\$25,750.94
Spending Potential Index		104
Shelter: Total \$		\$876,608,404
Average Spent		\$18,060.16
Spending Potential Index		114
TV/Video/Audio: Total \$		\$67,720,789
Average Spent		\$1,395.20
Spending Potential Index		112
Travel: Total \$		\$99,912,246
Average Spent		\$2,058.42
Spending Potential Index		109
Vehicle Maintenance & Repairs: Total \$		\$50,350,113
Average Spent		\$1,037.33
Spending Potential Index		110

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



	placeply
<b>Population Summary</b>	
2000 Total Population	69,250
2000 Group Quarters	14,084
2010 Total Population	72,884
2015 Total Population	75,770
2010-2015 Annual Rate	0.78%
<b>Household Summary</b>	
2000 Households	26,450
2000 Average Household Size	2.09
2010 Households	28,878
2010 Average Household Size	2.06
2015 Households	30,358
2015 Average Household Size	2.05
2010-2015 Annual Rate	1.00%
2000 Families	10,472
2000 Average Family Size	2.76
2010 Families	10,889
2010 Average Family Size	2.75
2015 Families	11,336
2015 Average Family Size	2.75
2010-2015 Annual Rate	0.81%
<b>Housing Unit Summary</b>	
2000 Housing Units	28,372
Owner Occupied Housing Units	33.9%
Renter Occupied Housing Units	59.4%
Vacant Housing Units	6.7%
2010 Housing Units	32,730
Owner Occupied Housing Units	32.7%
Renter Occupied Housing Units	55.6%
Vacant Housing Units	11.8%
2015 Housing Units	35,104
Owner Occupied Housing Units	32.3%
Renter Occupied Housing Units	54.1%
Vacant Housing Units	13.5%
<b>Median Household Income</b>	
2000	\$25,579
2010	\$32,555
2015	\$40,905
<b>Median Home Value</b>	
2000	\$115,520
2010	\$146,764
2015	\$164,124
<b>Per Capita Income</b>	
2000	\$16,553
2010	\$21,797
2015	\$25,459
<b>Median Age</b>	
2000	24.2
2010	24.5
2015	24.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Households by Income</b>	
Household Income Base	26,528
<\$15,000	31.8%
\$15,000 - \$24,999	17.4%
\$25,000 - \$34,999	12.4%
\$35,000 - \$49,999	12.2%
\$50,000 - \$74,999	11.9%
\$75,000 - \$99,999	6.4%
\$100,000 - \$149,999	5.3%
\$150,000 - \$199,999	1.3%
\$200,000+	1.3%
Average Household Income	\$40,473
<b>2010 Households by Income</b>	
Household Income Base	28,878
<\$15,000	25.4%
\$15,000 - \$24,999	15.9%
\$25,000 - \$34,999	11.6%
\$35,000 - \$49,999	12.9%
\$50,000 - \$74,999	13.8%
\$75,000 - \$99,999	9.2%
\$100,000 - \$149,999	7.6%
\$150,000 - \$199,999	2.0%
\$200,000+	1.6%
Average Household Income	\$48,575
<b>2015 Households by Income</b>	
Household Income Base	30,357
<\$15,000	21.8%
\$15,000 - \$24,999	13.6%
\$25,000 - \$34,999	10.2%
\$35,000 - \$49,999	13.8%
\$50,000 - \$74,999	13.6%
\$75,000 - \$99,999	10.4%
\$100,000 - \$149,999	11.3%
\$150,000 - \$199,999	3.2%
\$200,000+	2.1%
Average Household Income	\$56,557
<b>2000 Owner Occupied Housing Units by Value</b>	
Total	9,686
<\$50,000	8.8%
\$50,000 - \$99,999	30.4%
\$100,000 - \$149,999	33.2%
\$150,000 - \$199,999	13.6%
\$200,000 - \$299,999	10.2%
\$300,000 - \$499,999	2.9%
\$500,000 - \$999,999	0.6%
\$1,000,000 +	0.2%
Average Home Value	\$133,913
<b>2000 Specified Renter Occupied Housing Units by Contract Rent</b>	
Total	16,785
With Cash Rent	97.8%
No Cash Rent	2.2%
Median Rent	\$494
Average Rent	\$538

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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<b>2000 Population by Age</b>	
Total	69,249
0 - 4	4.0%
5 - 9	3.3%
10 - 14	3.0%
15 - 24	44.0%
25 - 34	15.3%
35 - 44	9.1%
45 - 54	7.9%
55 - 64	4.8%
65 - 74	4.0%
75 - 84	3.2%
85 +	1.2%
18 +	87.6%
<b>2010 Population by Age</b>	
Total	72,884
0 - 4	3.9%
5 - 9	3.2%
10 - 14	3.0%
15 - 24	42.5%
25 - 34	14.8%
35 - 44	8.3%
45 - 54	8.4%
55 - 64	6.7%
65 - 74	4.0%
75 - 84	3.3%
85 +	1.9%
18 +	87.8%
<b>2015 Population by Age</b>	
Total	75,770
0 - 4	3.9%
5 - 9	3.2%
10 - 14	3.0%
15 - 24	41.7%
25 - 34	14.6%
35 - 44	8.3%
45 - 54	8.0%
55 - 64	7.0%
65 - 74	5.1%
75 - 84	3.3%
85 +	1.9%
18 +	87.8%
<b>2000 Population by Sex</b>	
Males	48.5%
Females	51.5%
<b>2010 Population by Sex</b>	
Males	48.8%
Females	51.2%
<b>2015 Population by Sex</b>	
Males	49.0%
Females	51.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Population by Race/Ethnicity</b>	
Total	69,250
White Alone	87.2%
Black Alone	4.2%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	5.3%
Some Other Race Alone	1.1%
Two or More Races	2.0%
Hispanic Origin	2.5%
Diversity Index	27.2
<b>2010 Population by Race/Ethnicity</b>	
Total	72,884
White Alone	84.0%
Black Alone	4.6%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	7.2%
Some Other Race Alone	1.4%
Two or More Races	2.6%
Hispanic Origin	3.4%
Diversity Index	33.4
<b>2015 Population by Race/Ethnicity</b>	
Total	75,769
White Alone	82.3%
Black Alone	4.8%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	8.2%
Some Other Race Alone	1.5%
Two or More Races	2.9%
Hispanic Origin	3.9%
Diversity Index	36.5
<b>2000 Population 3+ by School Enrollment</b>	
Total	67,673
Enrolled in Nursery/Preschool	1.2%
Enrolled in Kindergarten	0.7%
Enrolled in Grade 1-8	5.3%
Enrolled in Grade 9-12	2.5%
Enrolled in College	37.6%
Enrolled in Grad/Prof School	9.2%
Not Enrolled in School	43.6%
<b>2010 Population 25+ by Educational Attainment</b>	
Total	34,490
Less Than 9th Grade	1.9%
9th to 12th Grade, No Diploma	4.1%
High School Graduate	15.3%
Some College, No Degree	15.2%
Associate Degree	5.2%
Bachelor's Degree	28.0%
Graduate/Professional Degree	30.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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<b>2010 Population 15+ by Marital Status</b>	
Total	65,482
Never Married	63.1%
Married	25.6%
Widowed	3.4%
Divorced	8.0%
<b>2000 Population 16+ by Employment Status</b>	
Total	61,865
In Labor Force	58.3%
Civilian Employed	55.6%
Civilian Unemployed	2.7%
In Armed Forces	0.1%
Not In Labor Force	41.7%
<b>2010 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	91.1%
Civilian Unemployed	8.9%
<b>2015 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	93.1%
Civilian Unemployed	6.9%
<b>2000 Females 16+ by Employment Status and Age of Children</b>	
Total	32,104
Own Children < 6 Only	4.3%
Employed/in Armed Forces	2.8%
Unemployed	0.1%
Not in Labor Force	1.3%
Own Children <6 and 6-17 Only	2.0%
Employed/in Armed Forces	1.3%
Unemployed	0.1%
Not in Labor Force	0.6%
Own Children 6-17 Only	7.3%
Employed/in Armed Forces	5.7%
Unemployed	0.2%
Not in Labor Force	1.4%
No Own Children < 18	86.4%
Employed/in Armed Forces	43.6%
Unemployed	1.8%
Not in Labor Force	41.0%
<b>2010 Employed Population 16+ by Industry</b>	
Total	33,442
Agriculture/Mining	0.4%
Construction	2.5%
Manufacturing	3.9%
Wholesale Trade	1.1%
Retail Trade	9.5%
Transportation/Utilities	1.7%
Information	2.7%
Finance/Insurance/Real Estate	3.8%
Services	71.6%
Public Administration	3.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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<b>2010 Employed Population 16+ by Occupation</b>	
Total	33,444
White Collar	69.4%
Management/Business/Financial	9.8%
Professional	37.6%
Sales	10.9%
Administrative Support	11.0%
Services	21.8%
Blue Collar	8.8%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	2.4%
Installation/Maintenance/Repair	1.3%
Production	2.3%
Transportation/Material Moving	2.7%
<b>2000 Workers 16+ by Means of Transportation to Work</b>	
Total	33,180
Drove Alone - Car, Truck, or Van	67.0%
Carpooled - Car, Truck, or Van	9.0%
Public Transportation	2.8%
Walked	14.5%
Other Means	3.3%
Worked at Home	3.4%
<b>2000 Workers 16+ by Travel Time to Work</b>	
Total	33,180
Did not Work at Home	96.6%
Less than 5 minutes	6.8%
5 to 9 minutes	22.3%
10 to 19 minutes	49.3%
20 to 24 minutes	6.5%
25 to 34 minutes	4.8%
35 to 44 minutes	1.5%
45 to 59 minutes	1.7%
60 to 89 minutes	2.5%
90 or more minutes	1.2%
Worked at Home	3.4%
Average Travel Time to Work (in min)	15.3
<b>2000 Households by Vehicles Available</b>	
Total	26,494
None	11.0%
1	44.4%
2	31.7%
3	8.8%
4	3.0%
5+	1.1%
Average Number of Vehicles Available	1.5

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Households by Type</b>	
Total	26,450
Family Households	39.6%
Married-couple Family	29.6%
With Related Children	11.6%
Other Family (No Spouse)	10.0%
With Related Children	6.5%
Nonfamily Households	60.4%
Householder Living Alone	39.4%
Householder Not Living Alone	21.0%
Households with Related Children	18.1%
Households with Persons 65+	15.4%
<b>2000 Households by Size</b>	
Total	26,450
1 Person Household	39.4%
2 Person Household	33.6%
3 Person Household	13.3%
4 Person Household	9.0%
5 Person Household	3.6%
6 Person Household	0.8%
7 + Person Household	0.4%
<b>2000 Households by Year Householder Moved In</b>	
Total	26,493
Moved in 1999 to March 2000	43.2%
Moved in 1995 to 1998	29.3%
Moved in 1990 to 1994	9.9%
Moved in 1980 to 1989	8.4%
Moved in 1970 to 1979	4.3%
Moved in 1969 or Earlier	4.9%
Median Year Householder Moved In	1997
<b>2000 Housing Units by Units in Structure</b>	
Total	28,436
1, Detached	38.8%
1, Attached	5.6%
2	4.0%
3 or 4	7.6%
5 to 9	13.8%
10 to 19	13.1%
20 +	13.6%
Mobile Home	3.4%
Other	0.1%
<b>2000 Housing Units by Year Structure Built</b>	
Total	28,438
1999 to March 2000	1.9%
1995 to 1998	11.7%
1990 to 1994	8.9%
1980 to 1989	15.4%
1970 to 1979	20.1%
1969 or Earlier	42.0%
Median Year Structure Built	1974

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

		placeply
<b>Top 3 Tapestry Segments</b>		
	1.	Dorms to Diplomas
	2.	College Towns
	3.	Metropolitans
<b>2010 Consumer Spending</b>		
Apparel & Services: Total \$		\$37,854,178
Average Spent		\$1,310.83
Spending Potential Index		55
Computers & Accessories: Total \$		\$5,334,316
Average Spent		\$184.72
Spending Potential Index		84
Education: Total \$		\$36,086,384
Average Spent		\$1,249.61
Spending Potential Index		102
Entertainment/Recreation: Total \$		\$65,155,613
Average Spent		\$2,256.24
Spending Potential Index		70
Food at Home: Total \$		\$94,526,473
Average Spent		\$3,273.30
Spending Potential Index		73
Food Away from Home: Total \$		\$71,387,361
Average Spent		\$2,472.03
Spending Potential Index		77
Health Care: Total \$		\$67,776,533
Average Spent		\$2,347.00
Spending Potential Index		63
HH Furnishings & Equipment: Total \$		\$36,186,997
Average Spent		\$1,253.10
Spending Potential Index		61
Investments: Total \$		\$27,870,427
Average Spent		\$965.11
Spending Potential Index		55
Retail Goods: Total \$		\$482,763,313
Average Spent		\$16,717.34
Spending Potential Index		67
Shelter: Total \$		\$323,983,925
Average Spent		\$11,219.06
Spending Potential Index		71
TV/Video/Audio: Total \$		\$27,082,642
Average Spent		\$937.83
Spending Potential Index		76
Travel: Total \$		\$35,061,774
Average Spent		\$1,214.13
Spending Potential Index		64
Vehicle Maintenance & Repairs: Total \$		\$19,499,254
Average Spent		\$675.23
Spending Potential Index		72

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



	county
<b>Population Summary</b>	
2000 Total Population	135,756
2000 Group Quarters	14,777
2010 Total Population	146,264
2015 Total Population	148,860
2010-2015 Annual Rate	0.35%
<b>Household Summary</b>	
2000 Households	49,322
2000 Average Household Size	2.45
2010 Households	53,733
2010 Average Household Size	2.40
2015 Households	55,098
2015 Average Household Size	2.39
2010-2015 Annual Rate	0.50%
2000 Families	28,501
2000 Average Family Size	2.95
2010 Families	30,020
2010 Average Family Size	2.90
2015 Families	30,440
2015 Average Family Size	2.88
2010-2015 Annual Rate	0.28%
<b>Housing Unit Summary</b>	
2000 Housing Units	53,160
Owner Occupied Housing Units	55.8%
Renter Occupied Housing Units	37.0%
Vacant Housing Units	7.2%
2010 Housing Units	59,642
Owner Occupied Housing Units	53.7%
Renter Occupied Housing Units	36.4%
Vacant Housing Units	9.9%
2015 Housing Units	61,870
Owner Occupied Housing Units	53.1%
Renter Occupied Housing Units	35.9%
Vacant Housing Units	10.9%
<b>Median Household Income</b>	
2000	\$36,132
2010	\$46,974
2015	\$53,993
<b>Median Home Value</b>	
2000	\$109,434
2010	\$176,092
2015	\$225,081
<b>Per Capita Income</b>	
2000	\$18,020
2010	\$23,048
2015	\$26,170
<b>Median Age</b>	
2000	28.7
2010	29.8
2015	30.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Households by Income</b>	
Household Income Base	49,336
<\$15,000	19.5%
\$15,000 - \$24,999	14.9%
\$25,000 - \$34,999	14.2%
\$35,000 - \$49,999	16.3%
\$50,000 - \$74,999	18.2%
\$75,000 - \$99,999	8.4%
\$100,000 - \$149,999	5.9%
\$150,000 - \$199,999	1.3%
\$200,000+	1.3%
Average Household Income	\$47,819
<b>2010 Households by Income</b>	
Household Income Base	53,728
<\$15,000	13.8%
\$15,000 - \$24,999	12.0%
\$25,000 - \$34,999	11.3%
\$35,000 - \$49,999	15.8%
\$50,000 - \$74,999	19.4%
\$75,000 - \$99,999	16.0%
\$100,000 - \$149,999	7.9%
\$150,000 - \$199,999	2.0%
\$200,000+	1.8%
Average Household Income	\$58,453
<b>2015 Households by Income</b>	
Household Income Base	55,093
<\$15,000	12.1%
\$15,000 - \$24,999	9.8%
\$25,000 - \$34,999	8.8%
\$35,000 - \$49,999	13.8%
\$50,000 - \$74,999	21.8%
\$75,000 - \$99,999	16.8%
\$100,000 - \$149,999	11.7%
\$150,000 - \$199,999	2.9%
\$200,000+	2.3%
Average Household Income	\$65,953
<b>2000 Owner Occupied Housing Units by Value</b>	
Total	29,673
<\$50,000	12.8%
\$50,000 - \$99,999	31.7%
\$100,000 - \$149,999	27.4%
\$150,000 - \$199,999	14.6%
\$200,000 - \$299,999	8.9%
\$300,000 - \$499,999	3.6%
\$500,000 - \$999,999	0.6%
\$1,000,000 +	0.3%
Average Home Value	\$131,412
<b>2000 Specified Renter Occupied Housing Units by Contract Rent</b>	
Total	19,332
With Cash Rent	96.4%
No Cash Rent	3.6%
Median Rent	\$518
Average Rent	\$562

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Population by Age</b>	
Total	135,758
0 - 4	4.6%
5 - 9	5.1%
10 - 14	5.2%
15 - 24	29.9%
25 - 34	13.4%
35 - 44	13.1%
45 - 54	11.1%
55 - 64	7.2%
65 - 74	5.6%
75 - 84	3.6%
85 +	1.2%
18 +	82.0%
<b>2010 Population by Age</b>	
Total	146,264
0 - 4	4.5%
5 - 9	4.4%
10 - 14	4.6%
15 - 24	30.4%
25 - 34	11.8%
35 - 44	11.2%
45 - 54	12.2%
55 - 64	9.8%
65 - 74	5.7%
75 - 84	3.8%
85 +	1.6%
18 +	83.6%
<b>2015 Population by Age</b>	
Total	148,860
0 - 4	4.4%
5 - 9	4.4%
10 - 14	4.7%
15 - 24	29.9%
25 - 34	11.8%
35 - 44	10.5%
45 - 54	11.4%
55 - 64	10.6%
65 - 74	6.9%
75 - 84	3.8%
85 +	1.7%
18 +	83.8%
<b>2000 Population by Sex</b>	
Males	51.1%
Females	48.9%
<b>2010 Population by Sex</b>	
Males	51.1%
Females	48.9%
<b>2015 Population by Sex</b>	
Males	51.0%
Females	49.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Population by Race/Ethnicity</b>	
Total	135,756
White Alone	91.4%
Black Alone	2.6%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	4.0%
Some Other Race Alone	0.7%
Two or More Races	1.1%
Hispanic Origin	1.7%
Diversity Index	18.9
<b>2010 Population by Race/Ethnicity</b>	
Total	146,264
White Alone	89.1%
Black Alone	3.0%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	5.3%
Some Other Race Alone	1.0%
Two or More Races	1.4%
Hispanic Origin	2.3%
Diversity Index	23.8
<b>2015 Population by Race/Ethnicity</b>	
Total	148,860
White Alone	87.8%
Black Alone	3.3%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	6.1%
Some Other Race Alone	1.1%
Two or More Races	1.6%
Hispanic Origin	2.7%
Diversity Index	26.5
<b>2000 Population 3+ by School Enrollment</b>	
Total	132,121
Enrolled in Nursery/Preschool	1.4%
Enrolled in Kindergarten	0.9%
Enrolled in Grade 1-8	8.5%
Enrolled in Grade 9-12	4.4%
Enrolled in College	23.3%
Enrolled in Grad/Prof School	4.3%
Not Enrolled in School	57.2%
<b>2010 Population 25+ by Educational Attainment</b>	
Total	81,986
Less Than 9th Grade	2.4%
9th to 12th Grade, No Diploma	4.6%
High School Graduate	31.6%
Some College, No Degree	12.8%
Associate Degree	6.0%
Bachelor's Degree	21.6%
Graduate/Professional Degree	21.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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	county
<b>2010 Population 15+ by Marital Status</b>	
Total	126,507
Never Married	45.5%
Married	44.1%
Widowed	4.0%
Divorced	6.4%
<b>2000 Population 16+ by Employment Status</b>	
Total	114,076
In Labor Force	60.1%
Civilian Employed	56.7%
Civilian Unemployed	3.3%
In Armed Forces	0.1%
Not In Labor Force	39.9%
<b>2010 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	92.5%
Civilian Unemployed	7.5%
<b>2015 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	93.7%
Civilian Unemployed	6.3%
<b>2000 Females 16+ by Employment Status and Age of Children</b>	
Total	55,969
Own Children < 6 Only	5.5%
Employed/in Armed Forces	3.5%
Unemployed	0.1%
Not in Labor Force	1.9%
Own Children <6 and 6-17 Only	3.8%
Employed/in Armed Forces	2.2%
Unemployed	0.1%
Not in Labor Force	1.5%
Own Children 6-17 Only	12.7%
Employed/in Armed Forces	9.7%
Unemployed	0.2%
Not in Labor Force	2.8%
No Own Children < 18	78.0%
Employed/in Armed Forces	37.3%
Unemployed	2.9%
Not in Labor Force	37.8%
<b>2010 Employed Population 16+ by Industry</b>	
Total	68,581
Agriculture/Mining	1.6%
Construction	4.4%
Manufacturing	6.5%
Wholesale Trade	1.1%
Retail Trade	9.6%
Transportation/Utilities	2.9%
Information	1.6%
Finance/Insurance/Real Estate	3.8%
Services	64.8%
Public Administration	3.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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	county
<b>2010 Employed Population 16+ by Occupation</b>	
Total	68,581
White Collar	67.8%
Management/Business/Financial	11.7%
Professional	34.2%
Sales	9.0%
Administrative Support	13.0%
Services	17.2%
Blue Collar	15.0%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	3.7%
Installation/Maintenance/Repair	2.6%
Production	3.6%
Transportation/Material Moving	4.7%
<b>2000 Workers 16+ by Means of Transportation to Work</b>	
Total	63,096
Drove Alone - Car, Truck, or Van	66.7%
Carpooled - Car, Truck, or Van	11.6%
Public Transportation	3.9%
Walked	12.4%
Other Means	1.4%
Worked at Home	4.0%
<b>2000 Workers 16+ by Travel Time to Work</b>	
Total	63,097
Did not Work at Home	96.0%
Less than 5 minutes	4.5%
5 to 9 minutes	15.1%
10 to 19 minutes	38.3%
20 to 24 minutes	13.6%
25 to 34 minutes	12.8%
35 to 44 minutes	4.4%
45 to 59 minutes	4.1%
60 to 89 minutes	1.8%
90 or more minutes	1.4%
Worked at Home	4.0%
Average Travel Time to Work (in min)	19.6
<b>2000 Households by Vehicles Available</b>	
Total	49,323
None	9.0%
1	35.6%
2	39.2%
3	11.8%
4	3.3%
5+	1.2%
Average Number of Vehicles Available	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Households by Type</b>	
Total	49,323
Family Households	57.8%
Married-couple Family	48.9%
With Related Children	21.4%
Other Family (No Spouse)	8.8%
With Related Children	5.2%
Nonfamily Households	42.2%
Householder Living Alone	26.6%
Householder Not Living Alone	15.7%
Households with Related Children	26.6%
Households with Persons 65+	19.2%
<b>2000 Households by Size</b>	
Total	49,322
1 Person Household	26.6%
2 Person Household	34.9%
3 Person Household	16.6%
4 Person Household	14.3%
5 Person Household	5.3%
6 Person Household	1.5%
7 + Person Household	0.8%
<b>2000 Households by Year Householder Moved In</b>	
Total	49,323
Moved in 1999 to March 2000	26.5%
Moved in 1995 to 1998	26.3%
Moved in 1990 to 1994	13.6%
Moved in 1980 to 1989	14.1%
Moved in 1970 to 1979	8.4%
Moved in 1969 or Earlier	11.1%
Median Year Householder Moved In	1995
<b>2000 Housing Units by Units in Structure</b>	
Total	53,160
1, Detached	56.7%
1, Attached	5.4%
2	3.5%
3 or 4	3.8%
5 to 9	5.0%
10 to 19	5.6%
20 +	12.3%
Mobile Home	7.5%
Other	0.1%
<b>2000 Housing Units by Year Structure Built</b>	
Total	53,161
1999 to March 2000	1.8%
1995 to 1998	7.2%
1990 to 1994	8.1%
1980 to 1989	15.4%
1970 to 1979	19.6%
1969 or Earlier	47.9%
Median Year Structure Built	1971

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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		county
<b>Top 3 Tapestry Segments</b>		
	1.	Dorms to Diplomas
	2.	Salt of the Earth
	3.	Metropolitans
<b>2010 Consumer Spending</b>		
Apparel & Services: Total \$		\$78,487,145
Average Spent		\$1,460.69
Spending Potential Index		61
Computers & Accessories: Total \$		\$10,685,429
Average Spent		\$198.86
Spending Potential Index		90
Education: Total \$		\$66,527,013
Average Spent		\$1,238.10
Spending Potential Index		102
Entertainment/Recreation: Total \$		\$148,842,359
Average Spent		\$2,770.04
Spending Potential Index		86
Food at Home: Total \$		\$205,792,856
Average Spent		\$3,829.92
Spending Potential Index		86
Food Away from Home: Total \$		\$150,898,776
Average Spent		\$2,808.31
Spending Potential Index		87
Health Care: Total \$		\$168,207,943
Average Spent		\$3,130.44
Spending Potential Index		84
HH Furnishings & Equipment: Total \$		\$81,695,694
Average Spent		\$1,520.40
Spending Potential Index		74
Investments: Total \$		\$74,962,152
Average Spent		\$1,395.09
Spending Potential Index		80
Retail Goods: Total \$		\$1,091,973,334
Average Spent		\$20,322.21
Spending Potential Index		82
Shelter: Total \$		\$700,644,475
Average Spent		\$13,039.37
Spending Potential Index		83
TV/Video/Audio: Total \$		\$57,801,170
Average Spent		\$1,075.71
Spending Potential Index		87
Travel: Total \$		\$82,641,069
Average Spent		\$1,538.00
Spending Potential Index		81
Vehicle Maintenance & Repairs: Total \$		\$43,275,258
Average Spent		\$805.38
Spending Potential Index		85

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



	county
<b>Population Summary</b>	
2000 Total Population	179,667
2000 Group Quarters	14,838
2010 Total Population	195,296
2015 Total Population	198,711
2010-2015 Annual Rate	0.35%
<b>Household Summary</b>	
2000 Households	70,596
2000 Average Household Size	2.33
2010 Households	77,287
2010 Average Household Size	2.27
2015 Households	79,327
2015 Average Household Size	2.26
2010-2015 Annual Rate	0.52%
2000 Families	39,307
2000 Average Family Size	2.96
2010 Families	41,750
2010 Average Family Size	2.92
2015 Families	42,146
2015 Average Family Size	2.92
2010-2015 Annual Rate	0.19%
<b>Housing Unit Summary</b>	
2000 Housing Units	75,279
Owner Occupied Housing Units	52.2%
Renter Occupied Housing Units	41.5%
Vacant Housing Units	6.2%
2010 Housing Units	85,578
Owner Occupied Housing Units	49.6%
Renter Occupied Housing Units	40.7%
Vacant Housing Units	9.7%
2015 Housing Units	89,544
Owner Occupied Housing Units	48.7%
Renter Occupied Housing Units	39.9%
Vacant Housing Units	11.4%
<b>Median Household Income</b>	
2000	\$37,940
2010	\$48,197
2015	\$55,087
<b>Median Home Value</b>	
2000	\$91,157
2010	\$139,396
2015	\$168,132
<b>Per Capita Income</b>	
2000	\$19,708
2010	\$25,244
2015	\$29,752
<b>Median Age</b>	
2000	28.6
2010	28.9
2015	29.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Households by Income</b>	
Household Income Base	70,619
<\$15,000	19.3%
\$15,000 - \$24,999	14.3%
\$25,000 - \$34,999	13.0%
\$35,000 - \$49,999	16.3%
\$50,000 - \$74,999	19.0%
\$75,000 - \$99,999	9.1%
\$100,000 - \$149,999	5.6%
\$150,000 - \$199,999	1.9%
\$200,000+	1.5%
Average Household Income	\$48,899
<b>2010 Households by Income</b>	
Household Income Base	77,284
<\$15,000	15.0%
\$15,000 - \$24,999	11.0%
\$25,000 - \$34,999	11.2%
\$35,000 - \$49,999	14.5%
\$50,000 - \$74,999	21.3%
\$75,000 - \$99,999	15.0%
\$100,000 - \$149,999	7.7%
\$150,000 - \$199,999	2.1%
\$200,000+	2.3%
Average Household Income	\$59,764
<b>2015 Households by Income</b>	
Household Income Base	79,324
<\$15,000	11.9%
\$15,000 - \$24,999	8.9%
\$25,000 - \$34,999	9.4%
\$35,000 - \$49,999	13.5%
\$50,000 - \$74,999	20.3%
\$75,000 - \$99,999	16.1%
\$100,000 - \$149,999	13.3%
\$150,000 - \$199,999	3.4%
\$200,000+	3.2%
Average Household Income	\$70,071
<b>2000 Owner Occupied Housing Units by Value</b>	
Total	39,334
<\$50,000	14.9%
\$50,000 - \$99,999	43.6%
\$100,000 - \$149,999	24.1%
\$150,000 - \$199,999	9.7%
\$200,000 - \$299,999	5.1%
\$300,000 - \$499,999	2.0%
\$500,000 - \$999,999	0.3%
\$1,000,000 +	0.1%
Average Home Value	\$107,213
<b>2000 Specified Renter Occupied Housing Units by Contract Rent</b>	
Total	31,088
With Cash Rent	97.9%
No Cash Rent	2.1%
Median Rent	\$455
Average Rent	\$500

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Population by Age</b>	
Total	179,669
0 - 4	5.8%
5 - 9	5.9%
10 - 14	5.9%
15 - 24	26.5%
25 - 34	14.7%
35 - 44	13.5%
45 - 54	11.4%
55 - 64	6.6%
65 - 74	5.1%
75 - 84	3.4%
85 +	1.3%
18 +	79.0%
<b>2010 Population by Age</b>	
Total	195,296
0 - 4	5.6%
5 - 9	5.4%
10 - 14	5.3%
15 - 24	27.7%
25 - 34	13.8%
35 - 44	11.4%
45 - 54	11.7%
55 - 64	9.2%
65 - 74	5.0%
75 - 84	3.3%
85 +	1.6%
18 +	80.3%
<b>2015 Population by Age</b>	
Total	198,711
0 - 4	5.7%
5 - 9	5.3%
10 - 14	5.3%
15 - 24	27.1%
25 - 34	14.2%
35 - 44	11.2%
45 - 54	10.4%
55 - 64	9.9%
65 - 74	6.2%
75 - 84	3.2%
85 +	1.6%
18 +	80.4%
<b>2000 Population by Sex</b>	
Males	50.3%
Females	49.7%
<b>2010 Population by Sex</b>	
Males	50.6%
Females	49.4%
<b>2015 Population by Sex</b>	
Males	50.6%
Females	49.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Population by Race/Ethnicity</b>	
Total	179,667
White Alone	78.8%
Black Alone	11.2%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	6.5%
Some Other Race Alone	1.3%
Two or More Races	2.0%
Hispanic Origin	2.9%
Diversity Index	39.9
<b>2010 Population by Race/Ethnicity</b>	
Total	195,296
White Alone	75.5%
Black Alone	11.3%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	8.3%
Some Other Race Alone	2.0%
Two or More Races	2.6%
Hispanic Origin	4.7%
Diversity Index	46.3
<b>2015 Population by Race/Ethnicity</b>	
Total	198,711
White Alone	74.7%
Black Alone	11.0%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	9.0%
Some Other Race Alone	2.2%
Two or More Races	2.8%
Hispanic Origin	5.4%
Diversity Index	48.2
<b>2000 Population 3+ by School Enrollment</b>	
Total	173,551
Enrolled in Nursery/Preschool	1.9%
Enrolled in Kindergarten	1.2%
Enrolled in Grade 1-8	9.9%
Enrolled in Grade 9-12	4.7%
Enrolled in College	19.1%
Enrolled in Grad/Prof School	5.5%
Not Enrolled in School	57.7%
<b>2010 Population 25+ by Educational Attainment</b>	
Total	109,384
Less Than 9th Grade	2.4%
9th to 12th Grade, No Diploma	3.6%
High School Graduate	22.7%
Some College, No Degree	19.3%
Associate Degree	8.8%
Bachelor's Degree	20.7%
Graduate/Professional Degree	22.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2010 Population 15+ by Marital Status</b>	
Total	163,497
Never Married	44.4%
Married	42.9%
Widowed	4.2%
Divorced	8.4%
<b>2000 Population 16+ by Employment Status</b>	
Total	145,924
In Labor Force	67.7%
Civilian Employed	63.9%
Civilian Unemployed	3.7%
In Armed Forces	0.1%
Not In Labor Force	32.3%
<b>2010 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	89.8%
Civilian Unemployed	10.2%
<b>2015 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	91.6%
Civilian Unemployed	8.4%
<b>2000 Females 16+ by Employment Status and Age of Children</b>	
Total	73,404
Own Children < 6 Only	7.1%
Employed/in Armed Forces	4.7%
Unemployed	0.3%
Not in Labor Force	2.1%
Own Children <6 and 6-17 Only	4.7%
Employed/in Armed Forces	3.2%
Unemployed	0.2%
Not in Labor Force	1.3%
Own Children 6-17 Only	14.0%
Employed/in Armed Forces	11.6%
Unemployed	0.3%
Not in Labor Force	2.0%
No Own Children < 18	74.2%
Employed/in Armed Forces	41.5%
Unemployed	2.5%
Not in Labor Force	30.2%
<b>2010 Employed Population 16+ by Industry</b>	
Total	94,059
Agriculture/Mining	1.2%
Construction	3.2%
Manufacturing	5.8%
Wholesale Trade	2.5%
Retail Trade	10.2%
Transportation/Utilities	3.6%
Information	2.4%
Finance/Insurance/Real Estate	5.2%
Services	62.8%
Public Administration	3.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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	county
<b>2010 Employed Population 16+ by Occupation</b>	
Total	94,059
White Collar	68.7%
Management/Business/Financial	11.6%
Professional	34.4%
Sales	10.0%
Administrative Support	12.7%
Services	17.0%
Blue Collar	14.3%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	3.1%
Installation/Maintenance/Repair	2.3%
Production	3.9%
Transportation/Material Moving	4.8%
<b>2000 Workers 16+ by Means of Transportation to Work</b>	
Total	91,367
Drove Alone - Car, Truck, or Van	69.4%
Carpooled - Car, Truck, or Van	11.0%
Public Transportation	4.9%
Walked	8.5%
Other Means	2.5%
Worked at Home	3.7%
<b>2000 Workers 16+ by Travel Time to Work</b>	
Total	91,368
Did not Work at Home	96.3%
Less than 5 minutes	4.8%
5 to 9 minutes	17.1%
10 to 19 minutes	45.1%
20 to 24 minutes	12.6%
25 to 34 minutes	10.7%
35 to 44 minutes	1.7%
45 to 59 minutes	2.0%
60 to 89 minutes	1.3%
90 or more minutes	1.1%
Worked at Home	3.7%
Average Travel Time to Work (in min)	16.8
<b>2000 Households by Vehicles Available</b>	
Total	70,597
None	9.5%
1	39.2%
2	37.5%
3	10.6%
4	2.5%
5+	0.7%
Average Number of Vehicles Available	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Households by Type</b>	
Total	70,597
Family Households	55.7%
Married-couple Family	43.6%
With Related Children	20.1%
Other Family (No Spouse)	12.1%
With Related Children	8.5%
Nonfamily Households	44.3%
Householder Living Alone	31.4%
Householder Not Living Alone	12.9%
Households with Related Children	28.6%
Households with Persons 65+	17.4%
<b>2000 Households by Size</b>	
Total	70,596
1 Person Household	31.4%
2 Person Household	33.7%
3 Person Household	15.2%
4 Person Household	12.7%
5 Person Household	4.7%
6 Person Household	1.5%
7 + Person Household	0.7%
<b>2000 Households by Year Householder Moved In</b>	
Total	70,597
Moved in 1999 to March 2000	29.4%
Moved in 1995 to 1998	30.0%
Moved in 1990 to 1994	13.7%
Moved in 1980 to 1989	12.3%
Moved in 1970 to 1979	7.7%
Moved in 1969 or Earlier	7.0%
Median Year Householder Moved In	1996
<b>2000 Housing Units by Units in Structure</b>	
Total	75,279
1, Detached	54.3%
1, Attached	4.3%
2	3.5%
3 or 4	5.0%
5 to 9	7.2%
10 to 19	9.6%
20 +	10.3%
Mobile Home	5.8%
Other	0.0%
<b>2000 Housing Units by Year Structure Built</b>	
Total	75,280
1999 to March 2000	1.7%
1995 to 1998	6.7%
1990 to 1994	6.8%
1980 to 1989	14.9%
1970 to 1979	21.6%
1969 or Earlier	48.3%
Median Year Structure Built	1971

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

		county
<b>Top 3 Tapestry Segments</b>		
	1.	Dorms to Diplomats
	2.	Old and Newcomers
	3.	Metropolitans
<b>2010 Consumer Spending</b>		
Apparel & Services: Total \$		\$116,562,991
Average Spent		\$1,508.18
Spending Potential Index		63
Computers & Accessories: Total \$		\$15,822,301
Average Spent		\$204.72
Spending Potential Index		93
Education: Total \$		\$96,418,934
Average Spent		\$1,247.54
Spending Potential Index		102
Entertainment/Recreation: Total \$		\$216,437,840
Average Spent		\$2,800.44
Spending Potential Index		87
Food at Home: Total \$		\$302,144,256
Average Spent		\$3,909.38
Spending Potential Index		87
Food Away from Home: Total \$		\$223,627,151
Average Spent		\$2,893.47
Spending Potential Index		90
Health Care: Total \$		\$238,250,880
Average Spent		\$3,082.68
Spending Potential Index		83
HH Furnishings & Equipment: Total \$		\$119,631,906
Average Spent		\$1,547.89
Spending Potential Index		75
Investments: Total \$		\$101,161,203
Average Spent		\$1,308.90
Spending Potential Index		75
Retail Goods: Total \$		\$1,589,337,086
Average Spent		\$20,564.10
Spending Potential Index		83
Shelter: Total \$		\$1,052,952,508
Average Spent		\$13,623.93
Spending Potential Index		86
TV/Video/Audio: Total \$		\$85,353,103
Average Spent		\$1,104.37
Spending Potential Index		89
Travel: Total \$		\$120,461,064
Average Spent		\$1,558.62
Spending Potential Index		82
Vehicle Maintenance & Repairs: Total \$		\$63,432,180
Average Spent		\$820.74
Spending Potential Index		87

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



	city2
<b>Population Summary</b>	
2000 Total Population	67,517
2000 Group Quarters	6,951
2010 Total Population	73,324
2015 Total Population	74,110
2010-2015 Annual Rate	0.21%
<b>Household Summary</b>	
2000 Households	27,071
2000 Average Household Size	2.24
2010 Households	28,966
2010 Average Household Size	2.20
2015 Households	29,502
2015 Average Household Size	2.18
2010-2015 Annual Rate	0.37%
2000 Families	12,484
2000 Average Family Size	2.96
2010 Families	12,889
2010 Average Family Size	2.94
2015 Families	12,878
2015 Average Family Size	2.94
2010-2015 Annual Rate	-0.02%
<b>Housing Unit Summary</b>	
2000 Housing Units	28,556
Owner Occupied Housing Units	45.0%
Renter Occupied Housing Units	50.0%
Vacant Housing Units	5.0%
2010 Housing Units	31,573
Owner Occupied Housing Units	42.9%
Renter Occupied Housing Units	48.9%
Vacant Housing Units	8.3%
2015 Housing Units	32,765
Owner Occupied Housing Units	41.8%
Renter Occupied Housing Units	48.2%
Vacant Housing Units	10.0%
<b>Median Household Income</b>	
2000	\$32,793
2010	\$41,470
2015	\$49,545
<b>Median Home Value</b>	
2000	\$89,117
2010	\$134,025
2015	\$162,444
<b>Per Capita Income</b>	
2000	\$18,589
2010	\$23,675
2015	\$27,754
<b>Median Age</b>	
2000	25.4
2010	25.2
2015	25.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	city2
<b>2000 Households by Income</b>	
Household Income Base	27,094
<\$15,000	24.4%
\$15,000 - \$24,999	15.6%
\$25,000 - \$34,999	12.5%
\$35,000 - \$49,999	14.4%
\$50,000 - \$74,999	17.4%
\$75,000 - \$99,999	7.8%
\$100,000 - \$149,999	5.1%
\$150,000 - \$199,999	1.5%
\$200,000+	1.3%
Average Household Income	\$44,833
<b>2010 Households by Income</b>	
Household Income Base	28,964
<\$15,000	19.8%
\$15,000 - \$24,999	12.8%
\$25,000 - \$34,999	11.7%
\$35,000 - \$49,999	13.1%
\$50,000 - \$74,999	19.6%
\$75,000 - \$99,999	12.7%
\$100,000 - \$149,999	6.5%
\$150,000 - \$199,999	1.9%
\$200,000+	1.9%
Average Household Income	\$54,052
<b>2015 Households by Income</b>	
Household Income Base	29,503
<\$15,000	16.6%
\$15,000 - \$24,999	11.0%
\$25,000 - \$34,999	10.2%
\$35,000 - \$49,999	12.5%
\$50,000 - \$74,999	18.7%
\$75,000 - \$99,999	13.8%
\$100,000 - \$149,999	11.4%
\$150,000 - \$199,999	3.1%
\$200,000+	2.6%
Average Household Income	\$63,074
<b>2000 Owner Occupied Housing Units by Value</b>	
Total	12,804
<\$50,000	12.6%
\$50,000 - \$99,999	49.2%
\$100,000 - \$149,999	24.4%
\$150,000 - \$199,999	7.4%
\$200,000 - \$299,999	4.4%
\$300,000 - \$499,999	1.4%
\$500,000 - \$999,999	0.5%
\$1,000,000 +	0.1%
Average Home Value	\$104,526
<b>2000 Specified Renter Occupied Housing Units by Contract Rent</b>	
Total	14,222
With Cash Rent	98.6%
No Cash Rent	1.4%
Median Rent	\$466
Average Rent	\$510

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	city2
<b>2000 Population by Age</b>	
Total	67,519
0 - 4	5.0%
5 - 9	5.0%
10 - 14	4.8%
15 - 24	34.4%
25 - 34	15.2%
35 - 44	11.7%
45 - 54	9.9%
55 - 64	5.5%
65 - 74	4.5%
75 - 84	3.0%
85 +	1.0%
18 +	82.2%
<b>2010 Population by Age</b>	
Total	73,321
0 - 4	4.9%
5 - 9	4.5%
10 - 14	4.3%
15 - 24	35.9%
25 - 34	14.2%
35 - 44	10.3%
45 - 54	9.8%
55 - 64	7.8%
65 - 74	4.2%
75 - 84	2.8%
85 +	1.3%
18 +	83.4%
<b>2015 Population by Age</b>	
Total	74,113
0 - 4	5.0%
5 - 9	4.5%
10 - 14	4.4%
15 - 24	35.3%
25 - 34	14.6%
35 - 44	10.1%
45 - 54	8.9%
55 - 64	8.1%
65 - 74	5.2%
75 - 84	2.6%
85 +	1.3%
18 +	83.4%
<b>2000 Population by Sex</b>	
Males	50.7%
Females	49.3%
<b>2010 Population by Sex</b>	
Males	51.1%
Females	48.9%
<b>2015 Population by Sex</b>	
Males	51.2%
Females	48.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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	city2
<b>2000 Population by Race/Ethnicity</b>	
Total	67,517
White Alone	73.2%
Black Alone	15.6%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	6.8%
Some Other Race Alone	1.9%
Two or More Races	2.2%
Hispanic Origin	4.0%
Diversity Index	47.9
<b>2010 Population by Race/Ethnicity</b>	
Total	73,324
White Alone	69.4%
Black Alone	15.7%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	8.9%
Some Other Race Alone	2.9%
Two or More Races	2.9%
Hispanic Origin	6.4%
Diversity Index	54.7
<b>2015 Population by Race/Ethnicity</b>	
Total	74,109
White Alone	68.3%
Black Alone	15.3%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	9.7%
Some Other Race Alone	3.2%
Two or More Races	3.1%
Hispanic Origin	7.5%
Diversity Index	56.9
<b>2000 Population 3+ by School Enrollment</b>	
Total	65,536
Enrolled in Nursery/Preschool	1.6%
Enrolled in Kindergarten	1.0%
Enrolled in Grade 1-8	8.4%
Enrolled in Grade 9-12	3.8%
Enrolled in College	27.3%
Enrolled in Grad/Prof School	6.5%
Not Enrolled in School	51.4%
<b>2010 Population 25+ by Educational Attainment</b>	
Total	36,948
Less Than 9th Grade	2.6%
9th to 12th Grade, No Diploma	3.5%
High School Graduate	19.1%
Some College, No Degree	18.4%
Associate Degree	8.2%
Bachelor's Degree	23.1%
Graduate/Professional Degree	25.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	city2
<b>2010 Population 15+ by Marital Status</b>	
Total	63,261
Never Married	54.0%
Married	35.1%
Widowed	3.5%
Divorced	7.4%
<b>2000 Population 16+ by Employment Status</b>	
Total	56,871
In Labor Force	66.5%
Civilian Employed	61.7%
Civilian Unemployed	4.7%
In Armed Forces	0.2%
Not In Labor Force	33.5%
<b>2010 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	87.5%
Civilian Unemployed	12.5%
<b>2015 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	89.6%
Civilian Unemployed	10.4%
<b>2000 Females 16+ by Employment Status and Age of Children</b>	
Total	28,361
Own Children < 6 Only	5.9%
Employed/in Armed Forces	3.7%
Unemployed	0.3%
Not in Labor Force	1.8%
Own Children <6 and 6-17 Only	3.7%
Employed/in Armed Forces	2.7%
Unemployed	0.3%
Not in Labor Force	0.7%
Own Children 6-17 Only	11.2%
Employed/in Armed Forces	9.2%
Unemployed	0.3%
Not in Labor Force	1.8%
No Own Children < 18	79.2%
Employed/in Armed Forces	43.8%
Unemployed	3.3%
Not in Labor Force	32.0%
<b>2010 Employed Population 16+ by Industry</b>	
Total	34,851
Agriculture/Mining	0.5%
Construction	2.0%
Manufacturing	5.0%
Wholesale Trade	1.9%
Retail Trade	10.3%
Transportation/Utilities	2.6%
Information	2.7%
Finance/Insurance/Real Estate	4.8%
Services	67.5%
Public Administration	2.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	city2
<b>2010 Employed Population 16+ by Occupation</b>	
Total	34,854
White Collar	70.7%
Management/Business/Financial	11.0%
Professional	37.1%
Sales	10.1%
Administrative Support	12.5%
Services	18.3%
Blue Collar	10.9%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	1.9%
Installation/Maintenance/Repair	1.7%
Production	3.2%
Transportation/Material Moving	3.9%
<b>2000 Workers 16+ by Means of Transportation to Work</b>	
Total	34,334
Drove Alone - Car, Truck, or Van	64.9%
Carpooled - Car, Truck, or Van	10.7%
Public Transportation	6.2%
Walked	12.2%
Other Means	2.8%
Worked at Home	3.3%
<b>2000 Workers 16+ by Travel Time to Work</b>	
Total	34,333
Did not Work at Home	96.7%
Less than 5 minutes	5.5%
5 to 9 minutes	21.4%
10 to 19 minutes	50.9%
20 to 24 minutes	8.8%
25 to 34 minutes	5.5%
35 to 44 minutes	1.1%
45 to 59 minutes	1.6%
60 to 89 minutes	1.1%
90 or more minutes	0.8%
Worked at Home	3.3%
Average Travel Time to Work (in min)	14.5
<b>2000 Households by Vehicles Available</b>	
Total	27,046
None	11.7%
1	42.8%
2	34.1%
3	8.6%
4	2.2%
5+	0.6%
Average Number of Vehicles Available	1.5

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	city2
<b>2000 Households by Type</b>	
Total	27,072
Family Households	46.1%
Married-couple Family	34.5%
With Related Children	15.6%
Other Family (No Spouse)	11.6%
With Related Children	7.9%
Nonfamily Households	53.9%
Householder Living Alone	36.4%
Householder Not Living Alone	17.5%
Households with Related Children	23.4%
Households with Persons 65+	15.3%
<b>2000 Households by Size</b>	
Total	27,071
1 Person Household	36.4%
2 Person Household	31.8%
3 Person Household	14.2%
4 Person Household	11.4%
5 Person Household	4.0%
6 Person Household	1.4%
7 + Person Household	0.8%
<b>2000 Households by Year Householder Moved In</b>	
Total	27,047
Moved in 1999 to March 2000	34.8%
Moved in 1995 to 1998	28.8%
Moved in 1990 to 1994	12.7%
Moved in 1980 to 1989	11.0%
Moved in 1970 to 1979	6.2%
Moved in 1969 or Earlier	6.4%
Median Year Householder Moved In	1996
<b>2000 Housing Units by Units in Structure</b>	
Total	28,527
1, Detached	48.7%
1, Attached	4.0%
2	3.3%
3 or 4	4.7%
5 to 9	8.2%
10 to 19	14.7%
20 +	14.8%
Mobile Home	1.6%
Other	0.0%
<b>2000 Housing Units by Year Structure Built</b>	
Total	28,527
1999 to March 2000	1.5%
1995 to 1998	3.9%
1990 to 1994	6.9%
1980 to 1989	15.0%
1970 to 1979	21.3%
1969 or Earlier	51.5%
Median Year Structure Built	1969

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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		city2
<b>Top 3 Tapestry Segments</b>		
	1.	Dorms to Diplomas
	2.	Metropolitans
	3.	Young and Restless
<b>2010 Consumer Spending</b>		
Apparel & Services: Total \$		\$40,676,541
Average Spent		\$1,404.30
Spending Potential Index		59
Computers & Accessories: Total \$		\$5,572,216
Average Spent		\$192.37
Spending Potential Index		87
Education: Total \$		\$34,991,215
Average Spent		\$1,208.02
Spending Potential Index		99
Entertainment/Recreation: Total \$		\$72,773,393
Average Spent		\$2,512.40
Spending Potential Index		78
Food at Home: Total \$		\$103,713,946
Average Spent		\$3,580.58
Spending Potential Index		80
Food Away from Home: Total \$		\$77,555,872
Average Spent		\$2,677.51
Spending Potential Index		83
Health Care: Total \$		\$77,718,620
Average Spent		\$2,683.13
Spending Potential Index		72
HH Furnishings & Equipment: Total \$		\$40,345,348
Average Spent		\$1,392.87
Spending Potential Index		68
Investments: Total \$		\$31,829,843
Average Spent		\$1,098.88
Spending Potential Index		63
Retail Goods: Total \$		\$536,715,307
Average Spent		\$18,529.36
Spending Potential Index		75
Shelter: Total \$		\$361,158,548
Average Spent		\$12,468.51
Spending Potential Index		79
TV/Video/Audio: Total \$		\$29,471,748
Average Spent		\$1,017.47
Spending Potential Index		82
Travel: Total \$		\$39,968,679
Average Spent		\$1,379.86
Spending Potential Index		73
Vehicle Maintenance & Repairs: Total \$		\$21,594,190
Average Spent		\$745.51
Spending Potential Index		79

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



	placeply
<b>Population Summary</b>	
2000 Total Population	711,609
2000 Group Quarters	17,313
2010 Total Population	759,870
2015 Total Population	785,519
2010-2015 Annual Rate	0.67%
<b>Household Summary</b>	
2000 Households	301,594
2000 Average Household Size	2.30
2010 Households	324,844
2010 Average Household Size	2.28
2015 Households	336,768
2015 Average Household Size	2.28
2010-2015 Annual Rate	0.72%
2000 Families	166,132
2000 Average Family Size	3.00
2010 Families	173,632
2010 Average Family Size	2.99
2015 Families	177,890
2015 Average Family Size	2.99
2010-2015 Annual Rate	0.49%
<b>Housing Unit Summary</b>	
2000 Housing Units	327,240
Owner Occupied Housing Units	45.7%
Renter Occupied Housing Units	46.6%
Vacant Housing Units	7.8%
2010 Housing Units	373,332
Owner Occupied Housing Units	42.5%
Renter Occupied Housing Units	44.5%
Vacant Housing Units	13.0%
2015 Housing Units	391,486
Owner Occupied Housing Units	42.1%
Renter Occupied Housing Units	43.9%
Vacant Housing Units	14.0%
<b>Median Household Income</b>	
2000	\$38,094
2010	\$49,691
2015	\$56,622
<b>Median Home Value</b>	
2000	\$98,717
2010	\$116,961
2015	\$124,468
<b>Per Capita Income</b>	
2000	\$20,482
2010	\$25,935
2015	\$29,290
<b>Median Age</b>	
2000	30.9
2010	32.2
2015	32.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Households by Income</b>	
Household Income Base	301,606
< \$15,000	17.1%
\$15,000 - \$24,999	14.0%
\$25,000 - \$34,999	14.6%
\$35,000 - \$49,999	17.7%
\$50,000 - \$74,999	20.1%
\$75,000 - \$99,999	9.1%
\$100,000 - \$149,999	5.2%
\$150,000 - \$199,999	1.2%
\$200,000+	1.1%
Average Household Income	\$47,788
<b>2010 Households by Income</b>	
Household Income Base	324,841
< \$15,000	12.8%
\$15,000 - \$24,999	9.5%
\$25,000 - \$34,999	10.7%
\$35,000 - \$49,999	17.3%
\$50,000 - \$74,999	22.0%
\$75,000 - \$99,999	14.6%
\$100,000 - \$149,999	9.3%
\$150,000 - \$199,999	2.0%
\$200,000+	1.7%
Average Household Income	\$60,008
<b>2015 Households by Income</b>	
Household Income Base	336,766
< \$15,000	11.5%
\$15,000 - \$24,999	7.7%
\$25,000 - \$34,999	8.0%
\$35,000 - \$49,999	13.4%
\$50,000 - \$74,999	25.9%
\$75,000 - \$99,999	15.6%
\$100,000 - \$149,999	12.7%
\$150,000 - \$199,999	3.0%
\$200,000+	2.2%
Average Household Income	\$67,604
<b>2000 Owner Occupied Housing Units by Value</b>	
Total	149,550
< \$50,000	8.1%
\$50,000 - \$99,999	43.0%
\$100,000 - \$149,999	31.2%
\$150,000 - \$199,999	11.6%
\$200,000 - \$299,999	4.2%
\$300,000 - \$499,999	1.3%
\$500,000 - \$999,999	0.3%
\$1,000,000 +	0.1%
Average Home Value	\$113,602
<b>2000 Specified Renter Occupied Housing Units by Contract Rent</b>	
Total	151,942
With Cash Rent	98.1%
No Cash Rent	1.9%
Median Rent	\$489
Average Rent	\$506

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Population by Age</b>	
Total	711,607
0 - 4	7.4%
5 - 9	7.0%
10 - 14	6.3%
15 - 24	17.3%
25 - 34	19.3%
35 - 44	15.6%
45 - 54	11.5%
55 - 64	6.6%
65 - 74	4.9%
75 - 84	3.1%
85 +	1.1%
18 +	75.8%
<b>2010 Population by Age</b>	
Total	759,868
0 - 4	7.4%
5 - 9	6.6%
10 - 14	6.0%
15 - 24	17.5%
25 - 34	16.8%
35 - 44	14.1%
45 - 54	12.8%
55 - 64	9.3%
65 - 74	4.9%
75 - 84	3.2%
85 +	1.4%
18 +	76.5%
<b>2015 Population by Age</b>	
Total	785,522
0 - 4	7.4%
5 - 9	6.6%
10 - 14	6.1%
15 - 24	17.0%
25 - 34	17.2%
35 - 44	13.0%
45 - 54	12.0%
55 - 64	9.9%
65 - 74	6.2%
75 - 84	3.1%
85 +	1.5%
18 +	76.7%
<b>2000 Population by Sex</b>	
Males	48.7%
Females	51.3%
<b>2010 Population by Sex</b>	
Males	48.7%
Females	51.3%
<b>2015 Population by Sex</b>	
Males	48.8%
Females	51.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Population by Race/Ethnicity</b>	
Total	711,608
White Alone	68.4%
Black Alone	24.2%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	3.4%
Some Other Race Alone	1.1%
Two or More Races	2.6%
Hispanic Origin	2.4%
Diversity Index	49.8
<b>2010 Population by Race/Ethnicity</b>	
Total	759,869
White Alone	63.9%
Black Alone	26.0%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	4.6%
Some Other Race Alone	2.0%
Two or More Races	3.2%
Hispanic Origin	4.7%
Diversity Index	56.5
<b>2015 Population by Race/Ethnicity</b>	
Total	785,518
White Alone	62.7%
Black Alone	26.3%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	5.2%
Some Other Race Alone	2.2%
Two or More Races	3.4%
Hispanic Origin	5.6%
Diversity Index	58.5
<b>2000 Population 3+ by School Enrollment</b>	
Total	679,408
Enrolled in Nursery/Preschool	1.8%
Enrolled in Kindergarten	1.4%
Enrolled in Grade 1-8	11.4%
Enrolled in Grade 9-12	4.8%
Enrolled in College	8.9%
Enrolled in Grad/Prof School	2.3%
Not Enrolled in School	69.3%
<b>2010 Population 25+ by Educational Attainment</b>	
Total	474,800
Less Than 9th Grade	3.3%
9th to 12th Grade, No Diploma	9.3%
High School Graduate	27.2%
Some College, No Degree	20.7%
Associate Degree	6.5%
Bachelor's Degree	21.6%
Graduate/Professional Degree	11.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2010 Population 15+ by Marital Status</b>	
Total	608,112
Never Married	41.4%
Married	40.2%
Widowed	4.9%
Divorced	13.5%
<b>2000 Population 16+ by Employment Status</b>	
Total	555,738
In Labor Force	70.8%
Civilian Employed	67.2%
Civilian Unemployed	3.4%
In Armed Forces	0.1%
Not In Labor Force	29.2%
<b>2010 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	88.4%
Civilian Unemployed	11.6%
<b>2015 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	90.5%
Civilian Unemployed	9.5%
<b>2000 Females 16+ by Employment Status and Age of Children</b>	
Total	289,229
Own Children < 6 Only	8.8%
Employed/in Armed Forces	5.6%
Unemployed	0.4%
Not in Labor Force	2.8%
Own Children <6 and 6-17 Only	5.6%
Employed/in Armed Forces	3.5%
Unemployed	0.3%
Not in Labor Force	1.8%
Own Children 6-17 Only	14.5%
Employed/in Armed Forces	11.0%
Unemployed	0.5%
Not in Labor Force	3.0%
No Own Children < 18	71.1%
Employed/in Armed Forces	42.3%
Unemployed	2.0%
Not in Labor Force	26.8%
<b>2010 Employed Population 16+ by Industry</b>	
Total	374,711
Agriculture/Mining	0.2%
Construction	3.9%
Manufacturing	6.0%
Wholesale Trade	3.2%
Retail Trade	12.7%
Transportation/Utilities	4.6%
Information	2.9%
Finance/Insurance/Real Estate	10.0%
Services	51.1%
Public Administration	5.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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	placeply
<b>2010 Employed Population 16+ by Occupation</b>	
Total	374,716
White Collar	66.8%
Management/Business/Financial	14.7%
Professional	24.7%
Sales	10.8%
Administrative Support	16.7%
Services	17.7%
Blue Collar	15.5%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	3.2%
Installation/Maintenance/Repair	2.4%
Production	4.0%
Transportation/Material Moving	5.9%
<b>2000 Workers 16+ by Means of Transportation to Work</b>	
Total	366,149
Drove Alone - Car, Truck, or Van	79.0%
Carpooled - Car, Truck, or Van	10.7%
Public Transportation	3.9%
Walked	3.2%
Other Means	0.8%
Worked at Home	2.3%
<b>2000 Workers 16+ by Travel Time to Work</b>	
Total	366,151
Did not Work at Home	97.7%
Less than 5 minutes	2.2%
5 to 9 minutes	8.5%
10 to 19 minutes	34.7%
20 to 24 minutes	20.3%
25 to 34 minutes	21.3%
35 to 44 minutes	3.8%
45 to 59 minutes	3.5%
60 to 89 minutes	2.0%
90 or more minutes	1.4%
Worked at Home	2.3%
Average Travel Time to Work (in min)	21.9
<b>2000 Households by Vehicles Available</b>	
Total	301,664
None	10.3%
1	42.1%
2	36.0%
3	8.7%
4	2.0%
5+	0.9%
Average Number of Vehicles Available	1.5

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Households by Type</b>	
Total	301,594
Family Households	55.1%
Married-couple Family	36.3%
With Related Children	17.4%
Other Family (No Spouse)	18.8%
With Related Children	13.0%
Nonfamily Households	44.9%
Householder Living Alone	34.0%
Householder Not Living Alone	11.0%
Households with Related Children	30.4%
Households with Persons 65+	15.7%
<b>2000 Households by Size</b>	
Total	301,594
1 Person Household	34.0%
2 Person Household	32.1%
3 Person Household	15.4%
4 Person Household	11.1%
5 Person Household	4.8%
6 Person Household	1.7%
7 + Person Household	1.0%
<b>2000 Households by Year Householder Moved In</b>	
Total	301,665
Moved in 1999 to March 2000	29.0%
Moved in 1995 to 1998	32.6%
Moved in 1990 to 1994	14.0%
Moved in 1980 to 1989	11.2%
Moved in 1970 to 1979	6.5%
Moved in 1969 or Earlier	6.7%
Median Year Householder Moved In	1996
<b>2000 Housing Units by Units in Structure</b>	
Total	327,317
1, Detached	47.3%
1, Attached	7.9%
2	5.2%
3 or 4	10.3%
5 to 9	12.0%
10 to 19	8.0%
20 +	8.5%
Mobile Home	0.8%
Other	0.0%
<b>2000 Housing Units by Year Structure Built</b>	
Total	327,318
1999 to March 2000	2.3%
1995 to 1998	7.7%
1990 to 1994	7.6%
1980 to 1989	14.5%
1970 to 1979	17.5%
1969 or Earlier	50.5%
Median Year Structure Built	1970

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

placeply

## Top 3 Tapestry Segments

1. Enterprising
2. Aspiring Young Families
3. Young and Restless

## 2010 Consumer Spending

Apparel & Services: Total \$	\$491,662,848
Average Spent	\$1,513.54
Spending Potential Index	63
Computers & Accessories: Total \$	\$64,863,238
Average Spent	\$199.68
Spending Potential Index	91
Education: Total \$	\$370,616,755
Average Spent	\$1,140.91
Spending Potential Index	94
Entertainment/Recreation: Total \$	\$905,518,475
Average Spent	\$2,787.55
Spending Potential Index	86
Food at Home: Total \$	\$1,283,372,851
Average Spent	\$3,950.74
Spending Potential Index	88
Food Away from Home: Total \$	\$943,925,960
Average Spent	\$2,905.78
Spending Potential Index	90
Health Care: Total \$	\$994,060,048
Average Spent	\$3,060.12
Spending Potential Index	82
HH Furnishings & Equipment: Total \$	\$499,955,652
Average Spent	\$1,539.06
Spending Potential Index	75
Investments: Total \$	\$406,115,809
Average Spent	\$1,250.19
Spending Potential Index	72
Retail Goods: Total \$	\$6,655,881,674
Average Spent	\$20,489.48
Spending Potential Index	82
Shelter: Total \$	\$4,508,331,116
Average Spent	\$13,878.45
Spending Potential Index	88
TV/Video/Audio: Total \$	\$360,792,494
Average Spent	\$1,110.66
Spending Potential Index	89
Travel: Total \$	\$502,641,146
Average Spent	\$1,547.33
Spending Potential Index	82
Vehicle Maintenance & Repairs: Total \$	\$266,490,049
Average Spent	\$820.36
Spending Potential Index	87

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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<b>Population Summary</b>	
2000 Total Population	5,376,701
2000 Group Quarters	93,616
2010 Total Population	5,346,233
2015 Total Population	5,314,990
2010-2015 Annual Rate	-0.12%
<b>Household Summary</b>	
2000 Households	1,974,167
2000 Average Household Size	2.68
2010 Households	1,960,699
2010 Average Household Size	2.67
2015 Households	1,949,018
2015 Average Household Size	2.67
2010-2015 Annual Rate	-0.12%
2000 Families	1,269,582
2000 Average Family Size	3.38
2010 Families	1,230,419
2010 Average Family Size	3.42
2015 Families	1,206,823
2015 Average Family Size	3.44
2010-2015 Annual Rate	-0.39%
<b>Housing Unit Summary</b>	
2000 Housing Units	2,096,106
Owner Occupied Housing Units	54.5%
Renter Occupied Housing Units	39.7%
Vacant Housing Units	5.8%
2010 Housing Units	2,170,254
Owner Occupied Housing Units	51.2%
Renter Occupied Housing Units	39.1%
Vacant Housing Units	9.7%
2015 Housing Units	2,188,813
Owner Occupied Housing Units	50.4%
Renter Occupied Housing Units	38.7%
Vacant Housing Units	11.0%
<b>Median Household Income</b>	
2000	\$45,947
2010	\$59,325
2015	\$68,005
<b>Median Home Value</b>	
2000	\$154,318
2010	\$200,855
2015	\$229,319
<b>Per Capita Income</b>	
2000	\$23,227
2010	\$27,893
2015	\$32,795
<b>Median Age</b>	
2000	33.7
2010	34.9
2015	35.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Households by Income</b>	
Household Income Base	1,974,390
<\$15,000	15.2%
\$15,000 - \$24,999	10.9%
\$25,000 - \$34,999	11.7%
\$35,000 - \$49,999	16.0%
\$50,000 - \$74,999	19.8%
\$75,000 - \$99,999	11.3%
\$100,000 - \$149,999	9.2%
\$150,000 - \$199,999	2.7%
\$200,000+	3.2%
Average Household Income	\$62,488
<b>2010 Households by Income</b>	
Household Income Base	1,960,623
<\$15,000	11.6%
\$15,000 - \$24,999	8.1%
\$25,000 - \$34,999	8.0%
\$35,000 - \$49,999	13.7%
\$50,000 - \$74,999	20.9%
\$75,000 - \$99,999	18.5%
\$100,000 - \$149,999	11.5%
\$150,000 - \$199,999	3.3%
\$200,000+	4.3%
Average Household Income	\$75,177
<b>2015 Households by Income</b>	
Household Income Base	1,948,942
<\$15,000	8.9%
\$15,000 - \$24,999	6.3%
\$25,000 - \$34,999	6.4%
\$35,000 - \$49,999	10.7%
\$50,000 - \$74,999	22.4%
\$75,000 - \$99,999	15.6%
\$100,000 - \$149,999	18.7%
\$150,000 - \$199,999	5.1%
\$200,000+	5.8%
Average Household Income	\$88,425
<b>2000 Owner Occupied Housing Units by Value</b>	
Total	1,142,736
<\$50,000	3.0%
\$50,000 - \$99,999	18.7%
\$100,000 - \$149,999	26.2%
\$150,000 - \$199,999	21.4%
\$200,000 - \$299,999	17.6%
\$300,000 - \$499,999	9.0%
\$500,000 - \$999,999	3.3%
\$1,000,000 +	0.8%
Average Home Value	\$196,572
<b>2000 Specified Renter Occupied Housing Units by Contract Rent</b>	
Total	830,295
With Cash Rent	97.7%
No Cash Rent	2.3%
Median Rent	\$582
Average Rent	\$618

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Population by Age</b>	
Total	5,376,704
0 - 4	7.2%
5 - 9	7.6%
10 - 14	7.1%
15 - 24	14.0%
25 - 34	16.2%
35 - 44	15.5%
45 - 54	12.5%
55 - 64	8.2%
65 - 74	6.1%
75 - 84	4.2%
85 +	1.4%
18 +	74.0%
<b>2010 Population by Age</b>	
Total	5,346,234
0 - 4	7.2%
5 - 9	6.9%
10 - 14	6.5%
15 - 24	14.3%
25 - 34	15.2%
35 - 44	13.4%
45 - 54	13.6%
55 - 64	10.7%
65 - 74	6.2%
75 - 84	4.1%
85 +	2.0%
18 +	75.3%
<b>2015 Population by Age</b>	
Total	5,314,991
0 - 4	7.2%
5 - 9	6.9%
10 - 14	6.6%
15 - 24	13.7%
25 - 34	15.6%
35 - 44	12.7%
45 - 54	12.4%
55 - 64	11.5%
65 - 74	7.5%
75 - 84	4.0%
85 +	2.0%
18 +	75.7%
<b>2000 Population by Sex</b>	
Males	48.4%
Females	51.6%
<b>2010 Population by Sex</b>	
Males	48.5%
Females	51.5%
<b>2015 Population by Sex</b>	
Males	48.6%
Females	51.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Population by Race/Ethnicity</b>	
Total	5,376,701
White Alone	56.3%
Black Alone	26.1%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	4.9%
Some Other Race Alone	9.9%
Two or More Races	2.5%
Hispanic Origin	19.9%
Diversity Index	73.6
<b>2010 Population by Race/Ethnicity</b>	
Total	5,346,233
White Alone	54.1%
Black Alone	24.7%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	5.9%
Some Other Race Alone	12.0%
Two or More Races	3.0%
Hispanic Origin	24.5%
Diversity Index	77.5
<b>2015 Population by Race/Ethnicity</b>	
Total	5,314,990
White Alone	53.3%
Black Alone	24.0%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	6.3%
Some Other Race Alone	12.9%
Two or More Races	3.2%
Hispanic Origin	26.5%
Diversity Index	78.9
<b>2000 Population 3+ by School Enrollment</b>	
Total	5,146,411
Enrolled in Nursery/Preschool	2.1%
Enrolled in Kindergarten	1.6%
Enrolled in Grade 1-8	12.4%
Enrolled in Grade 9-12	5.9%
Enrolled in College	5.3%
Enrolled in Grad/Prof School	1.7%
Not Enrolled in School	71.0%
<b>2010 Population 25+ by Educational Attainment</b>	
Total	3,480,647
Less Than 9th Grade	8.2%
9th to 12th Grade, No Diploma	8.7%
High School Graduate	25.2%
Some College, No Degree	18.9%
Associate Degree	6.5%
Bachelor's Degree	19.7%
Graduate/Professional Degree	12.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2010 Population 15+ by Marital Status</b>	
Total	4,245,095
Never Married	38.6%
Married	45.9%
Widowed	6.7%
Divorced	8.8%
<b>2000 Population 16+ by Employment Status</b>	
Total	4,129,225
In Labor Force	63.5%
Civilian Employed	58.6%
Civilian Unemployed	4.8%
In Armed Forces	0.0%
Not In Labor Force	36.5%
<b>2010 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	86.3%
Civilian Unemployed	13.7%
<b>2015 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	88.7%
Civilian Unemployed	11.3%
<b>2000 Females 16+ by Employment Status and Age of Children</b>	
Total	2,165,504
Own Children < 6 Only	7.4%
Employed/in Armed Forces	3.9%
Unemployed	0.4%
Not in Labor Force	3.0%
Own Children <6 and 6-17 Only	6.6%
Employed/in Armed Forces	3.3%
Unemployed	0.4%
Not in Labor Force	2.8%
Own Children 6-17 Only	15.8%
Employed/in Armed Forces	10.6%
Unemployed	0.7%
Not in Labor Force	4.5%
No Own Children < 18	70.2%
Employed/in Armed Forces	35.3%
Unemployed	2.7%
Not in Labor Force	32.3%
<b>2010 Employed Population 16+ by Industry</b>	
Total	2,268,689
Agriculture/Mining	0.1%
Construction	4.2%
Manufacturing	9.9%
Wholesale Trade	3.7%
Retail Trade	9.5%
Transportation/Utilities	6.4%
Information	2.6%
Finance/Insurance/Real Estate	10.2%
Services	49.8%
Public Administration	3.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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<b>2010 Employed Population 16+ by Occupation</b>	
Total	2,268,689
White Collar	64.8%
Management/Business/Financial	15.2%
Professional	23.3%
Sales	11.4%
Administrative Support	14.8%
Services	16.5%
Blue Collar	18.7%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	3.6%
Installation/Maintenance/Repair	2.9%
Production	5.8%
Transportation/Material Moving	6.4%
<b>2000 Workers 16+ by Means of Transportation to Work</b>	
Total	2,371,142
Drove Alone - Car, Truck, or Van	62.9%
Carpooled - Car, Truck, or Van	12.3%
Public Transportation	17.3%
Walked	4.0%
Other Means	1.1%
Worked at Home	2.6%
<b>2000 Workers 16+ by Travel Time to Work</b>	
Total	2,371,143
Did not Work at Home	97.4%
Less than 5 minutes	1.6%
5 to 9 minutes	6.2%
10 to 19 minutes	20.6%
20 to 24 minutes	12.1%
25 to 34 minutes	21.6%
35 to 44 minutes	8.8%
45 to 59 minutes	12.8%
60 to 89 minutes	10.2%
90 or more minutes	3.5%
Worked at Home	2.6%
Average Travel Time to Work (in min)	32.6
<b>2000 Households by Vehicles Available</b>	
Total	1,974,168
None	19.1%
1	40.4%
2	30.3%
3	7.6%
4	1.9%
5+	0.7%
Average Number of Vehicles Available	1.4

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Households by Type</b>	
Total	1,974,166
Family Households	64.3%
Married-couple Family	44.0%
With Related Children	22.4%
Other Family (No Spouse)	20.3%
With Related Children	12.3%
Nonfamily Households	35.7%
Householder Living Alone	29.4%
Householder Not Living Alone	6.3%
Households with Related Children	34.7%
Households with Persons 65+	23.5%
<b>2000 Households by Size</b>	
Total	1,974,167
1 Person Household	29.4%
2 Person Household	28.1%
3 Person Household	15.4%
4 Person Household	13.2%
5 Person Household	7.5%
6 Person Household	3.4%
7 + Person Household	3.1%
<b>2000 Households by Year Householder Moved In</b>	
Total	1,974,169
Moved in 1999 to March 2000	18.9%
Moved in 1995 to 1998	29.6%
Moved in 1990 to 1994	15.9%
Moved in 1980 to 1989	15.1%
Moved in 1970 to 1979	10.1%
Moved in 1969 or Earlier	10.3%
Median Year Householder Moved In	1995
<b>2000 Housing Units by Units in Structure</b>	
Total	2,096,106
1, Detached	39.6%
1, Attached	5.2%
2	11.6%
3 or 4	10.3%
5 to 9	9.2%
10 to 19	5.9%
20 +	17.4%
Mobile Home	0.7%
Other	0.0%
<b>2000 Housing Units by Year Structure Built</b>	
Total	2,096,105
1999 to March 2000	0.9%
1995 to 1998	2.5%
1990 to 1994	3.0%
1980 to 1989	7.2%
1970 to 1979	13.5%
1969 or Earlier	72.9%
Median Year Structure Built	1956

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

		county
<b>Top 3 Tapestry Segments</b>		
	1.	Metro Renters
	2.	International Marketplace
	3.	Main Street, USA
<b>2010 Consumer Spending</b>		
Apparel & Services: Total \$		\$3,701,893,539
Average Spent		\$1,888.05
Spending Potential Index		79
Computers & Accessories: Total \$		\$475,705,095
Average Spent		\$242.62
Spending Potential Index		110
Education: Total \$		\$2,669,421,174
Average Spent		\$1,361.46
Spending Potential Index		112
Entertainment/Recreation: Total \$		\$6,825,086,110
Average Spent		\$3,480.94
Spending Potential Index		108
Food at Home: Total \$		\$9,640,564,536
Average Spent		\$4,916.90
Spending Potential Index		110
Food Away from Home: Total \$		\$6,977,736,106
Average Spent		\$3,558.80
Spending Potential Index		111
Health Care: Total \$		\$7,393,708,247
Average Spent		\$3,770.95
Spending Potential Index		101
HH Furnishings & Equipment: Total \$		\$3,805,318,563
Average Spent		\$1,940.80
Spending Potential Index		94
Investments: Total \$		\$3,535,770,421
Average Spent		\$1,803.32
Spending Potential Index		104
Retail Goods: Total \$		\$49,363,081,483
Average Spent		\$25,176.26
Spending Potential Index		101
Shelter: Total \$		\$35,608,942,393
Average Spent		\$18,161.35
Spending Potential Index		115
TV/Video/Audio: Total \$		\$2,626,286,716
Average Spent		\$1,339.46
Spending Potential Index		108
Travel: Total \$		\$4,078,644,430
Average Spent		\$2,080.20
Spending Potential Index		110
Vehicle Maintenance & Repairs: Total \$		\$1,975,193,362
Average Spent		\$1,007.39
Spending Potential Index		107

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



	county
<b>Population Summary</b>	
2000 Total Population	426,520
2000 Group Quarters	15,807
2010 Total Population	495,191
2015 Total Population	532,792
2010-2015 Annual Rate	1.47%
<b>Household Summary</b>	
2000 Households	173,481
2000 Average Household Size	2.37
2010 Households	203,111
2010 Average Household Size	2.36
2015 Households	219,262
2015 Average Household Size	2.36
2010-2015 Annual Rate	1.54%
2000 Families	100,854
2000 Average Family Size	2.97
2010 Families	117,135
2010 Average Family Size	2.93
2015 Families	125,888
2015 Average Family Size	2.92
2010-2015 Annual Rate	1.45%
<b>Housing Unit Summary</b>	
2000 Housing Units	180,395
Owner Occupied Housing Units	55.4%
Renter Occupied Housing Units	40.8%
Vacant Housing Units	3.8%
2010 Housing Units	218,281
Owner Occupied Housing Units	53.6%
Renter Occupied Housing Units	39.5%
Vacant Housing Units	6.9%
2015 Housing Units	237,008
Owner Occupied Housing Units	53.4%
Renter Occupied Housing Units	39.1%
Vacant Housing Units	7.5%
<b>Median Household Income</b>	
2000	\$49,201
2010	\$62,968
2015	\$73,137
<b>Median Home Value</b>	
2000	\$146,561
2010	\$213,057
2015	\$249,901
<b>Per Capita Income</b>	
2000	\$24,985
2010	\$31,357
2015	\$36,374
<b>Median Age</b>	
2000	33.2
2010	34.7
2015	34.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Households by Income</b>	
Household Income Base	173,710
< \$15,000	11.2%
\$15,000 - \$24,999	10.7%
\$25,000 - \$34,999	11.8%
\$35,000 - \$49,999	17.1%
\$50,000 - \$74,999	23.4%
\$75,000 - \$99,999	12.8%
\$100,000 - \$149,999	8.8%
\$150,000 - \$199,999	2.1%
\$200,000+	2.1%
Average Household Income	\$60,401
<b>2010 Households by Income</b>	
Household Income Base	203,111
< \$15,000	8.6%
\$15,000 - \$24,999	6.8%
\$25,000 - \$34,999	8.1%
\$35,000 - \$49,999	14.1%
\$50,000 - \$74,999	22.6%
\$75,000 - \$99,999	15.9%
\$100,000 - \$149,999	17.8%
\$150,000 - \$199,999	2.9%
\$200,000+	3.2%
Average Household Income	\$75,378
<b>2015 Households by Income</b>	
Household Income Base	219,262
< \$15,000	6.2%
\$15,000 - \$24,999	5.4%
\$25,000 - \$34,999	5.7%
\$35,000 - \$49,999	10.1%
\$50,000 - \$74,999	23.9%
\$75,000 - \$99,999	14.2%
\$100,000 - \$149,999	25.9%
\$150,000 - \$199,999	4.4%
\$200,000+	4.2%
Average Household Income	\$87,258
<b>2000 Owner Occupied Housing Units by Value</b>	
Total	99,923
< \$50,000	2.2%
\$50,000 - \$99,999	10.9%
\$100,000 - \$149,999	40.0%
\$150,000 - \$199,999	25.2%
\$200,000 - \$299,999	14.6%
\$300,000 - \$499,999	5.5%
\$500,000 - \$999,999	1.2%
\$1,000,000 +	0.3%
Average Home Value	\$172,427
<b>2000 Specified Renter Occupied Housing Units by Contract Rent</b>	
Total	72,708
With Cash Rent	98.2%
No Cash Rent	1.8%
Median Rent	\$595
Average Rent	\$616

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Population by Age</b>	
Total	426,526
0 - 4	6.1%
5 - 9	6.3%
10 - 14	6.5%
15 - 24	18.0%
25 - 34	16.0%
35 - 44	16.4%
45 - 54	14.1%
55 - 64	7.2%
65 - 74	4.7%
75 - 84	3.3%
85 +	1.3%
18 +	77.4%
<b>2010 Population by Age</b>	
Total	495,191
0 - 4	6.0%
5 - 9	5.7%
10 - 14	5.7%
15 - 24	18.3%
25 - 34	14.8%
35 - 44	13.6%
45 - 54	14.5%
55 - 64	11.3%
65 - 74	5.3%
75 - 84	3.2%
85 +	1.6%
18 +	79.1%
<b>2015 Population by Age</b>	
Total	532,792
0 - 4	6.0%
5 - 9	5.7%
10 - 14	5.7%
15 - 24	17.3%
25 - 34	16.0%
35 - 44	12.5%
45 - 54	13.4%
55 - 64	11.8%
65 - 74	7.0%
75 - 84	3.1%
85 +	1.5%
18 +	79.3%
<b>2000 Population by Sex</b>	
Males	49.5%
Females	50.5%
<b>2010 Population by Sex</b>	
Males	49.5%
Females	50.5%
<b>2015 Population by Sex</b>	
Males	49.5%
Females	50.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Population by Race/Ethnicity</b>	
Total	426,520
White Alone	89.0%
Black Alone	4.0%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	3.5%
Some Other Race Alone	1.4%
Two or More Races	1.8%
Hispanic Origin	3.4%
Diversity Index	25.8
<b>2010 Population by Race/Ethnicity</b>	
Total	495,191
White Alone	85.7%
Black Alone	4.3%
American Indian Alone	0.5%
Asian or Pacific Islander Alone	4.8%
Some Other Race Alone	2.3%
Two or More Races	2.4%
Hispanic Origin	5.6%
Diversity Index	33.9
<b>2015 Population by Race/Ethnicity</b>	
Total	532,792
White Alone	84.4%
Black Alone	4.5%
American Indian Alone	0.5%
Asian or Pacific Islander Alone	5.5%
Some Other Race Alone	2.5%
Two or More Races	2.7%
Hispanic Origin	6.5%
Diversity Index	37.0
<b>2000 Population 3+ by School Enrollment</b>	
Total	411,557
Enrolled in Nursery/Preschool	1.8%
Enrolled in Kindergarten	1.2%
Enrolled in Grade 1-8	10.8%
Enrolled in Grade 9-12	5.3%
Enrolled in College	10.0%
Enrolled in Grad/Prof School	3.1%
Not Enrolled in School	67.8%
<b>2010 Population 25+ by Educational Attainment</b>	
Total	318,725
Less Than 9th Grade	1.8%
9th to 12th Grade, No Diploma	3.9%
High School Graduate	20.9%
Some College, No Degree	18.8%
Associate Degree	9.7%
Bachelor's Degree	26.6%
Graduate/Professional Degree	18.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2010 Population 15+ by Marital Status</b>	
Total	409,282
Never Married	36.9%
Married	49.5%
Widowed	3.6%
Divorced	10.1%
<b>2000 Population 16+ by Employment Status</b>	
Total	341,417
In Labor Force	75.0%
Civilian Employed	72.1%
Civilian Unemployed	2.9%
In Armed Forces	0.1%
Not In Labor Force	25.0%
<b>2010 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	92.8%
Civilian Unemployed	7.2%
<b>2015 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	94.0%
Civilian Unemployed	6.0%
<b>2000 Females 16+ by Employment Status and Age of Children</b>	
Total	173,993
Own Children < 6 Only	7.5%
Employed/in Armed Forces	5.4%
Unemployed	0.2%
Not in Labor Force	1.9%
Own Children <6 and 6-17 Only	5.2%
Employed/in Armed Forces	3.7%
Unemployed	0.1%
Not in Labor Force	1.4%
Own Children 6-17 Only	15.8%
Employed/in Armed Forces	13.7%
Unemployed	0.2%
Not in Labor Force	1.9%
No Own Children < 18	71.4%
Employed/in Armed Forces	46.0%
Unemployed	1.7%
Not in Labor Force	23.6%
<b>2010 Employed Population 16+ by Industry</b>	
Total	267,057
Agriculture/Mining	1.1%
Construction	4.2%
Manufacturing	7.6%
Wholesale Trade	2.5%
Retail Trade	10.5%
Transportation/Utilities	2.8%
Information	2.6%
Finance/Insurance/Real Estate	9.3%
Services	53.0%
Public Administration	6.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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<b>2010 Employed Population 16+ by Occupation</b>	
Total	267,057
White Collar	71.8%
Management/Business/Financial	15.5%
Professional	31.8%
Sales	10.6%
Administrative Support	13.8%
Services	14.3%
Blue Collar	13.9%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	3.2%
Installation/Maintenance/Repair	2.6%
Production	4.1%
Transportation/Material Moving	3.7%
<b>2000 Workers 16+ by Means of Transportation to Work</b>	
Total	242,539
Drove Alone - Car, Truck, or Van	74.1%
Carpooled - Car, Truck, or Van	9.5%
Public Transportation	4.2%
Walked	6.2%
Other Means	2.2%
Worked at Home	3.8%
<b>2000 Workers 16+ by Travel Time to Work</b>	
Total	242,539
Did not Work at Home	96.2%
Less than 5 minutes	3.5%
5 to 9 minutes	12.8%
10 to 19 minutes	36.2%
20 to 24 minutes	17.2%
25 to 34 minutes	17.4%
35 to 44 minutes	3.6%
45 to 59 minutes	2.6%
60 to 89 minutes	1.6%
90 or more minutes	1.3%
Worked at Home	3.8%
Average Travel Time to Work (in min)	19.9
<b>2000 Households by Vehicles Available</b>	
Total	173,482
None	8.0%
1	35.6%
2	41.6%
3	11.1%
4	2.7%
5+	1.0%
Average Number of Vehicles Available	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Households by Type</b>	
Total	173,482
Family Households	58.1%
Married-couple Family	47.1%
With Related Children	22.3%
Other Family (No Spouse)	11.1%
With Related Children	7.5%
Nonfamily Households	41.9%
Householder Living Alone	29.4%
Householder Not Living Alone	12.5%
Households with Related Children	29.8%
Households with Persons 65+	15.8%
<b>2000 Households by Size</b>	
Total	173,481
1 Person Household	29.4%
2 Person Household	35.3%
3 Person Household	15.0%
4 Person Household	13.2%
5 Person Household	4.9%
6 Person Household	1.4%
7 + Person Household	0.7%
<b>2000 Households by Year Householder Moved In</b>	
Total	173,482
Moved in 1999 to March 2000	26.2%
Moved in 1995 to 1998	30.2%
Moved in 1990 to 1994	15.5%
Moved in 1980 to 1989	13.3%
Moved in 1970 to 1979	8.0%
Moved in 1969 or Earlier	6.7%
Median Year Householder Moved In	1996
<b>2000 Housing Units by Units in Structure</b>	
Total	180,396
1, Detached	53.6%
1, Attached	5.1%
2	5.7%
3 or 4	6.5%
5 to 9	7.6%
10 to 19	6.8%
20 +	13.4%
Mobile Home	1.3%
Other	0.0%
<b>2000 Housing Units by Year Structure Built</b>	
Total	180,398
1999 to March 2000	2.7%
1995 to 1998	8.8%
1990 to 1994	9.6%
1980 to 1989	13.1%
1970 to 1979	20.0%
1969 or Earlier	45.8%
Median Year Structure Built	1972

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>Top 3 Tapestry Segments</b>	
	1. Enterprising
	2. Sophisticated Squires
	3. Metropolitans
<b>2010 Consumer Spending</b>	
Apparel & Services: Total \$	\$381,766,450
Average Spent	\$1,879.60
Spending Potential Index	79
Computers & Accessories: Total \$	\$51,233,380
Average Spent	\$252.24
Spending Potential Index	115
Education: Total \$	\$301,878,009
Average Spent	\$1,486.27
Spending Potential Index	122
Entertainment/Recreation: Total \$	\$718,203,254
Average Spent	\$3,536.01
Spending Potential Index	110
Food at Home: Total \$	\$975,392,257
Average Spent	\$4,802.26
Spending Potential Index	107
Food Away from Home: Total \$	\$728,082,424
Average Spent	\$3,584.65
Spending Potential Index	111
Health Care: Total \$	\$764,372,035
Average Spent	\$3,763.32
Spending Potential Index	101
HH Furnishings & Equipment: Total \$	\$399,991,698
Average Spent	\$1,969.33
Spending Potential Index	96
Investments: Total \$	\$347,064,372
Average Spent	\$1,708.74
Spending Potential Index	98
Retail Goods: Total \$	\$5,191,677,463
Average Spent	\$25,560.80
Spending Potential Index	103
Shelter: Total \$	\$3,571,733,066
Average Spent	\$17,585.13
Spending Potential Index	111
TV/Video/Audio: Total \$	\$274,959,230
Average Spent	\$1,353.74
Spending Potential Index	109
Travel: Total \$	\$417,883,599
Average Spent	\$2,057.42
Spending Potential Index	109
Vehicle Maintenance & Repairs: Total \$	\$207,245,533
Average Spent	\$1,020.36
Spending Potential Index	108

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



	placeply
<b>Population Summary</b>	
2000 Total Population	46,525
2000 Group Quarters	14,566
2010 Total Population	47,978
2015 Total Population	47,998
2010-2015 Annual Rate	0.01%
<b>Household Summary</b>	
2000 Households	14,390
2000 Average Household Size	2.22
2010 Households	15,010
2010 Average Household Size	2.21
2015 Households	15,038
2015 Average Household Size	2.21
2010-2015 Annual Rate	0.04%
2000 Families	5,109
2000 Average Family Size	2.83
2010 Families	5,331
2010 Average Family Size	2.83
2015 Families	5,300
2015 Average Family Size	2.84
2010-2015 Annual Rate	-0.12%
<b>Housing Unit Summary</b>	
2000 Housing Units	15,321
Owner Occupied Housing Units	30.4%
Renter Occupied Housing Units	63.5%
Vacant Housing Units	6.1%
2010 Housing Units	16,862
Owner Occupied Housing Units	30.7%
Renter Occupied Housing Units	58.3%
Vacant Housing Units	11.0%
2015 Housing Units	17,248
Owner Occupied Housing Units	30.5%
Renter Occupied Housing Units	56.7%
Vacant Housing Units	12.8%
<b>Median Household Income</b>	
2000	\$28,254
2010	\$35,895
2015	\$45,000
<b>Median Home Value</b>	
2000	\$143,672
2010	\$152,826
2015	\$157,006
<b>Per Capita Income</b>	
2000	\$16,380
2010	\$21,080
2015	\$24,527
<b>Median Age</b>	
2000	22.7
2010	23.2
2015	23.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Households by Income</b>	
Household Income Base	14,342
< \$15,000	28.8%
\$15,000 - \$24,999	17.0%
\$25,000 - \$34,999	11.3%
\$35,000 - \$49,999	11.3%
\$50,000 - \$74,999	12.0%
\$75,000 - \$99,999	7.4%
\$100,000 - \$149,999	7.6%
\$150,000 - \$199,999	2.4%
\$200,000+	2.2%
Average Household Income	\$47,842
<b>2010 Households by Income</b>	
Household Income Base	15,010
< \$15,000	24.0%
\$15,000 - \$24,999	15.1%
\$25,000 - \$34,999	10.0%
\$35,000 - \$49,999	12.8%
\$50,000 - \$74,999	15.9%
\$75,000 - \$99,999	8.7%
\$100,000 - \$149,999	8.2%
\$150,000 - \$199,999	2.8%
\$200,000+	2.5%
Average Household Income	\$53,518
<b>2015 Households by Income</b>	
Household Income Base	15,036
< \$15,000	21.5%
\$15,000 - \$24,999	12.3%
\$25,000 - \$34,999	8.4%
\$35,000 - \$49,999	10.7%
\$50,000 - \$74,999	18.3%
\$75,000 - \$99,999	10.2%
\$100,000 - \$149,999	11.4%
\$150,000 - \$199,999	4.0%
\$200,000+	3.3%
Average Household Income	\$62,583
<b>2000 Owner Occupied Housing Units by Value</b>	
Total	4,677
< \$50,000	0.9%
\$50,000 - \$99,999	15.2%
\$100,000 - \$149,999	39.2%
\$150,000 - \$199,999	24.8%
\$200,000 - \$299,999	15.1%
\$300,000 - \$499,999	3.8%
\$500,000 - \$999,999	1.1%
\$1,000,000 +	0.0%
Average Home Value	\$163,986
<b>2000 Specified Renter Occupied Housing Units by Contract Rent</b>	
Total	9,700
With Cash Rent	99.2%
No Cash Rent	0.8%
Median Rent	\$529
Average Rent	\$653

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Population by Age</b>	
Total	46,525
0 - 4	2.6%
5 - 9	2.4%
10 - 14	2.5%
15 - 24	59.6%
25 - 34	10.6%
35 - 44	5.9%
45 - 54	6.2%
55 - 64	3.8%
65 - 74	2.6%
75 - 84	2.4%
85 +	1.4%
18 +	90.9%
<b>2010 Population by Age</b>	
Total	47,978
0 - 4	2.6%
5 - 9	2.2%
10 - 14	2.2%
15 - 24	56.6%
25 - 34	11.6%
35 - 44	5.8%
45 - 54	6.3%
55 - 64	5.4%
65 - 74	3.0%
75 - 84	2.6%
85 +	1.9%
18 +	90.9%
<b>2015 Population by Age</b>	
Total	47,994
0 - 4	2.6%
5 - 9	2.3%
10 - 14	2.2%
15 - 24	56.2%
25 - 34	11.2%
35 - 44	6.2%
45 - 54	5.9%
55 - 64	5.3%
65 - 74	3.7%
75 - 84	2.6%
85 +	1.9%
18 +	90.9%
<b>2000 Population by Sex</b>	
Males	48.1%
Females	51.9%
<b>2010 Population by Sex</b>	
Males	49.2%
Females	50.8%
<b>2015 Population by Sex</b>	
Males	49.2%
Females	50.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Population by Race/Ethnicity</b>	
Total	46,526
White Alone	80.7%
Black Alone	7.5%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	8.4%
Some Other Race Alone	1.0%
Two or More Races	2.1%
Hispanic Origin	2.7%
Diversity Index	37.1
<b>2010 Population by Race/Ethnicity</b>	
Total	47,977
White Alone	78.5%
Black Alone	8.0%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	9.6%
Some Other Race Alone	1.0%
Two or More Races	2.4%
Hispanic Origin	2.9%
Diversity Index	40.4
<b>2015 Population by Race/Ethnicity</b>	
Total	47,998
White Alone	77.7%
Black Alone	7.8%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	10.5%
Some Other Race Alone	1.0%
Two or More Races	2.6%
Hispanic Origin	3.0%
Diversity Index	41.5
<b>2000 Population 3+ by School Enrollment</b>	
Total	45,755
Enrolled in Nursery/Preschool	0.9%
Enrolled in Kindergarten	0.4%
Enrolled in Grade 1-8	3.8%
Enrolled in Grade 9-12	2.4%
Enrolled in College	56.2%
Enrolled in Grad/Prof School	7.0%
Not Enrolled in School	29.3%
<b>2010 Population 25+ by Educational Attainment</b>	
Total	17,490
Less Than 9th Grade	0.9%
9th to 12th Grade, No Diploma	2.1%
High School Graduate	8.6%
Some College, No Degree	13.4%
Associate Degree	5.9%
Bachelor's Degree	32.1%
Graduate/Professional Degree	37.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2010 Population 15+ by Marital Status</b>	
Total	44,626
Never Married	66.1%
Married	25.6%
Widowed	2.8%
Divorced	5.5%
<b>2000 Population 16+ by Employment Status</b>	
Total	42,902
In Labor Force	63.3%
Civilian Employed	56.6%
Civilian Unemployed	6.7%
In Armed Forces	0.0%
Not In Labor Force	36.7%
<b>2010 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	82.4%
Civilian Unemployed	17.6%
<b>2015 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	85.6%
Civilian Unemployed	14.4%
<b>2000 Females 16+ by Employment Status and Age of Children</b>	
Total	22,569
Own Children < 6 Only	3.3%
Employed/in Armed Forces	1.9%
Unemployed	0.2%
Not in Labor Force	1.2%
Own Children <6 and 6-17 Only	1.7%
Employed/in Armed Forces	0.9%
Unemployed	0.1%
Not in Labor Force	0.8%
Own Children 6-17 Only	5.8%
Employed/in Armed Forces	4.3%
Unemployed	0.2%
Not in Labor Force	1.3%
No Own Children < 18	89.1%
Employed/in Armed Forces	49.2%
Unemployed	5.7%
Not in Labor Force	34.3%
<b>2010 Employed Population 16+ by Industry</b>	
Total	21,428
Agriculture/Mining	1.1%
Construction	1.1%
Manufacturing	2.1%
Wholesale Trade	1.1%
Retail Trade	8.4%
Transportation/Utilities	1.0%
Information	2.9%
Finance/Insurance/Real Estate	5.0%
Services	71.7%
Public Administration	5.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2010 Employed Population 16+ by Occupation</b>	
Total	21,425
White Collar	71.4%
Management/Business/Financial	10.0%
Professional	37.5%
Sales	10.4%
Administrative Support	13.5%
Services	22.4%
Blue Collar	6.1%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	1.1%
Installation/Maintenance/Repair	1.2%
Production	1.3%
Transportation/Material Moving	2.3%
<b>2000 Workers 16+ by Means of Transportation to Work</b>	
Total	23,301
Drove Alone - Car, Truck, or Van	60.6%
Carpooled - Car, Truck, or Van	7.9%
Public Transportation	4.3%
Walked	21.2%
Other Means	3.3%
Worked at Home	2.6%
<b>2000 Workers 16+ by Travel Time to Work</b>	
Total	23,302
Did not Work at Home	97.4%
Less than 5 minutes	7.7%
5 to 9 minutes	21.3%
10 to 19 minutes	46.4%
20 to 24 minutes	10.7%
25 to 34 minutes	5.2%
35 to 44 minutes	1.2%
45 to 59 minutes	1.6%
60 to 89 minutes	2.2%
90 or more minutes	1.1%
Worked at Home	2.6%
Average Travel Time to Work (in min)	15.1
<b>2000 Households by Vehicles Available</b>	
Total	14,376
None	10.6%
1	43.0%
2	30.7%
3	8.5%
4	4.3%
5+	2.8%
Average Number of Vehicles Available	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Households by Type</b>	
Total	14,390
Family Households	35.5%
Married-couple Family	27.9%
With Related Children	12.1%
Other Family (No Spouse)	7.6%
With Related Children	4.5%
Nonfamily Households	64.5%
Householder Living Alone	37.0%
Householder Not Living Alone	27.5%
Households with Related Children	16.6%
Households with Persons 65+	14.3%
<b>2000 Households by Size</b>	
Total	14,390
1 Person Household	37.0%
2 Person Household	33.0%
3 Person Household	12.3%
4 Person Household	11.6%
5 Person Household	4.0%
6 Person Household	1.3%
7 + Person Household	0.8%
<b>2000 Households by Year Householder Moved In</b>	
Total	14,375
Moved in 1999 to March 2000	46.6%
Moved in 1995 to 1998	25.8%
Moved in 1990 to 1994	9.0%
Moved in 1980 to 1989	8.5%
Moved in 1970 to 1979	5.1%
Moved in 1969 or Earlier	4.9%
Median Year Householder Moved In	1998
<b>2000 Housing Units by Units in Structure</b>	
Total	15,298
1, Detached	34.7%
1, Attached	5.9%
2	2.5%
3 or 4	3.1%
5 to 9	8.9%
10 to 19	22.5%
20 +	22.1%
Mobile Home	0.2%
Other	0.1%
<b>2000 Housing Units by Year Structure Built</b>	
Total	15,299
1999 to March 2000	1.9%
1995 to 1998	1.7%
1990 to 1994	4.2%
1980 to 1989	12.2%
1970 to 1979	22.3%
1969 or Earlier	57.6%
Median Year Structure Built	1967

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

placeply

## Top 3 Tapestry Segments

1. Dorms to Diplomas
2. College Towns
3. Metropolitan

## 2010 Consumer Spending

Apparel & Services: Total \$	\$21,950,768
Average Spent	\$1,462.41
Spending Potential Index	61
Computers & Accessories: Total \$	\$3,111,861
Average Spent	\$207.32
Spending Potential Index	94
Education: Total \$	\$21,522,367
Average Spent	\$1,433.87
Spending Potential Index	118
Entertainment/Recreation: Total \$	\$37,239,763
Average Spent	\$2,481.00
Spending Potential Index	77
Food at Home: Total \$	\$54,085,061
Average Spent	\$3,603.27
Spending Potential Index	81
Food Away from Home: Total \$	\$41,245,323
Average Spent	\$2,747.86
Spending Potential Index	85
Health Care: Total \$	\$37,894,597
Average Spent	\$2,524.62
Spending Potential Index	68
HH Furnishings & Equipment: Total \$	\$20,736,989
Average Spent	\$1,381.55
Spending Potential Index	67
Investments: Total \$	\$15,594,125
Average Spent	\$1,038.92
Spending Potential Index	60
Retail Goods: Total \$	\$275,451,296
Average Spent	\$18,351.19
Spending Potential Index	74
Shelter: Total \$	\$186,838,700
Average Spent	\$12,447.62
Spending Potential Index	79
TV/Video/Audio: Total \$	\$15,569,060
Average Spent	\$1,037.25
Spending Potential Index	84
Travel: Total \$	\$20,105,848
Average Spent	\$1,339.50
Spending Potential Index	71
Vehicle Maintenance & Repairs: Total \$	\$11,162,322
Average Spent	\$743.66
Spending Potential Index	79

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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<b>Population Summary</b>	
2000 Total Population	74,239
2000 Group Quarters	6,964
2010 Total Population	74,241
2015 Total Population	74,076
2010-2015 Annual Rate	-0.04%
<b>Household Summary</b>	
2000 Households	29,651
2000 Average Household Size	2.27
2010 Households	29,379
2010 Average Household Size	2.25
2015 Households	29,331
2015 Average Household Size	2.25
2010-2015 Annual Rate	-0.03%
2000 Families	15,963
2000 Average Family Size	3.03
2010 Families	15,316
2010 Average Family Size	3.05
2015 Families	14,996
2015 Average Family Size	3.07
2010-2015 Annual Rate	-0.42%
<b>Housing Unit Summary</b>	
2000 Housing Units	30,817
Owner Occupied Housing Units	50.7%
Renter Occupied Housing Units	45.6%
Vacant Housing Units	3.8%
2010 Housing Units	31,785
Owner Occupied Housing Units	47.6%
Renter Occupied Housing Units	44.8%
Vacant Housing Units	7.6%
2015 Housing Units	32,097
Owner Occupied Housing Units	46.7%
Renter Occupied Housing Units	44.6%
Vacant Housing Units	8.6%
<b>Median Household Income</b>	
2000	\$56,027
2010	\$68,691
2015	\$84,941
<b>Median Home Value</b>	
2000	\$229,529
2010	\$312,228
2015	\$365,336
<b>Per Capita Income</b>	
2000	\$33,644
2010	\$40,087
2015	\$48,729
<b>Median Age</b>	
2000	32.7
2010	33.2
2015	33.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Households by Income</b>	
Household Income Base	29,675
<\$15,000	12.5%
\$15,000 - \$24,999	9.1%
\$25,000 - \$34,999	8.8%
\$35,000 - \$49,999	14.1%
\$50,000 - \$74,999	18.0%
\$75,000 - \$99,999	11.5%
\$100,000 - \$149,999	13.5%
\$150,000 - \$199,999	5.4%
\$200,000+	7.1%
Average Household Income	\$83,194
<b>2010 Households by Income</b>	
Household Income Base	29,379
<\$15,000	10.2%
\$15,000 - \$24,999	7.3%
\$25,000 - \$34,999	6.4%
\$35,000 - \$49,999	11.8%
\$50,000 - \$74,999	18.2%
\$75,000 - \$99,999	15.9%
\$100,000 - \$149,999	15.4%
\$150,000 - \$199,999	5.5%
\$200,000+	9.3%
Average Household Income	\$96,916
<b>2015 Households by Income</b>	
Household Income Base	29,331
<\$15,000	7.0%
\$15,000 - \$24,999	5.7%
\$25,000 - \$34,999	4.7%
\$35,000 - \$49,999	8.7%
\$50,000 - \$74,999	18.1%
\$75,000 - \$99,999	12.3%
\$100,000 - \$149,999	22.6%
\$150,000 - \$199,999	7.9%
\$200,000+	12.9%
Average Household Income	\$118,072
<b>2000 Owner Occupied Housing Units by Value</b>	
Total	15,611
<\$50,000	0.7%
\$50,000 - \$99,999	7.6%
\$100,000 - \$149,999	15.5%
\$150,000 - \$199,999	18.2%
\$200,000 - \$299,999	23.2%
\$300,000 - \$499,999	22.6%
\$500,000 - \$999,999	10.8%
\$1,000,000 +	1.4%
Average Home Value	\$293,856
<b>2000 Specified Renter Occupied Housing Units by Contract Rent</b>	
Total	14,029
With Cash Rent	97.6%
No Cash Rent	2.4%
Median Rent	\$813
Average Rent	\$875

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Population by Age</b>	
Total	74,239
0 - 4	5.8%
5 - 9	5.7%
10 - 14	5.5%
15 - 24	19.6%
25 - 34	17.3%
35 - 44	14.7%
45 - 54	12.8%
55 - 64	7.9%
65 - 74	5.1%
75 - 84	3.8%
85 +	2.0%
18 +	79.8%
<b>2010 Population by Age</b>	
Total	74,241
0 - 4	5.4%
5 - 9	5.0%
10 - 14	4.9%
15 - 24	22.0%
25 - 34	14.7%
35 - 44	12.4%
45 - 54	13.3%
55 - 64	10.5%
65 - 74	5.4%
75 - 84	3.7%
85 +	2.5%
18 +	81.5%
<b>2015 Population by Age</b>	
Total	74,076
0 - 4	5.3%
5 - 9	5.0%
10 - 14	4.8%
15 - 24	21.3%
25 - 34	16.3%
35 - 44	10.6%
45 - 54	12.6%
55 - 64	11.1%
65 - 74	6.8%
75 - 84	3.7%
85 +	2.6%
18 +	82.0%
<b>2000 Population by Sex</b>	
Males	47.1%
Females	52.9%
<b>2010 Population by Sex</b>	
Males	47.3%
Females	52.7%
<b>2015 Population by Sex</b>	
Males	47.5%
Females	52.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Population by Race/Ethnicity</b>	
Total	74,239
White Alone	65.2%
Black Alone	22.5%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	6.2%
Some Other Race Alone	2.9%
Two or More Races	3.0%
Hispanic Origin	6.1%
Diversity Index	57.5
<b>2010 Population by Race/Ethnicity</b>	
Total	74,241
White Alone	62.9%
Black Alone	20.8%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	8.1%
Some Other Race Alone	4.1%
Two or More Races	3.8%
Hispanic Origin	9.0%
Diversity Index	62.8
<b>2015 Population by Race/Ethnicity</b>	
Total	74,076
White Alone	62.3%
Black Alone	19.6%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	8.9%
Some Other Race Alone	4.7%
Two or More Races	4.1%
Hispanic Origin	10.6%
Diversity Index	64.8
<b>2000 Population 3+ by School Enrollment</b>	
Total	71,742
Enrolled in Nursery/Preschool	2.3%
Enrolled in Kindergarten	1.1%
Enrolled in Grade 1-8	9.2%
Enrolled in Grade 9-12	4.6%
Enrolled in College	14.1%
Enrolled in Grad/Prof School	6.4%
Not Enrolled in School	62.1%
<b>2010 Population 25+ by Educational Attainment</b>	
Total	46,422
Less Than 9th Grade	2.6%
9th to 12th Grade, No Diploma	3.3%
High School Graduate	10.1%
Some College, No Degree	12.9%
Associate Degree	3.9%
Bachelor's Degree	30.5%
Graduate/Professional Degree	36.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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<b>2010 Population 15+ by Marital Status</b>	
Total	62,785
Never Married	44.1%
Married	42.6%
Widowed	5.0%
Divorced	8.3%
<b>2000 Population 16+ by Employment Status</b>	
Total	60,908
In Labor Force	67.5%
Civilian Employed	62.8%
Civilian Unemployed	4.7%
In Armed Forces	0.0%
Not In Labor Force	32.5%
<b>2010 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	89.6%
Civilian Unemployed	10.4%
<b>2015 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	91.5%
Civilian Unemployed	8.5%
<b>2000 Females 16+ by Employment Status and Age of Children</b>	
Total	32,548
Own Children < 6 Only	6.4%
Employed/in Armed Forces	3.9%
Unemployed	0.1%
Not in Labor Force	2.4%
Own Children <6 and 6-17 Only	4.0%
Employed/in Armed Forces	2.8%
Unemployed	0.1%
Not in Labor Force	1.2%
Own Children 6-17 Only	13.1%
Employed/in Armed Forces	10.6%
Unemployed	0.4%
Not in Labor Force	2.2%
No Own Children < 18	76.5%
Employed/in Armed Forces	42.3%
Unemployed	3.4%
Not in Labor Force	30.8%
<b>2010 Employed Population 16+ by Industry</b>	
Total	35,814
Agriculture/Mining	0.1%
Construction	1.6%
Manufacturing	5.3%
Wholesale Trade	1.5%
Retail Trade	6.5%
Transportation/Utilities	2.3%
Information	4.1%
Finance/Insurance/Real Estate	9.0%
Services	67.3%
Public Administration	2.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2010 Employed Population 16+ by Occupation</b>	
Total	35,814
White Collar	83.1%
Management/Business/Financial	19.8%
Professional	43.5%
Sales	8.7%
Administrative Support	11.0%
Services	10.7%
Blue Collar	6.2%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	1.1%
Installation/Maintenance/Repair	1.3%
Production	1.9%
Transportation/Material Moving	1.9%
<b>2000 Workers 16+ by Means of Transportation to Work</b>	
Total	37,655
Drove Alone - Car, Truck, or Van	53.4%
Carpooled - Car, Truck, or Van	8.3%
Public Transportation	18.4%
Walked	11.7%
Other Means	2.2%
Worked at Home	6.1%
<b>2000 Workers 16+ by Travel Time to Work</b>	
Total	37,655
Did not Work at Home	93.9%
Less than 5 minutes	2.1%
5 to 9 minutes	9.3%
10 to 19 minutes	24.4%
20 to 24 minutes	8.1%
25 to 34 minutes	13.8%
35 to 44 minutes	10.4%
45 to 59 minutes	14.6%
60 to 89 minutes	9.5%
90 or more minutes	1.6%
Worked at Home	6.1%
Average Travel Time to Work (in min)	29.9
<b>2000 Households by Vehicles Available</b>	
Total	29,651
None	15.2%
1	48.6%
2	29.7%
3	4.9%
4	1.1%
5+	0.5%
Average Number of Vehicles Available	1.3

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Households by Type</b>	
Total	29,651
Family Households	53.8%
Married-couple Family	40.4%
With Related Children	18.7%
Other Family (No Spouse)	13.4%
With Related Children	8.7%
Nonfamily Households	46.2%
Householder Living Alone	36.3%
Householder Not Living Alone	9.9%
Households with Related Children	27.4%
Households with Persons 65+	19.2%
<b>2000 Households by Size</b>	
Total	29,651
1 Person Household	36.3%
2 Person Household	31.5%
3 Person Household	14.0%
4 Person Household	10.9%
5 Person Household	4.5%
6 Person Household	1.7%
7 + Person Household	1.2%
<b>2000 Households by Year Householder Moved In</b>	
Total	29,651
Moved in 1999 to March 2000	25.0%
Moved in 1995 to 1998	32.0%
Moved in 1990 to 1994	14.8%
Moved in 1980 to 1989	13.0%
Moved in 1970 to 1979	7.9%
Moved in 1969 or Earlier	7.3%
Median Year Householder Moved In	1996
<b>2000 Housing Units by Units in Structure</b>	
Total	30,817
1, Detached	31.8%
1, Attached	4.9%
2	9.3%
3 or 4	5.5%
5 to 9	8.5%
10 to 19	10.2%
20 +	29.6%
Mobile Home	0.1%
Other	0.0%
<b>2000 Housing Units by Year Structure Built</b>	
Total	30,817
1999 to March 2000	0.2%
1995 to 1998	2.1%
1990 to 1994	1.3%
1980 to 1989	2.4%
1970 to 1979	6.3%
1969 or Earlier	87.7%
Median Year Structure Built	1943

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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## Top 3 Tapestry Segments

1. Metro Renters
2. Laptops and Lattes
3. Connoisseurs

## 2010 Consumer Spending

Apparel & Services: Total \$	\$72,479,118
Average Spent	\$2,467.04
Spending Potential Index	103
Computers & Accessories: Total \$	\$9,394,831
Average Spent	\$319.78
Spending Potential Index	145
Education: Total \$	\$52,713,380
Average Spent	\$1,794.25
Spending Potential Index	147
Entertainment/Recreation: Total \$	\$132,900,564
Average Spent	\$4,523.66
Spending Potential Index	140
Food at Home: Total \$	\$181,367,898
Average Spent	\$6,173.39
Spending Potential Index	138
Food Away from Home: Total \$	\$134,166,528
Average Spent	\$4,566.75
Spending Potential Index	142
Health Care: Total \$	\$135,648,983
Average Spent	\$4,617.21
Spending Potential Index	124
HH Furnishings & Equipment: Total \$	\$74,811,886
Average Spent	\$2,546.44
Spending Potential Index	124
Investments: Total \$	\$75,899,851
Average Spent	\$2,583.47
Spending Potential Index	149
Retail Goods: Total \$	\$943,000,600
Average Spent	\$32,097.80
Spending Potential Index	129
Shelter: Total \$	\$699,385,135
Average Spent	\$23,805.63
Spending Potential Index	151
TV/Video/Audio: Total \$	\$50,276,350
Average Spent	\$1,711.30
Spending Potential Index	138
Travel: Total \$	\$81,334,620
Average Spent	\$2,768.46
Spending Potential Index	146
Vehicle Maintenance & Repairs: Total \$	\$37,726,408
Average Spent	\$1,284.13
Spending Potential Index	136

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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	county
<b>Population Summary</b>	
2000 Total Population	1,068,968
2000 Group Quarters	22,106
2010 Total Population	1,148,954
2015 Total Population	1,190,942
2010-2015 Annual Rate	0.72%
<b>Household Summary</b>	
2000 Households	438,774
2000 Average Household Size	2.39
2010 Households	474,721
2010 Average Household Size	2.37
2015 Households	493,172
2015 Average Household Size	2.37
2010-2015 Annual Rate	0.77%
2000 Families	263,598
2000 Average Family Size	3.03
2010 Families	278,240
2010 Average Family Size	3.02
2015 Families	286,233
2015 Average Family Size	3.02
2010-2015 Annual Rate	0.57%
<b>Housing Unit Summary</b>	
2000 Housing Units	471,012
Owner Occupied Housing Units	53.0%
Renter Occupied Housing Units	40.2%
Vacant Housing Units	6.8%
2010 Housing Units	538,052
Owner Occupied Housing Units	49.3%
Renter Occupied Housing Units	39.0%
Vacant Housing Units	11.8%
2015 Housing Units	564,609
Owner Occupied Housing Units	48.9%
Renter Occupied Housing Units	38.4%
Vacant Housing Units	12.7%
<b>Median Household Income</b>	
2000	\$42,976
2010	\$55,046
2015	\$61,867
<b>Median Home Value</b>	
2000	\$113,661
2010	\$131,161
2015	\$141,081
<b>Per Capita Income</b>	
2000	\$23,059
2010	\$28,542
2015	\$31,975
<b>Median Age</b>	
2000	32.6
2010	34.2
2015	34.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Households by Income</b>	
Household Income Base	438,874
< \$15,000	14.5%
\$15,000 - \$24,999	12.3%
\$25,000 - \$34,999	13.4%
\$35,000 - \$49,999	16.9%
\$50,000 - \$74,999	20.9%
\$75,000 - \$99,999	10.5%
\$100,000 - \$149,999	7.6%
\$150,000 - \$199,999	2.0%
\$200,000+	2.0%
Average Household Income	\$55,579
<b>2010 Households by Income</b>	
Household Income Base	474,718
< \$15,000	10.8%
\$15,000 - \$24,999	8.3%
\$25,000 - \$34,999	9.5%
\$35,000 - \$49,999	16.3%
\$50,000 - \$74,999	21.9%
\$75,000 - \$99,999	15.5%
\$100,000 - \$149,999	11.9%
\$150,000 - \$199,999	3.1%
\$200,000+	2.8%
Average Household Income	\$68,385
<b>2015 Households by Income</b>	
Household Income Base	493,169
< \$15,000	9.4%
\$15,000 - \$24,999	6.6%
\$25,000 - \$34,999	7.0%
\$35,000 - \$49,999	12.3%
\$50,000 - \$74,999	25.2%
\$75,000 - \$99,999	16.2%
\$100,000 - \$149,999	15.8%
\$150,000 - \$199,999	4.0%
\$200,000+	3.4%
Average Household Income	\$76,456
<b>2000 Owner Occupied Housing Units by Value</b>	
Total	249,613
< \$50,000	6.1%
\$50,000 - \$99,999	35.4%
\$100,000 - \$149,999	29.7%
\$150,000 - \$199,999	14.9%
\$200,000 - \$299,999	9.2%
\$300,000 - \$499,999	3.5%
\$500,000 - \$999,999	1.0%
\$1,000,000 +	0.3%
Average Home Value	\$138,023
<b>2000 Specified Renter Occupied Housing Units by Contract Rent</b>	
Total	188,818
With Cash Rent	97.9%
No Cash Rent	2.1%
Median Rent	\$496
Average Rent	\$519

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Population by Age</b>	
Total	1,068,978
0 - 4	7.2%
5 - 9	7.2%
10 - 14	6.8%
15 - 24	15.5%
25 - 34	17.1%
35 - 44	16.2%
45 - 54	12.8%
55 - 64	7.3%
65 - 74	5.3%
75 - 84	3.4%
85 +	1.1%
18 +	74.9%
<b>2010 Population by Age</b>	
Total	1,148,954
0 - 4	7.2%
5 - 9	6.7%
10 - 14	6.3%
15 - 24	15.9%
25 - 34	15.1%
35 - 44	14.0%
45 - 54	13.8%
55 - 64	10.4%
65 - 74	5.6%
75 - 84	3.5%
85 +	1.5%
18 +	76.1%
<b>2015 Population by Age</b>	
Total	1,190,942
0 - 4	7.1%
5 - 9	6.6%
10 - 14	6.4%
15 - 24	15.4%
25 - 34	15.8%
35 - 44	12.9%
45 - 54	12.8%
55 - 64	11.0%
65 - 74	7.0%
75 - 84	3.4%
85 +	1.6%
18 +	76.4%
<b>2000 Population by Sex</b>	
Males	48.6%
Females	51.4%
<b>2010 Population by Sex</b>	
Males	48.7%
Females	51.3%
<b>2015 Population by Sex</b>	
Males	48.7%
Females	51.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Population by Race/Ethnicity</b>	
Total	1,068,969
White Alone	75.5%
Black Alone	17.9%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	3.1%
Some Other Race Alone	1.0%
Two or More Races	2.2%
Hispanic Origin	2.3%
Diversity Index	42.4
<b>2010 Population by Race/Ethnicity</b>	
Total	1,148,954
White Alone	71.7%
Black Alone	19.2%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	4.3%
Some Other Race Alone	1.8%
Two or More Races	2.8%
Hispanic Origin	4.4%
Diversity Index	49.4
<b>2015 Population by Race/Ethnicity</b>	
Total	1,190,942
White Alone	70.6%
Black Alone	19.4%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	4.8%
Some Other Race Alone	1.9%
Two or More Races	2.9%
Hispanic Origin	5.2%
Diversity Index	51.5
<b>2000 Population 3+ by School Enrollment</b>	
Total	1,022,050
Enrolled in Nursery/Preschool	2.0%
Enrolled in Kindergarten	1.5%
Enrolled in Grade 1-8	12.0%
Enrolled in Grade 9-12	5.3%
Enrolled in College	7.4%
Enrolled in Grad/Prof School	2.0%
Not Enrolled in School	69.9%
<b>2010 Population 25+ by Educational Attainment</b>	
Total	734,970
Less Than 9th Grade	2.9%
9th to 12th Grade, No Diploma	8.0%
High School Graduate	26.7%
Some College, No Degree	20.0%
Associate Degree	6.4%
Bachelor's Degree	22.9%
Graduate/Professional Degree	13.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2010 Population 15+ by Marital Status</b>	
Total	917,815
Never Married	36.5%
Married	45.8%
Widowed	5.1%
Divorced	12.7%
<b>2000 Population 16+ by Employment Status</b>	
Total	827,124
In Labor Force	70.7%
Civilian Employed	67.6%
Civilian Unemployed	3.0%
In Armed Forces	0.1%
Not In Labor Force	29.3%
<b>2010 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	89.4%
Civilian Unemployed	10.6%
<b>2015 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	91.4%
Civilian Unemployed	8.6%
<b>2000 Females 16+ by Employment Status and Age of Children</b>	
Total	431,705
Own Children < 6 Only	8.5%
Employed/in Armed Forces	5.5%
Unemployed	0.3%
Not in Labor Force	2.7%
Own Children <6 and 6-17 Only	6.0%
Employed/in Armed Forces	3.6%
Unemployed	0.2%
Not in Labor Force	2.1%
Own Children 6-17 Only	16.1%
Employed/in Armed Forces	12.4%
Unemployed	0.4%
Not in Labor Force	3.4%
No Own Children < 18	69.4%
Employed/in Armed Forces	40.7%
Unemployed	1.7%
Not in Labor Force	27.0%
<b>2010 Employed Population 16+ by Industry</b>	
Total	567,717
Agriculture/Mining	0.2%
Construction	4.0%
Manufacturing	6.2%
Wholesale Trade	3.4%
Retail Trade	12.5%
Transportation/Utilities	4.6%
Information	2.9%
Finance/Insurance/Real Estate	10.1%
Services	50.6%
Public Administration	5.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2010 Employed Population 16+ by Occupation</b>	
Total	567,717
White Collar	68.8%
Management/Business/Financial	16.0%
Professional	25.6%
Sales	11.1%
Administrative Support	16.1%
Services	16.3%
Blue Collar	14.9%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	3.2%
Installation/Maintenance/Repair	2.4%
Production	3.8%
Transportation/Material Moving	5.5%
<b>2000 Workers 16+ by Means of Transportation to Work</b>	
Total	548,651
Drove Alone - Car, Truck, or Van	80.9%
Carpooled - Car, Truck, or Van	9.9%
Public Transportation	3.1%
Walked	2.7%
Other Means	0.8%
Worked at Home	2.7%
<b>2000 Workers 16+ by Travel Time to Work</b>	
Total	548,651
Did not Work at Home	97.3%
Less than 5 minutes	2.3%
5 to 9 minutes	9.0%
10 to 19 minutes	33.6%
20 to 24 minutes	19.9%
25 to 34 minutes	21.7%
35 to 44 minutes	4.0%
45 to 59 minutes	3.4%
60 to 89 minutes	1.9%
90 or more minutes	1.4%
Worked at Home	2.7%
Average Travel Time to Work (in min)	21.9
<b>2000 Households by Vehicles Available</b>	
Total	438,775
None	8.6%
1	38.4%
2	39.2%
3	10.5%
4	2.4%
5+	0.9%
Average Number of Vehicles Available	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Households by Type</b>	
Total	438,774
Family Households	60.1%
Married-couple Family	43.0%
With Related Children	20.9%
Other Family (No Spouse)	17.0%
With Related Children	11.7%
Nonfamily Households	39.9%
Householder Living Alone	30.9%
Householder Not Living Alone	9.1%
Households with Related Children	32.6%
Households with Persons 65+	17.2%
<b>2000 Households by Size</b>	
Total	438,774
1 Person Household	30.9%
2 Person Household	32.6%
3 Person Household	16.0%
4 Person Household	12.6%
5 Person Household	5.3%
6 Person Household	1.8%
7 + Person Household	0.9%
<b>2000 Households by Year Householder Moved In</b>	
Total	438,775
Moved in 1999 to March 2000	25.5%
Moved in 1995 to 1998	31.8%
Moved in 1990 to 1994	15.1%
Moved in 1980 to 1989	12.5%
Moved in 1970 to 1979	7.7%
Moved in 1969 or Earlier	7.4%
Median Year Householder Moved In	1996
<b>2000 Housing Units by Units in Structure</b>	
Total	471,014
1, Detached	54.3%
1, Attached	7.2%
2	4.5%
3 or 4	8.9%
5 to 9	10.1%
10 to 19	6.6%
20 +	7.4%
Mobile Home	1.1%
Other	0.0%
<b>2000 Housing Units by Year Structure Built</b>	
Total	471,010
1999 to March 2000	2.4%
1995 to 1998	7.8%
1990 to 1994	7.9%
1980 to 1989	14.0%
1970 to 1979	17.8%
1969 or Earlier	50.1%
Median Year Structure Built	1970

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

county

## Top 3 Tapestry Segments

1. Enterprising
2. Aspiring Young Families
3. Up and Coming Families

## 2010 Consumer Spending

Apparel & Services: Total \$	\$807,126,664
Average Spent	\$1,700.21
Spending Potential Index	71
Computers & Accessories: Total \$	\$106,494,909
Average Spent	\$224.33
Spending Potential Index	102
Education: Total \$	\$611,572,164
Average Spent	\$1,288.28
Spending Potential Index	106
Entertainment/Recreation: Total \$	\$1,516,385,710
Average Spent	\$3,194.27
Spending Potential Index	99
Food at Home: Total \$	\$2,102,021,860
Average Spent	\$4,427.91
Spending Potential Index	99
Food Away from Home: Total \$	\$1,547,304,603
Average Spent	\$3,259.40
Spending Potential Index	101
Health Care: Total \$	\$1,668,931,534
Average Spent	\$3,515.61
Spending Potential Index	94
HH Furnishings & Equipment: Total \$	\$839,483,033
Average Spent	\$1,768.37
Spending Potential Index	86
Investments: Total \$	\$719,291,348
Average Spent	\$1,515.19
Spending Potential Index	87
Retail Goods: Total \$	\$11,061,772,531
Average Spent	\$23,301.63
Spending Potential Index	94
Shelter: Total \$	\$7,502,911,462
Average Spent	\$15,804.89
Spending Potential Index	100
TV/Video/Audio: Total \$	\$590,266,338
Average Spent	\$1,243.40
Spending Potential Index	100
Travel: Total \$	\$862,583,191
Average Spent	\$1,817.03
Spending Potential Index	96
Vehicle Maintenance & Repairs: Total \$	\$441,365,227
Average Spent	\$929.74
Spending Potential Index	99

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

November 10, 2010

Made with ESRI Business Analyst



	county
<b>Population Summary</b>	
2000 Total Population	1,116,191
2000 Group Quarters	28,216
2010 Total Population	1,168,999
2015 Total Population	1,195,705
2010-2015 Annual Rate	0.45%
<b>Household Summary</b>	
2000 Households	456,125
2000 Average Household Size	2.39
2010 Households	483,409
2010 Average Household Size	2.36
2015 Households	495,834
2015 Average Household Size	2.35
2010-2015 Annual Rate	0.51%
2000 Families	267,301
2000 Average Family Size	3.07
2010 Families	270,436
2010 Average Family Size	3.07
2015 Families	273,477
2015 Average Family Size	3.07
2010-2015 Annual Rate	0.22%
<b>Housing Unit Summary</b>	
2000 Housing Units	468,820
Owner Occupied Housing Units	64.4%
Renter Occupied Housing Units	32.9%
Vacant Housing Units	2.7%
2010 Housing Units	509,043
Owner Occupied Housing Units	61.9%
Renter Occupied Housing Units	33.1%
Vacant Housing Units	5.0%
2015 Housing Units	525,632
Owner Occupied Housing Units	61.4%
Renter Occupied Housing Units	32.9%
Vacant Housing Units	5.7%
<b>Median Household Income</b>	
2000	\$51,869
2010	\$69,260
2015	\$81,086
<b>Median Home Value</b>	
2000	\$141,081
2010	\$184,256
2015	\$212,347
<b>Per Capita Income</b>	
2000	\$28,789
2010	\$37,139
2015	\$43,808
<b>Median Age</b>	
2000	34.9
2010	37.0
2015	37.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Households by Income</b>	
Household Income Base	456,277
< \$15,000	10.5%
\$15,000 - \$24,999	10.2%
\$25,000 - \$34,999	11.5%
\$35,000 - \$49,999	15.6%
\$50,000 - \$74,999	21.1%
\$75,000 - \$99,999	13.1%
\$100,000 - \$149,999	10.7%
\$150,000 - \$199,999	3.2%
\$200,000+	4.0%
Average Household Income	\$69,580
<b>2010 Households by Income</b>	
Household Income Base	483,409
< \$15,000	7.0%
\$15,000 - \$24,999	6.5%
\$25,000 - \$34,999	7.5%
\$35,000 - \$49,999	12.6%
\$50,000 - \$74,999	21.2%
\$75,000 - \$99,999	15.8%
\$100,000 - \$149,999	18.0%
\$150,000 - \$199,999	5.4%
\$200,000+	6.0%
Average Household Income	\$88,945
<b>2015 Households by Income</b>	
Household Income Base	495,834
< \$15,000	5.8%
\$15,000 - \$24,999	4.6%
\$25,000 - \$34,999	5.7%
\$35,000 - \$49,999	8.7%
\$50,000 - \$74,999	20.8%
\$75,000 - \$99,999	14.7%
\$100,000 - \$149,999	23.4%
\$150,000 - \$199,999	8.0%
\$200,000+	8.4%
Average Household Income	\$104,682
<b>2000 Owner Occupied Housing Units by Value</b>	
Total	301,835
< \$50,000	2.0%
\$50,000 - \$99,999	18.7%
\$100,000 - \$149,999	35.8%
\$150,000 - \$199,999	19.4%
\$200,000 - \$299,999	13.9%
\$300,000 - \$499,999	7.2%
\$500,000 - \$999,999	2.4%
\$1,000,000 +	0.6%
Average Home Value	\$178,684
<b>2000 Specified Renter Occupied Housing Units by Contract Rent</b>	
Total	153,922
With Cash Rent	98.1%
No Cash Rent	1.9%
Median Rent	\$615
Average Rent	\$635

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Population by Age</b>	
Total	1,116,200
0 - 4	6.6%
5 - 9	6.8%
10 - 14	6.7%
15 - 24	13.6%
25 - 34	16.5%
35 - 44	17.2%
45 - 54	14.0%
55 - 64	7.7%
65 - 74	5.4%
75 - 84	4.0%
85 +	1.6%
18 +	76.0%
<b>2010 Population by Age</b>	
Total	1,168,999
0 - 4	6.5%
5 - 9	6.2%
10 - 14	6.2%
15 - 24	14.0%
25 - 34	14.3%
35 - 44	14.7%
45 - 54	15.1%
55 - 64	11.2%
65 - 74	5.8%
75 - 84	3.9%
85 +	2.1%
18 +	77.4%
<b>2015 Population by Age</b>	
Total	1,195,705
0 - 4	6.4%
5 - 9	6.3%
10 - 14	6.2%
15 - 24	13.5%
25 - 34	14.9%
35 - 44	13.5%
45 - 54	14.1%
55 - 64	11.8%
65 - 74	7.4%
75 - 84	3.8%
85 +	2.1%
18 +	77.6%
<b>2000 Population by Sex</b>	
Males	49.2%
Females	50.8%
<b>2010 Population by Sex</b>	
Males	49.3%
Females	50.7%
<b>2015 Population by Sex</b>	
Males	49.3%
Females	50.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Population by Race/Ethnicity</b>	
Total	1,116,192
White Alone	80.5%
Black Alone	9.0%
American Indian Alone	1.0%
Asian or Pacific Islander Alone	4.8%
Some Other Race Alone	2.1%
Two or More Races	2.6%
Hispanic Origin	4.1%
Diversity Index	39.2
<b>2010 Population by Race/Ethnicity</b>	
Total	1,168,999
White Alone	76.0%
Black Alone	10.7%
American Indian Alone	1.1%
Asian or Pacific Islander Alone	5.7%
Some Other Race Alone	3.3%
Two or More Races	3.2%
Hispanic Origin	7.0%
Diversity Index	48.5
<b>2015 Population by Race/Ethnicity</b>	
Total	1,195,705
White Alone	73.9%
Black Alone	11.5%
American Indian Alone	1.2%
Asian or Pacific Islander Alone	6.1%
Some Other Race Alone	3.8%
Two or More Races	3.5%
Hispanic Origin	8.3%
Diversity Index	52.2
<b>2000 Population 3+ by School Enrollment</b>	
Total	1,072,981
Enrolled in Nursery/Preschool	2.0%
Enrolled in Kindergarten	1.5%
Enrolled in Grade 1-8	11.5%
Enrolled in Grade 9-12	5.5%
Enrolled in College	5.5%
Enrolled in Grad/Prof School	1.8%
Not Enrolled in School	72.2%
<b>2010 Population 25+ by Educational Attainment</b>	
Total	784,608
Less Than 9th Grade	3.0%
9th to 12th Grade, No Diploma	4.2%
High School Graduate	20.2%
Some College, No Degree	20.5%
Associate Degree	8.3%
Bachelor's Degree	29.0%
Graduate/Professional Degree	14.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2010 Population 15+ by Marital Status</b>	
Total	948,077
Never Married	35.6%
Married	48.6%
Widowed	4.9%
Divorced	10.9%
<b>2000 Population 16+ by Employment Status</b>	
Total	876,724
In Labor Force	73.2%
Civilian Employed	70.3%
Civilian Unemployed	2.8%
In Armed Forces	0.0%
Not In Labor Force	26.8%
<b>2010 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	92.2%
Civilian Unemployed	7.8%
<b>2015 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	93.8%
Civilian Unemployed	6.2%
<b>2000 Females 16+ by Employment Status and Age of Children</b>	
Total	450,047
Own Children < 6 Only	7.6%
Employed/in Armed Forces	5.1%
Unemployed	0.2%
Not in Labor Force	2.3%
Own Children <6 and 6-17 Only	5.7%
Employed/in Armed Forces	3.5%
Unemployed	0.2%
Not in Labor Force	2.0%
Own Children 6-17 Only	15.7%
Employed/in Armed Forces	12.5%
Unemployed	0.3%
Not in Labor Force	2.9%
No Own Children < 18	71.1%
Employed/in Armed Forces	44.1%
Unemployed	1.7%
Not in Labor Force	25.3%
<b>2010 Employed Population 16+ by Industry</b>	
Total	601,887
Agriculture/Mining	0.2%
Construction	3.2%
Manufacturing	10.3%
Wholesale Trade	4.1%
Retail Trade	10.6%
Transportation/Utilities	3.9%
Information	2.7%
Finance/Insurance/Real Estate	11.6%
Services	51.0%
Public Administration	2.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2010 Employed Population 16+ by Occupation</b>	
Total	601,887
White Collar	72.4%
Management/Business/Financial	19.0%
Professional	27.2%
Sales	12.4%
Administrative Support	13.8%
Services	14.4%
Blue Collar	13.2%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	2.4%
Installation/Maintenance/Repair	2.1%
Production	4.8%
Transportation/Material Moving	3.8%
<b>2000 Workers 16+ by Means of Transportation to Work</b>	
Total	607,563
Drove Alone - Car, Truck, or Van	74.9%
Carpooled - Car, Truck, or Van	9.5%
Public Transportation	7.2%
Walked	3.1%
Other Means	1.3%
Worked at Home	3.9%
<b>2000 Workers 16+ by Travel Time to Work</b>	
Total	607,563
Did not Work at Home	96.1%
Less than 5 minutes	2.1%
5 to 9 minutes	8.5%
10 to 19 minutes	32.6%
20 to 24 minutes	19.0%
25 to 34 minutes	21.4%
35 to 44 minutes	5.4%
45 to 59 minutes	4.2%
60 to 89 minutes	1.8%
90 or more minutes	1.1%
Worked at Home	3.9%
Average Travel Time to Work (in min)	22.2
<b>2000 Households by Vehicles Available</b>	
Total	456,126
None	10.7%
1	36.5%
2	39.2%
3	10.1%
4	2.5%
5+	0.9%
Average Number of Vehicles Available	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Households by Type</b>	
Total	456,126
Family Households	58.6%
Married-couple Family	45.3%
With Related Children	21.4%
Other Family (No Spouse)	13.3%
With Related Children	8.7%
Nonfamily Households	41.4%
Householder Living Alone	31.8%
Householder Not Living Alone	9.6%
Households with Related Children	30.1%
Households with Persons 65+	18.5%
<b>2000 Households by Size</b>	
Total	456,125
1 Person Household	31.8%
2 Person Household	33.2%
3 Person Household	14.2%
4 Person Household	12.5%
5 Person Household	5.2%
6 Person Household	1.8%
7 + Person Household	1.4%
<b>2000 Households by Year Householder Moved In</b>	
Total	456,125
Moved in 1999 to March 2000	20.6%
Moved in 1995 to 1998	30.3%
Moved in 1990 to 1994	16.6%
Moved in 1980 to 1989	15.5%
Moved in 1970 to 1979	8.2%
Moved in 1969 or Earlier	8.8%
Median Year Householder Moved In	1995
<b>2000 Housing Units by Units in Structure</b>	
Total	468,822
1, Detached	56.3%
1, Attached	7.2%
2	4.7%
3 or 4	2.6%
5 to 9	2.7%
10 to 19	5.9%
20 +	20.3%
Mobile Home	0.3%
Other	0.0%
<b>2000 Housing Units by Year Structure Built</b>	
Total	468,820
1999 to March 2000	1.2%
1995 to 1998	3.7%
1990 to 1994	4.6%
1980 to 1989	15.0%
1970 to 1979	16.7%
1969 or Earlier	58.7%
Median Year Structure Built	1964

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

		county
<b>Top 3 Tapestry Segments</b>		
	1.	Main Street, USA
	2.	Metro Renters
	3.	Cozy and Comfortable
<b>2010 Consumer Spending</b>		
Apparel & Services: Total \$		\$1,060,435,339
Average Spent		\$2,193.66
Spending Potential Index		92
Computers & Accessories: Total \$		\$139,488,009
Average Spent		\$288.55
Spending Potential Index		131
Education: Total \$		\$805,373,307
Average Spent		\$1,666.03
Spending Potential Index		137
Entertainment/Recreation: Total \$		\$2,014,663,969
Average Spent		\$4,167.62
Spending Potential Index		129
Food at Home: Total \$		\$2,730,860,034
Average Spent		\$5,649.17
Spending Potential Index		126
Food Away from Home: Total \$		\$2,013,127,533
Average Spent		\$4,164.44
Spending Potential Index		129
Health Care: Total \$		\$2,189,887,076
Average Spent		\$4,530.09
Spending Potential Index		122
HH Furnishings & Equipment: Total \$		\$1,121,287,097
Average Spent		\$2,319.54
Spending Potential Index		113
Investments: Total \$		\$1,029,813,284
Average Spent		\$2,130.32
Spending Potential Index		122
Retail Goods: Total \$		\$14,475,814,262
Average Spent		\$29,945.28
Spending Potential Index		120
Shelter: Total \$		\$10,123,862,143
Average Spent		\$20,942.65
Spending Potential Index		133
TV/Video/Audio: Total \$		\$762,745,545
Average Spent		\$1,577.85
Spending Potential Index		127
Travel: Total \$		\$1,195,926,157
Average Spent		\$2,473.94
Spending Potential Index		131
Vehicle Maintenance & Repairs: Total \$		\$577,339,087
Average Spent		\$1,194.31
Spending Potential Index		127

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



	county
<b>Population Summary</b>	
2000 Total Population	279,316
2000 Group Quarters	16,827
2010 Total Population	277,487
2015 Total Population	275,681
2010-2015 Annual Rate	-0.13%
<b>Household Summary</b>	
2000 Households	108,592
2000 Average Household Size	2.42
2010 Households	108,985
2010 Average Household Size	2.39
2015 Households	108,559
2015 Average Household Size	2.38
2010-2015 Annual Rate	-0.08%
2000 Families	63,766
2000 Average Family Size	3.04
2010 Families	62,993
2010 Average Family Size	3.03
2015 Families	62,318
2015 Average Family Size	3.03
2010-2015 Annual Rate	-0.22%
<b>Housing Unit Summary</b>	
2000 Housing Units	115,054
Owner Occupied Housing Units	57.4%
Renter Occupied Housing Units	37.0%
Vacant Housing Units	5.6%
2010 Housing Units	120,564
Owner Occupied Housing Units	54.1%
Renter Occupied Housing Units	36.3%
Vacant Housing Units	9.6%
2015 Housing Units	122,225
Owner Occupied Housing Units	53.2%
Renter Occupied Housing Units	35.6%
Vacant Housing Units	11.2%
<b>Median Household Income</b>	
2000	\$40,807
2010	\$50,257
2015	\$56,457
<b>Median Home Value</b>	
2000	\$97,674
2010	\$105,613
2015	\$110,163
<b>Per Capita Income</b>	
2000	\$21,079
2010	\$24,644
2015	\$28,057
<b>Median Age</b>	
2000	30.4
2010	32.1
2015	32.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Households by Income</b>	
Household Income Base	108,567
<\$15,000	16.7%
\$15,000 - \$24,999	13.2%
\$25,000 - \$34,999	13.1%
\$35,000 - \$49,999	16.5%
\$50,000 - \$74,999	19.3%
\$75,000 - \$99,999	10.2%
\$100,000 - \$149,999	7.2%
\$150,000 - \$199,999	1.9%
\$200,000+	1.8%
Average Household Income	\$53,169
<b>2010 Households by Income</b>	
Household Income Base	108,984
<\$15,000	13.4%
\$15,000 - \$24,999	10.4%
\$25,000 - \$34,999	9.5%
\$35,000 - \$49,999	16.4%
\$50,000 - \$74,999	25.3%
\$75,000 - \$99,999	11.8%
\$100,000 - \$149,999	8.8%
\$150,000 - \$199,999	2.3%
\$200,000+	2.1%
Average Household Income	\$60,532
<b>2015 Households by Income</b>	
Household Income Base	108,558
<\$15,000	11.4%
\$15,000 - \$24,999	8.0%
\$25,000 - \$34,999	7.6%
\$35,000 - \$49,999	12.8%
\$50,000 - \$74,999	29.2%
\$75,000 - \$99,999	13.3%
\$100,000 - \$149,999	11.8%
\$150,000 - \$199,999	3.1%
\$200,000+	2.8%
Average Household Income	\$68,723
<b>2000 Owner Occupied Housing Units by Value</b>	
Total	65,969
<\$50,000	13.5%
\$50,000 - \$99,999	38.4%
\$100,000 - \$149,999	24.5%
\$150,000 - \$199,999	12.8%
\$200,000 - \$299,999	7.6%
\$300,000 - \$499,999	2.4%
\$500,000 - \$999,999	0.6%
\$1,000,000 +	0.1%
Average Home Value	\$119,339
<b>2000 Specified Renter Occupied Housing Units by Contract Rent</b>	
Total	42,371
With Cash Rent	97.9%
No Cash Rent	2.1%
Median Rent	\$489
Average Rent	\$523

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Population by Age</b>	
Total	279,320
0 - 4	6.3%
5 - 9	6.6%
10 - 14	6.6%
15 - 24	22.4%
25 - 34	14.4%
35 - 44	14.2%
45 - 54	12.9%
55 - 64	7.1%
65 - 74	4.9%
75 - 84	3.3%
85 +	1.2%
18 +	76.6%
<b>2010 Population by Age</b>	
Total	277,487
0 - 4	6.1%
5 - 9	5.9%
10 - 14	5.8%
15 - 24	22.0%
25 - 34	13.8%
35 - 44	12.2%
45 - 54	13.2%
55 - 64	10.8%
65 - 74	5.4%
75 - 84	3.2%
85 +	1.6%
18 +	78.6%
<b>2015 Population by Age</b>	
Total	275,681
0 - 4	6.1%
5 - 9	5.8%
10 - 14	5.9%
15 - 24	21.5%
25 - 34	13.7%
35 - 44	11.9%
45 - 54	11.9%
55 - 64	11.2%
65 - 74	7.1%
75 - 84	3.2%
85 +	1.5%
18 +	78.9%
<b>2000 Population by Sex</b>	
Males	48.3%
Females	51.7%
<b>2010 Population by Sex</b>	
Males	48.6%
Females	51.4%
<b>2015 Population by Sex</b>	
Males	48.7%
Females	51.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Population by Race/Ethnicity</b>	
Total	279,317
White Alone	79.5%
Black Alone	10.9%
American Indian Alone	0.5%
Asian or Pacific Islander Alone	3.7%
Some Other Race Alone	2.4%
Two or More Races	3.0%
Hispanic Origin	5.8%
Diversity Index	42.6
<b>2010 Population by Race/Ethnicity</b>	
Total	277,487
White Alone	78.1%
Black Alone	10.6%
American Indian Alone	0.6%
Asian or Pacific Islander Alone	4.7%
Some Other Race Alone	2.6%
Two or More Races	3.4%
Hispanic Origin	6.3%
Diversity Index	45.0
<b>2015 Population by Race/Ethnicity</b>	
Total	275,681
White Alone	77.5%
Black Alone	10.3%
American Indian Alone	0.6%
Asian or Pacific Islander Alone	5.2%
Some Other Race Alone	2.7%
Two or More Races	3.7%
Hispanic Origin	6.5%
Diversity Index	46.1
<b>2000 Population 3+ by School Enrollment</b>	
Total	268,947
Enrolled in Nursery/Preschool	1.7%
Enrolled in Kindergarten	1.4%
Enrolled in Grade 1-8	11.4%
Enrolled in Grade 9-12	5.5%
Enrolled in College	15.0%
Enrolled in Grad/Prof School	3.3%
Not Enrolled in School	61.7%
<b>2010 Population 25+ by Educational Attainment</b>	
Total	166,862
Less Than 9th Grade	2.8%
9th to 12th Grade, No Diploma	6.5%
High School Graduate	24.2%
Some College, No Degree	22.8%
Associate Degree	8.2%
Bachelor's Degree	20.2%
Graduate/Professional Degree	15.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2010 Population 15+ by Marital Status</b>	
Total	227,894
Never Married	41.1%
Married	43.0%
Widowed	4.4%
Divorced	11.5%
<b>2000 Population 16+ by Employment Status</b>	
Total	221,106
In Labor Force	68.5%
Civilian Employed	64.5%
Civilian Unemployed	3.9%
In Armed Forces	0.1%
Not In Labor Force	31.5%
<b>2010 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	85.6%
Civilian Unemployed	14.4%
<b>2015 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	88.4%
Civilian Unemployed	11.6%
<b>2000 Females 16+ by Employment Status and Age of Children</b>	
Total	116,295
Own Children < 6 Only	7.0%
Employed/in Armed Forces	4.7%
Unemployed	0.3%
Not in Labor Force	2.0%
Own Children <6 and 6-17 Only	5.2%
Employed/in Armed Forces	3.3%
Unemployed	0.1%
Not in Labor Force	1.8%
Own Children 6-17 Only	15.2%
Employed/in Armed Forces	11.9%
Unemployed	0.3%
Not in Labor Force	3.0%
No Own Children < 18	72.5%
Employed/in Armed Forces	41.0%
Unemployed	2.5%
Not in Labor Force	29.0%
<b>2010 Employed Population 16+ by Industry</b>	
Total	126,358
Agriculture/Mining	0.9%
Construction	3.7%
Manufacturing	6.8%
Wholesale Trade	2.3%
Retail Trade	10.1%
Transportation/Utilities	2.8%
Information	2.0%
Finance/Insurance/Real Estate	6.6%
Services	55.0%
Public Administration	9.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2010 Employed Population 16+ by Occupation</b>	
Total	126,358
White Collar	65.4%
Management/Business/Financial	12.4%
Professional	28.4%
Sales	10.6%
Administrative Support	14.0%
Services	18.9%
Blue Collar	15.8%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	3.3%
Installation/Maintenance/Repair	2.7%
Production	4.4%
Transportation/Material Moving	5.2%
<b>2000 Workers 16+ by Means of Transportation to Work</b>	
Total	139,261
Drove Alone - Car, Truck, or Van	78.7%
Carpooled - Car, Truck, or Van	9.8%
Public Transportation	2.2%
Walked	5.2%
Other Means	1.1%
Worked at Home	3.0%
<b>2000 Workers 16+ by Travel Time to Work</b>	
Total	139,263
Did not Work at Home	97.0%
Less than 5 minutes	3.9%
5 to 9 minutes	13.7%
10 to 19 minutes	41.2%
20 to 24 minutes	15.2%
25 to 34 minutes	12.4%
35 to 44 minutes	2.8%
45 to 59 minutes	2.9%
60 to 89 minutes	3.1%
90 or more minutes	1.9%
Worked at Home	3.0%
Average Travel Time to Work (in min)	20.1
<b>2000 Households by Vehicles Available</b>	
Total	108,592
None	8.0%
1	38.0%
2	38.0%
3	11.4%
4	3.3%
5+	1.3%
Average Number of Vehicles Available	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Households by Type</b>	
Total	108,592
Family Households	58.7%
Married-couple Family	43.0%
With Related Children	20.6%
Other Family (No Spouse)	15.8%
With Related Children	11.0%
Nonfamily Households	41.3%
Householder Living Alone	30.2%
Householder Not Living Alone	11.1%
Households with Related Children	31.6%
Households with Persons 65+	17.3%
<b>2000 Households by Size</b>	
Total	108,592
1 Person Household	30.2%
2 Person Household	32.9%
3 Person Household	15.5%
4 Person Household	13.1%
5 Person Household	5.3%
6 Person Household	2.0%
7 + Person Household	1.1%
<b>2000 Households by Year Householder Moved In</b>	
Total	108,593
Moved in 1999 to March 2000	25.7%
Moved in 1995 to 1998	28.6%
Moved in 1990 to 1994	14.5%
Moved in 1980 to 1989	14.4%
Moved in 1970 to 1979	8.5%
Moved in 1969 or Earlier	8.2%
Median Year Householder Moved In	1995
<b>2000 Housing Units by Units in Structure</b>	
Total	115,055
1, Detached	61.2%
1, Attached	4.7%
2	3.4%
3 or 4	3.0%
5 to 9	5.6%
10 to 19	9.7%
20 +	8.9%
Mobile Home	3.4%
Other	0.1%
<b>2000 Housing Units by Year Structure Built</b>	
Total	115,056
1999 to March 2000	1.3%
1995 to 1998	3.9%
1990 to 1994	4.6%
1980 to 1989	11.9%
1970 to 1979	19.4%
1969 or Earlier	58.8%
Median Year Structure Built	1965

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

		county
<b>Top 3 Tapestry Segments</b>		
	1.	Rustbelt Traditions
	2.	Great Expectations
	3.	College Towns
<b>2010 Consumer Spending</b>		
Apparel & Services: Total \$		\$164,637,719
Average Spent		\$1,510.65
Spending Potential Index		63
Computers & Accessories: Total \$		\$21,974,422
Average Spent		\$201.63
Spending Potential Index		92
Education: Total \$		\$132,836,934
Average Spent		\$1,218.86
Spending Potential Index		100
Entertainment/Recreation: Total \$		\$308,805,517
Average Spent		\$2,833.47
Spending Potential Index		88
Food at Home: Total \$		\$430,954,717
Average Spent		\$3,954.26
Spending Potential Index		88
Food Away from Home: Total \$		\$316,423,950
Average Spent		\$2,903.37
Spending Potential Index		90
Health Care: Total \$		\$346,540,144
Average Spent		\$3,179.71
Spending Potential Index		85
HH Furnishings & Equipment: Total \$		\$170,077,864
Average Spent		\$1,560.56
Spending Potential Index		76
Investments: Total \$		\$146,897,850
Average Spent		\$1,347.87
Spending Potential Index		77
Retail Goods: Total \$		\$2,260,379,019
Average Spent		\$20,740.29
Spending Potential Index		83
Shelter: Total \$		\$1,503,480,374
Average Spent		\$13,795.31
Spending Potential Index		87
TV/Video/Audio: Total \$		\$121,125,190
Average Spent		\$1,111.39
Spending Potential Index		90
Travel: Total \$		\$173,556,327
Average Spent		\$1,592.48
Spending Potential Index		84
Vehicle Maintenance & Repairs: Total \$		\$90,056,715
Average Spent		\$826.32
Spending Potential Index		88

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



	placeply
<b>Population Summary</b>	
2000 Total Population	62,219
2000 Group Quarters	6,082
2010 Total Population	68,763
2015 Total Population	73,006
2010-2015 Annual Rate	1.20%
<b>Household Summary</b>	
2000 Households	25,202
2000 Average Household Size	2.23
2010 Households	27,845
2010 Average Household Size	2.21
2015 Households	29,804
2015 Average Household Size	2.21
2010-2015 Annual Rate	1.37%
2000 Families	11,306
2000 Average Family Size	2.89
2010 Families	11,865
2010 Average Family Size	2.82
2015 Families	12,427
2015 Average Family Size	2.81
2010-2015 Annual Rate	0.93%
<b>Housing Unit Summary</b>	
2000 Housing Units	26,083
Owner Occupied Housing Units	45.6%
Renter Occupied Housing Units	51.2%
Vacant Housing Units	3.2%
2010 Housing Units	29,558
Owner Occupied Housing Units	42.5%
Renter Occupied Housing Units	51.7%
Vacant Housing Units	5.8%
2015 Housing Units	31,801
Owner Occupied Housing Units	41.9%
Renter Occupied Housing Units	51.8%
Vacant Housing Units	6.3%
<b>Median Household Income</b>	
2000	\$35,152
2010	\$44,075
2015	\$53,194
<b>Median Home Value</b>	
2000	\$121,473
2010	\$170,401
2015	\$201,613
<b>Per Capita Income</b>	
2000	\$20,340
2010	\$25,250
2015	\$29,031
<b>Median Age</b>	
2000	25.7
2010	27.0
2015	27.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Households by Income</b>	
Household Income Base	25,205
< \$15,000	22.8%
\$15,000 - \$24,999	14.9%
\$25,000 - \$34,999	12.1%
\$35,000 - \$49,999	14.7%
\$50,000 - \$74,999	15.8%
\$75,000 - \$99,999	9.4%
\$100,000 - \$149,999	6.3%
\$150,000 - \$199,999	2.0%
\$200,000+	2.0%
Average Household Income	\$49,156
<b>2010 Households by Income</b>	
Household Income Base	27,846
< \$15,000	17.5%
\$15,000 - \$24,999	13.1%
\$25,000 - \$34,999	10.5%
\$35,000 - \$49,999	14.3%
\$50,000 - \$74,999	17.4%
\$75,000 - \$99,999	13.1%
\$100,000 - \$149,999	9.3%
\$150,000 - \$199,999	2.3%
\$200,000+	2.5%
Average Household Income	\$58,902
<b>2015 Households by Income</b>	
Household Income Base	29,805
< \$15,000	16.0%
\$15,000 - \$24,999	10.7%
\$25,000 - \$34,999	8.1%
\$35,000 - \$49,999	11.2%
\$50,000 - \$74,999	20.1%
\$75,000 - \$99,999	13.5%
\$100,000 - \$149,999	14.1%
\$150,000 - \$199,999	3.2%
\$200,000+	3.1%
Average Household Income	\$67,409
<b>2000 Owner Occupied Housing Units by Value</b>	
Total	11,878
< \$50,000	8.3%
\$50,000 - \$99,999	23.6%
\$100,000 - \$149,999	38.4%
\$150,000 - \$199,999	15.4%
\$200,000 - \$299,999	10.7%
\$300,000 - \$499,999	2.7%
\$500,000 - \$999,999	0.8%
\$1,000,000 +	0.1%
Average Home Value	\$137,516
<b>2000 Specified Renter Occupied Housing Units by Contract Rent</b>	
Total	13,262
With Cash Rent	98.0%
No Cash Rent	2.0%
Median Rent	\$507
Average Rent	\$548

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Population by Age</b>	
Total	62,223
0 - 4	4.5%
5 - 9	4.4%
10 - 14	4.6%
15 - 24	35.3%
25 - 34	16.2%
35 - 44	11.7%
45 - 54	10.8%
55 - 64	5.3%
65 - 74	3.6%
75 - 84	2.5%
85 +	1.0%
18 +	83.8%
<b>2010 Population by Age</b>	
Total	68,763
0 - 4	4.6%
5 - 9	4.0%
10 - 14	3.7%
15 - 24	33.9%
25 - 34	17.2%
35 - 44	10.4%
45 - 54	10.1%
55 - 64	8.4%
65 - 74	3.9%
75 - 84	2.5%
85 +	1.3%
18 +	85.3%
<b>2015 Population by Age</b>	
Total	73,006
0 - 4	4.7%
5 - 9	4.1%
10 - 14	3.9%
15 - 24	32.4%
25 - 34	16.5%
35 - 44	11.6%
45 - 54	9.4%
55 - 64	8.5%
65 - 74	5.3%
75 - 84	2.4%
85 +	1.3%
18 +	85.1%
<b>2000 Population by Sex</b>	
Males	49.0%
Females	51.0%
<b>2010 Population by Sex</b>	
Males	49.3%
Females	50.7%
<b>2015 Population by Sex</b>	
Males	49.4%
Females	50.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Population by Race/Ethnicity</b>	
Total	62,219
White Alone	87.6%
Black Alone	3.7%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	5.5%
Some Other Race Alone	1.2%
Two or More Races	1.7%
Hispanic Origin	2.8%
Diversity Index	27.1
<b>2010 Population by Race/Ethnicity</b>	
Total	68,763
White Alone	83.2%
Black Alone	5.6%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	6.9%
Some Other Race Alone	1.8%
Two or More Races	2.2%
Hispanic Origin	4.5%
Diversity Index	36.0
<b>2015 Population by Race/Ethnicity</b>	
Total	73,006
White Alone	81.4%
Black Alone	6.3%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	7.6%
Some Other Race Alone	2.0%
Two or More Races	2.4%
Hispanic Origin	5.2%
Diversity Index	39.4
<b>2000 Population 3+ by School Enrollment</b>	
Total	60,487
Enrolled in Nursery/Preschool	1.4%
Enrolled in Kindergarten	1.0%
Enrolled in Grade 1-8	7.1%
Enrolled in Grade 9-12	4.3%
Enrolled in College	28.1%
Enrolled in Grad/Prof School	7.6%
Not Enrolled in School	50.5%
<b>2010 Population 25+ by Educational Attainment</b>	
Total	37,018
Less Than 9th Grade	1.2%
9th to 12th Grade, No Diploma	2.2%
High School Graduate	12.9%
Some College, No Degree	15.7%
Associate Degree	7.1%
Bachelor's Degree	30.4%
Graduate/Professional Degree	30.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2010 Population 15+ by Marital Status</b>	
Total	60,303
Never Married	54.9%
Married	34.8%
Widowed	2.9%
Divorced	7.4%
<b>2000 Population 16+ by Employment Status</b>	
Total	53,423
In Labor Force	71.3%
Civilian Employed	68.2%
Civilian Unemployed	3.0%
In Armed Forces	0.1%
Not In Labor Force	28.7%
<b>2010 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	93.6%
Civilian Unemployed	6.4%
<b>2015 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	94.2%
Civilian Unemployed	5.8%
<b>2000 Females 16+ by Employment Status and Age of Children</b>	
Total	27,455
Own Children < 6 Only	5.3%
Employed/in Armed Forces	3.5%
Unemployed	0.0%
Not in Labor Force	1.7%
Own Children <6 and 6-17 Only	3.5%
Employed/in Armed Forces	2.4%
Unemployed	0.1%
Not in Labor Force	1.0%
Own Children 6-17 Only	10.1%
Employed/in Armed Forces	8.2%
Unemployed	0.2%
Not in Labor Force	1.7%
No Own Children < 18	81.1%
Employed/in Armed Forces	51.3%
Unemployed	2.1%
Not in Labor Force	27.8%
<b>2010 Employed Population 16+ by Industry</b>	
Total	38,869
Agriculture/Mining	0.3%
Construction	2.4%
Manufacturing	3.6%
Wholesale Trade	1.2%
Retail Trade	10.1%
Transportation/Utilities	1.7%
Information	3.0%
Finance/Insurance/Real Estate	3.5%
Services	72.6%
Public Administration	1.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2010 Employed Population 16+ by Occupation</b>	
Total	38,870
White Collar	71.7%
Management/Business/Financial	8.2%
Professional	40.4%
Sales	10.2%
Administrative Support	12.9%
Services	18.7%
Blue Collar	9.6%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	1.9%
Installation/Maintenance/Repair	1.7%
Production	2.7%
Transportation/Material Moving	3.2%
<b>2000 Workers 16+ by Means of Transportation to Work</b>	
Total	35,614
Drove Alone - Car, Truck, or Van	61.3%
Carpooled - Car, Truck, or Van	10.2%
Public Transportation	7.5%
Walked	15.4%
Other Means	3.0%
Worked at Home	2.6%
<b>2000 Workers 16+ by Travel Time to Work</b>	
Total	35,613
Did not Work at Home	97.4%
Less than 5 minutes	3.9%
5 to 9 minutes	18.0%
10 to 19 minutes	50.3%
20 to 24 minutes	10.7%
25 to 34 minutes	8.5%
35 to 44 minutes	2.0%
45 to 59 minutes	2.1%
60 to 89 minutes	1.1%
90 or more minutes	0.8%
Worked at Home	2.6%
Average Travel Time to Work (in min)	15.9
<b>2000 Households by Vehicles Available</b>	
Total	25,202
None	10.1%
1	40.1%
2	35.3%
3	10.8%
4	2.5%
5+	1.1%
Average Number of Vehicles Available	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Households by Type</b>	
Total	25,202
Family Households	44.9%
Married-couple Family	35.6%
With Related Children	16.2%
Other Family (No Spouse)	9.3%
With Related Children	5.7%
Nonfamily Households	55.1%
Householder Living Alone	33.5%
Householder Not Living Alone	21.6%
Households with Related Children	21.9%
Households with Persons 65+	12.8%
<b>2000 Households by Size</b>	
Total	25,202
1 Person Household	33.5%
2 Person Household	34.7%
3 Person Household	14.9%
4 Person Household	11.1%
5 Person Household	4.3%
6 Person Household	1.2%
7 + Person Household	0.4%
<b>2000 Households by Year Householder Moved In</b>	
Total	25,202
Moved in 1999 to March 2000	35.2%
Moved in 1995 to 1998	30.5%
Moved in 1990 to 1994	13.3%
Moved in 1980 to 1989	10.1%
Moved in 1970 to 1979	5.7%
Moved in 1969 or Earlier	5.2%
Median Year Householder Moved In	1997
<b>2000 Housing Units by Units in Structure</b>	
Total	26,086
1, Detached	42.9%
1, Attached	5.4%
2	5.5%
3 or 4	5.3%
5 to 9	10.7%
10 to 19	13.6%
20 +	11.8%
Mobile Home	4.7%
Other	0.0%
<b>2000 Housing Units by Year Structure Built</b>	
Total	26,083
1999 to March 2000	1.9%
1995 to 1998	7.4%
1990 to 1994	8.7%
1980 to 1989	15.9%
1970 to 1979	22.5%
1969 or Earlier	43.5%
Median Year Structure Built	1973

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

placeply

## Top 3 Tapestry Segments

1. Enterprising
2. Dorms to Diplomas
3. College Towns

## 2010 Consumer Spending

Apparel & Services: Total \$	\$42,706,668
Average Spent	\$1,533.75
Spending Potential Index	64
Computers & Accessories: Total \$	\$5,916,740
Average Spent	\$212.49
Spending Potential Index	97
Education: Total \$	\$37,032,749
Average Spent	\$1,329.98
Spending Potential Index	109
Entertainment/Recreation: Total \$	\$76,537,706
Average Spent	\$2,748.75
Spending Potential Index	85
Food at Home: Total \$	\$107,264,051
Average Spent	\$3,852.25
Spending Potential Index	86
Food Away from Home: Total \$	\$81,011,390
Average Spent	\$2,909.42
Spending Potential Index	90
Health Care: Total \$	\$79,138,370
Average Spent	\$2,842.15
Spending Potential Index	76
HH Furnishings & Equipment: Total \$	\$42,691,506
Average Spent	\$1,533.21
Spending Potential Index	74
Investments: Total \$	\$34,204,970
Average Spent	\$1,228.43
Spending Potential Index	71
Retail Goods: Total \$	\$560,319,814
Average Spent	\$20,123.15
Spending Potential Index	81
Shelter: Total \$	\$382,021,529
Average Spent	\$13,719.80
Spending Potential Index	87
TV/Video/Audio: Total \$	\$30,596,668
Average Spent	\$1,098.84
Spending Potential Index	88
Travel: Total \$	\$42,820,966
Average Spent	\$1,537.86
Spending Potential Index	81
Vehicle Maintenance & Repairs: Total \$	\$22,537,736
Average Spent	\$809.41
Spending Potential Index	86

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

November 10, 2010

Made with ESRI Business Analyst



	county
<b>Population Summary</b>	
2000 Total Population	111,006
2000 Group Quarters	8,006
2010 Total Population	132,499
2015 Total Population	145,232
2010-2015 Annual Rate	1.85%
<b>Household Summary</b>	
2000 Households	44,080
2000 Average Household Size	2.34
2010 Households	53,324
2010 Average Household Size	2.33
2015 Households	58,841
2015 Average Household Size	2.33
2010-2015 Annual Rate	1.99%
2000 Families	23,578
2000 Average Family Size	2.97
2010 Families	27,827
2010 Average Family Size	2.92
2015 Families	30,306
2015 Average Family Size	2.91
2010-2015 Annual Rate	1.72%
<b>Housing Unit Summary</b>	
2000 Housing Units	45,832
Owner Occupied Housing Units	54.5%
Renter Occupied Housing Units	41.7%
Vacant Housing Units	3.8%
2010 Housing Units	57,297
Owner Occupied Housing Units	52.2%
Renter Occupied Housing Units	40.8%
Vacant Housing Units	6.9%
2015 Housing Units	63,795
Owner Occupied Housing Units	52.0%
Renter Occupied Housing Units	40.2%
Vacant Housing Units	7.8%
<b>Median Household Income</b>	
2000	\$40,059
2010	\$51,642
2015	\$59,343
<b>Median Home Value</b>	
2000	\$123,737
2010	\$171,124
2015	\$203,508
<b>Per Capita Income</b>	
2000	\$22,220
2010	\$27,750
2015	\$31,595
<b>Median Age</b>	
2000	28.5
2010	29.9
2015	30.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Households by Income</b>	
Household Income Base	44,074
<\$15,000	17.4%
\$15,000 - \$24,999	13.5%
\$25,000 - \$34,999	12.7%
\$35,000 - \$49,999	15.2%
\$50,000 - \$74,999	18.6%
\$75,000 - \$99,999	10.7%
\$100,000 - \$149,999	7.3%
\$150,000 - \$199,999	2.3%
\$200,000+	2.2%
Average Household Income	\$54,826
<b>2010 Households by Income</b>	
Household Income Base	53,323
<\$15,000	12.5%
\$15,000 - \$24,999	10.5%
\$25,000 - \$34,999	10.1%
\$35,000 - \$49,999	15.3%
\$50,000 - \$74,999	19.5%
\$75,000 - \$99,999	15.1%
\$100,000 - \$149,999	11.0%
\$150,000 - \$199,999	2.8%
\$200,000+	3.2%
Average Household Income	\$66,823
<b>2015 Households by Income</b>	
Household Income Base	58,840
<\$15,000	11.0%
\$15,000 - \$24,999	8.4%
\$25,000 - \$34,999	7.5%
\$35,000 - \$49,999	11.9%
\$50,000 - \$74,999	22.2%
\$75,000 - \$99,999	15.3%
\$100,000 - \$149,999	16.2%
\$150,000 - \$199,999	3.8%
\$200,000+	3.8%
Average Household Income	\$75,789
<b>2000 Owner Occupied Housing Units by Value</b>	
Total	24,986
<\$50,000	10.7%
\$50,000 - \$99,999	22.4%
\$100,000 - \$149,999	32.9%
\$150,000 - \$199,999	15.3%
\$200,000 - \$299,999	12.4%
\$300,000 - \$499,999	4.6%
\$500,000 - \$999,999	1.2%
\$1,000,000 +	0.4%
Average Home Value	\$149,070
<b>2000 Specified Renter Occupied Housing Units by Contract Rent</b>	
Total	18,682
With Cash Rent	97.4%
No Cash Rent	2.6%
Median Rent	\$498
Average Rent	\$532

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Population by Age</b>	
Total	111,006
0 - 4	5.8%
5 - 9	5.6%
10 - 14	5.4%
15 - 24	26.7%
25 - 34	16.6%
35 - 44	14.1%
45 - 54	12.2%
55 - 64	6.1%
65 - 74	3.9%
75 - 84	2.5%
85 +	1.0%
18 +	79.9%
<b>2010 Population by Age</b>	
Total	132,497
0 - 4	5.9%
5 - 9	5.3%
10 - 14	5.1%
15 - 24	25.1%
25 - 34	16.2%
35 - 44	12.3%
45 - 54	12.2%
55 - 64	9.7%
65 - 74	4.5%
75 - 84	2.5%
85 +	1.3%
18 +	80.7%
<b>2015 Population by Age</b>	
Total	145,230
0 - 4	5.9%
5 - 9	5.4%
10 - 14	5.2%
15 - 24	23.8%
25 - 34	16.2%
35 - 44	12.4%
45 - 54	11.3%
55 - 64	10.0%
65 - 74	6.0%
75 - 84	2.5%
85 +	1.2%
18 +	80.6%
<b>2000 Population by Sex</b>	
Males	49.8%
Females	50.2%
<b>2010 Population by Sex</b>	
Males	49.8%
Females	50.2%
<b>2015 Population by Sex</b>	
Males	49.8%
Females	50.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Population by Race/Ethnicity</b>	
Total	111,006
White Alone	90.1%
Black Alone	2.9%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	4.2%
Some Other Race Alone	1.0%
Two or More Races	1.5%
Hispanic Origin	2.5%
Diversity Index	22.5
<b>2010 Population by Race/Ethnicity</b>	
Total	132,499
White Alone	87.0%
Black Alone	4.3%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	5.0%
Some Other Race Alone	1.5%
Two or More Races	1.9%
Hispanic Origin	3.9%
Diversity Index	29.6
<b>2015 Population by Race/Ethnicity</b>	
Total	145,232
White Alone	85.8%
Black Alone	4.7%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	5.4%
Some Other Race Alone	1.6%
Two or More Races	2.1%
Hispanic Origin	4.5%
Diversity Index	32.2
<b>2000 Population 3+ by School Enrollment</b>	
Total	107,173
Enrolled in Nursery/Preschool	1.8%
Enrolled in Kindergarten	1.2%
Enrolled in Grade 1-8	9.1%
Enrolled in Grade 9-12	4.8%
Enrolled in College	19.3%
Enrolled in Grad/Prof School	5.8%
Not Enrolled in School	58.0%
<b>2010 Population 25+ by Educational Attainment</b>	
Total	77,703
Less Than 9th Grade	1.8%
9th to 12th Grade, No Diploma	2.4%
High School Graduate	17.6%
Some College, No Degree	17.2%
Associate Degree	9.3%
Bachelor's Degree	28.5%
Graduate/Professional Degree	23.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2010 Population 15+ by Marital Status</b>	
Total	110,966
Never Married	45.4%
Married	43.3%
Widowed	3.1%
Divorced	8.3%
<b>2000 Population 16+ by Employment Status</b>	
Total	91,234
In Labor Force	73.4%
Civilian Employed	70.4%
Civilian Unemployed	2.9%
In Armed Forces	0.1%
Not In Labor Force	26.6%
<b>2010 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	94.7%
Civilian Unemployed	5.3%
<b>2015 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	95.2%
Civilian Unemployed	4.8%
<b>2000 Females 16+ by Employment Status and Age of Children</b>	
Total	46,210
Own Children < 6 Only	6.5%
Employed/in Armed Forces	4.7%
Unemployed	0.1%
Not in Labor Force	1.7%
Own Children <6 and 6-17 Only	4.8%
Employed/in Armed Forces	3.4%
Unemployed	0.1%
Not in Labor Force	1.4%
Own Children 6-17 Only	13.1%
Employed/in Armed Forces	10.9%
Unemployed	0.2%
Not in Labor Force	2.0%
No Own Children < 18	75.6%
Employed/in Armed Forces	49.0%
Unemployed	2.0%
Not in Labor Force	24.6%
<b>2010 Employed Population 16+ by Industry</b>	
Total	74,206
Agriculture/Mining	1.1%
Construction	3.7%
Manufacturing	4.8%
Wholesale Trade	1.6%
Retail Trade	9.8%
Transportation/Utilities	2.2%
Information	2.9%
Finance/Insurance/Real Estate	3.8%
Services	68.0%
Public Administration	2.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2010 Employed Population 16+ by Occupation</b>	
Total	74,206
White Collar	70.8%
Management/Business/Financial	10.9%
Professional	37.5%
Sales	10.0%
Administrative Support	12.5%
Services	17.0%
Blue Collar	12.1%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	3.1%
Installation/Maintenance/Repair	2.3%
Production	3.1%
Transportation/Material Moving	3.5%
<b>2000 Workers 16+ by Means of Transportation to Work</b>	
Total	63,087
Drove Alone - Car, Truck, or Van	68.2%
Carpooled - Car, Truck, or Van	11.3%
Public Transportation	5.3%
Walked	10.0%
Other Means	2.2%
Worked at Home	3.1%
<b>2000 Workers 16+ by Travel Time to Work</b>	
Total	63,087
Did not Work at Home	96.9%
Less than 5 minutes	3.8%
5 to 9 minutes	14.8%
10 to 19 minutes	44.4%
20 to 24 minutes	14.2%
25 to 34 minutes	13.1%
35 to 44 minutes	2.3%
45 to 59 minutes	2.1%
60 to 89 minutes	1.1%
90 or more minutes	1.1%
Worked at Home	3.1%
Average Travel Time to Work (in min)	17.7
<b>2000 Households by Vehicles Available</b>	
Total	44,080
None	7.8%
1	35.8%
2	38.0%
3	13.1%
4	3.8%
5+	1.4%
Average Number of Vehicles Available	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Households by Type</b>	
Total	44,080
Family Households	53.5%
Married-couple Family	43.9%
With Related Children	21.0%
Other Family (No Spouse)	9.6%
With Related Children	6.1%
Nonfamily Households	46.5%
Householder Living Alone	30.2%
Householder Not Living Alone	16.3%
Households with Related Children	27.1%
Households with Persons 65+	13.1%
<b>2000 Households by Size</b>	
Total	44,080
1 Person Household	30.2%
2 Person Household	35.2%
3 Person Household	15.3%
4 Person Household	12.5%
5 Person Household	4.8%
6 Person Household	1.3%
7 + Person Household	0.7%
<b>2000 Households by Year Householder Moved In</b>	
Total	44,080
Moved in 1999 to March 2000	29.8%
Moved in 1995 to 1998	31.6%
Moved in 1990 to 1994	15.5%
Moved in 1980 to 1989	11.4%
Moved in 1970 to 1979	6.4%
Moved in 1969 or Earlier	5.2%
Median Year Householder Moved In	1996
<b>2000 Housing Units by Units in Structure</b>	
Total	45,832
1, Detached	49.0%
1, Attached	6.6%
2	4.4%
3 or 4	4.7%
5 to 9	8.8%
10 to 19	11.1%
20 +	8.5%
Mobile Home	7.0%
Other	0.0%
<b>2000 Housing Units by Year Structure Built</b>	
Total	45,832
1999 to March 2000	3.0%
1995 to 1998	10.9%
1990 to 1994	10.0%
1980 to 1989	15.5%
1970 to 1979	21.1%
1969 or Earlier	39.4%
Median Year Structure Built	1975

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>Top 3 Tapestry Segments</b>	
	1. Aspiring Young Families
	2. Enterprising
	3. Dorms to Diplomas
<b>2010 Consumer Spending</b>	
Apparel & Services: Total \$	\$90,185,756
Average Spent	\$1,691.28
Spending Potential Index	71
Computers & Accessories: Total \$	\$12,301,965
Average Spent	\$230.70
Spending Potential Index	105
Education: Total \$	\$72,418,465
Average Spent	\$1,358.09
Spending Potential Index	111
Entertainment/Recreation: Total \$	\$167,126,228
Average Spent	\$3,134.17
Spending Potential Index	97
Food at Home: Total \$	\$231,450,800
Average Spent	\$4,340.47
Spending Potential Index	97
Food Away from Home: Total \$	\$172,424,252
Average Spent	\$3,233.53
Spending Potential Index	100
Health Care: Total \$	\$177,517,066
Average Spent	\$3,329.03
Spending Potential Index	89
HH Furnishings & Equipment: Total \$	\$92,832,136
Average Spent	\$1,740.91
Spending Potential Index	85
Investments: Total \$	\$78,799,753
Average Spent	\$1,477.76
Spending Potential Index	85
Retail Goods: Total \$	\$1,221,643,946
Average Spent	\$22,909.87
Spending Potential Index	92
Shelter: Total \$	\$822,824,618
Average Spent	\$15,430.69
Spending Potential Index	98
TV/Video/Audio: Total \$	\$65,395,618
Average Spent	\$1,226.38
Spending Potential Index	99
Travel: Total \$	\$94,172,587
Average Spent	\$1,766.05
Spending Potential Index	93
Vehicle Maintenance & Repairs: Total \$	\$48,920,917
Average Spent	\$917.43
Spending Potential Index	97

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



	county
<b>Population Summary</b>	
2000 Total Population	250,287
2000 Group Quarters	12,197
2010 Total Population	284,868
2015 Total Population	303,693
2010-2015 Annual Rate	1.29%
<b>Household Summary</b>	
2000 Households	99,186
2000 Average Household Size	2.40
2010 Households	113,640
2010 Average Household Size	2.39
2015 Households	121,658
2015 Average Household Size	2.39
2010-2015 Annual Rate	1.37%
2000 Families	60,701
2000 Average Family Size	3.00
2010 Families	68,674
2010 Average Family Size	3.02
2015 Families	73,183
2015 Average Family Size	3.02
2010-2015 Annual Rate	1.28%
<b>Housing Unit Summary</b>	
2000 Housing Units	104,216
Owner Occupied Housing Units	57.6%
Renter Occupied Housing Units	37.6%
Vacant Housing Units	4.8%
2010 Housing Units	122,252
Owner Occupied Housing Units	57.0%
Renter Occupied Housing Units	35.9%
Vacant Housing Units	7.0%
2015 Housing Units	131,954
Owner Occupied Housing Units	56.9%
Renter Occupied Housing Units	35.3%
Vacant Housing Units	7.8%
<b>Median Household Income</b>	
2000	\$41,925
2010	\$55,463
2015	\$62,114
<b>Median Home Value</b>	
2000	\$105,091
2010	\$131,685
2015	\$148,012
<b>Per Capita Income</b>	
2000	\$21,265
2010	\$26,865
2015	\$30,106
<b>Median Age</b>	
2000	32.1
2010	33.6
2015	34.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Households by Income</b>	
Household Income Base	99,254
<\$15,000	13.4%
\$15,000 - \$24,999	13.7%
\$25,000 - \$34,999	14.0%
\$35,000 - \$49,999	17.9%
\$50,000 - \$74,999	21.7%
\$75,000 - \$99,999	9.9%
\$100,000 - \$149,999	6.4%
\$150,000 - \$199,999	1.5%
\$200,000+	1.5%
Average Household Income	\$52,522
<b>2010 Households by Income</b>	
Household Income Base	113,638
<\$15,000	8.9%
\$15,000 - \$24,999	9.2%
\$25,000 - \$34,999	10.2%
\$35,000 - \$49,999	15.3%
\$50,000 - \$74,999	23.7%
\$75,000 - \$99,999	17.5%
\$100,000 - \$149,999	10.7%
\$150,000 - \$199,999	2.4%
\$200,000+	2.1%
Average Household Income	\$65,898
<b>2015 Households by Income</b>	
Household Income Base	121,656
<\$15,000	7.8%
\$15,000 - \$24,999	6.8%
\$25,000 - \$34,999	7.7%
\$35,000 - \$49,999	10.4%
\$50,000 - \$74,999	28.6%
\$75,000 - \$99,999	18.4%
\$100,000 - \$149,999	14.4%
\$150,000 - \$199,999	3.3%
\$200,000+	2.6%
Average Household Income	\$73,615
<b>2000 Owner Occupied Housing Units by Value</b>	
Total	59,967
<\$50,000	5.7%
\$50,000 - \$99,999	40.6%
\$100,000 - \$149,999	30.5%
\$150,000 - \$199,999	12.3%
\$200,000 - \$299,999	7.9%
\$300,000 - \$499,999	2.5%
\$500,000 - \$999,999	0.4%
\$1,000,000 +	0.1%
Average Home Value	\$125,651
<b>2000 Specified Renter Occupied Housing Units by Contract Rent</b>	
Total	38,936
With Cash Rent	98.3%
No Cash Rent	1.7%
Median Rent	\$456
Average Rent	\$489

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Population by Age</b>	
Total	250,291
0 - 4	6.7%
5 - 9	6.5%
10 - 14	6.4%
15 - 24	19.4%
25 - 34	15.3%
35 - 44	15.1%
45 - 54	13.1%
55 - 64	7.2%
65 - 74	5.3%
75 - 84	3.7%
85 +	1.4%
18 +	76.5%
<b>2010 Population by Age</b>	
Total	284,868
0 - 4	6.6%
5 - 9	6.2%
10 - 14	6.0%
15 - 24	17.1%
25 - 34	16.3%
35 - 44	13.0%
45 - 54	13.4%
55 - 64	10.5%
65 - 74	5.5%
75 - 84	3.6%
85 +	1.8%
18 +	77.6%
<b>2015 Population by Age</b>	
Total	303,693
0 - 4	6.6%
5 - 9	6.3%
10 - 14	6.1%
15 - 24	16.4%
25 - 34	14.9%
35 - 44	14.3%
45 - 54	12.1%
55 - 64	11.1%
65 - 74	7.0%
75 - 84	3.4%
85 +	1.7%
18 +	77.5%
<b>2000 Population by Sex</b>	
Males	50.0%
Females	50.0%
<b>2010 Population by Sex</b>	
Males	49.8%
Females	50.2%
<b>2015 Population by Sex</b>	
Males	49.8%
Females	50.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Population by Race/Ethnicity</b>	
Total	250,288
White Alone	90.1%
Black Alone	2.8%
American Indian Alone	0.6%
Asian or Pacific Islander Alone	2.9%
Some Other Race Alone	1.7%
Two or More Races	1.9%
Hispanic Origin	3.4%
Diversity Index	24.0
<b>2010 Population by Race/Ethnicity</b>	
Total	284,868
White Alone	86.9%
Black Alone	3.6%
American Indian Alone	0.8%
Asian or Pacific Islander Alone	3.5%
Some Other Race Alone	2.7%
Two or More Races	2.4%
Hispanic Origin	5.7%
Diversity Index	32.3
<b>2015 Population by Race/Ethnicity</b>	
Total	303,693
White Alone	85.7%
Black Alone	3.9%
American Indian Alone	0.9%
Asian or Pacific Islander Alone	3.8%
Some Other Race Alone	3.0%
Two or More Races	2.6%
Hispanic Origin	6.6%
Diversity Index	35.4
<b>2000 Population 3+ by School Enrollment</b>	
Total	240,245
Enrolled in Nursery/Preschool	1.7%
Enrolled in Kindergarten	1.5%
Enrolled in Grade 1-8	10.6%
Enrolled in Grade 9-12	5.7%
Enrolled in College	10.6%
Enrolled in Grad/Prof School	1.9%
Not Enrolled in School	68.1%
<b>2010 Population 25+ by Educational Attainment</b>	
Total	182,531
Less Than 9th Grade	2.2%
9th to 12th Grade, No Diploma	4.5%
High School Graduate	24.0%
Some College, No Degree	22.9%
Associate Degree	10.6%
Bachelor's Degree	23.9%
Graduate/Professional Degree	11.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2010 Population 15+ by Marital Status</b>	
Total	231,236
Never Married	34.8%
Married	50.4%
Widowed	4.6%
Divorced	10.2%
<b>2000 Population 16+ by Employment Status</b>	
Total	198,304
In Labor Force	73.3%
Civilian Employed	70.4%
Civilian Unemployed	2.7%
In Armed Forces	0.3%
Not In Labor Force	26.7%
<b>2010 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	94.4%
Civilian Unemployed	5.6%
<b>2015 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	95.1%
Civilian Unemployed	4.9%
<b>2000 Females 16+ by Employment Status and Age of Children</b>	
Total	100,017
Own Children < 6 Only	7.9%
Employed/in Armed Forces	5.8%
Unemployed	0.3%
Not in Labor Force	1.8%
Own Children <6 and 6-17 Only	5.9%
Employed/in Armed Forces	4.1%
Unemployed	0.2%
Not in Labor Force	1.7%
Own Children 6-17 Only	15.5%
Employed/in Armed Forces	12.9%
Unemployed	0.3%
Not in Labor Force	2.4%
No Own Children < 18	70.7%
Employed/in Armed Forces	44.0%
Unemployed	2.0%
Not in Labor Force	24.6%
<b>2010 Employed Population 16+ by Industry</b>	
Total	146,762
Agriculture/Mining	0.7%
Construction	5.5%
Manufacturing	11.1%
Wholesale Trade	2.4%
Retail Trade	10.6%
Transportation/Utilities	3.6%
Information	1.8%
Finance/Insurance/Real Estate	7.6%
Services	49.9%
Public Administration	6.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2010 Employed Population 16+ by Occupation</b>	
Total	146,762
White Collar	63.1%
Management/Business/Financial	13.1%
Professional	25.0%
Sales	10.0%
Administrative Support	15.1%
Services	16.5%
Blue Collar	20.4%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	4.3%
Installation/Maintenance/Repair	3.0%
Production	7.8%
Transportation/Material Moving	4.9%
<b>2000 Workers 16+ by Means of Transportation to Work</b>	
Total	138,149
Drove Alone - Car, Truck, or Van	80.6%
Carpooled - Car, Truck, or Van	10.2%
Public Transportation	1.2%
Walked	3.2%
Other Means	1.6%
Worked at Home	3.2%
<b>2000 Workers 16+ by Travel Time to Work</b>	
Total	138,151
Did not Work at Home	96.8%
Less than 5 minutes	3.2%
5 to 9 minutes	14.0%
10 to 19 minutes	46.0%
20 to 24 minutes	16.7%
25 to 34 minutes	10.7%
35 to 44 minutes	1.5%
45 to 59 minutes	1.9%
60 to 89 minutes	2.0%
90 or more minutes	1.0%
Worked at Home	3.2%
Average Travel Time to Work (in min)	17.8
<b>2000 Households by Vehicles Available</b>	
Total	99,186
None	6.8%
1	34.4%
2	40.5%
3	13.3%
4	3.6%
5+	1.3%
Average Number of Vehicles Available	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Households by Type</b>	
Total	99,186
Family Households	61.2%
Married-couple Family	48.8%
With Related Children	23.0%
Other Family (No Spouse)	12.4%
With Related Children	8.3%
Nonfamily Households	38.8%
Householder Living Alone	29.1%
Householder Not Living Alone	9.7%
Households with Related Children	31.3%
Households with Persons 65+	18.4%
<b>2000 Households by Size</b>	
Total	99,186
1 Person Household	29.1%
2 Person Household	34.6%
3 Person Household	15.7%
4 Person Household	12.8%
5 Person Household	5.2%
6 Person Household	1.7%
7 + Person Household	0.9%
<b>2000 Households by Year Householder Moved In</b>	
Total	99,187
Moved in 1999 to March 2000	25.9%
Moved in 1995 to 1998	30.5%
Moved in 1990 to 1994	15.6%
Moved in 1980 to 1989	13.1%
Moved in 1970 to 1979	7.9%
Moved in 1969 or Earlier	7.1%
Median Year Householder Moved In	1996
<b>2000 Housing Units by Units in Structure</b>	
Total	104,216
1, Detached	60.1%
1, Attached	5.5%
2	4.5%
3 or 4	3.5%
5 to 9	5.5%
10 to 19	7.6%
20 +	10.6%
Mobile Home	2.6%
Other	0.0%
<b>2000 Housing Units by Year Structure Built</b>	
Total	104,217
1999 to March 2000	3.1%
1995 to 1998	8.9%
1990 to 1994	8.4%
1980 to 1989	12.6%
1970 to 1979	19.6%
1969 or Earlier	47.4%
Median Year Structure Built	1971

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

		county
<b>Top 3 Tapestry Segments</b>		
	1.	Great Expectations
	2.	Green Acres
	3.	Young and Restless
<b>2010 Consumer Spending</b>		
Apparel & Services: Total \$		\$184,260,602
Average Spent		\$1,621.44
Spending Potential Index		68
Computers & Accessories: Total \$		\$24,545,308
Average Spent		\$215.99
Spending Potential Index		98
Education: Total \$		\$141,329,999
Average Spent		\$1,243.66
Spending Potential Index		102
Entertainment/Recreation: Total \$		\$351,018,343
Average Spent		\$3,088.86
Spending Potential Index		96
Food at Home: Total \$		\$482,431,541
Average Spent		\$4,245.26
Spending Potential Index		95
Food Away from Home: Total \$		\$354,374,847
Average Spent		\$3,118.40
Spending Potential Index		97
Health Care: Total \$		\$390,063,845
Average Spent		\$3,432.45
Spending Potential Index		92
HH Furnishings & Equipment: Total \$		\$194,257,929
Average Spent		\$1,709.42
Spending Potential Index		83
Investments: Total \$		\$170,744,966
Average Spent		\$1,502.51
Spending Potential Index		86
Retail Goods: Total \$		\$2,558,123,860
Average Spent		\$22,510.77
Spending Potential Index		91
Shelter: Total \$		\$1,720,611,827
Average Spent		\$15,140.90
Spending Potential Index		96
TV/Video/Audio: Total \$		\$135,234,034
Average Spent		\$1,190.02
Spending Potential Index		96
Travel: Total \$		\$200,621,146
Average Spent		\$1,765.41
Spending Potential Index		93
Vehicle Maintenance & Repairs: Total \$		\$101,819,950
Average Spent		\$895.99
Spending Potential Index		95

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



	placeply
<b>Population Summary</b>	
2000 Total Population	225,578
2000 Group Quarters	11,630
2010 Total Population	246,398
2015 Total Population	259,827
2010-2015 Annual Rate	1.07%
<b>Household Summary</b>	
2000 Households	90,484
2000 Average Household Size	2.36
2010 Households	100,025
2010 Average Household Size	2.34
2015 Households	106,016
2015 Average Household Size	2.33
2010-2015 Annual Rate	1.17%
2000 Families	53,638
2000 Average Family Size	2.99
2010 Families	57,955
2010 Average Family Size	2.99
2015 Families	60,967
2015 Average Family Size	2.99
2010-2015 Annual Rate	1.02%
<b>Housing Unit Summary</b>	
2000 Housing Units	95,198
Owner Occupied Housing Units	55.2%
Renter Occupied Housing Units	39.9%
Vacant Housing Units	4.9%
2010 Housing Units	107,800
Owner Occupied Housing Units	54.0%
Renter Occupied Housing Units	38.8%
Vacant Housing Units	7.2%
2015 Housing Units	115,247
Owner Occupied Housing Units	53.7%
Renter Occupied Housing Units	38.3%
Vacant Housing Units	8.0%
<b>Median Household Income</b>	
2000	\$40,671
2010	\$53,903
2015	\$60,605
<b>Median Home Value</b>	
2000	\$101,850
2010	\$128,160
2015	\$144,920
<b>Per Capita Income</b>	
2000	\$21,071
2010	\$26,511
2015	\$29,706
<b>Median Age</b>	
2000	31.5
2010	32.9
2015	33.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Households by Income</b>	
Household Income Base	90,551
< \$15,000	14.1%
\$15,000 - \$24,999	14.3%
\$25,000 - \$34,999	14.4%
\$35,000 - \$49,999	17.9%
\$50,000 - \$74,999	21.2%
\$75,000 - \$99,999	9.3%
\$100,000 - \$149,999	6.1%
\$150,000 - \$199,999	1.4%
\$200,000+	1.4%
Average Household Income	\$51,309
<b>2010 Households by Income</b>	
Household Income Base	100,024
< \$15,000	9.4%
\$15,000 - \$24,999	9.7%
\$25,000 - \$34,999	10.8%
\$35,000 - \$49,999	15.4%
\$50,000 - \$74,999	23.3%
\$75,000 - \$99,999	17.1%
\$100,000 - \$149,999	10.2%
\$150,000 - \$199,999	2.2%
\$200,000+	1.9%
Average Household Income	\$64,045
<b>2015 Households by Income</b>	
Household Income Base	106,015
< \$15,000	8.4%
\$15,000 - \$24,999	7.3%
\$25,000 - \$34,999	8.2%
\$35,000 - \$49,999	10.7%
\$50,000 - \$74,999	28.4%
\$75,000 - \$99,999	18.0%
\$100,000 - \$149,999	13.7%
\$150,000 - \$199,999	3.0%
\$200,000+	2.4%
Average Household Income	\$71,508
<b>2000 Owner Occupied Housing Units by Value</b>	
Total	52,508
< \$50,000	5.8%
\$50,000 - \$99,999	42.8%
\$100,000 - \$149,999	31.6%
\$150,000 - \$199,999	11.2%
\$200,000 - \$299,999	6.4%
\$300,000 - \$499,999	1.8%
\$500,000 - \$999,999	0.3%
\$1,000,000 +	0.1%
Average Home Value	\$119,882
<b>2000 Specified Renter Occupied Housing Units by Contract Rent</b>	
Total	37,937
With Cash Rent	98.5%
No Cash Rent	1.5%
Median Rent	\$457
Average Rent	\$490

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Population by Age</b>	
Total	225,579
0 - 4	6.7%
5 - 9	6.3%
10 - 14	6.1%
15 - 24	20.2%
25 - 34	15.8%
35 - 44	14.8%
45 - 54	12.7%
55 - 64	6.9%
65 - 74	5.3%
75 - 84	3.8%
85 +	1.4%
18 +	77.0%
<b>2010 Population by Age</b>	
Total	246,400
0 - 4	6.7%
5 - 9	6.1%
10 - 14	5.7%
15 - 24	17.9%
25 - 34	17.1%
35 - 44	13.0%
45 - 54	12.8%
55 - 64	9.9%
65 - 74	5.3%
75 - 84	3.6%
85 +	1.8%
18 +	78.0%
<b>2015 Population by Age</b>	
Total	259,827
0 - 4	6.7%
5 - 9	6.2%
10 - 14	5.9%
15 - 24	17.2%
25 - 34	15.6%
35 - 44	14.5%
45 - 54	11.6%
55 - 64	10.3%
65 - 74	6.7%
75 - 84	3.4%
85 +	1.8%
18 +	77.9%
<b>2000 Population by Sex</b>	
Males	49.8%
Females	50.2%
<b>2010 Population by Sex</b>	
Males	49.7%
Females	50.3%
<b>2015 Population by Sex</b>	
Males	49.7%
Females	50.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Population by Race/Ethnicity</b>	
Total	225,577
White Alone	89.3%
Black Alone	3.1%
American Indian Alone	0.7%
Asian or Pacific Islander Alone	3.2%
Some Other Race Alone	1.8%
Two or More Races	2.0%
Hispanic Origin	3.6%
Diversity Index	25.7
<b>2010 Population by Race/Ethnicity</b>	
Total	246,399
White Alone	85.7%
Black Alone	4.0%
American Indian Alone	0.9%
Asian or Pacific Islander Alone	3.9%
Some Other Race Alone	3.0%
Two or More Races	2.6%
Hispanic Origin	6.2%
Diversity Index	34.8
<b>2015 Population by Race/Ethnicity</b>	
Total	259,827
White Alone	84.2%
Black Alone	4.4%
American Indian Alone	1.0%
Asian or Pacific Islander Alone	4.3%
Some Other Race Alone	3.3%
Two or More Races	2.8%
Hispanic Origin	7.2%
Diversity Index	38.2
<b>2000 Population 3+ by School Enrollment</b>	
Total	216,382
Enrolled in Nursery/Preschool	1.7%
Enrolled in Kindergarten	1.5%
Enrolled in Grade 1-8	10.2%
Enrolled in Grade 9-12	5.4%
Enrolled in College	11.3%
Enrolled in Grad/Prof School	2.0%
Not Enrolled in School	67.8%
<b>2010 Population 25+ by Educational Attainment</b>	
Total	156,468
Less Than 9th Grade	2.3%
9th to 12th Grade, No Diploma	4.7%
High School Graduate	23.2%
Some College, No Degree	23.1%
Associate Degree	10.2%
Bachelor's Degree	24.4%
Graduate/Professional Degree	12.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2010 Population 15+ by Marital Status</b>	
Total	200,552
Never Married	36.5%
Married	48.1%
Widowed	4.7%
Divorced	10.6%
<b>2000 Population 16+ by Employment Status</b>	
Total	179,680
In Labor Force	73.3%
Civilian Employed	70.2%
Civilian Unemployed	2.8%
In Armed Forces	0.3%
Not In Labor Force	26.7%
<b>2010 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	94.0%
Civilian Unemployed	6.0%
<b>2015 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	94.8%
Civilian Unemployed	5.2%
<b>2000 Females 16+ by Employment Status and Age of Children</b>	
Total	90,925
Own Children < 6 Only	8.0%
Employed/in Armed Forces	5.8%
Unemployed	0.3%
Not in Labor Force	1.9%
Own Children <6 and 6-17 Only	5.7%
Employed/in Armed Forces	3.9%
Unemployed	0.2%
Not in Labor Force	1.6%
Own Children 6-17 Only	15.0%
Employed/in Armed Forces	12.3%
Unemployed	0.3%
Not in Labor Force	2.4%
No Own Children < 18	71.4%
Employed/in Armed Forces	44.6%
Unemployed	2.1%
Not in Labor Force	24.6%
<b>2010 Employed Population 16+ by Industry</b>	
Total	126,703
Agriculture/Mining	0.4%
Construction	5.3%
Manufacturing	11.0%
Wholesale Trade	2.3%
Retail Trade	10.8%
Transportation/Utilities	3.3%
Information	1.9%
Finance/Insurance/Real Estate	7.7%
Services	50.6%
Public Administration	6.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2010 Employed Population 16+ by Occupation</b>	
Total	126,704
White Collar	63.4%
Management/Business/Financial	12.7%
Professional	25.4%
Sales	10.1%
Administrative Support	15.2%
Services	16.8%
Blue Collar	19.8%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	4.1%
Installation/Maintenance/Repair	2.9%
Production	7.8%
Transportation/Material Moving	4.8%
<b>2000 Workers 16+ by Means of Transportation to Work</b>	
Total	124,921
Drove Alone - Car, Truck, or Van	80.7%
Carpooled - Car, Truck, or Van	10.1%
Public Transportation	1.3%
Walked	3.4%
Other Means	1.7%
Worked at Home	2.9%
<b>2000 Workers 16+ by Travel Time to Work</b>	
Total	124,920
Did not Work at Home	97.1%
Less than 5 minutes	3.2%
5 to 9 minutes	14.8%
10 to 19 minutes	48.1%
20 to 24 minutes	16.2%
25 to 34 minutes	9.1%
35 to 44 minutes	1.0%
45 to 59 minutes	1.7%
60 to 89 minutes	2.1%
90 or more minutes	0.9%
Worked at Home	2.9%
Average Travel Time to Work (in min)	17.1
<b>2000 Households by Vehicles Available</b>	
Total	90,484
None	7.3%
1	36.1%
2	40.5%
3	12.1%
4	3.0%
5+	1.0%
Average Number of Vehicles Available	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Households by Type</b>	
Total	90,484
Family Households	59.3%
Married-couple Family	46.4%
With Related Children	21.9%
Other Family (No Spouse)	12.9%
With Related Children	8.6%
Nonfamily Households	40.7%
Householder Living Alone	30.4%
Householder Not Living Alone	10.3%
Households with Related Children	30.5%
Households with Persons 65+	18.3%
<b>2000 Households by Size</b>	
Total	90,484
1 Person Household	30.4%
2 Person Household	34.3%
3 Person Household	15.5%
4 Person Household	12.4%
5 Person Household	5.0%
6 Person Household	1.7%
7 + Person Household	0.9%
<b>2000 Households by Year Householder Moved In</b>	
Total	90,485
Moved in 1999 to March 2000	27.0%
Moved in 1995 to 1998	31.1%
Moved in 1990 to 1994	15.4%
Moved in 1980 to 1989	12.6%
Moved in 1970 to 1979	7.1%
Moved in 1969 or Earlier	6.8%
Median Year Householder Moved In	1996
<b>2000 Housing Units by Units in Structure</b>	
Total	95,199
1, Detached	57.4%
1, Attached	5.9%
2	4.9%
3 or 4	3.7%
5 to 9	5.9%
10 to 19	8.2%
20 +	11.6%
Mobile Home	2.5%
Other	0.0%
<b>2000 Housing Units by Year Structure Built</b>	
Total	95,200
1999 to March 2000	2.8%
1995 to 1998	8.8%
1990 to 1994	8.4%
1980 to 1989	12.7%
1970 to 1979	19.2%
1969 or Earlier	48.2%
Median Year Structure Built	1971

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

placeply

## Top 3 Tapestry Segments

1. Great Expectations
2. Young and Restless
3. Rustbelt Traditions

## 2010 Consumer Spending

Apparel & Services: Total \$	\$158,566,454
Average Spent	\$1,585.27
Spending Potential Index	66
Computers & Accessories: Total \$	\$21,114,826
Average Spent	\$211.10
Spending Potential Index	96
Education: Total \$	\$121,287,548
Average Spent	\$1,212.58
Spending Potential Index	99
Entertainment/Recreation: Total \$	\$299,498,916
Average Spent	\$2,994.25
Spending Potential Index	93
Food at Home: Total \$	\$414,983,702
Average Spent	\$4,148.81
Spending Potential Index	93
Food Away from Home: Total \$	\$304,705,929
Average Spent	\$3,046.31
Spending Potential Index	95
Health Care: Total \$	\$332,399,691
Average Spent	\$3,323.18
Spending Potential Index	89
HH Furnishings & Equipment: Total \$	\$165,748,131
Average Spent	\$1,657.07
Spending Potential Index	80
Investments: Total \$	\$143,595,190
Average Spent	\$1,435.60
Spending Potential Index	83
Retail Goods: Total \$	\$2,187,578,543
Average Spent	\$21,870.38
Spending Potential Index	88
Shelter: Total \$	\$1,476,134,152
Average Spent	\$14,757.69
Spending Potential Index	93
TV/Video/Audio: Total \$	\$116,357,460
Average Spent	\$1,163.29
Spending Potential Index	94
Travel: Total \$	\$170,154,878
Average Spent	\$1,701.13
Spending Potential Index	90
Vehicle Maintenance & Repairs: Total \$	\$87,198,677
Average Spent	\$871.77
Spending Potential Index	92

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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<b>Population Summary</b>	
2000 Total Population	207,857
2000 Group Quarters	12,937
2010 Total Population	229,920
2015 Total Population	242,788
2010-2015 Annual Rate	1.10%
<b>Household Summary</b>	
2000 Households	88,948
2000 Average Household Size	2.19
2010 Households	100,016
2010 Average Household Size	2.17
2015 Households	106,365
2015 Average Household Size	2.16
2010-2015 Annual Rate	1.24%
2000 Families	42,145
2000 Average Family Size	2.87
2010 Families	46,431
2010 Average Family Size	2.81
2015 Families	48,843
2015 Average Family Size	2.79
2010-2015 Annual Rate	1.02%
<b>Housing Unit Summary</b>	
2000 Housing Units	92,320
Owner Occupied Housing Units	45.8%
Renter Occupied Housing Units	50.5%
Vacant Housing Units	3.7%
2010 Housing Units	107,326
Owner Occupied Housing Units	43.8%
Renter Occupied Housing Units	49.4%
Vacant Housing Units	6.8%
2015 Housing Units	114,840
Owner Occupied Housing Units	43.3%
Renter Occupied Housing Units	49.3%
Vacant Housing Units	7.4%
<b>Median Household Income</b>	
2000	\$41,908
2010	\$54,362
2015	\$63,469
<b>Median Home Value</b>	
2000	\$137,262
2010	\$197,002
2015	\$234,154
<b>Per Capita Income</b>	
2000	\$23,435
2010	\$29,565
2015	\$34,537
<b>Median Age</b>	
2000	30.8
2010	31.7
2015	32.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Households by Income</b>	
Household Income Base	89,248
< \$15,000	15.6%
\$15,000 - \$24,999	12.1%
\$25,000 - \$34,999	13.1%
\$35,000 - \$49,999	17.8%
\$50,000 - \$74,999	20.6%
\$75,000 - \$99,999	10.3%
\$100,000 - \$149,999	7.2%
\$150,000 - \$199,999	1.8%
\$200,000+	1.5%
Average Household Income	\$53,228
<b>2010 Households by Income</b>	
Household Income Base	100,016
< \$15,000	12.6%
\$15,000 - \$24,999	8.4%
\$25,000 - \$34,999	9.2%
\$35,000 - \$49,999	15.4%
\$50,000 - \$74,999	21.5%
\$75,000 - \$99,999	13.5%
\$100,000 - \$149,999	14.6%
\$150,000 - \$199,999	2.3%
\$200,000+	2.5%
Average Household Income	\$66,366
<b>2015 Households by Income</b>	
Household Income Base	106,365
< \$15,000	9.8%
\$15,000 - \$24,999	7.1%
\$25,000 - \$34,999	6.8%
\$35,000 - \$49,999	11.5%
\$50,000 - \$74,999	23.7%
\$75,000 - \$99,999	12.5%
\$100,000 - \$149,999	21.8%
\$150,000 - \$199,999	3.7%
\$200,000+	3.2%
Average Household Income	\$77,209
<b>2000 Owner Occupied Housing Units by Value</b>	
Total	42,255
< \$50,000	2.4%
\$50,000 - \$99,999	14.2%
\$100,000 - \$149,999	45.7%
\$150,000 - \$199,999	22.5%
\$200,000 - \$299,999	10.9%
\$300,000 - \$499,999	3.6%
\$500,000 - \$999,999	0.6%
\$1,000,000 +	0.1%
Average Home Value	\$154,383
<b>2000 Specified Renter Occupied Housing Units by Contract Rent</b>	
Total	46,585
With Cash Rent	98.7%
No Cash Rent	1.3%
Median Rent	\$599
Average Rent	\$627

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Population by Age</b>	
Total	207,857
0 - 4	5.1%
5 - 9	4.8%
10 - 14	4.9%
15 - 24	24.4%
25 - 34	17.7%
35 - 44	14.4%
45 - 54	12.9%
55 - 64	6.6%
65 - 74	4.6%
75 - 84	3.4%
85 +	1.3%
18 +	82.3%
<b>2010 Population by Age</b>	
Total	229,920
0 - 4	5.1%
5 - 9	4.4%
10 - 14	4.3%
15 - 24	24.2%
25 - 34	16.8%
35 - 44	12.6%
45 - 54	12.5%
55 - 64	10.2%
65 - 74	5.0%
75 - 84	3.3%
85 +	1.7%
18 +	83.6%
<b>2015 Population by Age</b>	
Total	242,790
0 - 4	5.1%
5 - 9	4.5%
10 - 14	4.3%
15 - 24	23.3%
25 - 34	17.6%
35 - 44	11.9%
45 - 54	11.7%
55 - 64	10.3%
65 - 74	6.5%
75 - 84	3.1%
85 +	1.7%
18 +	83.7%
<b>2000 Population by Sex</b>	
Males	49.2%
Females	50.8%
<b>2010 Population by Sex</b>	
Males	49.5%
Females	50.5%
<b>2015 Population by Sex</b>	
Males	49.5%
Females	50.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Population by Race/Ethnicity</b>	
Total	207,858
White Alone	84.3%
Black Alone	5.7%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	5.6%
Some Other Race Alone	1.7%
Two or More Races	2.3%
Hispanic Origin	4.2%
Diversity Index	34.1
<b>2010 Population by Race/Ethnicity</b>	
Total	229,921
White Alone	79.4%
Black Alone	6.3%
American Indian Alone	0.5%
Asian or Pacific Islander Alone	7.8%
Some Other Race Alone	2.8%
Two or More Races	3.1%
Hispanic Origin	7.0%
Diversity Index	44.3
<b>2015 Population by Race/Ethnicity</b>	
Total	242,788
White Alone	77.4%
Black Alone	6.6%
American Indian Alone	0.5%
Asian or Pacific Islander Alone	8.9%
Some Other Race Alone	3.1%
Two or More Races	3.4%
Hispanic Origin	8.2%
Diversity Index	48.1
<b>2000 Population 3+ by School Enrollment</b>	
Total	201,499
Enrolled in Nursery/Preschool	1.5%
Enrolled in Kindergarten	1.0%
Enrolled in Grade 1-8	8.0%
Enrolled in Grade 9-12	4.3%
Enrolled in College	16.6%
Enrolled in Grad/Prof School	4.9%
Not Enrolled in School	63.7%
<b>2010 Population 25+ by Educational Attainment</b>	
Total	142,620
Less Than 9th Grade	1.7%
9th to 12th Grade, No Diploma	3.8%
High School Graduate	17.1%
Some College, No Degree	17.4%
Associate Degree	8.3%
Bachelor's Degree	28.2%
Graduate/Professional Degree	23.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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<b>2010 Population 15+ by Marital Status</b>	
Total	198,257
Never Married	46.5%
Married	39.8%
Widowed	3.5%
Divorced	10.2%
<b>2000 Population 16+ by Employment Status</b>	
Total	175,676
In Labor Force	73.0%
Civilian Employed	69.5%
Civilian Unemployed	3.5%
In Armed Forces	0.1%
Not In Labor Force	27.0%
<b>2010 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	91.7%
Civilian Unemployed	8.3%
<b>2015 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	93.1%
Civilian Unemployed	6.9%
<b>2000 Females 16+ by Employment Status and Age of Children</b>	
Total	89,887
Own Children < 6 Only	6.4%
Employed/in Armed Forces	4.5%
Unemployed	0.3%
Not in Labor Force	1.6%
Own Children <6 and 6-17 Only	3.7%
Employed/in Armed Forces	2.5%
Unemployed	0.1%
Not in Labor Force	1.1%
Own Children 6-17 Only	11.6%
Employed/in Armed Forces	9.9%
Unemployed	0.1%
Not in Labor Force	1.5%
No Own Children < 18	78.4%
Employed/in Armed Forces	50.4%
Unemployed	2.1%
Not in Labor Force	25.9%
<b>2010 Employed Population 16+ by Industry</b>	
Total	124,776
Agriculture/Mining	0.5%
Construction	2.5%
Manufacturing	5.8%
Wholesale Trade	1.8%
Retail Trade	10.3%
Transportation/Utilities	2.4%
Information	2.8%
Finance/Insurance/Real Estate	8.0%
Services	59.3%
Public Administration	6.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2010 Employed Population 16+ by Occupation</b>	
Total	124,776
White Collar	73.3%
Management/Business/Financial	13.4%
Professional	36.4%
Sales	10.5%
Administrative Support	13.1%
Services	15.7%
Blue Collar	10.9%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	2.1%
Installation/Maintenance/Repair	1.9%
Production	3.4%
Transportation/Material Moving	3.4%
<b>2000 Workers 16+ by Means of Transportation to Work</b>	
Total	119,963
Drove Alone - Car, Truck, or Van	65.8%
Carpooled - Car, Truck, or Van	9.7%
Public Transportation	7.2%
Walked	10.6%
Other Means	3.7%
Worked at Home	3.0%
<b>2000 Workers 16+ by Travel Time to Work</b>	
Total	119,963
Did not Work at Home	97.0%
Less than 5 minutes	3.2%
5 to 9 minutes	13.6%
10 to 19 minutes	42.8%
20 to 24 minutes	16.3%
25 to 34 minutes	13.7%
35 to 44 minutes	2.5%
45 to 59 minutes	2.2%
60 to 89 minutes	1.7%
90 or more minutes	1.0%
Worked at Home	3.0%
Average Travel Time to Work (in min)	18.3
<b>2000 Households by Vehicles Available</b>	
Total	88,885
None	11.8%
1	42.5%
2	35.8%
3	7.6%
4	1.6%
5+	0.7%
Average Number of Vehicles Available	1.5

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Households by Type</b>	
Total	88,948
Family Households	47.4%
Married-couple Family	36.8%
With Related Children	15.8%
Other Family (No Spouse)	10.6%
With Related Children	6.8%
Nonfamily Households	52.6%
Householder Living Alone	35.6%
Householder Not Living Alone	17.0%
Households with Related Children	22.7%
Households with Persons 65+	15.2%
<b>2000 Households by Size</b>	
Total	88,948
1 Person Household	35.6%
2 Person Household	34.9%
3 Person Household	13.7%
4 Person Household	10.2%
5 Person Household	3.7%
6 Person Household	1.2%
7 + Person Household	0.7%
<b>2000 Households by Year Householder Moved In</b>	
Total	88,885
Moved in 1999 to March 2000	31.4%
Moved in 1995 to 1998	29.8%
Moved in 1990 to 1994	13.6%
Moved in 1980 to 1989	12.1%
Moved in 1970 to 1979	6.6%
Moved in 1969 or Earlier	6.6%
Median Year Householder Moved In	1996
<b>2000 Housing Units by Units in Structure</b>	
Total	92,265
1, Detached	43.5%
1, Attached	4.6%
2	6.3%
3 or 4	8.5%
5 to 9	9.4%
10 to 19	8.4%
20 +	18.2%
Mobile Home	1.0%
Other	0.0%
<b>2000 Housing Units by Year Structure Built</b>	
Total	92,266
1999 to March 2000	1.6%
1995 to 1998	6.1%
1990 to 1994	7.4%
1980 to 1989	12.2%
1970 to 1979	17.9%
1969 or Earlier	54.8%
Median Year Structure Built	1967

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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## Top 3 Tapestry Segments

1. Enterprising
2. Dorms to Diplomas
3. Metropolitan

## 2010 Consumer Spending

Apparel & Services: Total \$	\$170,248,786
Average Spent	\$1,702.21
Spending Potential Index	71
Computers & Accessories: Total \$	\$23,063,093
Average Spent	\$230.59
Spending Potential Index	105
Education: Total \$	\$140,207,220
Average Spent	\$1,401.85
Spending Potential Index	115
Entertainment/Recreation: Total \$	\$309,250,677
Average Spent	\$3,092.01
Spending Potential Index	96
Food at Home: Total \$	\$431,665,656
Average Spent	\$4,315.96
Spending Potential Index	96
Food Away from Home: Total \$	\$323,646,001
Average Spent	\$3,235.94
Spending Potential Index	101
Health Care: Total \$	\$326,861,093
Average Spent	\$3,268.08
Spending Potential Index	88
HH Furnishings & Equipment: Total \$	\$172,026,423
Average Spent	\$1,719.99
Spending Potential Index	84
Investments: Total \$	\$142,970,375
Average Spent	\$1,429.47
Spending Potential Index	82
Retail Goods: Total \$	\$2,253,436,618
Average Spent	\$22,530.74
Spending Potential Index	91
Shelter: Total \$	\$1,553,431,719
Average Spent	\$15,531.81
Spending Potential Index	98
TV/Video/Audio: Total \$	\$122,264,526
Average Spent	\$1,222.45
Spending Potential Index	98
Travel: Total \$	\$175,873,451
Average Spent	\$1,758.45
Spending Potential Index	93
Vehicle Maintenance & Repairs: Total \$	\$90,534,450
Average Spent	\$905.20
Spending Potential Index	96

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

November 10, 2010

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	placeply
<b>Population Summary</b>	
2000 Total Population	382,616
2000 Group Quarters	18,064
2010 Total Population	398,978
2015 Total Population	405,938
2010-2015 Annual Rate	0.35%
<b>Household Summary</b>	
2000 Households	162,351
2000 Average Household Size	2.25
2010 Households	169,964
2010 Average Household Size	2.23
2015 Households	173,529
2015 Average Household Size	2.23
2010-2015 Annual Rate	0.42%
2000 Families	73,939
2000 Average Family Size	3.15
2010 Families	71,548
2010 Average Family Size	3.20
2015 Families	71,224
2015 Average Family Size	3.20
2010-2015 Annual Rate	-0.09%
<b>Housing Unit Summary</b>	
2000 Housing Units	168,605
Owner Occupied Housing Units	49.5%
Renter Occupied Housing Units	46.8%
Vacant Housing Units	3.7%
2010 Housing Units	182,007
Owner Occupied Housing Units	46.4%
Renter Occupied Housing Units	47.0%
Vacant Housing Units	6.6%
2015 Housing Units	187,586
Owner Occupied Housing Units	45.6%
Renter Occupied Housing Units	46.9%
Vacant Housing Units	7.5%
<b>Median Household Income</b>	
2000	\$38,172
2010	\$54,230
2015	\$64,243
<b>Median Home Value</b>	
2000	\$113,695
2010	\$143,423
2015	\$161,634
<b>Per Capita Income</b>	
2000	\$22,685
2010	\$29,881
2015	\$35,452
<b>Median Age</b>	
2000	31.4
2010	32.4
2015	32.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Households by Income</b>	
Household Income Base	162,382
< \$15,000	17.6%
\$15,000 - \$24,999	14.2%
\$25,000 - \$34,999	14.1%
\$35,000 - \$49,999	16.9%
\$50,000 - \$74,999	17.9%
\$75,000 - \$99,999	9.0%
\$100,000 - \$149,999	6.5%
\$150,000 - \$199,999	1.7%
\$200,000+	2.1%
Average Household Income	\$52,103
<b>2010 Households by Income</b>	
Household Income Base	169,964
< \$15,000	12.3%
\$15,000 - \$24,999	9.5%
\$25,000 - \$34,999	9.8%
\$35,000 - \$49,999	15.4%
\$50,000 - \$74,999	20.9%
\$75,000 - \$99,999	13.5%
\$100,000 - \$149,999	12.1%
\$150,000 - \$199,999	3.1%
\$200,000+	3.4%
Average Household Income	\$68,546
<b>2015 Households by Income</b>	
Household Income Base	173,529
< \$15,000	10.6%
\$15,000 - \$24,999	7.1%
\$25,000 - \$34,999	7.9%
\$35,000 - \$49,999	11.5%
\$50,000 - \$74,999	21.9%
\$75,000 - \$99,999	13.5%
\$100,000 - \$149,999	17.5%
\$150,000 - \$199,999	5.2%
\$200,000+	4.8%
Average Household Income	\$81,153
<b>2000 Owner Occupied Housing Units by Value</b>	
Total	83,422
< \$50,000	4.2%
\$50,000 - \$99,999	35.9%
\$100,000 - \$149,999	32.2%
\$150,000 - \$199,999	13.9%
\$200,000 - \$299,999	8.1%
\$300,000 - \$499,999	4.1%
\$500,000 - \$999,999	1.3%
\$1,000,000 +	0.3%
Average Home Value	\$141,539
<b>2000 Specified Renter Occupied Housing Units by Contract Rent</b>	
Total	78,860
With Cash Rent	98.4%
No Cash Rent	1.6%
Median Rent	\$536
Average Rent	\$553

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Population by Age</b>	
Total	382,618
0 - 4	6.6%
5 - 9	6.3%
10 - 14	5.8%
15 - 24	17.7%
25 - 34	20.6%
35 - 44	15.9%
45 - 54	12.0%
55 - 64	5.9%
65 - 74	4.0%
75 - 84	3.4%
85 +	1.7%
18 +	78.0%
<b>2010 Population by Age</b>	
Total	398,978
0 - 4	6.6%
5 - 9	5.7%
10 - 14	5.2%
15 - 24	18.6%
25 - 34	17.9%
35 - 44	14.2%
45 - 54	13.2%
55 - 64	9.4%
65 - 74	4.4%
75 - 84	2.9%
85 +	1.9%
18 +	79.4%
<b>2015 Population by Age</b>	
Total	405,938
0 - 4	6.5%
5 - 9	5.8%
10 - 14	5.2%
15 - 24	17.8%
25 - 34	19.0%
35 - 44	12.4%
45 - 54	12.6%
55 - 64	10.1%
65 - 74	5.9%
75 - 84	2.9%
85 +	1.8%
18 +	79.6%
<b>2000 Population by Sex</b>	
Males	50.2%
Females	49.8%
<b>2010 Population by Sex</b>	
Males	50.4%
Females	49.6%
<b>2015 Population by Sex</b>	
Males	50.4%
Females	49.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Population by Race/Ethnicity</b>	
Total	382,616
White Alone	65.1%
Black Alone	18.0%
American Indian Alone	2.2%
Asian or Pacific Islander Alone	6.2%
Some Other Race Alone	4.1%
Two or More Races	4.4%
Hispanic Origin	7.6%
Diversity Index	60.4
<b>2010 Population by Race/Ethnicity</b>	
Total	398,978
White Alone	58.6%
Black Alone	20.6%
American Indian Alone	2.4%
Asian or Pacific Islander Alone	6.7%
Some Other Race Alone	6.5%
Two or More Races	5.1%
Hispanic Origin	12.4%
Diversity Index	69.4
<b>2015 Population by Race/Ethnicity</b>	
Total	405,938
White Alone	56.1%
Black Alone	21.8%
American Indian Alone	2.4%
Asian or Pacific Islander Alone	6.9%
Some Other Race Alone	7.3%
Two or More Races	5.4%
Hispanic Origin	14.4%
Diversity Index	72.3
<b>2000 Population 3+ by School Enrollment</b>	
Total	367,270
Enrolled in Nursery/Preschool	1.5%
Enrolled in Kindergarten	1.4%
Enrolled in Grade 1-8	10.4%
Enrolled in Grade 9-12	4.8%
Enrolled in College	8.9%
Enrolled in Grad/Prof School	2.9%
Not Enrolled in School	70.0%
<b>2010 Population 25+ by Educational Attainment</b>	
Total	255,027
Less Than 9th Grade	5.4%
9th to 12th Grade, No Diploma	6.6%
High School Graduate	20.4%
Some College, No Degree	19.1%
Associate Degree	6.7%
Bachelor's Degree	26.0%
Graduate/Professional Degree	15.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2010 Population 15+ by Marital Status</b>	
Total	329,233
Never Married	48.8%
Married	34.5%
Widowed	4.6%
Divorced	12.1%
<b>2000 Population 16+ by Employment Status</b>	
Total	306,377
In Labor Force	72.1%
Civilian Employed	67.9%
Civilian Unemployed	4.2%
In Armed Forces	0.0%
Not In Labor Force	27.9%
<b>2010 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	90.0%
Civilian Unemployed	10.0%
<b>2015 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	92.0%
Civilian Unemployed	8.0%
<b>2000 Females 16+ by Employment Status and Age of Children</b>	
Total	153,449
Own Children < 6 Only	7.0%
Employed/in Armed Forces	4.3%
Unemployed	0.4%
Not in Labor Force	2.3%
Own Children <6 and 6-17 Only	5.3%
Employed/in Armed Forces	3.0%
Unemployed	0.3%
Not in Labor Force	1.9%
Own Children 6-17 Only	11.8%
Employed/in Armed Forces	8.7%
Unemployed	0.5%
Not in Labor Force	2.6%
No Own Children < 18	75.9%
Employed/in Armed Forces	48.0%
Unemployed	2.6%
Not in Labor Force	25.3%
<b>2010 Employed Population 16+ by Industry</b>	
Total	200,202
Agriculture/Mining	0.2%
Construction	2.5%
Manufacturing	8.0%
Wholesale Trade	2.5%
Retail Trade	9.3%
Transportation/Utilities	4.1%
Information	2.9%
Finance/Insurance/Real Estate	9.5%
Services	58.4%
Public Administration	2.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2010 Employed Population 16+ by Occupation</b>	
Total	200,202
White Collar	67.3%
Management/Business/Financial	14.3%
Professional	29.8%
Sales	10.0%
Administrative Support	13.2%
Services	19.0%
Blue Collar	13.7%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	2.2%
Installation/Maintenance/Repair	1.7%
Production	5.2%
Transportation/Material Moving	4.4%
<b>2000 Workers 16+ by Means of Transportation to Work</b>	
Total	203,950
Drove Alone - Car, Truck, or Van	61.6%
Carpooled - Car, Truck, or Van	11.3%
Public Transportation	14.6%
Walked	6.6%
Other Means	2.5%
Worked at Home	3.4%
<b>2000 Workers 16+ by Travel Time to Work</b>	
Total	203,951
Did not Work at Home	96.6%
Less than 5 minutes	2.2%
5 to 9 minutes	7.9%
10 to 19 minutes	35.7%
20 to 24 minutes	20.5%
25 to 34 minutes	19.9%
35 to 44 minutes	3.6%
45 to 59 minutes	3.2%
60 to 89 minutes	2.3%
90 or more minutes	1.3%
Worked at Home	3.4%
Average Travel Time to Work (in min)	21.7
<b>2000 Households by Vehicles Available</b>	
Total	162,363
None	19.7%
1	43.4%
2	28.3%
3	6.3%
4	1.5%
5+	0.7%
Average Number of Vehicles Available	1.3

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Households by Type</b>	
Total	162,352
Family Households	45.5%
Married-couple Family	29.0%
With Related Children	13.3%
Other Family (No Spouse)	16.6%
With Related Children	11.1%
Nonfamily Households	54.5%
Householder Living Alone	40.3%
Householder Not Living Alone	14.1%
Households with Related Children	24.4%
Households with Persons 65+	15.2%
<b>2000 Households by Size</b>	
Total	162,351
1 Person Household	40.3%
2 Person Household	30.3%
3 Person Household	12.4%
4 Person Household	8.6%
5 Person Household	4.1%
6 Person Household	2.0%
7 + Person Household	2.4%
<b>2000 Households by Year Householder Moved In</b>	
Total	162,363
Moved in 1999 to March 2000	25.7%
Moved in 1995 to 1998	32.6%
Moved in 1990 to 1994	14.7%
Moved in 1980 to 1989	12.3%
Moved in 1970 to 1979	6.4%
Moved in 1969 or Earlier	8.3%
Median Year Householder Moved In	1996
<b>2000 Housing Units by Units in Structure</b>	
Total	168,623
1, Detached	45.3%
1, Attached	3.3%
2	11.0%
3 or 4	4.9%
5 to 9	3.9%
10 to 19	8.6%
20 +	22.8%
Mobile Home	0.2%
Other	0.0%
<b>2000 Housing Units by Year Structure Built</b>	
Total	168,623
1999 to March 2000	0.5%
1995 to 1998	0.8%
1990 to 1994	1.2%
1980 to 1989	6.2%
1970 to 1979	9.5%
1969 or Earlier	81.8%
Median Year Structure Built	1940

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

placeply

## Top 3 Tapestry Segments

1. Metro Renters
2. Metropolitans
3. Main Street, USA

## 2010 Consumer Spending

Apparel & Services: Total \$	\$297,374,973
Average Spent	\$1,749.64
Spending Potential Index	73
Computers & Accessories: Total \$	\$39,157,502
Average Spent	\$230.39
Spending Potential Index	105
Education: Total \$	\$224,612,026
Average Spent	\$1,321.53
Spending Potential Index	108
Entertainment/Recreation: Total \$	\$540,045,539
Average Spent	\$3,177.41
Spending Potential Index	99
Food at Home: Total \$	\$770,547,515
Average Spent	\$4,533.59
Spending Potential Index	101
Food Away from Home: Total \$	\$564,106,028
Average Spent	\$3,318.97
Spending Potential Index	103
Health Care: Total \$	\$585,852,451
Average Spent	\$3,446.92
Spending Potential Index	93
HH Furnishings & Equipment: Total \$	\$298,455,426
Average Spent	\$1,755.99
Spending Potential Index	85
Investments: Total \$	\$258,803,817
Average Spent	\$1,522.70
Spending Potential Index	88
Retail Goods: Total \$	\$3,929,900,429
Average Spent	\$23,121.96
Spending Potential Index	93
Shelter: Total \$	\$2,761,778,371
Average Spent	\$16,249.20
Spending Potential Index	103
TV/Video/Audio: Total \$	\$214,648,499
Average Spent	\$1,262.91
Spending Potential Index	102
Travel: Total \$	\$307,257,796
Average Spent	\$1,807.78
Spending Potential Index	95
Vehicle Maintenance & Repairs: Total \$	\$157,947,307
Average Spent	\$929.30
Spending Potential Index	99

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

November 10, 2010

Made with ESRI Business Analyst



	county
<b>Population Summary</b>	
2000 Total Population	120,566
2000 Group Quarters	14,331
2010 Total Population	130,753
2015 Total Population	136,277
2010-2015 Annual Rate	0.83%
<b>Household Summary</b>	
2000 Households	46,899
2000 Average Household Size	2.27
2010 Households	52,255
2010 Average Household Size	2.24
2015 Households	54,881
2015 Average Household Size	2.23
2010-2015 Annual Rate	0.99%
2000 Families	24,738
2000 Average Family Size	2.87
2010 Families	26,446
2010 Average Family Size	2.88
2015 Families	27,409
2015 Average Family Size	2.88
2010-2015 Annual Rate	0.72%
<b>Housing Unit Summary</b>	
2000 Housing Units	50,847
Owner Occupied Housing Units	49.8%
Renter Occupied Housing Units	42.4%
Vacant Housing Units	7.8%
2010 Housing Units	59,565
Owner Occupied Housing Units	47.1%
Renter Occupied Housing Units	40.6%
Vacant Housing Units	12.3%
2015 Housing Units	63,778
Owner Occupied Housing Units	46.2%
Renter Occupied Housing Units	39.8%
Vacant Housing Units	13.9%
<b>Median Household Income</b>	
2000	\$33,514
2010	\$42,621
2015	\$49,163
<b>Median Home Value</b>	
2000	\$107,509
2010	\$135,686
2015	\$151,510
<b>Per Capita Income</b>	
2000	\$18,534
2010	\$23,473
2015	\$27,085
<b>Median Age</b>	
2000	27.7
2010	29.2
2015	29.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Households by Income</b>	
Household Income Base	46,939
< \$15,000	22.8%
\$15,000 - \$24,999	15.6%
\$25,000 - \$34,999	13.4%
\$35,000 - \$49,999	14.6%
\$50,000 - \$74,999	16.5%
\$75,000 - \$99,999	8.4%
\$100,000 - \$149,999	6.0%
\$150,000 - \$199,999	1.3%
\$200,000+	1.4%
Average Household Income	\$46,072
<b>2010 Households by Income</b>	
Household Income Base	52,253
< \$15,000	17.5%
\$15,000 - \$24,999	12.9%
\$25,000 - \$34,999	12.1%
\$35,000 - \$49,999	14.6%
\$50,000 - \$74,999	17.6%
\$75,000 - \$99,999	13.0%
\$100,000 - \$149,999	8.6%
\$150,000 - \$199,999	2.0%
\$200,000+	1.7%
Average Household Income	\$55,238
<b>2015 Households by Income</b>	
Household Income Base	54,879
< \$15,000	14.8%
\$15,000 - \$24,999	10.7%
\$25,000 - \$34,999	10.2%
\$35,000 - \$49,999	15.1%
\$50,000 - \$74,999	16.6%
\$75,000 - \$99,999	14.4%
\$100,000 - \$149,999	12.9%
\$150,000 - \$199,999	3.1%
\$200,000+	2.3%
Average Household Income	\$63,470
<b>2000 Owner Occupied Housing Units by Value</b>	
Total	25,298
< \$50,000	11.0%
\$50,000 - \$99,999	34.3%
\$100,000 - \$149,999	29.9%
\$150,000 - \$199,999	12.7%
\$200,000 - \$299,999	8.5%
\$300,000 - \$499,999	2.9%
\$500,000 - \$999,999	0.6%
\$1,000,000 +	0.2%
Average Home Value	\$126,610
<b>2000 Specified Renter Occupied Housing Units by Contract Rent</b>	
Total	21,394
With Cash Rent	96.9%
No Cash Rent	3.1%
Median Rent	\$488
Average Rent	\$526

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Population by Age</b>	
Total	120,563
0 - 4	5.1%
5 - 9	4.9%
10 - 14	4.9%
15 - 24	30.8%
25 - 34	14.7%
35 - 44	12.6%
45 - 54	11.1%
55 - 64	6.7%
65 - 74	4.9%
75 - 84	3.2%
85 +	1.1%
18 +	82.0%
<b>2010 Population by Age</b>	
Total	130,749
0 - 4	5.0%
5 - 9	4.6%
10 - 14	4.6%
15 - 24	29.4%
25 - 34	13.6%
35 - 44	11.0%
45 - 54	11.8%
55 - 64	9.6%
65 - 74	5.3%
75 - 84	3.5%
85 +	1.6%
18 +	82.9%
<b>2015 Population by Age</b>	
Total	136,273
0 - 4	4.9%
5 - 9	4.6%
10 - 14	4.7%
15 - 24	28.9%
25 - 34	13.3%
35 - 44	10.7%
45 - 54	11.1%
55 - 64	10.1%
65 - 74	6.7%
75 - 84	3.5%
85 +	1.7%
18 +	83.0%
<b>2000 Population by Sex</b>	
Males	49.1%
Females	50.9%
<b>2010 Population by Sex</b>	
Males	49.3%
Females	50.7%
<b>2015 Population by Sex</b>	
Males	49.3%
Females	50.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Population by Race/Ethnicity</b>	
Total	120,566
White Alone	90.8%
Black Alone	3.0%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	3.4%
Some Other Race Alone	0.9%
Two or More Races	1.6%
Hispanic Origin	1.9%
Diversity Index	20.3
<b>2010 Population by Race/Ethnicity</b>	
Total	130,753
White Alone	88.4%
Black Alone	3.4%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	4.7%
Some Other Race Alone	1.1%
Two or More Races	2.1%
Hispanic Origin	2.6%
Diversity Index	25.5
<b>2015 Population by Race/Ethnicity</b>	
Total	136,277
White Alone	87.1%
Black Alone	3.5%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	5.4%
Some Other Race Alone	1.2%
Two or More Races	2.4%
Hispanic Origin	3.0%
Diversity Index	28.1
<b>2000 Population 3+ by School Enrollment</b>	
Total	116,797
Enrolled in Nursery/Preschool	1.4%
Enrolled in Kindergarten	1.0%
Enrolled in Grade 1-8	8.4%
Enrolled in Grade 9-12	3.9%
Enrolled in College	23.7%
Enrolled in Grad/Prof School	6.2%
Not Enrolled in School	55.4%
<b>2010 Population 25+ by Educational Attainment</b>	
Total	73,701
Less Than 9th Grade	1.9%
9th to 12th Grade, No Diploma	5.9%
High School Graduate	23.8%
Some College, No Degree	17.3%
Associate Degree	6.6%
Bachelor's Degree	23.4%
Graduate/Professional Degree	21.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2010 Population 15+ by Marital Status</b>	
Total	112,149
Never Married	49.0%
Married	36.8%
Widowed	4.0%
Divorced	10.1%
<b>2000 Population 16+ by Employment Status</b>	
Total	101,435
In Labor Force	63.9%
Civilian Employed	61.1%
Civilian Unemployed	2.6%
In Armed Forces	0.1%
Not In Labor Force	36.1%
<b>2010 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	91.8%
Civilian Unemployed	8.2%
<b>2015 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	93.7%
Civilian Unemployed	6.3%
<b>2000 Females 16+ by Employment Status and Age of Children</b>	
Total	52,268
Own Children < 6 Only	5.7%
Employed/in Armed Forces	3.9%
Unemployed	0.2%
Not in Labor Force	1.7%
Own Children <6 and 6-17 Only	3.7%
Employed/in Armed Forces	2.1%
Unemployed	0.2%
Not in Labor Force	1.4%
Own Children 6-17 Only	11.5%
Employed/in Armed Forces	9.2%
Unemployed	0.3%
Not in Labor Force	2.0%
No Own Children < 18	79.1%
Employed/in Armed Forces	42.7%
Unemployed	1.5%
Not in Labor Force	35.0%
<b>2010 Employed Population 16+ by Industry</b>	
Total	63,463
Agriculture/Mining	1.1%
Construction	4.6%
Manufacturing	6.7%
Wholesale Trade	1.6%
Retail Trade	9.6%
Transportation/Utilities	2.8%
Information	2.3%
Finance/Insurance/Real Estate	4.2%
Services	62.9%
Public Administration	4.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2010 Employed Population 16+ by Occupation</b>	
Total	63,463
White Collar	65.7%
Management/Business/Financial	11.1%
Professional	31.9%
Sales	10.8%
Administrative Support	11.9%
Services	19.4%
Blue Collar	14.9%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	4.2%
Installation/Maintenance/Repair	2.2%
Production	4.3%
Transportation/Material Moving	3.9%
<b>2000 Workers 16+ by Means of Transportation to Work</b>	
Total	60,424
Drove Alone - Car, Truck, or Van	73.6%
Carpooled - Car, Truck, or Van	10.3%
Public Transportation	1.8%
Walked	8.6%
Other Means	2.2%
Worked at Home	3.5%
<b>2000 Workers 16+ by Travel Time to Work</b>	
Total	60,423
Did not Work at Home	96.5%
Less than 5 minutes	4.9%
5 to 9 minutes	16.2%
10 to 19 minutes	45.2%
20 to 24 minutes	12.2%
25 to 34 minutes	9.0%
35 to 44 minutes	2.1%
45 to 59 minutes	2.2%
60 to 89 minutes	3.2%
90 or more minutes	1.5%
Worked at Home	3.5%
Average Travel Time to Work (in min)	18.2
<b>2000 Households by Vehicles Available</b>	
Total	46,898
None	8.0%
1	37.1%
2	36.5%
3	12.7%
4	4.1%
5+	1.6%
Average Number of Vehicles Available	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Households by Type</b>	
Total	46,898
Family Households	52.7%
Married-couple Family	41.8%
With Related Children	18.1%
Other Family (No Spouse)	11.0%
With Related Children	7.3%
Nonfamily Households	47.3%
Householder Living Alone	32.4%
Householder Not Living Alone	14.9%
Households with Related Children	25.4%
Households with Persons 65+	16.6%
<b>2000 Households by Size</b>	
Total	46,899
1 Person Household	32.4%
2 Person Household	34.9%
3 Person Household	15.1%
4 Person Household	11.5%
5 Person Household	4.5%
6 Person Household	1.2%
7 + Person Household	0.5%
<b>2000 Households by Year Householder Moved In</b>	
Total	46,898
Moved in 1999 to March 2000	32.9%
Moved in 1995 to 1998	28.9%
Moved in 1990 to 1994	13.2%
Moved in 1980 to 1989	11.9%
Moved in 1970 to 1979	7.0%
Moved in 1969 or Earlier	6.1%
Median Year Householder Moved In	1996
<b>2000 Housing Units by Units in Structure</b>	
Total	50,846
1, Detached	52.2%
1, Attached	4.6%
2	3.8%
3 or 4	5.6%
5 to 9	9.3%
10 to 19	8.3%
20 +	8.6%
Mobile Home	7.5%
Other	0.0%
<b>2000 Housing Units by Year Structure Built</b>	
Total	50,846
1999 to March 2000	2.5%
1995 to 1998	12.0%
1990 to 1994	10.6%
1980 to 1989	15.7%
1970 to 1979	21.3%
1969 or Earlier	37.9%
Median Year Structure Built	1976

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>Top 3 Tapestry Segments</b>	
	1. Dorms to Diplomas
	2. College Towns
	3. Green Acres
<b>2010 Consumer Spending</b>	
Apparel & Services: Total \$	\$73,941,178
Average Spent	\$1,415.00
Spending Potential Index	59
Computers & Accessories: Total \$	\$10,190,045
Average Spent	\$195.01
Spending Potential Index	89
Education: Total \$	\$64,887,192
Average Spent	\$1,241.74
Spending Potential Index	102
Entertainment/Recreation: Total \$	\$135,565,200
Average Spent	\$2,594.30
Spending Potential Index	80
Food at Home: Total \$	\$189,997,098
Average Spent	\$3,635.95
Spending Potential Index	81
Food Away from Home: Total \$	\$141,291,937
Average Spent	\$2,703.89
Spending Potential Index	84
Health Care: Total \$	\$147,789,897
Average Spent	\$2,828.24
Spending Potential Index	76
HH Furnishings & Equipment: Total \$	\$74,930,730
Average Spent	\$1,433.94
Spending Potential Index	70
Investments: Total \$	\$63,329,998
Average Spent	\$1,211.94
Spending Potential Index	70
Retail Goods: Total \$	\$997,806,674
Average Spent	\$19,094.91
Spending Potential Index	77
Shelter: Total \$	\$654,768,287
Average Spent	\$12,530.22
Spending Potential Index	79
TV/Video/Audio: Total \$	\$53,897,946
Average Spent	\$1,031.44
Spending Potential Index	83
Travel: Total \$	\$74,754,808
Average Spent	\$1,430.57
Spending Potential Index	76
Vehicle Maintenance & Repairs: Total \$	\$39,844,954
Average Spent	\$762.51
Spending Potential Index	81

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



	placeply
<b>Population Summary</b>	
2000 Total Population	38,420
2000 Group Quarters	10,725
2010 Total Population	40,655
2015 Total Population	40,779
2010-2015 Annual Rate	0.06%
<b>Household Summary</b>	
2000 Households	12,024
2000 Average Household Size	2.30
2010 Households	12,474
2010 Average Household Size	2.26
2015 Households	12,595
2015 Average Household Size	2.25
2010-2015 Annual Rate	0.19%
2000 Families	3,303
2000 Average Family Size	2.69
2010 Families	3,128
2010 Average Family Size	2.59
2015 Families	3,060
2015 Average Family Size	2.56
2010-2015 Annual Rate	-0.44%
<b>Housing Unit Summary</b>	
2000 Housing Units	12,488
Owner Occupied Housing Units	22.0%
Renter Occupied Housing Units	74.3%
Vacant Housing Units	3.7%
2010 Housing Units	13,391
Owner Occupied Housing Units	20.3%
Renter Occupied Housing Units	72.9%
Vacant Housing Units	6.8%
2015 Housing Units	13,682
Owner Occupied Housing Units	19.8%
Renter Occupied Housing Units	72.3%
Vacant Housing Units	7.9%
<b>Median Household Income</b>	
2000	\$21,038
2010	\$27,524
2015	\$32,153
<b>Median Home Value</b>	
2000	\$147,645
2010	\$239,126
2015	\$286,646
<b>Per Capita Income</b>	
2000	\$12,155
2010	\$17,270
2015	\$19,728
<b>Median Age</b>	
2000	22.8
2010	22.7
2015	22.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Households by Income</b>	
Household Income Base	12,059
< \$15,000	35.9%
\$15,000 - \$24,999	19.4%
\$25,000 - \$34,999	11.9%
\$35,000 - \$49,999	11.2%
\$50,000 - \$74,999	8.8%
\$75,000 - \$99,999	6.0%
\$100,000 - \$149,999	4.5%
\$150,000 - \$199,999	1.2%
\$200,000+	1.1%
Average Household Income	\$35,400
<b>2010 Households by Income</b>	
Household Income Base	12,469
< \$15,000	28.5%
\$15,000 - \$24,999	17.8%
\$25,000 - \$34,999	12.1%
\$35,000 - \$49,999	12.1%
\$50,000 - \$74,999	10.9%
\$75,000 - \$99,999	10.3%
\$100,000 - \$149,999	5.3%
\$150,000 - \$199,999	1.6%
\$200,000+	1.3%
Average Household Income	\$42,895
<b>2015 Households by Income</b>	
Household Income Base	12,590
< \$15,000	26.5%
\$15,000 - \$24,999	15.7%
\$25,000 - \$34,999	10.3%
\$35,000 - \$49,999	11.0%
\$50,000 - \$74,999	13.5%
\$75,000 - \$99,999	11.1%
\$100,000 - \$149,999	7.9%
\$150,000 - \$199,999	2.4%
\$200,000+	1.6%
Average Household Income	\$48,795
<b>2000 Owner Occupied Housing Units by Value</b>	
Total	2,736
< \$50,000	4.4%
\$50,000 - \$99,999	17.2%
\$100,000 - \$149,999	30.3%
\$150,000 - \$199,999	26.9%
\$200,000 - \$299,999	16.0%
\$300,000 - \$499,999	5.1%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$155,972
<b>2000 Specified Renter Occupied Housing Units by Contract Rent</b>	
Total	9,275
With Cash Rent	99.1%
No Cash Rent	0.9%
Median Rent	\$563
Average Rent	\$627

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Population by Age</b>	
Total	38,420
0 - 4	1.8%
5 - 9	1.4%
10 - 14	1.5%
15 - 24	66.5%
25 - 34	11.3%
35 - 44	4.9%
45 - 54	4.1%
55 - 64	2.6%
65 - 74	2.5%
75 - 84	2.4%
85 +	0.9%
18 +	94.2%
<b>2010 Population by Age</b>	
Total	40,655
0 - 4	1.7%
5 - 9	1.2%
10 - 14	1.2%
15 - 24	68.2%
25 - 34	10.7%
35 - 44	4.2%
45 - 54	4.0%
55 - 64	3.3%
65 - 74	2.2%
75 - 84	2.1%
85 +	1.2%
18 +	95.1%
<b>2015 Population by Age</b>	
Total	40,779
0 - 4	1.7%
5 - 9	1.2%
10 - 14	1.2%
15 - 24	68.0%
25 - 34	10.4%
35 - 44	4.4%
45 - 54	3.8%
55 - 64	3.5%
65 - 74	2.7%
75 - 84	1.9%
85 +	1.2%
18 +	95.1%
<b>2000 Population by Sex</b>	
Males	52.1%
Females	47.9%
<b>2010 Population by Sex</b>	
Males	52.0%
Females	48.0%
<b>2015 Population by Sex</b>	
Males	51.9%
Females	48.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Population by Race/Ethnicity</b>	
Total	38,420
White Alone	84.3%
Black Alone	3.7%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	8.9%
Some Other Race Alone	1.4%
Two or More Races	1.6%
Hispanic Origin	3.0%
Diversity Index	32.2
<b>2010 Population by Race/Ethnicity</b>	
Total	40,655
White Alone	80.2%
Black Alone	4.3%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	11.5%
Some Other Race Alone	1.9%
Two or More Races	2.0%
Hispanic Origin	4.2%
Diversity Index	39.5
<b>2015 Population by Race/Ethnicity</b>	
Total	40,779
White Alone	77.9%
Black Alone	4.6%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	12.9%
Some Other Race Alone	2.2%
Two or More Races	2.3%
Hispanic Origin	4.8%
Diversity Index	43.2
<b>2000 Population 3+ by School Enrollment</b>	
Total	37,942
Enrolled in Nursery/Preschool	0.6%
Enrolled in Kindergarten	0.3%
Enrolled in Grade 1-8	2.2%
Enrolled in Grade 9-12	1.2%
Enrolled in College	63.2%
Enrolled in Grad/Prof School	8.8%
Not Enrolled in School	23.7%
<b>2010 Population 25+ by Educational Attainment</b>	
Total	11,244
Less Than 9th Grade	0.7%
9th to 12th Grade, No Diploma	1.3%
High School Graduate	8.0%
Some College, No Degree	11.6%
Associate Degree	3.6%
Bachelor's Degree	30.1%
Graduate/Professional Degree	44.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2010 Population 15+ by Marital Status</b>	
Total	38,983
Never Married	72.1%
Married	22.1%
Widowed	2.3%
Divorced	3.5%
<b>2000 Population 16+ by Employment Status</b>	
Total	36,529
In Labor Force	50.3%
Civilian Employed	45.2%
Civilian Unemployed	4.9%
In Armed Forces	0.2%
Not In Labor Force	49.7%
<b>2010 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	89.6%
Civilian Unemployed	10.4%
<b>2015 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	91.2%
Civilian Unemployed	8.8%
<b>2000 Females 16+ by Employment Status and Age of Children</b>	
Total	17,542
Own Children < 6 Only	2.7%
Employed/in Armed Forces	1.6%
Unemployed	0.1%
Not in Labor Force	1.0%
Own Children <6 and 6-17 Only	1.0%
Employed/in Armed Forces	0.6%
Unemployed	0.0%
Not in Labor Force	0.3%
Own Children 6-17 Only	3.1%
Employed/in Armed Forces	2.3%
Unemployed	0.0%
Not in Labor Force	0.8%
No Own Children < 18	93.2%
Employed/in Armed Forces	38.8%
Unemployed	5.2%
Not in Labor Force	49.3%
<b>2010 Employed Population 16+ by Industry</b>	
Total	16,707
Agriculture/Mining	0.5%
Construction	1.1%
Manufacturing	1.6%
Wholesale Trade	0.5%
Retail Trade	7.7%
Transportation/Utilities	0.6%
Information	1.9%
Finance/Insurance/Real Estate	2.0%
Services	81.7%
Public Administration	2.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2010 Employed Population 16+ by Occupation</b>	
Total	16,707
White Collar	72.3%
Management/Business/Financial	7.7%
Professional	44.6%
Sales	9.8%
Administrative Support	10.2%
Services	23.0%
Blue Collar	4.7%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	1.0%
Installation/Maintenance/Repair	0.5%
Production	1.1%
Transportation/Material Moving	1.9%
<b>2000 Workers 16+ by Means of Transportation to Work</b>	
Total	15,885
Drove Alone - Car, Truck, or Van	37.9%
Carpooled - Car, Truck, or Van	7.2%
Public Transportation	8.9%
Walked	40.6%
Other Means	2.5%
Worked at Home	2.9%
<b>2000 Workers 16+ by Travel Time to Work</b>	
Total	15,885
Did not Work at Home	97.1%
Less than 5 minutes	6.1%
5 to 9 minutes	26.5%
10 to 19 minutes	46.3%
20 to 24 minutes	9.6%
25 to 34 minutes	4.0%
35 to 44 minutes	1.1%
45 to 59 minutes	0.9%
60 to 89 minutes	1.3%
90 or more minutes	1.2%
Worked at Home	2.9%
Average Travel Time to Work (in min)	14.1
<b>2000 Households by Vehicles Available</b>	
Total	12,024
None	19.2%
1	46.2%
2	24.1%
3	6.7%
4	2.3%
5+	1.6%
Average Number of Vehicles Available	1.3

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Households by Type</b>	
Total	12,024
Family Households	27.5%
Married-couple Family	22.4%
With Related Children	8.3%
Other Family (No Spouse)	5.1%
With Related Children	2.5%
Nonfamily Households	72.5%
Householder Living Alone	33.5%
Householder Not Living Alone	39.0%
Households with Related Children	10.8%
Households with Persons 65+	12.2%
<b>2000 Households by Size</b>	
Total	12,024
1 Person Household	33.5%
2 Person Household	32.4%
3 Person Household	15.9%
4 Person Household	11.2%
5 Person Household	4.8%
6 Person Household	1.5%
7 + Person Household	0.7%
<b>2000 Households by Year Householder Moved In</b>	
Total	12,024
Moved in 1999 to March 2000	52.5%
Moved in 1995 to 1998	27.5%
Moved in 1990 to 1994	6.7%
Moved in 1980 to 1989	6.1%
Moved in 1970 to 1979	2.8%
Moved in 1969 or Earlier	4.4%
Median Year Householder Moved In	1999
<b>2000 Housing Units by Units in Structure</b>	
Total	12,488
1, Detached	22.3%
1, Attached	7.6%
2	4.0%
3 or 4	5.1%
5 to 9	8.8%
10 to 19	10.3%
20 +	41.4%
Mobile Home	0.4%
Other	0.1%
<b>2000 Housing Units by Year Structure Built</b>	
Total	12,488
1999 to March 2000	0.5%
1995 to 1998	2.9%
1990 to 1994	4.8%
1980 to 1989	14.1%
1970 to 1979	25.3%
1969 or Earlier	52.3%
Median Year Structure Built	1969

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

November 10, 2010

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## Top 3 Tapestry Segments

1. Dorms to Diplomas
2. College Towns
3. Metropolitans

## 2010 Consumer Spending

Apparel & Services: Total \$	\$15,146,231
Average Spent	\$1,214.22
Spending Potential Index	51
Computers & Accessories: Total \$	\$2,189,462
Average Spent	\$175.52
Spending Potential Index	80
Education: Total \$	\$15,904,099
Average Spent	\$1,274.98
Spending Potential Index	105
Entertainment/Recreation: Total \$	\$24,704,559
Average Spent	\$1,980.49
Spending Potential Index	61
Food at Home: Total \$	\$36,552,209
Average Spent	\$2,930.27
Spending Potential Index	65
Food Away from Home: Total \$	\$28,259,860
Average Spent	\$2,265.50
Spending Potential Index	70
Health Care: Total \$	\$24,277,362
Average Spent	\$1,946.24
Spending Potential Index	52
HH Furnishings & Equipment: Total \$	\$13,796,041
Average Spent	\$1,105.98
Spending Potential Index	54
Investments: Total \$	\$9,635,463
Average Spent	\$772.44
Spending Potential Index	44
Retail Goods: Total \$	\$183,763,685
Average Spent	\$14,731.74
Spending Potential Index	59
Shelter: Total \$	\$124,868,434
Average Spent	\$10,010.30
Spending Potential Index	63
TV/Video/Audio: Total \$	\$10,616,675
Average Spent	\$851.10
Spending Potential Index	69
Travel: Total \$	\$13,029,976
Average Spent	\$1,044.57
Spending Potential Index	55
Vehicle Maintenance & Repairs: Total \$	\$7,481,231
Average Spent	\$599.75
Spending Potential Index	64

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

November 10, 2010

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	county
<b>Population Summary</b>	
2000 Total Population	148,950
2000 Group Quarters	15,126
2010 Total Population	168,647
2015 Total Population	179,882
2010-2015 Annual Rate	1.30%
<b>Household Summary</b>	
2000 Households	55,223
2000 Average Household Size	2.42
2010 Households	64,117
2010 Average Household Size	2.40
2015 Households	68,972
2015 Average Household Size	2.39
2010-2015 Annual Rate	1.47%
2000 Families	32,401
2000 Average Family Size	3.01
2010 Families	36,262
2010 Average Family Size	3.02
2015 Families	38,560
2015 Average Family Size	3.02
2010-2015 Annual Rate	1.24%
<b>Housing Unit Summary</b>	
2000 Housing Units	58,340
Owner Occupied Housing Units	52.9%
Renter Occupied Housing Units	41.7%
Vacant Housing Units	5.3%
2010 Housing Units	69,481
Owner Occupied Housing Units	51.4%
Renter Occupied Housing Units	40.9%
Vacant Housing Units	7.7%
2015 Housing Units	75,612
Owner Occupied Housing Units	50.9%
Renter Occupied Housing Units	40.4%
Vacant Housing Units	8.8%
<b>Median Household Income</b>	
2000	\$38,678
2010	\$50,275
2015	\$57,377
<b>Median Home Value</b>	
2000	\$110,147
2010	\$122,715
2015	\$133,098
<b>Per Capita Income</b>	
2000	\$19,375
2010	\$24,477
2015	\$28,269
<b>Median Age</b>	
2000	27.3
2010	29.1
2015	29.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Households by Income</b>	
Household Income Base	55,239
< \$15,000	18.0%
\$15,000 - \$24,999	14.0%
\$25,000 - \$34,999	13.8%
\$35,000 - \$49,999	16.1%
\$50,000 - \$74,999	19.0%
\$75,000 - \$99,999	9.6%
\$100,000 - \$149,999	6.5%
\$150,000 - \$199,999	1.4%
\$200,000+	1.6%
Average Household Income	\$50,065
<b>2010 Households by Income</b>	
Household Income Base	64,113
< \$15,000	12.7%
\$15,000 - \$24,999	10.6%
\$25,000 - \$34,999	11.5%
\$35,000 - \$49,999	14.8%
\$50,000 - \$74,999	21.9%
\$75,000 - \$99,999	14.2%
\$100,000 - \$149,999	9.9%
\$150,000 - \$199,999	2.3%
\$200,000+	2.0%
Average Household Income	\$61,314
<b>2015 Households by Income</b>	
Household Income Base	68,968
< \$15,000	10.5%
\$15,000 - \$24,999	8.6%
\$25,000 - \$34,999	9.4%
\$35,000 - \$49,999	10.8%
\$50,000 - \$74,999	24.9%
\$75,000 - \$99,999	15.4%
\$100,000 - \$149,999	14.3%
\$150,000 - \$199,999	3.5%
\$200,000+	2.6%
Average Household Income	\$70,484
<b>2000 Owner Occupied Housing Units by Value</b>	
Total	30,882
< \$50,000	7.6%
\$50,000 - \$99,999	35.1%
\$100,000 - \$149,999	32.0%
\$150,000 - \$199,999	12.5%
\$200,000 - \$299,999	8.9%
\$300,000 - \$499,999	3.3%
\$500,000 - \$999,999	0.5%
\$1,000,000 +	0.1%
Average Home Value	\$129,958
<b>2000 Specified Renter Occupied Housing Units by Contract Rent</b>	
Total	24,158
With Cash Rent	97.3%
No Cash Rent	2.7%
Median Rent	\$500
Average Rent	\$513

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Population by Age</b>	
Total	148,955
0 - 4	5.9%
5 - 9	6.0%
10 - 14	5.7%
15 - 24	28.9%
25 - 34	14.6%
35 - 44	12.5%
45 - 54	10.9%
55 - 64	6.5%
65 - 74	4.6%
75 - 84	3.4%
85 +	1.2%
18 +	79.1%
<b>2010 Population by Age</b>	
Total	168,650
0 - 4	5.9%
5 - 9	5.5%
10 - 14	5.4%
15 - 24	26.7%
25 - 34	14.8%
35 - 44	11.6%
45 - 54	11.4%
55 - 64	9.1%
65 - 74	5.0%
75 - 84	3.1%
85 +	1.5%
18 +	80.1%
<b>2015 Population by Age</b>	
Total	179,885
0 - 4	5.9%
5 - 9	5.5%
10 - 14	5.5%
15 - 24	25.9%
25 - 34	14.1%
35 - 44	12.0%
45 - 54	10.6%
55 - 64	9.6%
65 - 74	6.3%
75 - 84	3.1%
85 +	1.5%
18 +	80.2%
<b>2000 Population by Sex</b>	
Males	51.3%
Females	48.7%
<b>2010 Population by Sex</b>	
Males	51.5%
Females	48.5%
<b>2015 Population by Sex</b>	
Males	51.5%
Females	48.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Population by Race/Ethnicity</b>	
Total	148,950
White Alone	88.9%
Black Alone	2.5%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	4.5%
Some Other Race Alone	2.5%
Two or More Races	1.4%
Hispanic Origin	5.3%
Diversity Index	28.7
<b>2010 Population by Race/Ethnicity</b>	
Total	168,647
White Alone	83.9%
Black Alone	4.5%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	5.6%
Some Other Race Alone	3.9%
Two or More Races	1.8%
Hispanic Origin	8.3%
Diversity Index	39.9
<b>2015 Population by Race/Ethnicity</b>	
Total	179,882
White Alone	82.0%
Black Alone	5.2%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	6.2%
Some Other Race Alone	4.3%
Two or More Races	2.0%
Hispanic Origin	9.7%
Diversity Index	44.0
<b>2000 Population 3+ by School Enrollment</b>	
Total	143,584
Enrolled in Nursery/Preschool	1.8%
Enrolled in Kindergarten	1.3%
Enrolled in Grade 1-8	9.5%
Enrolled in Grade 9-12	4.6%
Enrolled in College	21.1%
Enrolled in Grad/Prof School	4.1%
Not Enrolled in School	57.6%
<b>2010 Population 25+ by Educational Attainment</b>	
Total	95,303
Less Than 9th Grade	2.7%
9th to 12th Grade, No Diploma	5.6%
High School Graduate	28.1%
Some College, No Degree	18.4%
Associate Degree	7.4%
Bachelor's Degree	21.3%
Graduate/Professional Degree	16.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2010 Population 15+ by Marital Status</b>	
Total	140,353
Never Married	41.9%
Married	44.7%
Widowed	4.1%
Divorced	9.2%
<b>2000 Population 16+ by Employment Status</b>	
Total	121,210
In Labor Force	66.5%
Civilian Employed	61.8%
Civilian Unemployed	4.6%
In Armed Forces	0.1%
Not In Labor Force	33.5%
<b>2010 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	89.5%
Civilian Unemployed	10.5%
<b>2015 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	91.9%
Civilian Unemployed	8.1%
<b>2000 Females 16+ by Employment Status and Age of Children</b>	
Total	59,212
Own Children < 6 Only	7.0%
Employed/in Armed Forces	4.3%
Unemployed	0.3%
Not in Labor Force	2.4%
Own Children <6 and 6-17 Only	5.1%
Employed/in Armed Forces	3.1%
Unemployed	0.1%
Not in Labor Force	1.9%
Own Children 6-17 Only	14.2%
Employed/in Armed Forces	11.1%
Unemployed	0.3%
Not in Labor Force	2.8%
No Own Children < 18	73.7%
Employed/in Armed Forces	39.8%
Unemployed	3.3%
Not in Labor Force	30.5%
<b>2010 Employed Population 16+ by Industry</b>	
Total	71,392
Agriculture/Mining	1.1%
Construction	4.4%
Manufacturing	12.9%
Wholesale Trade	1.7%
Retail Trade	10.3%
Transportation/Utilities	2.7%
Information	1.3%
Finance/Insurance/Real Estate	4.1%
Services	58.9%
Public Administration	2.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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	county
<b>2010 Employed Population 16+ by Occupation</b>	
Total	71,392
White Collar	61.9%
Management/Business/Financial	9.9%
Professional	31.0%
Sales	9.9%
Administrative Support	11.2%
Services	18.5%
Blue Collar	19.6%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	4.0%
Installation/Maintenance/Repair	2.4%
Production	7.4%
Transportation/Material Moving	5.2%
<b>2000 Workers 16+ by Means of Transportation to Work</b>	
Total	73,343
Drove Alone - Car, Truck, or Van	77.3%
Carpooled - Car, Truck, or Van	10.0%
Public Transportation	1.5%
Walked	6.8%
Other Means	1.6%
Worked at Home	2.8%
<b>2000 Workers 16+ by Travel Time to Work</b>	
Total	73,343
Did not Work at Home	97.2%
Less than 5 minutes	3.9%
5 to 9 minutes	15.7%
10 to 19 minutes	47.5%
20 to 24 minutes	14.1%
25 to 34 minutes	9.2%
35 to 44 minutes	1.7%
45 to 59 minutes	1.7%
60 to 89 minutes	2.1%
90 or more minutes	1.2%
Worked at Home	2.8%
Average Travel Time to Work (in min)	17.3
<b>2000 Households by Vehicles Available</b>	
Total	55,223
None	6.9%
1	36.2%
2	38.4%
3	13.6%
4	3.6%
5+	1.2%
Average Number of Vehicles Available	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Households by Type</b>	
Total	55,224
Family Households	58.7%
Married-couple Family	46.9%
With Related Children	22.0%
Other Family (No Spouse)	11.7%
With Related Children	7.8%
Nonfamily Households	41.3%
Householder Living Alone	28.0%
Householder Not Living Alone	13.3%
Households with Related Children	29.8%
Households with Persons 65+	16.7%
<b>2000 Households by Size</b>	
Total	55,223
1 Person Household	28.0%
2 Person Household	34.6%
3 Person Household	16.1%
4 Person Household	13.2%
5 Person Household	5.4%
6 Person Household	1.8%
7 + Person Household	0.8%
<b>2000 Households by Year Householder Moved In</b>	
Total	55,224
Moved in 1999 to March 2000	31.1%
Moved in 1995 to 1998	29.8%
Moved in 1990 to 1994	13.2%
Moved in 1980 to 1989	11.3%
Moved in 1970 to 1979	6.8%
Moved in 1969 or Earlier	7.9%
Median Year Householder Moved In	1996
<b>2000 Housing Units by Units in Structure</b>	
Total	58,341
1, Detached	58.6%
1, Attached	2.4%
2	4.5%
3 or 4	5.5%
5 to 9	7.1%
10 to 19	8.9%
20 +	8.4%
Mobile Home	4.4%
Other	0.0%
<b>2000 Housing Units by Year Structure Built</b>	
Total	58,342
1999 to March 2000	3.5%
1995 to 1998	10.9%
1990 to 1994	8.8%
1980 to 1989	12.4%
1970 to 1979	16.7%
1969 or Earlier	47.6%
Median Year Structure Built	1971

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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		county
<b>Top 3 Tapestry Segments</b>		
	1.	Rustbelt Traditions
	2.	College Towns
	3.	Green Acres
<b>2010 Consumer Spending</b>		
Apparel & Services: Total \$		\$98,925,645
Average Spent		\$1,542.90
Spending Potential Index		64
Computers & Accessories: Total \$		\$13,444,679
Average Spent		\$209.69
Spending Potential Index		95
Education: Total \$		\$81,536,052
Average Spent		\$1,271.68
Spending Potential Index		104
Entertainment/Recreation: Total \$		\$184,507,510
Average Spent		\$2,877.68
Spending Potential Index		89
Food at Home: Total \$		\$257,037,912
Average Spent		\$4,008.90
Spending Potential Index		90
Food Away from Home: Total \$		\$190,033,143
Average Spent		\$2,963.86
Spending Potential Index		92
Health Care: Total \$		\$203,056,688
Average Spent		\$3,166.98
Spending Potential Index		85
HH Furnishings & Equipment: Total \$		\$101,906,920
Average Spent		\$1,589.39
Spending Potential Index		77
Investments: Total \$		\$87,185,599
Average Spent		\$1,359.79
Spending Potential Index		78
Retail Goods: Total \$		\$1,354,895,376
Average Spent		\$21,131.66
Spending Potential Index		85
Shelter: Total \$		\$893,185,370
Average Spent		\$13,930.59
Spending Potential Index		88
TV/Video/Audio: Total \$		\$72,500,167
Average Spent		\$1,130.75
Spending Potential Index		91
Travel: Total \$		\$102,603,512
Average Spent		\$1,600.26
Spending Potential Index		85
Vehicle Maintenance & Repairs: Total \$		\$53,972,028
Average Spent		\$841.78
Spending Potential Index		89

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



	city2
<b>Population Summary</b>	
2000 Total Population	36,395
2000 Group Quarters	5,576
2010 Total Population	40,500
2015 Total Population	40,848
2010-2015 Annual Rate	0.17%
<b>Household Summary</b>	
2000 Households	14,327
2000 Average Household Size	2.15
2010 Households	15,322
2010 Average Household Size	2.08
2015 Households	15,622
2015 Average Household Size	2.07
2010-2015 Annual Rate	0.39%
2000 Families	6,268
2000 Average Family Size	2.84
2010 Families	6,326
2010 Average Family Size	2.79
2015 Families	6,268
2015 Average Family Size	2.79
2010-2015 Annual Rate	-0.18%
<b>Housing Unit Summary</b>	
2000 Housing Units	15,311
Owner Occupied Housing Units	35.8%
Renter Occupied Housing Units	58.0%
Vacant Housing Units	6.1%
2010 Housing Units	17,062
Owner Occupied Housing Units	34.4%
Renter Occupied Housing Units	55.4%
Vacant Housing Units	10.2%
2015 Housing Units	17,763
Owner Occupied Housing Units	33.7%
Renter Occupied Housing Units	54.3%
Vacant Housing Units	12.1%
<b>Median Household Income</b>	
2000	\$28,479
2010	\$35,407
2015	\$43,030
<b>Median Home Value</b>	
2000	\$89,688
2010	\$135,698
2015	\$162,283
<b>Per Capita Income</b>	
2000	\$16,209
2010	\$21,001
2015	\$24,813
<b>Median Age</b>	
2000	24.8
2010	24.6
2015	24.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	city2
<b>2000 Households by Income</b>	
Household Income Base	14,257
<\$15,000	28.0%
\$15,000 - \$24,999	16.8%
\$25,000 - \$34,999	14.3%
\$35,000 - \$49,999	15.1%
\$50,000 - \$74,999	13.2%
\$75,000 - \$99,999	5.6%
\$100,000 - \$149,999	4.3%
\$150,000 - \$199,999	1.4%
\$200,000+	1.2%
Average Household Income	\$39,461
<b>2010 Households by Income</b>	
Household Income Base	15,319
<\$15,000	22.4%
\$15,000 - \$24,999	14.4%
\$25,000 - \$34,999	12.7%
\$35,000 - \$49,999	15.2%
\$50,000 - \$74,999	18.5%
\$75,000 - \$99,999	9.4%
\$100,000 - \$149,999	4.6%
\$150,000 - \$199,999	1.3%
\$200,000+	1.4%
Average Household Income	\$46,489
<b>2015 Households by Income</b>	
Household Income Base	15,619
<\$15,000	18.2%
\$15,000 - \$24,999	12.1%
\$25,000 - \$34,999	11.6%
\$35,000 - \$49,999	15.1%
\$50,000 - \$74,999	19.3%
\$75,000 - \$99,999	11.1%
\$100,000 - \$149,999	8.3%
\$150,000 - \$199,999	2.4%
\$200,000+	2.0%
Average Household Income	\$54,832
<b>2000 Owner Occupied Housing Units by Value</b>	
Total	5,473
<\$50,000	10.9%
\$50,000 - \$99,999	49.6%
\$100,000 - \$149,999	25.3%
\$150,000 - \$199,999	9.5%
\$200,000 - \$299,999	2.7%
\$300,000 - \$499,999	1.7%
\$500,000 - \$999,999	0.3%
\$1,000,000 +	0.0%
Average Home Value	\$103,512
<b>2000 Specified Renter Occupied Housing Units by Contract Rent</b>	
Total	8,826
With Cash Rent	98.7%
No Cash Rent	1.3%
Median Rent	\$462
Average Rent	\$506

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	city2
<b>2000 Population by Age</b>	
Total	36,390
0 - 4	4.3%
5 - 9	4.2%
10 - 14	4.2%
15 - 24	38.3%
25 - 34	16.2%
35 - 44	10.2%
45 - 54	8.7%
55 - 64	5.0%
65 - 74	4.3%
75 - 84	3.4%
85 +	1.3%
18 +	85.0%
<b>2010 Population by Age</b>	
Total	40,500
0 - 4	4.1%
5 - 9	3.6%
10 - 14	3.5%
15 - 24	40.9%
25 - 34	14.3%
35 - 44	9.1%
45 - 54	8.5%
55 - 64	6.8%
65 - 74	4.2%
75 - 84	3.1%
85 +	1.9%
18 +	85.5%
<b>2015 Population by Age</b>	
Total	40,847
0 - 4	4.1%
5 - 9	3.6%
10 - 14	3.5%
15 - 24	40.1%
25 - 34	14.6%
35 - 44	9.0%
45 - 54	7.8%
55 - 64	7.1%
65 - 74	5.2%
75 - 84	3.0%
85 +	1.9%
18 +	85.6%
<b>2000 Population by Sex</b>	
Males	52.8%
Females	47.2%
<b>2010 Population by Sex</b>	
Males	53.6%
Females	46.4%
<b>2015 Population by Sex</b>	
Males	53.5%
Females	46.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	city2
<b>2000 Population by Race/Ethnicity</b>	
Total	36,394
White Alone	67.6%
Black Alone	14.0%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	14.1%
Some Other Race Alone	1.7%
Two or More Races	2.4%
Hispanic Origin	3.5%
Diversity Index	53.8
<b>2010 Population by Race/Ethnicity</b>	
Total	40,499
White Alone	63.5%
Black Alone	13.9%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	16.8%
Some Other Race Alone	2.5%
Two or More Races	3.1%
Hispanic Origin	5.5%
Diversity Index	59.5
<b>2015 Population by Race/Ethnicity</b>	
Total	40,847
White Alone	62.4%
Black Alone	13.5%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	18.0%
Some Other Race Alone	2.7%
Two or More Races	3.3%
Hispanic Origin	6.2%
Diversity Index	61.2
<b>2000 Population 3+ by School Enrollment</b>	
Total	35,330
Enrolled in Nursery/Preschool	1.4%
Enrolled in Kindergarten	0.8%
Enrolled in Grade 1-8	6.7%
Enrolled in Grade 9-12	3.2%
Enrolled in College	31.4%
Enrolled in Grad/Prof School	11.3%
Not Enrolled in School	45.1%
<b>2010 Population 25+ by Educational Attainment</b>	
Total	19,390
Less Than 9th Grade	2.5%
9th to 12th Grade, No Diploma	3.4%
High School Graduate	15.3%
Some College, No Degree	15.0%
Associate Degree	5.9%
Bachelor's Degree	21.9%
Graduate/Professional Degree	36.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	city2
<b>2010 Population 15+ by Marital Status</b>	
Total	35,940
Never Married	57.4%
Married	31.7%
Widowed	3.9%
Divorced	7.0%
<b>2000 Population 16+ by Employment Status</b>	
Total	31,476
In Labor Force	62.1%
Civilian Employed	58.0%
Civilian Unemployed	4.0%
In Armed Forces	0.0%
Not In Labor Force	37.9%
<b>2010 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	89.8%
Civilian Unemployed	10.2%
<b>2015 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	91.6%
Civilian Unemployed	8.4%
<b>2000 Females 16+ by Employment Status and Age of Children</b>	
Total	14,943
Own Children < 6 Only	6.4%
Employed/in Armed Forces	3.8%
Unemployed	0.3%
Not in Labor Force	2.3%
Own Children <6 and 6-17 Only	3.8%
Employed/in Armed Forces	2.3%
Unemployed	0.1%
Not in Labor Force	1.4%
Own Children 6-17 Only	9.1%
Employed/in Armed Forces	7.4%
Unemployed	0.1%
Not in Labor Force	1.6%
No Own Children < 18	80.7%
Employed/in Armed Forces	44.8%
Unemployed	3.2%
Not in Labor Force	32.7%
<b>2010 Employed Population 16+ by Industry</b>	
Total	17,801
Agriculture/Mining	0.3%
Construction	1.9%
Manufacturing	3.2%
Wholesale Trade	1.3%
Retail Trade	7.6%
Transportation/Utilities	2.4%
Information	2.5%
Finance/Insurance/Real Estate	4.1%
Services	74.0%
Public Administration	2.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	city2
<b>2010 Employed Population 16+ by Occupation</b>	
Total	17,801
White Collar	74.8%
Management/Business/Financial	7.6%
Professional	48.3%
Sales	7.7%
Administrative Support	11.3%
Services	16.6%
Blue Collar	8.6%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	1.7%
Installation/Maintenance/Repair	1.4%
Production	2.4%
Transportation/Material Moving	2.9%
<b>2000 Workers 16+ by Means of Transportation to Work</b>	
Total	17,674
Drove Alone - Car, Truck, or Van	54.1%
Carpooled - Car, Truck, or Van	10.5%
Public Transportation	10.4%
Walked	16.8%
Other Means	5.1%
Worked at Home	3.2%
<b>2000 Workers 16+ by Travel Time to Work</b>	
Total	17,675
Did not Work at Home	96.8%
Less than 5 minutes	4.9%
5 to 9 minutes	21.1%
10 to 19 minutes	52.4%
20 to 24 minutes	7.8%
25 to 34 minutes	6.4%
35 to 44 minutes	0.8%
45 to 59 minutes	1.5%
60 to 89 minutes	1.1%
90 or more minutes	0.8%
Worked at Home	3.2%
Average Travel Time to Work (in min)	14.4
<b>2000 Households by Vehicles Available</b>	
Total	14,300
None	15.5%
1	47.0%
2	28.7%
3	6.9%
4	1.5%
5+	0.4%
Average Number of Vehicles Available	1.3

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	city2
<b>2000 Households by Type</b>	
Total	14,327
Family Households	43.7%
Married-couple Family	32.6%
With Related Children	13.6%
Other Family (No Spouse)	11.2%
With Related Children	7.6%
Nonfamily Households	56.3%
Householder Living Alone	36.4%
Householder Not Living Alone	19.8%
Households with Related Children	21.2%
Households with Persons 65+	16.3%
<b>2000 Households by Size</b>	
Total	14,327
1 Person Household	36.4%
2 Person Household	35.1%
3 Person Household	13.6%
4 Person Household	10.3%
5 Person Household	3.1%
6 Person Household	0.9%
7 + Person Household	0.6%
<b>2000 Households by Year Householder Moved In</b>	
Total	14,301
Moved in 1999 to March 2000	39.2%
Moved in 1995 to 1998	28.7%
Moved in 1990 to 1994	10.7%
Moved in 1980 to 1989	9.2%
Moved in 1970 to 1979	6.2%
Moved in 1969 or Earlier	6.1%
Median Year Householder Moved In	1997
<b>2000 Housing Units by Units in Structure</b>	
Total	15,262
1, Detached	41.8%
1, Attached	3.6%
2	4.7%
3 or 4	6.6%
5 to 9	10.5%
10 to 19	14.4%
20 +	17.0%
Mobile Home	1.3%
Other	0.1%
<b>2000 Housing Units by Year Structure Built</b>	
Total	15,263
1999 to March 2000	1.2%
1995 to 1998	9.1%
1990 to 1994	5.2%
1980 to 1989	12.6%
1970 to 1979	19.9%
1969 or Earlier	52.1%
Median Year Structure Built	1969

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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		city2
<b>Top 3 Tapestry Segments</b>		
	1.	Dorms to Diplomas
	2.	Old and Newcomers
	3.	College Towns
<b>2010 Consumer Spending</b>		
Apparel & Services: Total \$		\$18,882,094
Average Spent		\$1,232.37
Spending Potential Index		51
Computers & Accessories: Total \$		\$2,618,375
Average Spent		\$170.89
Spending Potential Index		78
Education: Total \$		\$17,139,539
Average Spent		\$1,118.64
Spending Potential Index		92
Entertainment/Recreation: Total \$		\$33,036,942
Average Spent		\$2,156.20
Spending Potential Index		67
Food at Home: Total \$		\$47,988,582
Average Spent		\$3,132.05
Spending Potential Index		70
Food Away from Home: Total \$		\$35,822,147
Average Spent		\$2,337.98
Spending Potential Index		73
Health Care: Total \$		\$35,533,816
Average Spent		\$2,319.17
Spending Potential Index		62
HH Furnishings & Equipment: Total \$		\$18,268,486
Average Spent		\$1,192.32
Spending Potential Index		58
Investments: Total \$		\$14,375,368
Average Spent		\$938.23
Spending Potential Index		54
Retail Goods: Total \$		\$244,624,220
Average Spent		\$15,965.76
Spending Potential Index		64
Shelter: Total \$		\$164,521,271
Average Spent		\$10,737.72
Spending Potential Index		68
TV/Video/Audio: Total \$		\$13,654,015
Average Spent		\$891.15
Spending Potential Index		72
Travel: Total \$		\$17,895,565
Average Spent		\$1,167.98
Spending Potential Index		62
Vehicle Maintenance & Repairs: Total \$		\$9,882,180
Average Spent		\$644.97
Spending Potential Index		68

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



	county
<b>Population Summary</b>	
2000 Total Population	322,892
2000 Group Quarters	21,302
2010 Total Population	353,808
2015 Total Population	361,737
2010-2015 Annual Rate	0.44%
<b>Household Summary</b>	
2000 Households	125,326
2000 Average Household Size	2.41
2010 Households	138,715
2010 Average Household Size	2.40
2015 Households	142,181
2015 Average Household Size	2.39
2010-2015 Annual Rate	0.49%
2000 Families	73,689
2000 Average Family Size	3.02
2010 Families	80,340
2010 Average Family Size	3.03
2015 Families	81,790
2015 Average Family Size	3.04
2010-2015 Annual Rate	0.36%
<b>Housing Unit Summary</b>	
2000 Housing Units	131,068
Owner Occupied Housing Units	57.1%
Renter Occupied Housing Units	38.5%
Vacant Housing Units	4.4%
2010 Housing Units	150,595
Owner Occupied Housing Units	54.3%
Renter Occupied Housing Units	37.8%
Vacant Housing Units	7.9%
2015 Housing Units	157,345
Owner Occupied Housing Units	53.4%
Renter Occupied Housing Units	36.9%
Vacant Housing Units	9.6%
<b>Median Household Income</b>	
2000	\$52,226
2010	\$65,955
2015	\$74,561
<b>Median Home Value</b>	
2000	\$170,082
2010	\$178,095
2015	\$183,864
<b>Per Capita Income</b>	
2000	\$27,173
2010	\$33,042
2015	\$37,923
<b>Median Age</b>	
2000	31.4
2010	33.0
2015	33.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Households by Income</b>	
Household Income Base	125,465
< \$15,000	12.5%
\$15,000 - \$24,999	9.9%
\$25,000 - \$34,999	10.8%
\$35,000 - \$49,999	14.7%
\$50,000 - \$74,999	19.2%
\$75,000 - \$99,999	13.0%
\$100,000 - \$149,999	12.7%
\$150,000 - \$199,999	3.6%
\$200,000+	3.5%
Average Household Income	\$68,536
<b>2010 Households by Income</b>	
Household Income Base	138,715
< \$15,000	10.5%
\$15,000 - \$24,999	7.6%
\$25,000 - \$34,999	7.4%
\$35,000 - \$49,999	12.5%
\$50,000 - \$74,999	20.8%
\$75,000 - \$99,999	14.6%
\$100,000 - \$149,999	16.4%
\$150,000 - \$199,999	5.2%
\$200,000+	5.0%
Average Household Income	\$82,077
<b>2015 Households by Income</b>	
Household Income Base	142,181
< \$15,000	8.5%
\$15,000 - \$24,999	5.5%
\$25,000 - \$34,999	5.7%
\$35,000 - \$49,999	9.2%
\$50,000 - \$74,999	21.4%
\$75,000 - \$99,999	15.6%
\$100,000 - \$149,999	20.9%
\$150,000 - \$199,999	6.8%
\$200,000+	6.3%
Average Household Income	\$94,045
<b>2000 Owner Occupied Housing Units by Value</b>	
Total	74,846
< \$50,000	6.0%
\$50,000 - \$99,999	13.5%
\$100,000 - \$149,999	20.5%
\$150,000 - \$199,999	22.7%
\$200,000 - \$299,999	22.6%
\$300,000 - \$499,999	11.4%
\$500,000 - \$999,999	2.8%
\$1,000,000 +	0.5%
Average Home Value	\$201,290
<b>2000 Specified Renter Occupied Housing Units by Contract Rent</b>	
Total	49,947
With Cash Rent	97.9%
No Cash Rent	2.1%
Median Rent	\$633
Average Rent	\$665

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Population by Age</b>	
Total	322,895
0 - 4	6.2%
5 - 9	6.3%
10 - 14	6.1%
15 - 24	20.6%
25 - 34	16.6%
35 - 44	15.5%
45 - 54	13.5%
55 - 64	7.1%
65 - 74	4.3%
75 - 84	2.8%
85 +	1.0%
18 +	77.9%
<b>2010 Population by Age</b>	
Total	353,808
0 - 4	6.1%
5 - 9	5.7%
10 - 14	5.6%
15 - 24	20.3%
25 - 34	14.8%
35 - 44	13.5%
45 - 54	13.7%
55 - 64	10.8%
65 - 74	5.2%
75 - 84	2.9%
85 +	1.4%
18 +	79.2%
<b>2015 Population by Age</b>	
Total	361,737
0 - 4	6.0%
5 - 9	5.7%
10 - 14	5.6%
15 - 24	19.7%
25 - 34	15.7%
35 - 44	12.2%
45 - 54	12.8%
55 - 64	11.0%
65 - 74	6.9%
75 - 84	2.9%
85 +	1.4%
18 +	79.4%
<b>2000 Population by Sex</b>	
Males	49.7%
Females	50.3%
<b>2010 Population by Sex</b>	
Males	50.2%
Females	49.8%
<b>2015 Population by Sex</b>	
Males	50.2%
Females	49.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Population by Race/Ethnicity</b>	
Total	322,893
White Alone	77.4%
Black Alone	12.3%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	6.3%
Some Other Race Alone	1.0%
Two or More Races	2.6%
Hispanic Origin	2.7%
Diversity Index	41.5
<b>2010 Population by Race/Ethnicity</b>	
Total	353,808
White Alone	74.8%
Black Alone	11.9%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	8.7%
Some Other Race Alone	1.3%
Two or More Races	3.0%
Hispanic Origin	3.6%
Diversity Index	45.9
<b>2015 Population by Race/Ethnicity</b>	
Total	361,737
White Alone	73.9%
Black Alone	11.5%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	9.8%
Some Other Race Alone	1.4%
Two or More Races	3.1%
Hispanic Origin	3.9%
Diversity Index	47.4
<b>2000 Population 3+ by School Enrollment</b>	
Total	310,934
Enrolled in Nursery/Preschool	1.9%
Enrolled in Kindergarten	1.2%
Enrolled in Grade 1-8	10.5%
Enrolled in Grade 9-12	4.8%
Enrolled in College	14.1%
Enrolled in Grad/Prof School	5.2%
Not Enrolled in School	62.3%
<b>2010 Population 25+ by Educational Attainment</b>	
Total	220,229
Less Than 9th Grade	1.8%
9th to 12th Grade, No Diploma	4.6%
High School Graduate	16.9%
Some College, No Degree	18.2%
Associate Degree	6.6%
Bachelor's Degree	25.0%
Graduate/Professional Degree	27.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2010 Population 15+ by Marital Status</b>	
Total	292,211
Never Married	41.7%
Married	45.3%
Widowed	3.6%
Divorced	9.3%
<b>2000 Population 16+ by Employment Status</b>	
Total	259,159
In Labor Force	69.2%
Civilian Employed	66.5%
Civilian Unemployed	2.6%
In Armed Forces	0.0%
Not In Labor Force	30.8%
<b>2010 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	89.0%
Civilian Unemployed	11.0%
<b>2015 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	91.2%
Civilian Unemployed	8.8%
<b>2000 Females 16+ by Employment Status and Age of Children</b>	
Total	131,523
Own Children < 6 Only	7.6%
Employed/in Armed Forces	4.8%
Unemployed	0.1%
Not in Labor Force	2.8%
Own Children <6 and 6-17 Only	5.3%
Employed/in Armed Forces	3.2%
Unemployed	0.1%
Not in Labor Force	2.0%
Own Children 6-17 Only	14.7%
Employed/in Armed Forces	11.2%
Unemployed	0.3%
Not in Labor Force	3.1%
No Own Children < 18	72.4%
Employed/in Armed Forces	42.9%
Unemployed	1.9%
Not in Labor Force	27.6%
<b>2010 Employed Population 16+ by Industry</b>	
Total	155,994
Agriculture/Mining	0.7%
Construction	3.0%
Manufacturing	10.3%
Wholesale Trade	1.7%
Retail Trade	9.3%
Transportation/Utilities	3.1%
Information	2.3%
Finance/Insurance/Real Estate	4.7%
Services	62.1%
Public Administration	2.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2010 Employed Population 16+ by Occupation</b>	
Total	155,994
White Collar	72.7%
Management/Business/Financial	14.3%
Professional	38.4%
Sales	9.1%
Administrative Support	10.9%
Services	15.0%
Blue Collar	12.3%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	2.5%
Installation/Maintenance/Repair	2.3%
Production	4.0%
Transportation/Material Moving	3.4%
<b>2000 Workers 16+ by Means of Transportation to Work</b>	
Total	169,168
Drove Alone - Car, Truck, or Van	76.0%
Carpooled - Car, Truck, or Van	8.5%
Public Transportation	3.2%
Walked	7.4%
Other Means	1.4%
Worked at Home	3.5%
<b>2000 Workers 16+ by Travel Time to Work</b>	
Total	169,169
Did not Work at Home	96.5%
Less than 5 minutes	3.0%
5 to 9 minutes	11.0%
10 to 19 minutes	35.3%
20 to 24 minutes	14.6%
25 to 34 minutes	16.4%
35 to 44 minutes	5.9%
45 to 59 minutes	6.2%
60 to 89 minutes	3.0%
90 or more minutes	1.1%
Worked at Home	3.5%
Average Travel Time to Work (in min)	22.2
<b>2000 Households by Vehicles Available</b>	
Total	125,326
None	6.8%
1	36.5%
2	40.9%
3	11.5%
4	2.9%
5+	1.4%
Average Number of Vehicles Available	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>2000 Households by Type</b>	
Total	125,326
Family Households	58.8%
Married-couple Family	46.4%
With Related Children	22.6%
Other Family (No Spouse)	12.4%
With Related Children	8.1%
Nonfamily Households	41.2%
Householder Living Alone	29.5%
Householder Not Living Alone	11.7%
Households with Related Children	30.7%
Households with Persons 65+	14.9%
<b>2000 Households by Size</b>	
Total	125,326
1 Person Household	29.5%
2 Person Household	33.8%
3 Person Household	15.4%
4 Person Household	13.2%
5 Person Household	5.2%
6 Person Household	1.8%
7 + Person Household	0.9%
<b>2000 Households by Year Householder Moved In</b>	
Total	125,327
Moved in 1999 to March 2000	27.0%
Moved in 1995 to 1998	31.9%
Moved in 1990 to 1994	14.0%
Moved in 1980 to 1989	12.9%
Moved in 1970 to 1979	7.6%
Moved in 1969 or Earlier	6.6%
Median Year Householder Moved In	1996
<b>2000 Housing Units by Units in Structure</b>	
Total	131,068
1, Detached	54.3%
1, Attached	6.7%
2	3.1%
3 or 4	4.6%
5 to 9	10.2%
10 to 19	8.3%
20 +	8.6%
Mobile Home	4.2%
Other	0.0%
<b>2000 Housing Units by Year Structure Built</b>	
Total	131,069
1999 to March 2000	3.2%
1995 to 1998	8.6%
1990 to 1994	7.5%
1980 to 1989	12.2%
1970 to 1979	20.3%
1969 or Earlier	48.3%
Median Year Structure Built	1971

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	county
<b>Top 3 Tapestry Segments</b>	
	1.           Metropolitans
	2.           Young and Restless
	3.           Dorms to Diplomas
<b>2010 Consumer Spending</b>	
Apparel & Services: Total \$	\$285,520,982
Average Spent	\$2,058.33
Spending Potential Index	86
Computers & Accessories: Total \$	\$38,357,536
Average Spent	\$276.52
Spending Potential Index	126
Education: Total \$	\$227,236,329
Average Spent	\$1,638.15
Spending Potential Index	134
Entertainment/Recreation: Total \$	\$533,895,801
Average Spent	\$3,848.87
Spending Potential Index	119
Food at Home: Total \$	\$725,877,782
Average Spent	\$5,232.87
Spending Potential Index	117
Food Away from Home: Total \$	\$541,689,634
Average Spent	\$3,905.06
Spending Potential Index	121
Health Care: Total \$	\$563,145,684
Average Spent	\$4,059.73
Spending Potential Index	109
HH Furnishings & Equipment: Total \$	\$297,887,737
Average Spent	\$2,147.48
Spending Potential Index	104
Investments: Total \$	\$263,064,980
Average Spent	\$1,896.44
Spending Potential Index	109
Retail Goods: Total \$	\$3,856,231,003
Average Spent	\$27,799.68
Spending Potential Index	112
Shelter: Total \$	\$2,666,831,143
Average Spent	\$19,225.26
Spending Potential Index	122
TV/Video/Audio: Total \$	\$204,587,545
Average Spent	\$1,474.88
Spending Potential Index	119
Travel: Total \$	\$311,570,081
Average Spent	\$2,246.12
Spending Potential Index	119
Vehicle Maintenance & Repairs: Total \$	\$154,169,743
Average Spent	\$1,111.41
Spending Potential Index	118

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



	placeply
<b>Population Summary</b>	
2000 Total Population	28,778
2000 Group Quarters	5,110
2010 Total Population	31,716
2015 Total Population	33,648
2010-2015 Annual Rate	1.19%
<b>Household Summary</b>	
2000 Households	10,462
2000 Average Household Size	2.26
2010 Households	11,988
2010 Average Household Size	2.25
2015 Households	12,939
2015 Average Household Size	2.23
2010-2015 Annual Rate	1.54%
2000 Families	3,616
2000 Average Family Size	2.82
2010 Families	3,873
2010 Average Family Size	2.86
2015 Families	4,098
2015 Average Family Size	2.84
2010-2015 Annual Rate	1.14%
<b>Housing Unit Summary</b>	
2000 Housing Units	10,819
Owner Occupied Housing Units	31.6%
Renter Occupied Housing Units	65.1%
Vacant Housing Units	3.2%
2010 Housing Units	12,676
Owner Occupied Housing Units	30.3%
Renter Occupied Housing Units	64.3%
Vacant Housing Units	5.4%
2015 Housing Units	13,827
Owner Occupied Housing Units	29.7%
Renter Occupied Housing Units	63.9%
Vacant Housing Units	6.4%
<b>Median Household Income</b>	
2000	\$24,946
2010	\$32,221
2015	\$42,281
<b>Median Home Value</b>	
2000	\$141,701
2010	\$157,964
2015	\$166,310
<b>Per Capita Income</b>	
2000	\$17,778
2010	\$22,337
2015	\$26,536
<b>Median Age</b>	
2000	23.4
2010	23.5
2015	23.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Households by Income</b>	
Household Income Base	10,490
< \$15,000	33.9%
\$15,000 - \$24,999	16.1%
\$25,000 - \$34,999	9.8%
\$35,000 - \$49,999	9.3%
\$50,000 - \$74,999	11.0%
\$75,000 - \$99,999	8.3%
\$100,000 - \$149,999	6.9%
\$150,000 - \$199,999	2.7%
\$200,000+	2.0%
Average Household Income	\$45,392
<b>2010 Households by Income</b>	
Household Income Base	11,991
< \$15,000	26.5%
\$15,000 - \$24,999	15.9%
\$25,000 - \$34,999	10.0%
\$35,000 - \$49,999	10.3%
\$50,000 - \$74,999	13.2%
\$75,000 - \$99,999	8.9%
\$100,000 - \$149,999	9.2%
\$150,000 - \$199,999	3.0%
\$200,000+	3.0%
Average Household Income	\$53,784
<b>2015 Households by Income</b>	
Household Income Base	12,940
< \$15,000	23.2%
\$15,000 - \$24,999	14.1%
\$25,000 - \$34,999	8.7%
\$35,000 - \$49,999	8.1%
\$50,000 - \$74,999	15.9%
\$75,000 - \$99,999	9.1%
\$100,000 - \$149,999	12.5%
\$150,000 - \$199,999	4.7%
\$200,000+	3.8%
Average Household Income	\$63,555
<b>2000 Owner Occupied Housing Units by Value</b>	
Total	3,478
< \$50,000	1.2%
\$50,000 - \$99,999	11.2%
\$100,000 - \$149,999	44.6%
\$150,000 - \$199,999	23.8%
\$200,000 - \$299,999	14.2%
\$300,000 - \$499,999	4.2%
\$500,000 - \$999,999	0.7%
\$1,000,000 +	0.0%
Average Home Value	\$161,556
<b>2000 Specified Renter Occupied Housing Units by Contract Rent</b>	
Total	6,998
With Cash Rent	98.7%
No Cash Rent	1.3%
Median Rent	\$543
Average Rent	\$593

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Population by Age</b>	
Total	28,777
0 - 4	2.5%
5 - 9	2.6%
10 - 14	3.0%
15 - 24	56.3%
25 - 34	10.2%
35 - 44	6.5%
45 - 54	6.3%
55 - 64	4.0%
65 - 74	3.4%
75 - 84	3.3%
85 +	1.8%
18 +	90.0%
<b>2010 Population by Age</b>	
Total	31,716
0 - 4	2.3%
5 - 9	2.3%
10 - 14	2.5%
15 - 24	56.3%
25 - 34	10.8%
35 - 44	5.0%
45 - 54	6.5%
55 - 64	5.0%
65 - 74	3.6%
75 - 84	3.3%
85 +	2.4%
18 +	91.5%
<b>2015 Population by Age</b>	
Total	33,648
0 - 4	2.4%
5 - 9	2.3%
10 - 14	2.6%
15 - 24	55.4%
25 - 34	10.8%
35 - 44	5.2%
45 - 54	5.9%
55 - 64	5.4%
65 - 74	4.3%
75 - 84	3.3%
85 +	2.5%
18 +	91.5%
<b>2000 Population by Sex</b>	
Males	55.7%
Females	44.3%
<b>2010 Population by Sex</b>	
Males	56.3%
Females	43.7%
<b>2015 Population by Sex</b>	
Males	56.2%
Females	43.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2000 Population by Race/Ethnicity</b>	
Total	28,779
White Alone	84.0%
Black Alone	2.4%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	10.7%
Some Other Race Alone	1.2%
Two or More Races	1.5%
Hispanic Origin	3.2%
Diversity Index	32.7
<b>2010 Population by Race/Ethnicity</b>	
Total	31,715
White Alone	76.9%
Black Alone	5.4%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	13.6%
Some Other Race Alone	1.9%
Two or More Races	2.0%
Hispanic Origin	5.3%
Diversity Index	45.0
<b>2015 Population by Race/Ethnicity</b>	
Total	33,648
White Alone	73.9%
Black Alone	6.2%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	15.3%
Some Other Race Alone	2.2%
Two or More Races	2.2%
Hispanic Origin	6.4%
Diversity Index	49.6
<b>2000 Population 3+ by School Enrollment</b>	
Total	28,479
Enrolled in Nursery/Preschool	1.4%
Enrolled in Kindergarten	0.4%
Enrolled in Grade 1-8	4.4%
Enrolled in Grade 9-12	2.6%
Enrolled in College	51.4%
Enrolled in Grad/Prof School	8.5%
Not Enrolled in School	31.3%
<b>2010 Population 25+ by Educational Attainment</b>	
Total	11,607
Less Than 9th Grade	1.2%
9th to 12th Grade, No Diploma	2.2%
High School Graduate	9.8%
Some College, No Degree	11.2%
Associate Degree	4.6%
Bachelor's Degree	31.9%
Graduate/Professional Degree	39.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

	placeply
<b>2010 Population 15+ by Marital Status</b>	
Total	29,452
Never Married	63.5%
Married	28.9%
Widowed	3.3%
Divorced	4.3%
<b>2000 Population 16+ by Employment Status</b>	
Total	26,417
In Labor Force	57.7%
Civilian Employed	51.7%
Civilian Unemployed	6.0%
In Armed Forces	0.0%
Not In Labor Force	42.3%
<b>2010 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	88.3%
Civilian Unemployed	11.7%
<b>2015 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	90.8%
Civilian Unemployed	9.2%
<b>2000 Females 16+ by Employment Status and Age of Children</b>	
Total	11,584
Own Children < 6 Only	2.8%
Employed/in Armed Forces	1.5%
Unemployed	0.0%
Not in Labor Force	1.3%
Own Children <6 and 6-17 Only	2.2%
Employed/in Armed Forces	1.2%
Unemployed	0.0%
Not in Labor Force	1.1%
Own Children 6-17 Only	7.6%
Employed/in Armed Forces	5.7%
Unemployed	0.2%
Not in Labor Force	1.6%
No Own Children < 18	87.4%
Employed/in Armed Forces	43.7%
Unemployed	3.8%
Not in Labor Force	39.9%
<b>2010 Employed Population 16+ by Industry</b>	
Total	12,181
Agriculture/Mining	1.1%
Construction	1.9%
Manufacturing	5.3%
Wholesale Trade	0.8%
Retail Trade	10.1%
Transportation/Utilities	0.8%
Information	1.7%
Finance/Insurance/Real Estate	2.5%
Services	74.2%
Public Administration	1.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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<b>2010 Employed Population 16+ by Occupation</b>	
Total	12,184
White Collar	73.2%
Management/Business/Financial	7.9%
Professional	47.4%
Sales	9.4%
Administrative Support	8.5%
Services	18.8%
Blue Collar	8.0%
Farming/Forestry/Fishing	1.2%
Construction/Extraction	1.3%
Installation/Maintenance/Repair	0.9%
Production	2.4%
Transportation/Material Moving	2.2%
<b>2000 Workers 16+ by Means of Transportation to Work</b>	
Total	13,191
Drove Alone - Car, Truck, or Van	67.1%
Carpooled - Car, Truck, or Van	7.4%
Public Transportation	2.0%
Walked	18.9%
Other Means	2.0%
Worked at Home	2.6%
<b>2000 Workers 16+ by Travel Time to Work</b>	
Total	13,190
Did not Work at Home	97.4%
Less than 5 minutes	4.5%
5 to 9 minutes	24.7%
10 to 19 minutes	50.3%
20 to 24 minutes	8.3%
25 to 34 minutes	4.4%
35 to 44 minutes	1.5%
45 to 59 minutes	1.2%
60 to 89 minutes	1.2%
90 or more minutes	1.3%
Worked at Home	2.6%
Average Travel Time to Work (in min)	14.5
<b>2000 Households by Vehicles Available</b>	
Total	10,474
None	9.3%
1	38.2%
2	31.9%
3	15.1%
4	4.5%
5+	1.0%
Average Number of Vehicles Available	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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<b>2000 Households by Type</b>	
Total	10,461
Family Households	34.6%
Married-couple Family	27.7%
With Related Children	12.2%
Other Family (No Spouse)	6.9%
With Related Children	2.9%
Nonfamily Households	65.4%
Householder Living Alone	32.6%
Householder Not Living Alone	32.9%
Households with Related Children	15.1%
Households with Persons 65+	14.4%
<b>2000 Households by Size</b>	
Total	10,462
1 Person Household	32.6%
2 Person Household	33.9%
3 Person Household	15.3%
4 Person Household	13.8%
5 Person Household	3.1%
6 Person Household	1.0%
7 + Person Household	0.3%
<b>2000 Households by Year Householder Moved In</b>	
Total	10,474
Moved in 1999 to March 2000	46.5%
Moved in 1995 to 1998	26.7%
Moved in 1990 to 1994	9.4%
Moved in 1980 to 1989	8.1%
Moved in 1970 to 1979	4.0%
Moved in 1969 or Earlier	5.3%
Median Year Householder Moved In	1998
<b>2000 Housing Units by Units in Structure</b>	
Total	10,829
1, Detached	37.3%
1, Attached	2.3%
2	2.8%
3 or 4	5.5%
5 to 9	12.7%
10 to 19	18.2%
20 +	20.8%
Mobile Home	0.4%
Other	0.0%
<b>2000 Housing Units by Year Structure Built</b>	
Total	10,831
1999 to March 2000	1.9%
1995 to 1998	7.0%
1990 to 1994	10.6%
1980 to 1989	19.8%
1970 to 1979	20.2%
1969 or Earlier	40.5%
Median Year Structure Built	1975

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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## Top 3 Tapestry Segments

1. Dorms to Diplomas
2. College Towns
3. Metropolitans

## 2010 Consumer Spending

Apparel & Services: Total \$	\$17,815,250
Average Spent	\$1,486.04
Spending Potential Index	62
Computers & Accessories: Total \$	\$2,550,729
Average Spent	\$212.77
Spending Potential Index	97
Education: Total \$	\$18,208,419
Average Spent	\$1,518.83
Spending Potential Index	125
Entertainment/Recreation: Total \$	\$29,939,736
Average Spent	\$2,497.39
Spending Potential Index	77
Food at Home: Total \$	\$43,249,781
Average Spent	\$3,607.63
Spending Potential Index	81
Food Away from Home: Total \$	\$33,309,101
Average Spent	\$2,778.44
Spending Potential Index	86
Health Care: Total \$	\$29,793,916
Average Spent	\$2,485.23
Spending Potential Index	67
HH Furnishings & Equipment: Total \$	\$16,728,460
Average Spent	\$1,395.39
Spending Potential Index	68
Investments: Total \$	\$12,451,434
Average Spent	\$1,038.62
Spending Potential Index	60
Retail Goods: Total \$	\$221,186,660
Average Spent	\$18,450.04
Spending Potential Index	74
Shelter: Total \$	\$149,848,159
Average Spent	\$12,499.42
Spending Potential Index	79
TV/Video/Audio: Total \$	\$12,527,403
Average Spent	\$1,044.96
Spending Potential Index	84
Travel: Total \$	\$16,177,591
Average Spent	\$1,349.44
Spending Potential Index	71
Vehicle Maintenance & Repairs: Total \$	\$8,963,883
Average Spent	\$747.71
Spending Potential Index	79

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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