



**Public Notice**  
**Marketing and Outreach Subcommittee**

**Agenda**

Tuesday, July 26, 2011 – 12:00PM  
Champaign Public Library – Foundation Conference Room  
200 W. Green St., Champaign

1. Call to Order
2. Approval of Agenda
3. Approval of Minutes from June 28, 2011 and July 12, 2011
4. Policy Committee & Technical Committee updates
5. September 2011 community technology demonstration and project update
6. Contractor community outreach
7. Canvassing update
8. Summer 2011 community events update
9. Audience Participation (5 minute limit per person)
10. Tasks or Items for the next meeting
11. Member Comments and Announcements
12. Adjourn

*Next meeting dates*

- *Tuesday, August 9, 2011 (CPL - Foundation Conference Room), 12:00 p.m.*
- *Tuesday, August 23, 2011 (CPL - Foundation Conference Room), 12:00 p.m.*

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**UC2B Marketing Subcommittee Minutes - June 28, 2011**  
**12:00 PM – Champaign Public Library – Library Friends Meeting Room**

1. **Call to Order:** Meeting called to order at 12:01 p.m. by B. Bowersox.

Present: Brandon Bowersox, John Kersh, Shavion Scott, Jon Gant, Miriam Sweeney, Safiya Noble, Lisa Bralts, Teri Legner, Mike Smeltzer, Ray Mitchell, Alexandra Thompson, Jared Dunn, David Glenn, Peter Folk.

2. **Approval of Agenda:** Motion to approve agenda made by M. Smeltzer. Seconded by J. Kersh. Unanimous consent.
3. **Approval of Minutes:** Minutes of the May 12, 2011 and June 14, 2011 meetings were presented. Motion to approve agenda by J. Kersh. Seconded by R. Mitchell. Approved as presented by unanimous consent.
4. **Policy & Technical Committee updates**  
No report.
5. **Planning for July 2011 community technology demonstration**

B. Bowersox shared the latest revision of the plan for the event. B. Bowersox solicited feedback from committee members. Committee members provided feedback and questions about the event.

M. Smeltzer: Equipment should be available from the vendor for the event. Also, August 12 will be the second day of NTIA's site visit, so we probably want to plan for the 5<sup>th</sup>. It might be good to have a FRI p.m./SAT a.m. event to allow for as many people as possible to come.

S. Noble talked about the importance of including the community members who are averse to coming onto campus, such as utilizing our partnership with eBlackCU. Possibly doing a "Tech Lite" event, also with food and music.

The group feels that a Thursday evening event would increase the after-work crowd turnout as opposed to Friday evening.

J. Gant: music and food go a long way toward attracting and welcoming a crowd

B. Bowersox: we will have a full-blown Tech event on campus on Thursday Aug. 4 and Saturday, August 6. UPTV can film the event to take into the community for a "Tech Lite" event series (e.g. at C-U Days, Douglass Park, CPL, Crystal Lake Park, etc.).

M. Smeltzer will look into reserving the rooms in DCL.

B. Bowersox will look into getting UPTV scheduled for the event.

J. Kersh: It might be a good idea to have one Urbana Policy Committee member along with one Champaign Policy Committee member give opening remarks at the event.

R. Mitchell: We will want to have someone from eBlackCU speak.

D. Glenn: It will be important to advertise this as a family-friendly event.

A. Thompson: Can we get volunteers (e.g. from tech-related summer programs)? (J. Dunn mentioned that the Community Informatics Club and eBlackCU would possibly be willing to help.)

J. Kersh volunteered to talk to Noah Lenstra, director of the eBlackCU project to recruit volunteers and have a booth or a prominent role at the tech demo event.

J. Gant: It would be good to solicit vendors that have products that could utilize the UC2B infrastructure to present at the tech demo (e.g. Apple, gaming systems).

J. Kersh: we also will explore door prizes/giveaways. For example, Volo has committed to giving away a refurbished computer. (B. Bowersox: we need to be sure to acknowledge all partners, sponsors and donors).

M. Sweeney: We need to extend the open house period of the event to at least an hour.

R. Mitchell: This will be an event where kids will encourage their parents to come, not the other way around. We should look to advertise to youth, such as youth camps as soon as possible.

A. Thompson: What about some sort of contest (i.e. a children's' coloring contest) where the top 3 or so can be chosen for a prize and recognition at the Tech Demo?

B. Bowersox: Now that we have dates, we'll need to send out save the dates and everyone will be encouraged to bring friends and family.

## **6. Canvassing and Marketing & Outreach Subcommittee support**

J. Gant, S. Noble and M. Sweeney talked about UC2B research efforts through GSLIS and its new Center for Digital Inclusion and how this will be support the canvassing effort. They noted the importance of developing a comprehensive and transparent marketing and public relations strategy that will support and inform the efforts and recommendations of the Marketing & Outreach Subcommittee and forge new partnerships and strengthen existing ones throughout the community. This includes contractors.

R. Mitchell presented a budget for marketing materials for summer community events and going forward.

S. Noble: It is very important to have this budget as a starting point for obtaining the needed print materials. They are also looking into conducting focus groups to help inform branding and messaging activities.

## **7. Participation in summer 2011 community events**

B. Bowersox presented the latest version of the schedule of community events and solicited attendance at upcoming events from as many subcommittee members as possible.

S. Noble: even though the consistent message and branding hasn't been developed, UC2B needs to have a presence at these events and gather information to help form the brand and the messaging.

M. Sweeney: when you're at the community events, keep your ears open for questions, general reception, and perceptions of the project.

D. Glenn: get information out on all kinds of media possible. At least keep an active, up-to-date calendar of events so people know that stuff is happening.

**8. Audience Participation**

None.

**9. Tasks or Items for the next meeting**

None discussed.

**10. Member Comments and Announcements**

None.

**11. Adjournment**

Meeting adjourned by B. Bowersox at 1:30 p.m.

**UC2B Marketing Subcommittee Minutes - July 12, 2011**  
**12:00 PM – Champaign Public Library –Foundation Meeting Room**

- 1. Call to Order:** Meeting called to order at 12:07 p.m. by B. Bowersox.

Present: Brandon Bowersox, John Kersh, Shavion Scott, Teri Legner, Mike Smeltzer, Lisa Bralts, Ray Mitchell.

*Per the requirements of the Illinois Open Meetings Act, adequate notice was not published. Therefore, actions or votes made by this Subcommittee at this meeting are not considered valid. The proceedings of the have been recorded to provide a record of topics discussed. No formal action taken.*

- 2. Approval of Agenda**  
Not approved.
- 3. Approval of Minutes from June 28, 2011 meeting**  
Not approved.
- 4. Policy & Technical Committee updates**  
No report.
- 5. Planning for July 2011 community technology demonstration**

B. Bowersox recapped the discussion about the tech demo from the June 28, 2011 Marketing & Outreach Subcommittee meeting.

M. Smeltzer: the FTTP electronics may not be able to make the equipment available by our originally proposed tech demo dates in early August. Given that, along with the current contract situation, it is better to move back the dates of the tech demo.

B. Bowersox: We are better off pushing it back at least a month, to probably early September. He sought input from the rest of the group.

L. Bralts: We'll need to avoid Labor Day weekend.

B. Bowersox: Avoid football weekends. Is there a community calendar we can cross-check to find an open date? (If so, find it.)

L. Bralts: There are home football games are on the September 3, 10, and 17<sup>th</sup>, but the game on the 17<sup>th</sup> is in the evening.

M. Smeltzer: 15<sup>th</sup>/17<sup>th</sup> is the first choice. September 8<sup>th</sup>/10<sup>th</sup> is the fallback. He will check room availability.

B. Bowersox: "Save the Dates" via email, Facebook, hand-outs. Finalize details such as food, music or other entertainment. We need a date nailed down. He then solicited input from subcommittee members on other event details or issues.

J. Kersh: I will look into catering/food options.

J. Kersh: Two things: eBlackCU involvement and contractor outreach practices. J. Kersh will bring the PowerPoint slideshow to the next Marketing & Outreach Subcommittee meeting.

R. Mitchell: eblackCU can do the opening remarks/welcome.

B. Bowersox: asked S. Scott about what's been done to involve youth. S. Scott summarized her activities to date and

R. Mitchell: Vineyard Church has a school supply event that UC2B could possibly have a booth at. and do we have anything to get people to sign up or at least show interest in UC2B service at our events and other community events.

M. Smeltzer: The database and survey should be ready by school registration, so we should be able to do this online fairly easily.

B. Bowersox: They also are invited to set up a booth to show off their work with digital archiving. He requested that R. Mitchell reach out to Noah Lenstra or Prof. Abdul Alkalimat of eBlackCU. (R. Mitchell agreed.)

M. Smeltzer and B. Bowersox had a brief exchange about what can we have and show at the event about the latest technological applications via fiber-optic networks and the best way to present them to the public. Case Western Reserve University and their project is a model we can emulate and possibly even borrow some resources.

M. Smeltzer told the subcommittee about a new national initiative to be launched later on July 19 called Gig.U. Several Big Ten schools are involved. U of I might be a participant in the future. Blair Levin at the Aspen Institute is the face of this initiative.

The subcommittee is in agreement that we should have electronic means to collect contact info and help people sign up for email accounts so they can receive information electronically.

B. Bowersox: To get information out about the event, we should assemble all of our contact lists to use to make announcements, such as save the dates, reminders, etc. How do we consolidate this into one?

M. Smeltzer: Using the ministers is a good way to do this. There is talk of a "Cyber Sunday."

J. Kersh: I will reach out to Rev. Nash and Prof. Alkalimat to see what the ministers have in mind.

T. Legner: general press releases via the cities.

R. Mitchell: We also talked about putting something on UPTV (and CGTV). UPTV is always looking for content. They can get something on the air right away. Lisa will take the lead on getting the message out about the tech demo for UPTV.

L. Bralts: WILL, particularly Kimberlie Kranich, would be a good resource at WILL. I will

T. Legner will ask if CGTV can do something similar to what UPTV can do. Rick Atterberry may be a good resource for sit-down interview style settings.

## **6. Canvassing update**

J. Kersh updated the subcommittee on

T. Legner emphasized the need to work with the GSLIS team to flesh out a detailed, comprehensive proposal to put forth to the Policy Committee to facilitate buy-in by the consortium members. Regardless of who hires who, all consortium members need to be able to have input and influence on the canvassing.

M. Smeltzer: There is a clear expectation in the community that community members – from the FTTP areas - be hired to do some of the canvassing work. The cities may be in a better position to identify candidates to fill these canvassing positions.

T. Legner: the cities can't restrict hiring to the FTTP target areas, but they can target recruitment in those same areas. The city's Neighborhood Services Division has expressed a desire to have a role in preparing candidates for applying for jobs and other relevant areas.

(M. Smeltzer left at 12:54 p.m.)

B. Bowersox asked L. Bralts to discuss the City of Urbana's intentions with regard to hiring canvassers. The City of Urbana may be willing to take the lead in hiring their canvassers. Their hiring process, while not quick, is probably quicker than that of the City of Champaign.

T. Legner: We need to better understand the relationship that will exist between GSLIS and the City of Champaign with regard to the canvass. The agency(ies) that will hire the canvassing supervisor and the canvassers need to be defined. We need to find out GSLIS's plans and lay out the city's roles and responsibilities for the canvass and the canvassers.

L. Bralts: For example, there can be a lead person from each city that can relay info between the canvass supervisor (if hired in GSLIS) and the canvassers (if hired by another agency). Libby Tyler would be the person [with the City of Urbana] to have this discussion with.

T. Legner: Kevin Jackson would be the person [with the City of Champaign] to talk to. T. Legner will set up a meeting with the GSLIS team to get more information and get questions answered.

## **7. Summer 2011 community events update**

B. Bowersox presented the latest version of the schedule of community events and solicited attendance at upcoming events. He also showed the table display that he used at community events he has attended to date.

L. Bralts requested a UC2B flyer that City of Urbana staff can display at its booth at the Market at the Square. J. Kersh agreed to send an electronic version of the latest flyer, and any remaining bumper stickers.

## **8. Audience Participation**

None.

## **9. Tasks or Items for the next meeting**

None.

## **10. Member Comments and Announcements**

None.

## **11. Adjournment**

Meeting adjourned by B. Bowersox at 1:14 p.m.





**Who?**

Key audiences include the anchor institutions, residents and businesses in the initial UC2B service areas, and elected officials/project stakeholders. We may want to hold this event twice so these audiences can get a chance to attend (eg, once during the work week and once on an evening or weekend).

**What?**

Hold a public demo to showcase the UC2B gigabit electronics and applications that can be enabled by big broadband.

**When?**

Thursday, Sept. 15, 2011, 5:30-7:30p **and** Saturday, Sept. 17, 2011, 10-noon (2-day event)

**Where?**

DCL auditorium & lobby

**Why?**

To raise awareness and excitement about the gigabit community-wide network and related connectivity and Internet access issues coming to Champaign-Urbana via UC2B in 2012.

**How?**

#	Event item	THU	SAT
1*	Set-up & testing	4 - 5:15p	8:30 - 9:45
2	Prepare to receive guests	5:15 - 5:30p	9:45 - 10a
3*	Reception & registration	5:30 - 6p	10 - 10:30a
4*	Welcome	6 - 6:05p	10:30 - 10:35a
5*	Opening remarks	6:05 - 6:10p	10:35 - 10:40a
6*	Project update	6:10 - 6:15p	10:40 - 10:45a
7*	Electronics demo	6:15 - 6:35p	10:45 - 11:05a
8*	Open house/expo	6:35 - 7:30p	11:05 - 12p
9	Break down	7:30 - 8:30p	12 - 1p

**\*Details**

#1 – Much of the equipment set-up will be done by DCL staff in the days or hours leading up to the event.

#3 – Gathering with coffee, drinks, food, music, videos

#4 – a host/emcee will get things started, keep the event flowing and oversee the giveaways (announcing winners. During this event item, the host will thank giveaway donors and sponsors, announce the schedule of events, and announce the speaker for the next 3 items (elected official, Policy Committee member, Mike Smeltzer).

#5 – Opening remarks by a campus or city official (preferably an elected city official

from Champaign and Urbana)

#6 – Project update by UC2B Policy Committee member from Urbana and/or Champaign. This will be a brief update on the timeline and construction, what you'll see this summer.

#7 –If Mike Smeltzer can give an encore performance of a previous demo, that would be great.

-#8 – This is an expo for vendors and representatives from local stakeholders who are project partners/supporters planning to utilize the UC2B network. This is a chance for people to learn about various applications supported by big broadband and see and try out the demos. During this time, we will have a raffle to give away donated gifts, such a refurbished computer from a private donor.

**Remaining items to be addressed:**

- Food: Possibilities are Lord & Lacy BBQ, Seaboat, Piato's, ...
- Music: So far, Jack Brighton (UC2B Tech Committee member) has expressed interest in performing at the event.
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# General Construction Overview Underground

*courtesy of TCS Communications, LLC*

# Construction Procedures

- Project Pre-Planning
  - Contractor Assignments
  - White line identifies project path
  - Door Hanging – Pre and Post Project with contact information
  - Video Tape Project
- Construction Guidelines
  - Municipality Notification of Construction start
  - Weekly and Daily Updates – Street Sheets
  - Scheduled Work Hours – TBD
  - All Vehicles and personnel identified as TCS
- Construction Activity
  - Customer Project Signs displayed at beginning of work area
  - Pot holing & Trenching Procedures Verified
  - Supervisor approval and sign off (to begin construction)
  - TCS On Site Supervisors
  - Process is repeated through the day and through out the build
- Utility Locates
  - Locates requested for 2 to 3 days of work
  - On-going, Additional locates requested through project end
  - Procedures in place to minimize utility damages
  - Damage Investigation and RCA
- Safety
  - Worksite pre-inspections
  - All excavation closed on a daily basis
  - Work Area Protection and Traffic Control
- Quality Control & Assurance
  - Daily TCS On site Supervision
  - Restoration Completed on daily basis
  - Customer Complaints and Damage Call Center
    - Assistance hours – M – F 7:00 AM to 6:00 PM & 9:00 AM to 3:00 PM Saturday
    - Customer contacted within 24 hours for issue resolution

# Construction Sequence - 1

- This is the Construction area before any activity begins.
- Neighborhood is video taped as a permanent record of condition prior to any construction activity. Particular attention is paid to existing damage to sidewalks, driveways, etc.
- A pre-construction walk through is conducted with the Customer Quality Inspector, TCS Field Supervisor and the Contractor. This ensures the project is thoroughly understood and any sensitive construction areas are identified and discussed.
- Customer Inspector provides approval to begin construction activity.



# Construction Sequence - 2

- White paint line indicates where vaults will be placed and the path duct will be placed within utility easement or R/W.
- Pre-Construction door hangers delivered to every household in neighborhood five days before actual construction is started.



# Construction Sequence - 3

- All Utilities are located prior to any construction activity, including power, gas, telephone, CATV, water, sewer, etc.
- In some cases, Ground Penetrating Radar is used to detect water and sewer lines.



# Construction Sequence - 4

- At the start point of the job, Safety signs are placed. Work area protection is a primary concern for our workers and the safety of the public.
- All crews are trained in safety and each morning a safety review is held at the site before work begins.
- All workers wear proper clothing, orange safety vests, hardhats and have approved ID badges.





# Construction Sequence - 5

- Customer Project signs are displayed at the start and end of project. The signs provide basic project information and a contact number if the customer needs additional information.
- All dirt is placed on tarps to contain the piles and facilitate restoration and minimize damage to customer property.



# Construction Sequence - 6

- This is a vault location providing access to the fiber optic cable. Excavation is done by hand and spoils contained on tarp.
- Conduit is placed between vaults and will provide a protected path for fiber optic cables.
- Open holes and trench are closed each day.



# Construction Sequence - 7

- Bore Rigs are used to drill across roads, driveways etc. All equipment is removed from the neighborhood each day. All personnel have been thoroughly trained and additional safety precautions are taken when this equipment is in use.
- Property restoration along the utility easement and construction path is done each day.



# Construction Sequence - 8

- Sod is replaced with either original or replacement sod and watered periodically to insure it re-establishes itself.
- In the event of problems or complaints, our Customer Complaints and Damage Call Center will assist the homeowner.
  - Assistance hours: M – F 7:00 AM to 6:00 PM & 9:00 AM to 3:00 PM Saturday
  - Customer contacted within 24 hours for issue resolution



# Construction Sequence - 9

- When completed, our project should minimally impact the neighborhood. Our professional crews will do everything possible to leave the neighborhood in as good or better shape than when we started.



# Door Hanger – Start of Project

- The green door hanger will be distributed to the neighborhood before construction starts. It provides project information, a toll-free number, and a customer can call for additional information.



# Door Hanger – End of Project

- At the end of our construction, our personnel have placed a door hanger on your door to let you know that the construction is complete. The homeowner is complete. The customer service number is 1-866-398-8270. If any unforeseen issues are found.

Dear Homeowner,

The construction of the new telephone cable through your property is complete. It was our goal to leave your property as it was found, however there may have been unseen damages to non-detectable items buried there; i.e. - sprinkler systems, invisible fences, etc. In the event you become aware of any issues related to our work, please contact us so that we can address your concerns as quickly as possible. If there was any sod replacement on your property, please water it in order to help it establish itself.

Our toll-free contact number is:

**1-866-398-8270**

Thank you.  
*TCS Communications, LLC*

# Door Hanger – Customer Complaint or Damage

- This door hanger is left w homeowner when we ca make on site contact. It a the homeowner on what corrective action has bee and /or to call the toll fre number for additional as or information.
- Our goal is to respond to customer complaints wit hours of receipt and resc issue as quickly as possik thereafter. Most issues a resolved in 5 days, howe issue requires more thar the customer is kept info the corrective action tim

**Sorry We Missed You!**

TCS Communications, LLC has responded to an issue that was reported to us.

We apologize for any inconvenience that may have occurred.

Your issue was addressed in the following manner.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

A TCS representative will be in contact with you within the next five business days to ensure your issue was resolved.

**\*\*\* OR \*\*\***

You can call, Toll Free...866-398-8270

\*\*\*\*\*

We need to talk to you about your issue!  
Please call..... @

\_\_\_\_\_

Thank You.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Date \_\_\_\_\_ Time \_\_\_\_\_



# Municipality Utility Damage

- TCS, Municipality and Customer Control Centers notified
  - Gas – Immediately call 911
  - TCS Supervisor Calls Municipality Water / Sewer Dept
    - Municipality to provide contact list information
  - Customer side of meter, TCS shuts off water and TCS fixes water line. If TCS can't make repairs, they engage a plumber.
  - On municipality side of water line, municipality is notified and dispatch requested.
  - Customer Quality Inspector and Customer Management are immediately notified. Affected customers are notified and advised that repairs are in progress.
  - TCS Damage Control Supervisor is notified. Damage is documented and RCA (Root Cause Analysis) is completed.

# Weekly Street Sheet

City of Bradenton Work Schedule for the Week of 05/07/07								
Wire Center	Work Order	City Location	TCS Prime Supervisor		Subcontractor Supervisor	Phone #	Verizon Inspector	
			Company/Sub	Phone#	Company/Supervisor		Name	Phone
4211	7PFA0DC	Highland Ave: <b>Waiting Permits</b>	Jimmie Lee	813-433-7787	TCS	813-433-7787	Bobby Ackerman	941-779-4332
4211	7PFA0AE	America Cups Blvd / Spinnaker Dr / Starboard Dr / Clipper Rd	Ron Hunt	813-356-8097	HCS / Clint	941-518-0996	Phil Shields	941-713-0211

- Weekly Street Sheet is sent to individual Municipality – Friday afternoon
- Provides a forecast of construction activity for the coming week
- Distributed based on contact information provided by Municipality

# Daily Street Sheet

TCS Crew Locations - Southern										Monday, May 07, 2007									
Wing Center	Work Order	Start Date	# of People	# Molds Crew(s)	# Bore Crew(s)	# of Bore Shots	Type of Work Being Done	Work Locations	Phone		Sub-Contractor Supervisor		Verizon Inspector						
									Supervisor	Phone #	Company	Phone #	Name	Phone #					
Total People/Crews		X	188	15	15	50													
4312	7PFADAJ	3/27/07	4	0	3	0	Restoration / Bore	Stoneybrook Lane	Benny Alvarez	813-434-5649	BP	941-256-4293	Larry Jeniss	941-224-0896					
4312	7PFADAJ	3/27/07	4	0	1	4	Restoration / Bore	Glen Meadow Dr / Stoneybrook Blvd / Pebble Crk Ln	Benny Alvarez	813-434-5649	E & R	863-558-1308	Larry Jeniss	941-224-0896					
4313	7PFADAD	4/3/07	11	2	1	1	Path / Bore	Raintree Ln / Plum Ln	Ron Hunt	813-356-8097	Peters	708-372-1170	Gary Phair	941-779-4336					
4113	7PF01AK	4/3/07	12	1	0	1	Path / Bore	Wood Duck Dr / Partridge Cir / Pheasant Dr / E Royal Flamingo Dr	Jimma Lee	813-433-7787	CCI	904-614-5383	Ed Liedke	941-345-6967					
4312	7PFADAF	4/17/07	4	1	1	3	Path / Bore	Mac Ewen Dr	Benny Alvarez Roper	813-434-5649	CCI	904-614-5383	Daryl Weisenborn	941-779-4339					
4313	7PFADAC	4/9/07	6	0	0	0	Restoration	Various Locations	Ron Hunt	813-356-8097	Pennuto	941-809-3451	Gary Phair	941-779-4336					
4312	7PFADAD	4/12/07	4	0	0	0	Restoration	Various Locations / Customer Complints	Dave Osborne	813-323-6537	Georges	402-245-3194	Larry Jeniss	941-224-0896					
4313	7PFADAB	4/16/07	5	1	0	0	Path	Doral Ln South and North	Ron Hunt	813-356-8097	BP	941-256-4293	Gary Phair	941-779-4336					
4312	7PFADAF	4/17/07	6	0	1	2	Path / Bore	Oriskany Ct	Benny Alvarez Roper	813-434-5649	Blue Hill	941-256-4293	Daryl Weisenborn	941-779-4339					
4312	7PFADAF	4/17/07	25	2	2	10	Path / Bore	Mac Ewen Dr	Benny Alvarez Roper	813-434-5649	Divine	941-234-8317	Daryl Weisenborn	941-779-4339					

- Daily Street Sheet is sent to individual Municipality – by 9:00 AM
- Provides current daily forecast of construction activity
- Distributed based on contact information provided by Municipality

Day	Date	Event	Time	Location	City	Event Lead	Comments
W	7/27/11	Neighborhood Nights Concert Series	6:30-8p	King Park	U	B. Bowersox	
Th	7/28/11	N. First St. Farmer's Market	3-7p	CPD parking lot	C		
M	8/1/11	USD 116 School Registration	3-7p	Urbana Middle School	U		
T	8/2/11	USD 116 School Registration	3-7p	Urbana Middle School	U		
T	8/2/11	NSD Block Party Meeting Series #3 - Health & Safety	5:30-8p	Beardsley Park	C	J. Kersh	
T	8/2/11	Green Meadows/Southwood NNO Block Party	5:30-8p	???	C		
W	8/3/11	USD 116 School Registration	8a-2p	Urbana Middle School	U		
W	8/3/11	Neighborhood Nights Concert Series	6:30-8p	Anita Purves Nature Ctr.	U	B. Bowersox	
Th	8/4/11	N. First St. Farmer's Market	3-7p	CPD parking lot	C		
Sa	8/6/11	Interfaith Musical Extravaganza - NNO	???	Hessel Park	C		
Sa	8/6/11	Douglass Square Community Block Party & b-ball tourney	10-6p	Douglass Square?	C	J. Kersh	
W	8/10/11	Neighborhood Nights Concert Series	6:30-8p	Victory Park	U	B. Bowersox	
Th	8/11/11	N. First St. Farmer's Market	3-7p	CPD parking lot	C		
Sa	8/13/11	Champaign StreetFest - Neil & Main Streets		Downtown Champaign	C		
Sa	8/13/11	C-U Days		Douglass Park	C	J. Kersh	
Su	8/14/11	C-U Days		Douglass Park	C	J. Kersh	
W	8/17/11	Draper Healey 28th Annual Block Party	???	???	C	J. Kersh	
Th	8/18/11	N. First St. Farmer's Market	3-7p	CPD parking lot	C		
Sa	8/20/11	NNO Fun Day	3-8:30p	Westside Park	C	J. Kersh (maybe)	
Sa	8/20/11	Champaign Downtown Festival of the Arts		Downtown Champaign	C		
<del>Su</del>	<del>8/21/11</del>	<del>Quad Day</del>		<del>UI Quad</del>	<del>UIUC</del>		not our target audience
M	8/22/11	Garden Hills Monthly Meeting	???	???	C	J. Kersh	
Th	8/25/11	N. First St. Farmer's Market	3-7p	CPD parking lot	C		
F	8/26/11	Urbana Sweetcorn Festival		Downtown Urbana	U		NSD will have a booth
Sa	8/27/11	Urbana Sweetcorn Festival		Downtown Urbana	U		NSD will have a booth
	<b>Sept.</b>	<b>Bristol Park Outreach Meetings</b>	<b>TBA</b>	<b>TBA</b>	<b>C</b>	<b>J. Kersh</b>	
Th	9/1/11	N. First St. Farmer's Market	3-7p	CPD parking lot	C		
Sa	10/8/11	Beer & Chili Festival		Main & Broadway	U		
Sa	11/12/11	Holiday Market (Saturday mornings)					
Sa	11/19/11	Holiday Market (Saturday mornings)					
Sa	11/26/11	Holiday Market (Saturday mornings)					
Sa	12/3/11	Holiday Market (Saturday mornings)					
Sa	12/10/11	Holiday Market (Saturday mornings)					
Sa	12/17/11	Holiday Market (Saturday mornings)					